

## Kid's IP Day

As a society that advocates quality educational content, and facilitating the sharing of educational content among LES Societies, LESI launched the Young Member Congress (the “YMC”) not so long ago. The mission of the YMC, among others, is to increase the number of active members under the age of 40 within LES Member Societies and to encourage participation and networking by young members at LESI events through the organization of unique educational and social programs.

True to its nature, the reach of education has now been expanded to an even younger audience: the adventurous world of children.

Today's kids are born into a world rich in Intellectual Property (IP), filled with digital media, the Internet, smart phones and tablets. Access to information is quick and effortless. The social playgrounds are no more just a physical place but a world of virtual reality. Children will tell you how to set up your own YouTube Channel, how to create and manage on-line access to social media, how to work your Smart TV...and disappear into a world of imaginary characters and socialize with their friends in a world of artificial intelligence. In this world filled with so many wonders, how many of our children know what intellectual property really is and appreciate the value and the importance of protecting IP?

As children's playgrounds, entertainment and social lives become digitized, it has never been more important to teach them the meaning and significance of IP. Not only is it important to understand the world of protecting unique creations and inspire entrepreneurship but the essence in appreciating the delicate balance between inspiration and IP rights infringement.

LESI created an informative series of slides and made translations available in nine languages to member societies and their networks to be circulated on various platforms. The IP Kids Toolkit!

On March 17, 2021, LESI launched Global Kid's IP Day. This is a special day in tribute to and in memory of the late Patrick Terroir, who was the initiator of this idea, but unfortunately was unable to see it come to fruition during his lifetime.

It is the wish of LESI to have, through the annual celebration of this day, a part in acknowledging the innovative and creative potential of our children. The educational material in the Toolkit is aimed at introducing the principles of IP protection, but also alludes that through effective use of IP and



an awareness of the rights of others, we may be instrumental in changing the view and attitudes toward innovation and the incentives that IP rights provide.

LESI wishes to promote the understanding that, although legislation, regulations and efficient enforcement mechanisms are all necessary, there are concrete benefits that can flow from effective use of these rights. This can be done effectively if we can instill in the leaders of the future respect for IP: to create it, to protect it and to keep on innovating and respecting the rights of others.

Our young people, who are the innovators and creators and business leaders of tomorrow, had the opportunity to share in this global event made possible by the LES member societies. Some activities on March 17, 2021 included:

- LES Philippines—highlighting a wonderful picture of kids learning from the LESI slide deck.
- LES South Africa—highlighting a YouTube video and a flyer sent to 5,000 students at schools around the country.
- LES Spain & Portugal—highlighting collaboration with the City Council of Getafe. A 40-minute, online talk and kahoot quiz with 170 kids aged five to seven years old from a bilingual school.
- An LESI Clubhouse event hosted by Executive Director Dana Colarulli about Kid's IP Day and the value and importance of IP. (There was a small, dedicated LES crowd in the room!)

### Upcoming Events:

- LES Russia—plans to have a webinar with an audience from several secondary schools on the main principles and fundamentals of IP.
- LES France—has scheduled events via webinar for April 7 and 14 at 6pm CET dedicated to children to explain the basics of IP in simple words and illustrated by a selection of our LESI slide deck—very interactive and fun!

For more information please visit: <https://lesi.org/events/les-kids-ip-day> where we share some of these events with you. ■

## A Tribute To Patrick Terroir—LESI— A Father, An Author, A Genius

By Audrey Yap, LESI President



*“Finally brethren,  
Whatever things are true  
Whatever things are noble  
Whatever things are just  
Whatever things are pure  
Whatever things are lovely  
Whatever things are of good report,  
If there is any virtue, and  
If there is anything praiseworthy  
Meditate on these things “*

Patrick embodied so many of these traits that, when I received news of his passing, the sense of loss was deep and palpable. His name Patrick was appropriate, for he was noble in cause and standing.

Patrick has been an exemplary LESI-an and he represents what makes LESI special. An intellectual with a curious mind, yet a strong desire to capture and share what he knew, Patrick was not only a prolific author and contributor to *les Nouvelles*, but he rallied those around and infected them with the same spirit. As such, the special themed editions of *les Nouvelles* became a passion. His pursuit of excellence made him the perfect choice to be LES’s representative for collating and commenting on IP standards by the international standards organization ISO. He served with distinction in the various LESI leadership roles he was appointed to, and made the Patent and Tech Licensing Committee his second home, so passionate was he of the need to provide benefit to the LES community through his role. Despite the commitment of these many hours, he still cheerfully and gamely took on the role of Chair of the LESI Innovation Trends (LIT) Task Force 2020 when asked. His kind and simple response in that delightful French-accented voice when I expressed gratitude was “It’s

my pleasure, I am here to support you.”

The photo of Patrick was taken at the Winter Planning Meeting in Padua in February 2020. He had come because he was determined to contribute, but he is in his coat as he had to rush home to tend to an ailing loved one. Such was the man—he often thought of others before himself.

If he had pain in his last days, he wore it with grace. Many who attended the National President’s Council on November 12th and those who attended the Committee Leadership Meeting on November 19th will remember his presence, his words, his parting exhortation to continue with PTL work of the IP Toolkit, LIT and, most close to his heart, the reminder to establish Kids IP Day. I am glad I teasingly called him our professor then. He deserved that accolade. I am glad we record these events these days—we have captured these memories, which are now all the more precious knowing what we do. Sadly, they are also reminders of what he must have borne within even whilst he continued to give to LESI.

It is hard to find words to express the depth of this man. Patrick was not just a colleague, but a dear friend. He was gentle and kind and he edified me. I cherish him and the time when our paths crossed over the years. I give thanks that we have had the opportunity to be blessed by knowing this man, and I want to cherish his memory and remember all that he was.

I would like to pay tribute to his last wishes to have a Kids IP Day at LESI in his memory and hope you will join me in this event to roll this out in his name.

Dearest Patrick, know you touch the hearts and minds of those you encountered and that you remain much loved by us. May you rest in peace. ■

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