— Event Flyer —

Les Nouvelles LIVE!

Spotlight on the March 2021 edition of les Nouvelles

With Special Guest Gina Busku, Chair of the LESI Young Members Congress

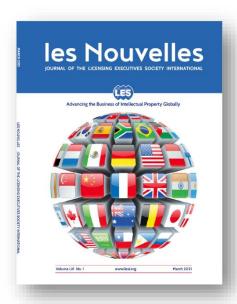
Tuesday, 16 March 2021

5.00-5.35pm CET (Central European Time)

07.00-07:35am PDT (California) | 10.00-10.35am EDT (Washington, DC) 11.00 -11:35pm SGT (Singapore)

FREE ONLINE EVENT – Register

les Nouvelles, LESI's Quarterly Journal since 1973, is filled with articles that track technology trends, provide best practices and highlight information IP and licensing professionals can apply to their practice. Hear the "making-of" stories about the articles in this edition directly from the authors and editors.



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D		Topic	Speakers
Agendo	:00	Introduction (2 min)	Dana Robert Colarulli, Executive Director, LESI (Moderator)
	:02	Welcome message (3 min)	Audrey Yap, LESI President
	:05	IP For Investors: From Spin-Off to Stock-Exchange (5 min)	CHRISTIAN HACKL and THOMAS BEREUTER
	:10	Q&A (5 min)	David Drews and Dana Colarulli
	:15	As Open As Possible, As Closed As Needed: Challenges Of The EU Strategy For Data (5 min)	GINEVRA BRUZZONE and KOENRAAD DEBACKERE
	:20	Q&A (5 min)	David Drews and Dana Colarulli
	:25	Special Guest Speaker: YMC Tournament and the Upcoming Awards Ceremony at the LESI 2021 Annual Conference (5 min)	Georgina Busku
	:30	Closing remarks	

