



## Ad Insertion Form

### ADVERTISER INFORMATION

Advertiser \_\_\_\_\_ Contact \_\_\_\_\_

Billing Address \_\_\_\_\_ City/State/Country \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### PLACEMENT INFORMATION

Multiple issue contract?  Yes  No Number of issues \_\_\_\_\_ Month & Year(s) \_\_\_\_\_

#### SELECT ISSUE

March (deadline Jan. 15) Digital Publication  June (deadline April 15) Print Publication  September (deadline July 15) Digital Publication  December (deadline Oct. 15) Print Publication

#### SELECT SIZE

Full Page (Color)  1/2 Page (Color)  1/4 Page (Black & White)  
 Full Page (Black & White)  1/2 Page (Black & White)

#### PLEASE CHECK ONE

Pick-up from previous issue, which issue? \_\_\_\_\_  
 New art will be provided by the materials deadline.

Office Use Only  
 Ad Rates: \_\_\_\_\_  
 \_\_\_\_\_

### PRICES & AD SPECIFICATIONS

Description	Size	Cost	Specifications
Full Page (Color)	7" x 9-3/4"	US\$3,000	Press Ready PDF- Portrait Layout
Full Page (Black & White)	7" x 9-3/4"	US\$2,000	Press Ready PDF- Portrait Layout
1/2 Page (Color)	7" x 4-3/4"	US\$1,500	Press Ready PDF- Landscape Layout
1/2 Page (Black & White)	7" x 4-3/4"	US\$1,000	Press Ready PDF- Landscape Layout
1/4 Page (Black & White)	3-3/8" x 4-3/4"	US\$600	Press Ready PDF- Portrait Layout

Complete Insertion Order and return by closing deadline to:

les Nouvelles Advertising  
 Attention: Carla Blackman  
 Email: [carla@designinterface.com](mailto:carla@designinterface.com)  
 Tel: +1 440-871-0600

For more information on the Journal Profile, advertising guidelines and invoicing/payment go to:  
<https://lesi.org/publications/les-nouvelles/advertise-with-us>