



Licensing  
Executives  
Society  
**Italia**

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# LES ITALIA 2012 STUDY GRANT

Call for Submission of a Video on  
the Enhancement and/or Protection  
of Intellectual Property

*Deadline*  
26/04/2012

[www.les-italy.org](http://www.les-italy.org)

## ARTICLE 1

### Description of LES Italia 2012 Study Grant

LES Italia is the Italian chapter of the Licensing Executives Society (LES), a non-profit international association which focuses on Intellectual Property rights and licensing.

LES Italia, which has more than 300 members from major companies, industrial and research organisations, and national law and patent firms, seeks to promote studies and the exchange of ideas between various players in the IP sector on both a national and international level. To achieve these objectives, LES Italia promotes the dissemination of information, opinions and publications on topics related to Intellectual Property.

To raise interest in and awareness of this important topic among young people and to promote new analysis and studies in the field, **LES Italia announces its sponsorship of:**

**One (1) Study Grant awarded to the author / creator of the best unpublished colour audiovisual production, including those created with the aid of computer graphics, on the protection and economic enhancement of Intellectual Property rights (“work”).**

## ARTICLE 2

### Submission Requirements and Instructions

The LES Italia 2012 Study Grant is open to everyone who:

- has authored - by writing the subject and/or the script – in conformity with the technical requirements herein– a digital audiovisual production on the protection and/or enhancement of Intellectual Property. Said video must be unpublished as of the date of submission;
- is not over 40 years of age as of the date of submission of their entry;
- is not a member of the Executive Committee of LES Italia or related to or otherwise engaged with said members.

The media reproducing the work must meet the following technical requirements:

- Recording standard: possibly HD 1080i or 1080p. Other digital standards, including 3D, are welcome;
- Duration: Six minutes, excluding opening and closing credits. The work must include a thirty second summary of the production;

- Content: unoriginal material (such as stock footage or material in the public domain) shall not exceed 10% of the work's duration, with the exception of the music which shall be created solely for the work or be in the public domain<sup>1</sup>;
- Audio, stereo sound; commentary (voice over) in Italian or English;
- Colour: colour;
- The work must be submitted on digital media (DVD, Beta Cam or other similar instrument for the audiovisual fixation of the work) allowing reproduction with standard audiovisual players.

Applications must:

- indicate the name, surname, place and date of birth, domicile, tax number, telephone number and e-mail address of the applicant;
- be accompanied by two (2) copies of the work suitable for dissemination of the work by means of both electronic networks and TV; it is important to specify through which player the audiovisual work can be reproduced;
- be sent by April 26, 2012 by registered mail with confirmation of receipt anticipated by e-mail to:

**Secretariat LES Italia**

Via Sestriere, 100

10060 None (Torino) - ITALY

[info@les-italy.org](mailto:info@les-italy.org)

The date of entry will be the postmark date.

### **ARTICLE 3**

#### **Selection and Award Presentation**

Entries to the LES Italia 2012 Study Grant, submitted by means of the requirements specified under article 2 above, will be evaluated by a jury comprised of three (3) Members of the Executive Committee of LES Italia: a lawyer, an expert in Intellectual Property, and an industry representative.

The jury will assess the entries and announce the best work, which will receive the study grant in the amount of:

**€4.000,00 (Four Thousand Euros)**

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<sup>1</sup> Works created by authors who have died more than 70 years prior to the creation of the work to be exploited, and fixed media works no longer protected after the lapse of 50 years from the date of recording, are considered to be in the public domain.

The award is gross of withholding tax.

The grant will be officially awarded in Rome during the month of June 2012 (between June 10 and June 12), during the LES Pan European Conference. [www.les-roma2012.com](http://www.les-roma2012.com).

The work of the winner of the LES Italia 2012 Study Grant will be published on the web site of LES Italia ([www.les-italy.org](http://www.les-italy.org)) and can be used by LES Italia to create a media campaign dedicated to the enhancement and protection of Intellectual Property.

## ARTICLE 4

### Use of the Works Submitted

The authors of the videos, by agreeing to submit their works to LES Italia:

- a) declare that the work they have created is new and original and that they created it as regards to the subject, script, lyrics and music (when they were not in the public domain), releasing LES Italia from any liability towards third parties;
- b) waive any right or claim to own copyright fees payable to them on the work and authorize LES Italia to publish content in any form or manner, through the media that LES Italia deems fit to employ in order to promote the work at any time and for the maximum period of protection afforded by copyright in each country of the world;
- c) agree that, by way of example, LES Italia has the exclusive right, exercised for non-profit reasons:
  - i) to copy and/or have third parties copy the work on video recordings of any kind, even translated into any known language, for non-commercial purposes;
  - ii) to duplicate and/or have third parties duplicate the work;
  - iii) to disseminate or transmit the work by way of public performance, broadcasting, telephony and, in general, through any means of distant dissemination;
  - iv) to use and/or make use of the work for its direct reproduction and/or indirect, temporary or permanent, distribution, communication to the public in any form and/or manner, including making it available the public also so that everyone can access it from a place and time individually chosen, “on demand” use and use the work, along with the video recordings that compose it, by any other means or manner not specifically mentioned and/or not yet invented, or through any other form of disclosure and/or electronic communications and/or phone, in any language;
  - v) to use the work in whole or in part for the creation of other works involving the same or similar objectives, and for coupling it with other audiovisual recordings not covered by this call, in accordance with the moral right of the author.

## **ARTICLE 5**

### **Collection of Personal Data**

The personal data provided by the entrants through their applications will be collected by LES Italia and handled for selection purposes as per article 13 of Italian Legislative Decree 196/2003.

The information requested as per Article 2 above is required for assessing the award entry qualifications. In the event that the data requested is not provided, LES Italia will exclude the author from the competition. The candidates assume full responsibility for the truthfulness and accuracy of the personal information provided.

## **ARTICLE 6**

### **Acceptance of the Terms Provided in this Call**

By participating in the LES Italy 2012 Study Grant, each candidate accepts the terms and conditions set out in this call, including the manner provided for the exploitation of the work by LES Italia, which will use the work solely for promoting and enhancing Intellectual Property in Italy and worldwide.

For more information, please contact the LES Secretariat (tel. +39 011/9904114 or e-mail [info@les-italy.org](mailto:info@les-italy.org)).

Turin: February 7, 2012

A handwritten signature in blue ink that reads 'Roberto Dini'.

Roberto Dini  
President - LES Italia