

Saudi Intellectual Property Forum

“Patents: From Idea to Commercialization”

Program

First Day: Monday 23/04/2012	
8:00 – 9:00	Registration + Breakfast
9:00 – 9:10	Opening Session
9:10 – 9:20	Speech by Dr. Mohammed bin Ibrahim Al-Suwaiyel, the President of King Abdulaziz City for Science and Technology Speech by Dr. Abdullah A. Al-Othman, the Rector of King Saud University WIPO Speech in the Occasion of the IP day
9:20 – 9:30	Awarding Ceremony
9:30 – 11:00	1st Session: Intellectual Property and Community Chairperson: Mr. Mohammad Al Ajlan, Shura Council\ Patent Legal Cases Committee
9:30 – 9:55	Intellectual Property Rights Protection in view of the Islamic law Dr. Mohammad Al Arifi, A faculty member at King Saud University
9:55 – 10:20	The Impact of Intellectual Property on the Economic Development Dr. Fawaz Al Alami, Past Deputy Minister of Trade and Industry
10:20 – 10:45	The Knowledge Society View Towards Intellectual Property Rights Mr. Fahd Al Ahmadi, well-known Saudi writer in Al-Riyadh newspaper
10:45 – 11:00	Questions and Answers
11:00 – 11:15	Coffee Break
2:15 – 11:15	2nd Session: Legal and Technical Aspects associated with Developing Inventions from Idea to Industrial Application Chairperson: Eng. Sami Al Sudais, Saudi Patents office Manager
11:15 – 11:45	Innovations Protection; Geographical Scope, Term of Protection, and the Priority Mr. Raja Saliba, Partner, Sughrue
11:45 – 12:15	To Patent or not to Patent Dr. Heinz Goddar, partner of Boehmert & Boehmert.
12:15 – 12:45	Prayers and Coffee Break
12:45 – 1:15	The Role of the Inventor and the Attorney in Patenting Dr. Mohammad Saleem, Managing Director of the Science Forum for Intellectual and Industrial Property Services (SIPS)
1:15 – 1:45	Special Considerations in Registering and Filing Patent Application Mr. Mohammad Al Hajeri, Patents' Specialist at the Center of Research and Technology at SABIC
1:45 -2:15	Patent Valuation Mr. Raja Saliba, Partner, Sughrue
2:15 – 2:45	Questions and Answers

2:45 – 3:30	Lunch
Second Day: Tuesday 24/04/2012	
9:00 – 10:35	3rd Session: Technology Transfer from Research Institutes to Industrial Application Chairperson: Dr. Khaled Al Saleh, IP Center Manager, King Saud University (KSU)
9:00 – 9:20	The Importance of Technology Transfer Offices (TTO) in Technology Commercialization Dr. Mohammad Shariff, Director of Innovation and Commercialization Centre in the University Putra - Malaysia
9:20 – 9:40	Changing the Future-Intellectual Power is a Strategic Business Necessity Dr. Mohammed Alansari, Technology Program Director and the head of IP Department of Saudi Aramco
9:40 – 10:00	University Technology Transfer; bringing new ideas to life Dr. Sami Bashir, Senior Technology Portfolio Manager, King Abdulla University for Science and Technology (KAUST)
10:00 – 10:25	Cooperation in Innovation and Technology transfer in the Arab Region Dr. Ali Jazari, Manager of Innovation and Technology Transfer Department in WIPO
10:25 -10:35	Questions and Answers
10:30 – 10:45	Coffee Break
10:45 – 12:15	4th Session: Patents Commercialization Strategies and the Asian Experience as a Model Chairperson: Dr. Sultan Al Mubarak, Badir Biotechnology Incubator Manager
10:45 – 11:10	Patents Commercialization Strategies Gary Keller, founder and CEO of Xomix,– USA
11:10 – 11:35	The Malaysian Experience as a Model Dr. Mohammad Shariff, Director of Innovation and Commercialization Centre in the University Putra - Malaysia
11:35 – 12:00	Creating Alternative Methods for Patent Commercialization in Emerging Countries Mr. Omer Hiziroglu, General Manager, Inovent - Turkey
12:00 – 12:30	Questions and Answers
12:15 – 12:45	Prayers and Coffee Break
12:45 – 1:45	5th Session: Patents Licensing Chairperson: Mr. Shyeya' Al Shayea', GCC Patents Office Manager
12:45 – 1:10	Market Studies for Patents Licensing Gary Keller, Founder and CEO of Xomix– USA
1:10 – 1:35	License Agreements Drafting: How to Avoid Pitfalls Dr. Heinz Goddar, Partner of Boehmert & Boehmert
1:35 – 1:45	Questions and Answers

1:45 – 3:00	6th Session: Governmental Support For Inventors in Saudi Arabia Chairperson: Dr. Ahmad Al Mohandis, Saudi Inventors Society President
1:45 – 2:05	The Role of Incubators in Supporting Inventors Dr. Abdul-Aziz Al Harqan, Bader Manager – KASCT
2:05 – 2:25	The Role of Saudi Credit and Saving Bank in Funding Innovative Projects Dr. Ahmad Al Shememri, - Saudi Credit and Saving Bank
2:25 – 2:45	Inventors Support programs offered by King Abdul Aziz Foundation for Giftedness and Creativity Mr. Abdullah Khan, Manager Innovation Center - Mawhiba
2:45 – 3:00	Questions and Answers
3:00	Recommendations and Evaluation
3:15	Lunch
Third Day: Wednesday 25/04/2012 Specialized Workshops	
Workshop One: Patents Protection and Drafting (For Men) Speaker: Dr. Andreas Winkler , German Patent Attorney, European Patent and Trade Mark Attorney, Partner, Bremen Place: King Abdulaziz City for Science and Technology (35) Target Audience: Anybody interested in patents from universities, Intellectual Property and Technology Transfer Centers, Business Incubators, Research and Development Centers, Inventors, University students and professors, Researchers, Lawyers, entrepreneurs, and representatives from technology based companies.	
9:00 – 10:00	How to structure a patent application, and how to draft suitable claims on the basis of invention disclosures.
10:00 – 11:00	Filing and examination procedure at the European Patent Office
11:00 – 11:15	Coffee Break
11:15 – 12:15	How to cast an invention disclosure into an application text appropriate to be filed and prosecuted at the European Patent Office.
12:15 – 12:45	Prayers Break
12:45 – 2:30	Practical Exercises
2:30 – 3:00	Discussion and Evaluation
Workshop One: Patents Protection and Drafting (For Women) Speaker: Ms. Linda Thayer , Patent Attorney and partner in Finnegan, Henderson, Farrabow and Dunner Place: King Abdulaziz City for Science and Technology (36) Target Audience: Anybody interested in patents from universities, Intellectual Property and Technology Transfer Centers, Business Incubators, Research and Development Centers, Inventors, University students and professors, Researchers, Lawyers, entrepreneurs, and representatives from technology based companies.	
9:00 - 9:40	Introductions; review of Patent Drafting Manual.
9:40 - 10:45	Overview of patents and patenting process: Examples of U.S. and European patents; Different parts of a patent application; and Where and how to file patent applications

10:45 - 11:00	Questions and discussion
11:00 - 11:15	Coffee break
11:15 - 12:15	Claims overview, (the philosophy of claims, types of claims, antecedent basis and how claims will be interpreted during licensing, and What to avoid)
12:15- 12:45	Prayer Break
12:45 - 1:45	Small group drafting exercise
1:45 - 2:00	Questions about the drafting exercise
2:00 – 2:30	How to work with patent counsel in other countries to get patents filed Cost of patent filings Timing, who is an “inventor” and importance of determining inventorship under U.S. rules
2:30 -3:00	Discussion and Evaluation
Workshop Two: Patents Search Speaker: Dr. Mohammad Saleem, Managing Director of the Science Forum for Intellectual and Industrial Property Services (SIPS) Eng. Hicham Zamzam, Patent Office Manger – Abu Ghazaleh for Intellectual Property Place: King Saud University Target Audience: Anybody interested in patents from universities, Intellectual Property and Technology Transfer Centers, Business Incubators, Research and Development Centers, Inventors, University students and professors, Researchers, entrepreneurs, and representatives from technology based companies.	
9:00 – 9:30	Reading a patent
9:30 – 10:00	Patent Databases on Internet
10:00 – 10:30	Search for pharmaceutical product patents in USA, EU and GCC
10:30 – 11:00	Effect of patent type on protection in GCC
11:00 – 11:15	Coffee Break
11:15 – 12:30	Relationship between market authorization and patent status
12:30 -12:45	Prayers break
12:45 – 1:45	Examples for some patent databases (Access, data available, search strategies and criteria, results..) Practical exercises
1:45 – 2:45	Practical exercises
2:45 – 3:00	Discussion and Evaluation
Workshop Three: Basics of Intellectual Property Rights for Inventors. Speaker: Mr. Jamil Al Khatib Place: Mawhiba Target Audience: Students and Gifted, age 10 - 18	
9:00 – 1:00	Introduction to Intellectual Property Rights Patents How to turn an invention into a product Questions and answers



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