**LES Argentina**

**Around The World In Argentina**

We joined the ATW celebrations by organizing a business breakfast that took place in the morning of the 26th of April to discuss the recent launching of the online copyright registration system, as well as the need to amend the existing Copyright Law. The speaker was Dr. Gustavo Schotz, Director of the Argentine Copyright Office, who shared his plans and goals for Copyright Office with more than 50 attendees who posed questions and comments in a relaxed and friendly atmosphere.

![Image](image_url)

*From left, Ignacio Bereterbide, Verónica Canese, Gustavo Schotz, Luciana Orteli, and Gustavo Giay.*

**LES Brazil**

**World IP Day Events Held In Rio de Janeiro**

LES Brazil recently hosted the Latin America Regional Meeting in which they considered this special event as celebration of the IP Day. One panel was about “Technology and Research and Development Centers: Current problems and plans for the future” and the other panel was “Innovation beyond the industry: public sector, social organizations and related.”

Another event was held at the Technology Park of the Federal University of Rio de Janeiro which we considered a celebration of World IP day. As we were all in Paris for the LESI meeting, LES Brazil has been represented in this event by Evelyn Montellano, from Technip, who has recently become a member of our Advisory Board.

![Image](image_url)

*From left, Arqur Schaal, Jorge Avila, Juliana L.B. Viegas, Lesley Millar-Nicholson, and Ronaldo Pires.*

**LES Czech Republic & Slovakia**

**Prague Hosted ATW Event On IP Rights For Start-Ups**

LES Czech Republic & Slovakia got involved in an event organized by Prague Startup Centre and MSD IT Global Innovation Center in Prague. The topic was Management of Intellectual Property Rights for Start-ups. LES provided content for this event as speakers included Vojtěch Chloupek and Katerina Hartvichova (long time LES member and Past-President of LES Czech Republic). Our panel discussion focused on issues relating to the protection of software by copyright and patents, branding, acquisition of rights internationally and general about the intricacies of IPR management in the world of start-ups.

![Image](image_url)

*Vojtěch Chloupek*
World IP Day In Vienna: Enforcement Of Patents

On May 2, 2017, everything was about “enforcement of patents” at the annual event of LES Austria regarding the World IP Day 2017.

The Vienna University of Technology, as a highly innovative Research University, was chosen as the perfect venue for this year’s World IP Day Event. Organized by LES Austria, together with the Research and Transfer Support of the Vienna University of Technology and assisted by the Knowledge and Technology Transfer Center East (WTZ Ost).

Renowned law experts, as well as experts from industry and from university, discussed “TUtheSky” with a fantastic view over Vienna. They offered strategies on how to deal with patent infringers and the respective legal environment from an Austrian, German and European perspective.

Judge Dr. Reinhard Hinger, President of the patent-specialized senate of the Court of Appeal Vienna, explained the competences and the various stages of appeal in regard to patent infringement litigation in Austria. Then, patent attorney Dr. Michael Huhn from Stolmar & Partner, Düsseldorf gave an insight into the situation in Germany. Dr. Pierre Treichel from the European Patent Office gave information about the current status of preparations in regard to the Unitary Patent, the Unified Patent Court and the process of the planned infringement and nullity proceedings in the new system. DI Alfred Freiberger, Secop Austria GmbH, gave insight into the strategic considerations regarding patents for a world-wide operating company. DI Michael Freidl, Karl-Franzens-University Graz, ended the presentations showing an example of a successful action against patent infringers in the field of pharmacy.

The presentations were followed by a podium discussion with all the speakers. Afterwards, the evening ended with a networking buffet where the participants (around 100) could discuss the patent issues in more detail.

Palace of Arts In Budapest Hosts World IP Day Talks

The conference on the occasion of World IP Day was held on the 27th of April and it was a great success. There were four presentations followed by active discussions. The titles of the presentations were:

1. How are the R&D and IP creations in Universities and State sponsored Research Institutes coordinated and supported by the present legislations, what steps should be taken to make these works more efficient?
2. The Questions of Bifurcation: Should the validity and infringement lawsuits be united for the same court and how can the present practice improve?
3. Interesting legal issues concerning the protection of works of art, “Where is the end of copyright protection?” and a report on three international court cases.
4. The way of remunerating the inventors for service inventions in view of the present patent law and comparing the present practice with those in a few larger countries.

There were about 70 participants including some nobilities including the Deputy Secretary of State at the Ministry of Justice. The conference was terminated by a short buffet-lunch sponsored by the HIPO.
LES Italy

Reception For World IP Day With A View Over Milan

LES Italy organized a cocktail reception to celebrate the 2017 World IP Day.

The reception took place in Milan on the beautiful rooftop terrace of the Hotel Milano Scala, overlooking the city with a 360° panoramic view.

The event was only for the LES members with the opportunity for each member to invite a guest working in the IP field and who could be interested in joining LES Italy in the near future.

Attended by over 60 professionals, the event was very successful. In addition to many LES members, representatives from major Italian companies, law and IP firms, LES Italy was pleased to welcome guest Mr. Gualtiero Dragotti, President of AIPPI Italia; Mr. Claudio Bergonzi, Secretary General of INDICAM, the Italian association fighting counterfeiting activities; and many notable Italian professors such as Mr. Luigi Carlo Ubertazzi, Mr. Mario Benassi, and Mr. Massimo Cartella. Finally, an international flavor to the event was offered by the attendance of Ms. Gudrun Hager, the Austrian Trade Commissioner in Milan.

Keynote speaker of the cocktail reception was Ms. Patricia Bunye, former President of LES International. Ms. Bunye highlighted the challenges that LES will face in the coming years, the role of LES professional committees and the strong relationship that links LES International to all national chapters. This was a great opportunity for many LES Italy members to have a more international perspective on LES activities.

LES Thailand

Seminar Held In Bangkok For World IP Day

LES Thailand supported the U.S. Patent & Trademark Office and the U.S. Embassy in Thailand in organizing and promoting a half day seminar “Innovation—Improving Lives” for World IP Day on 26 April 2017. Panelists included speakers from industry (Western Digital), government (National Innovation Agency and UNESCO Asia Pacific) and universities (Chulalongkorn University and Prince of Songkla University) who presented on the importance of innovation to their business and governmental support for technology and research. The event was held at the Conrad Hotel in Bangkok.

LES Benelux

Celebrating With AIPPI In Amsterdam

LES Benelux and the Dutch Group of AIPPI celebrated World IP Day with drinks and IP stories at The Skylounge in Amsterdam on Wednesday 26th of April. Members of both associations joined in an informal network event. It was the first time members of both associations shared this event; it will certainly be repeated next year.
LES Arab Countries (LES-AC)

LES-AC: Education Courses And World IP Day Workshop

“Training of Trainers” Course in Jordan

The Licensing Executives Society-Arab Countries (LES-AC), presided by HE Dr. Talal Abu-Ghazaleh, recently held the “Training of Trainers (TOT)” Course certified by the Institute of Leadership & Management (ILM) in cooperation with the Arab International Society for Management Technology (AIMICT) on February 18, 2017, at Talal Abu-Ghazaleh International University, Amman, Jordan.

Over seven days, the course focused on several key themes, most importantly: providing participants with practical training using the best practices and most effective and efficient technologies in training needs assessment, design training, presentation, assessment and development.

The course witnessed the participation of a number of trainees representing different sectors and companies including Mr. Alaa Yassin, Executive Director of Human Resources of TAG-Org and a certified trainer by the Licensing Executives Society Arab Countries and in addition to others.

LES-AC will hold another course on May 13, 2017 in Amman-Jordan, for more information: +962-6-5100900 Ext: 1140, or via e-mail: les@lesarab.org.

“Business Writing Skills” Course

Licensing Executives Society-Arab Countries (LES-AC) in cooperation with Abu-Ghazaleh Intellectual Property (AGIP) recently held a training course in “Business Writing Skills” on April 09, 2017 in Amman, Jordan.

The course aimed to enhance the participants’ competencies in drafting and writing business e-mails, reports and proposals, more efficiently and professionally. The trainer shed a light on a number of themes that would promote the level of participants’ writing capabilities and skills.

World Intellectual Property Day 2017

LES-AC in cooperation with the Arab Society for Intellectual Property (ASIP) and Abu-Ghazaleh Intellectual Property (AGIP) and on the occasion of the World IP Day held a conference on “The Interaction between IP rights and Pharmaceuticals in the GCC Region,” on April 27, 2017 in Amman, Jordan.

This workshop aimed to raising awareness of the importance of patents litigation, commercialization and linkage in relation to pharmaceuticals industry and invention and spreading the culture of intellectual property and its concepts.

Main Topics:

Topic 1: Patent Litigation in the GCC Region.
Topic 2: Trademark registration in the GCC region, and North Africa.
Topic 3: Freedom To Operate Search: Do’s and Don’t.
Topic 4: Patent Commercialization, the true value of your invention.
Topic 5: Patent Linkage, and its impact on innovation in the GCC region.
Topic 6: Data Exclusivity for Biotechnology, will Jordan follow the U.S. approach?
Topic 7: Counterfeiting in the Pharma Industry, risks and corrective measures.

Speakers:

• H.E Dr. Talal Abu-Ghazaleh, LES-AC and ASIP President.
• Dr. Lina Haddad—Tabuk Pharmaceuticals.
• Mr. Charles Shaban, Executive Director—Abu-Ghazaleh Intellectual Property (AGIP).
• Dr. Mohammad Al Jafari—Managing Director at IPCO (Intellectual Property Commercialization Office).
• Dr. Hiba Zarour, Global Head of Intellectual Property—Hikma Pharmaceuticals.
• Mr. Wael Armouti, JFDA Legal Advisor.

Target Audience:

The workshop aimed at delivering its message to all segments of society and the use of various media to achieve their goals, with an emphasis on participation of specialists in the events of the following categories:

• Public sector, and JPTO officials.
• Patent agents, patent experts, and patent professionals.
• Pharmaceutical Companies.
• Researchers and scientists from Jordanian universities.
• Representatives of the business community.
• Licensing Professionals.
• Technical Directors.
LES Global News—Society News

June 2017

LES Chinese Taipei

Congratulations goes out to LES Chinese Taipei for a successful 15th Licensing Update Workshop.

From left: Richard Thurston, (Of Counsel, Duane Morris LLP); John Alison, President, LES CT; Christine Dy, (LES Philippines/YMC); Patricia A.O. Bunye, (LESI Past-President); Christopher Neumeyer, (Special Counsel, Duane Morris & Selvam Taiwan); and Eric Chu, Consultant, (Duane Morris & Selvam Taiwan).

LES South Africa

IAM 200 Fundamental Licensing Course Held In Robertson, South Africa

From 27 to 29 March 2017, LES South Africa presented the IAM 200 Fundamental Licensing Course at the picturesque Leipzig Country Lodge. The lodge is in the Nuy Valley Wine lands in Robertson, Western Cape and provides ideal surroundings for focusing keen minds on the licensing course content.

The conference was attended mostly by non-LES members with the group comprised of lawyers, government representatives and industry legal and IP advisors. The group was well balanced with a diverse composition of skills and active participation in the licensing game activities.

The conference delegates enjoyed the program and expressed an interest for further courses focusing on more detailed valuation of intellectual property, strategy development and advanced licensing.

Some attendees expressed an interest in joining LES SA as members.

LES Scotland—World IP Day

On 27 April, LES Scotland held a dinner to celebrate World IP Day 2017. The keynote speakers were Carolyn Jameson and Graeme Barron from Skyscanner who spoke about their involvement in the Scottish (and UK!) tech deal of the year following their acquisition by Chinese company Ctrip. They presented a hugely enjoyable and engaging talk on the lead up to the deal, the challenges of maintaining confidentiality and the importance of preserving the Skyscanner ethos. The event was also a chance for LES members and guests to meet old friends, make new contacts and catch up socially with colleagues in the profession. The dinner was held at Home Restaurant in Edinburgh, which is a social enterprise to support homeless people in the city. The speakers and the venue combined to fulfil this year’s World IP Day theme of “Innovation—Improving Lives.”

LES Chinese Taipei

Asia Pacific Conference

Cross-border Licensing Workshop

This team presented a workshop on Cross-border Licensing in Asia at the Asia Pacific Conference in Melbourne, Australia. From left, Alan Adcock, Partner, Tilleke & Gibbons—LES Thailand; Yusarn Chiew, Partner, Yusarn Audrey—LES Singapore; Peter Hallett, Director at Watermark—LES ANZ, Kwang Jun Kim, Visiting Professor, KAIST—LES Korea; Ningling Wang, Partner, Finnegans—LES China; and Mark Horsburgh, Director, Fisher Adams Kelly Pty Ltd—LES ANZ (Moderator).

LES Scottish event at Home Restaurant in Edinburgh.
LESI European Committee Meets To Discuss European Trade Secrets Directive

On Friday 12 May 2017, the LESI European Committee organized a meeting in Brussels between 25 LESI members from 12 different National Societies and the European Commission to discuss the national implementation steps of the European Trade Secrets Directive. A preparatory meeting was held “for LES members only” in the morning and was followed by an afternoon session at the Commission’s premises in Brussels attended by two senior Commission staff members who drafted the Directive. The LES delegates explained the steps and issues encountered in their respective country with the implementation of this Directive, which should be transposed into national law by June 2018.

The LESI European Committee is a preferred point of contact with the EU Commission about Trade Secrets. A similar meeting took place in Brussels in June 2013 when the Commission was looking for first input from LESI about the scope of the Directive. The two Commission members have been invited to speak about this Directive at meetings organized by LES Benelux and by LES Spain & Portugal.

The meeting was organized by the Committee’s Chairs Emmanuel Gougé (LES France) and Jose-Miguel Lissen (LES Spain & Portugal), assisted by the Committee’s former chair and “godfather” Bruno Vandermeulen (LES Benelux). Attending members were from the Benelux, France, Italy, Poland, Spain, Britain and Ireland, the Czech Republic and Denmark. They included past International President Kevin Nachtrab, the President of LES France Anne-Charlotte le Bihan and the President of LES Italy Mattia Dalla Costa.

The results of the meeting will be presented inter alia at the Annual General Meeting of LES Benelux in Rotterdam on 15 June by Bruno Vandermeulen and Wouter Pors (LES Benelux).

Madrid Meeting Held For World IP Day

LES Spain and Portugal held a World IP Day event in the Spanish Patents and Trademarks Office on the 28th of May, in the context of a work session with a patent examiner. A special thanks to Dario Mohammadian for leading the event.