Don’t Wait: Early Bird Discount Expires March 31
Register Now!

Make the journey to a place that you won’t soon forget: Beijing, China. LESI welcomes you to the 2016 Annual Conference, May 15-18, at the five-star China Grand Hotel. Meeting registration is now open online at http://lesi2016.org/.

Your registration fee includes admission to all sessions, workshops and exhibitions; coffee breaks and lunches; one accompanying person; cultural night dinner for the registrant and their guest; and a farewell night dinner for the registrant and their guest.

Hotel reservations can be made directly with the China World Hotel at China World Trade Center: www.shangri-la.com/beijing/chinaworld/.

Get LES Global News Anywhere On Any Device
www.lesi.org/global-news
Moving Forward With The LESI Value Proposition

By James Sobieraj,
President, LES International

In my last two columns, I reported on progress that we have made on education and publications. In this column, I will provide an update on communications and meetings.

Communications

The chair of the Communications Committee, Shawn Jacka, has drafted the following mission statement, which has been approved by the LESI Board of Directors:

The Communications Committee’s mission is to facilitate communications among LES International (LESI), its respective Committees, and members worldwide. The Committee distributes the deliberations of LESI and its Committees, as well as matters of interest related to licensing.

The primary responsibility of the Committee is the managing of the LESI website (www.lesi.org). Our website presents a face of the LESI organization to our membership and to the public, and provides information about LESI and our member Societies. Valuable members-only content is hosted on the website, including les Nouvelles, LES Global News, events notices and educational programs and materials provided by LESI and/or our member Societies, as well as content generated by the LESI Board and Committees. The Communications Committee also maintains and updates the LESI membership directory, another valuable members-only resource available on our website. Member Societies are encouraged to create their own websites or establish their own pages on the LESI website. Finally, the Committee is responsible for creating and implementing LESI’s social media strategy.

This mission statement highlights why communications is an important deliverable for LESI. The LESI website is a contact point for every one of the 9000+ members of LES around the world, where they can view the most current information available from LESI every minute of every day of the year. At the Winter Planning Meeting in Lisbon, Portugal, on January 23, 2016, fifty leaders from LES Societies around the world discussed how LESI can improve its communications with members. Some of the ideas include:

- More frequent and relevant communication sent directly to members
- Develop and maintain communications in the platforms used more and more by younger members
- Creation of an e-library and video vault

Meetings

Members who attend LES meetings, by and large, report that they obtain the most value from the LES membership from the educational content and networking opportunities that they receive at meetings. At every Board meeting we discuss how we can improve the quality of LES meetings. These efforts will come to fruition at this year’s International Conference in Beijing on May 15-18.

Yibin Feng and Ningling Wang, and the rest of the Beijing Organizing Committee, have prepared an outstanding program. The Board, under the leadership of Fiona Nicolson, has worked with the Organizing Committee to obtain the right balance of international and China-centric program content. High-profile speakers have been lined up from large Chinese companies, like Xiaomi, TenCent, BOE and Alibaba, and from well-known international companies like LG Electronics, Merck, Novartis, Microsoft, Aramco, L’Oreal and Shisedo. The networking opportunities will be unsurpassed. Many people have registered already. I encourage you to register now, and make your travel arrangements today. You will be glad to attend this conference.

My best wishes to all LES members for a healthy, happy and prosperous 2016. I hope to see you in Beijing in May.
Dear Attendees, LES members, future members, and friends,

It is my honor and privilege to invite you to the LESI 2016 conference in Beijing.

This is a very opportune time to meet in Beijing, as the importance of China to the world economy continues to grow and China focuses on promoting innovation and IP commercialization.

Our friends from LES China have prepared an excellent program that will be informative and helpful for licensing professionals and foreign companies with an interest in China. The program will include examples of successful Chinese companies doing business with the rest of the world, and additional programs with an international focus.

There will be ample opportunities to network with fellow licensing professionals from many different countries. The conference organizing committee also is planning social events that will allow attendees to experience the fascinating local culture while they network.

I hope to welcome you in Beijing on May 15-18, 2016.

James Sobieraj
President LESI

Since the 1994 LESI Annual Conference in Beijing, China has witnessed marked developments nationwide economically as well as legally, especially on the IP front. In the forthcoming 2016 Conference, you will experience the new China.

Building on a history of over 3000 years, Beijing houses the most memorable historical monuments. At the same time, being the political and cultural center of China, it also houses the highest IP administrative and judicial authorities, the most renowned enterprises and the key IP community.

As commercialization of IP speedily gains momentum, it will strongly activate the licensing business and expand the role of LES in China on advancing the business of IP globally. Under the theme of ‘Booming Licensing on the Silk Road’, we aim at making the 2016 Conference a focal point for staging the great progress of IP in China and in Asia, as well as the effective cooperation of China with the rest of the world.

Beijing 2016 is expecting you!

Li Yong
President LES China
LES ANNUAL CONFERENCE 2016

Dates: May 15-18, 2016

Venue: China Grand Hotel in Beijing (a five-star hotel located in the CBD area and the venue for previous APEC activities)

Theme: Booming Licensing on the Silk Road
The famous Silk Road used to be the main trade and cultural route for China to connect with countries in Asia, as well as the rest of the world. The conference will showcase deals, collaborations, licensing, and technology transfer between foreign companies doing business in China and Chinese companies doing business with the rest of the world at this historically exciting point when China focuses on promoting innovation and IP commercialization.

Features:
• Industry focused
• Business oriented
• Many networking opportunities
• Training programs & workshops
• Local cultural experiences
• Rich and flexible programs and sightseeing tours before, during, and after the conference for families
A Glimpse of the program

LESI Annual Conference in Beijing will be an exciting gathering of over 500 licensing professionals, including business executives and lawyers, from all over the world. We provide a comprehensive program with five keynote speeches, six mini-plenary sessions, and twenty workshops, sharing most up-to-date business insights, trends, and practical tips in various industries, such as high-tech, life science, transportation, chemicals, Internet, telecommunication, and cosmetics. In addition, the conference provides many networking opportunities, social activities including an excursion to the Great Wall and training courses for attendees.

We have confirmed the following speakers for the Beijing conference in 2016:
• A judge from the Supreme People’s Court of China
• An official from Ministry of Commerce of China
• Director of IP Licensing, Microsoft
• Executive Director, Business Development and Licensing, Merck
• Senior IP Counsel, Alibaba
• Global Head of IP, Novartis
• Vice President, IP, LG Electronics
• IP Director of BOE
• Head of IP Licensing, Asia Pacific, IBM
• Open Innovation Director of Unilever (China)
• Director of IP and Innovation, Aramco Entrepreneurship
Beijing, rich in history and bountiful in trade is the must visit venue. Historic sites to see include the Great Wall, the Forbidden City, and Heaven Temple. These ancient structures and buildings embody advanced engineering and are testaments of creativity and innovation that have stood the test of time.

This great and beautiful city is also noted for Chinese delicacies such as the Peking Duck and the convergence of flavours, catering to visitors for every different taste. Beijing is also renowned for its unique local culture.

Exemplary list of confirmed speakers include key management from Microsoft, Novartis Pharma, LG Electronics, BOE Technology Group Co. Ltd. and Unilever (China) and many leading Chinese enterprises.

Registration will be launched in July, 2015. The time is NOW! The momentum is with China & Asia for trade and deals. Join us for a most memorable experience!
The 2016 PAN EUROPEAN meeting will be Turkey’s foremost IP event of the year for 2016. Moreover, as LES Pan European meetings have been constantly before, it is one of the leading events throughout Europe. Istanbul, Turkey’s largest metropolitan area, is the only city in the world on two continents.

LES PAN EUROPEAN conferences are important not only for European Societies, but also for other LES societies around the World that desire to have a better grasp on IP related developments in Europe and its neighbouring regions. LES Turkey endeavors to carefully develop a cohesive and engaging conference program that is in partnership with the high level of sophistication of previous PAN EUROPEAN conferences.

The main theme of the conference is “Where Continents Meet: Being Brave for Economic Growth.” The conference deliberations will be the following themes:

• IP for emerging economies
• Is Europe lagging behind on new disruptive technologies in automotive?

• How will 3D printing affect the IP ecosystem?
• Latest IP developments in the Eurozone
• What will start-ups expect from the IP system?

This conference will examine the impact of IP in business both locally and internationally. Turkey is one the fastest growing countries among emerging economies. In recent years, Turkey has been pursuing a more active role in IP strategies. Turkey has taken concrete actions to enhance its IPR regime by enacting better legislation; increasing the role of universities and supporting entrepreneurship environment.

Parallel to the public policies LES Turkey has extensive efforts to transfer the knowledge and experiences of its highly calibrated members to entrepreneurs and start-ups. We have built many partnerships and organized events on this matter. Therefore, we are also willing to give you a taste of innovation, entrepreneurship and the investment environment of Turkey and the region. This will be what makes this event unique of its kind.

For more LESI news and meeting information please visit: www.lesi.org

Mark Your Calendar Now!
2nd Pan-American LESI YMC Event

“Into the Fourth Industrial Revolution: Licensing Strategies across the Americas”
Hear from Experts – Learn & Network – Dinner & DJ Event

Ottawa, Canada – June 10th, 2016
Registration is Free!

More at www.lesi.org

CLP course offered on Thursday, June 9, 2016 (registration & fee information TBA)
CPD/CLE accreditation (pending)
ENERGIZE YOUR LICENSING ★ Solutions Across the Americas ★

2016 SPRING MEETING
APRIL 26 - 28, 2016 | HOUSTON, TX

LESUSACanada.org
856-437-4752
As Associações dos Executivos de Licenciamento do Brasil, Chile, Países Andinos e Argentina cordialmente convidam seus membros a participar da IV Conferência Regional Latino Americana sobre Licenciamento, este ano com o tema “Innovation and New Technologies in the IP Environment.”

LOCAL:
The Brick Hotel Buenos Aires (ex-Caesar Park)
Posadas 1232, C1011ABF, Buenos Aires, AR.
Tel. (+54)11/4819-1100, Fax. (+54)11/4819-1121

PROGRAMA PRELIMINAR:
Dia 6/4 – 4ª feira
19:30 – 21:30 Recepção de Boas-vindas

Dia 7/4 – 5ª feira
09:00 – 09:30 Abertura Oficial
09:30 – 11:00 Painel 1: “Intellectual Property and Competitiveness”
11:00 – 11:30 Intervalo para Networking
11:30 – 13:00 Painel 2: “Licensing: Dos and Don’ts”
13:00 – 14:30 Almoço com Palestra
14:30 – 16:00 Painel 3: “Licensing of ‘Exotic’ Intangibles”
16:00 – 16:30 Intervalo para Networking
16:30 – 18:00 Painel 4: “Managing Open Innovation”
20:30 – 23:00 Jantar

Dia 8/4 – 6ª feira
09:30 – 11:00 Painel 5: “Practical Experiences In Tech-transfer In Latin America”
11:00 – 11:30 intervalo para networking
11:30 – 13:00 Painel 6: “The Role of Technology Transfer Offices In Advancing and Monetizing Inventions Through Licensing and Tech-transfer”
13:15 Encerramento

INFORMAÇÕES E INSCRIÇÕES:
Veronica Maria Canese Mendez – LES Argentina
E-mail: vmc@marval.com
Tel: (+54)11/4310-0100 ext. 1361
How much money are you leaving on the table?

You need to identify the weak links in your trademark vendor’s service. Does the service and cost match your needs?

Discover the 4 weakest links in your trademark renewal service and how to fix it.

Learn more: www.dennemeyer.com/weak-links/
LES Global News—LESI Delegates

**Officers**

President
Jim Sobieraj

President-Elect
Patricia A.O. Bunye

Past-President
Arnaud Michel

Vice-President
Omer Hiziroglu

Vice-President
Fiona Nicolson

Vice-President
John Paul

Vice-President
Audrey Yap

Secretary
Françoise Painchaud

Treasurer
Eduardo de Souza

Counsel
Michael Lechter

Counsel
Junichi Yamazaki

**LES Nouvelles Editorial Review Board**

Chair: Rodney DeBoos, Melbourne, Australia

Les van Wijk, Amersfoort, Netherlands

Heinz Goddar, Munich, Germany

Norm Jacobs, Boca Raton, Florida, U.S.A.

Sue-Ryung Kim, Seoul, Korea

Masato Kobayashi, Tokyo, Japan

Kenneth D. McKay, Toronto, Canada

Thomas Bereuter, Vienna, Austria

Frank Tietze, Cambridge, UK

Eduardo C.A. de Mello e Souza, Rio de Janeiro, Brazil

Chris J. Katopis, Executive Administrator

Larry Plonsker, Editor

10580 Northgreen Dr., Wellington, FL 33449

Tel: +1-561-432-8814 E-mail: editor@lesi.org

Carla J. Blackman, Design Interface Inc.

Tél: +1-561-432-8814 E-mail: editor@lesi.org

Chris J. Katopis, Executive Administrator

**LESI Delegates**

USA & Canada

Ned Barlas

Allen Baum

Pam Cox

Ted Cross

Pam Demain

Tom Filatki

Bob Gruettzmac

Ron Grudziecki

Gary Keller

Russell Levine

Keith Lutsch

Stasia Ogden

Dwight Olson

Brian O'Shaughnessy

Janet Poli

Paul Roberts

Art Rose

Henry Ward

Jeff Whittle

**Society Officers**

President
Renzo SCAVIA

Talal ABDULLAH

Gustavo P. GAY

Philip HUEZENROEDER

Alexander CZER

Jean Christophe TROUSSEL

Cândida Ribeiro CAFFÉ

Hayley FRENCH

Rodrigo PUCHI

Pilar LEUNING

Yong LI

John R. ALISON

Vojtech CHLOUPEK

Luc SAVAGE

Ursula KONIGER

Michael LANTOS

Raj HIWANI

Hanelan KVATINSKY

Roberto DINO

Ichiro NAKATOMI

Kwang Un Kim

Liad WHATSTEIN

Dear Claus RASHID

Arthur ROSE

Hermes TORRES

Rosta LI

Yibin FENG

Horng-Dar LIN

Alena KODRASOVA

Anne Charlotte LE BIHAN

Klaus HAFT

Katalin DERZSI

Sunil KRISHNA

Dalit SAGIV

Corrado BORSANO

Kyotaro WATABE

Hyoseon CHOI

Tamar Lee CIAL

Carlos TRUJILLO

Ricella DIAMANTOYANNAS

Monica KACZMARA

Volodya MEDVEDEV

Olli PEKONEN

George HWANG

Darren MARGO

José Miguel LISSÉN

Arthur RÖSE

**DEADLINES FOR LES Nouvelles**

Copy for publication in *LES Nouvelles* should be received by the Editor-in-Chief as far as possible in advance of the final deadlines, January 1, April 1, July 1 and October 1. Articles for the white pages are reviewed by the LES Editorial Review Board, and they are published as soon as possible after acceptance. All materials are to be submitted electronically in either MS Word or Text Only format.

**LESI Delegates**

Chair: Rodney DeBoos, Melbourne, Australia

Lex van Wijk, Amersfoort, Netherlands

Heinz Goddar, Munich, Germany

Norm Jacobs, Boca Raton, Florida, U.S.A.

Sue-Ryung Kim, Seoul, Korea

Masato Kobayashi, Tokyo, Japan

Kenneth D. McKay, Toronto, Canada

Thomas Bereuter, Vienna, Austria

Frank Tietze, Cambridge, UK

Eduardo C.A. de Mello e Souza, Rio de Janeiro, Brazil

Chris J. Katopis, Executive Administrator

Larry Plonsker, Editor

10580 Northgreen Dr., Wellington, FL 33449

Tel: +1-561-432-8814 E-mail: editor@lesi.org

Carla J. Blackman, Design Interface Inc.

Tél: +1-561-432-8814 E-mail: editor@lesi.org

Chris J. Katopis, Executive Administrator

**LESI Delegates**

USA & Canada

Ned Barlas

Allen Baum

Pam Cox

Ted Cross

Pam Demain

Tom Filatki

Bob Gruettzmac

Ron Grudziecki

Gary Keller

Russell Levine

Keith Lutsch

Stasia Ogden

Dwight Olson

Brian O'Shaughnessy

Janet Poli

Paul Roberts

Art Rose

Henry Ward

Jeff Whittle

**Society Officers**

President
Renzo SCAVIA

Talal ABDULLAH

Gustavo P. GAY

Philip HUEZENROEDER

Alexander CZER

Jean Christophe TROUSSEL

Cândida Ribeiro CAFFÉ

Hayley FRENCH

Rodrigo PUCHI

Pilar LEUNING

Yong LI

John R. ALISON

Vojtech CHLOUPEK

Luc SAVAGE

Ursula KONIGER

Michael LANTOS

Raj HIWANI

Hanelan KVATINSKY

Roberto DINO

Ichiro NAKATOMI

Kwang Un Kim

Liad WHATSTEIN

Dear Claus RASHID

Arthur ROSE

Hermes TORRES

Rosta LI

Yibin FENG

Horng-Dar LIN

Alena KODRASOVA

Anne Charlotte LE BIHAN

Klaus HAFT

Katalin DERZSI

Sunil KRISHNA

Dalit SAGIV

Corrado BORSANO

Kyotaro WATABE

Hyoseon CHOI

Tamar Lee CIAL

Carlos TRUJILLO

Ricella DIAMANTOYANNAS

Monica KACZMARA

Volodya MEDVEDEV

Olli PEKONEN

George HWANG

Darren MARGO

José Miguel LISSÉN

Arthur RÖSE

**DEADLINES FOR LES Nouvelles**

Copy for publication in *LES Nouvelles* should be received by the Editor-in-Chief as far as possible in advance of the final deadlines, January 1, April 1, July 1 and October 1. Articles for the white pages are reviewed by the LES Editorial Review Board, and they are published as soon as possible after acceptance. All materials are to be submitted electronically in either MS Word or Text Only format.
**LESI Management Committees**

<table>
<thead>
<tr>
<th>Chair &amp; Co-Chairs</th>
<th>Representative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audit</td>
<td>Peter Hess</td>
</tr>
<tr>
<td>Awards</td>
<td>Heinz Goddar</td>
</tr>
<tr>
<td>Communications</td>
<td>Shawn Jacka</td>
</tr>
<tr>
<td>Education</td>
<td>Allen Baum</td>
</tr>
<tr>
<td>Endowment</td>
<td>Martin Schneider</td>
</tr>
<tr>
<td>External Relations</td>
<td>Philipp Dreier</td>
</tr>
<tr>
<td>Investment</td>
<td>Pat O'Reilley</td>
</tr>
<tr>
<td>IP Maintenance</td>
<td>Giovanni Grippiotti</td>
</tr>
<tr>
<td>Legal</td>
<td>Michael Lechter</td>
</tr>
<tr>
<td>Long-Range Planning</td>
<td>Russell Levine</td>
</tr>
<tr>
<td>Meetings</td>
<td>Sergej Dorofeev</td>
</tr>
<tr>
<td>Membership</td>
<td>Felix Grether</td>
</tr>
<tr>
<td>Nominations</td>
<td>Arnaud Michel</td>
</tr>
<tr>
<td>Publications</td>
<td>Sun Kim</td>
</tr>
</tbody>
</table>

**LESI Industry, Professional & Regional Committees**

**Industry**
- Chemicals (CEEM): Rashid Kahn
- Consumer Products: Cecilia Lou
- High Tech: Keith Lutsch
- IUGT: Karin Hofmann
- Life Sciences: Pamela Cox

**Professional**
- Copyright Licensing: Abraham Alegría
- Dispute Resolution: John Alison
- Patent & Tech Licensing: Patrick Terroir
- Trademarks, Designs and Merchandizing: Johan Du Preez
- Valuation: Stefan Völker
- Life Sciences: David Drews
- Regional: David Jarczyk

**Regional**
- Americas: Martha Lopez Orue, Dwight Olson
- Africa and Middle East: Mohammed Al-Ansari, Kevin Dam
- Asia-Pacific: Pauline Khor, Ningling Wang, Bruno Vandermeulen
- Europe: Jose Miguel Lissen

**Ad Hoc Committees**
- Global Technology Impact Forum: Mark Wilson
- Young Members Congress: Jean-Luc Cinthie de Mitry

---

**Licensing And Intellectual Property Organizations Meetings**

For more information on LESI Meetings, go to wwwlesi.org

**2016**
- **January 22-23**: LESI Winter Planning Meeting
  - Lisbon, Portugal
- **January 25**: Patent Seminar
  - Stockholm, Sweden
- **February 8-9**: IP100 Executive Forum
  - Arizona Biltmore, Phoenix, Arizona, USA
- **April 26-28**: LES (USA & Canada) Spring Meeting
  - Houston, Texas, USA
- **May 4-6**: LES ANZ Annual Meeting
  - Sydney, Australia
- **May 13–15**: LESI Delegates Meeting
  - China World Hotel
  - Beijing, China
- **May 15–18**: LESI Annual Meeting
  - China World Hotel
  - Beijing, China

**2017**
- **September 4-6**: LES Scandinavia Annual Conference
  - Scandic Park Hotel
  - Helsinki, Finland
- **September 7-9**: LES Pan-European Conference
  - Hilton Hotel Bosphorus
  - Istanbul, Turkey
- **October 23–26**: LES (USA & Canada) 2016 Annual Meeting
  - Vancouver, Canada
- **October 22–25**: LES (USA & Canada) 2017 Annual Meeting
  - Chicago, IL

---

**International Past-Presidents**

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1974</td>
<td>J. Gay</td>
</tr>
<tr>
<td>1975</td>
<td>M. Finnegan</td>
</tr>
<tr>
<td>1976</td>
<td>B. Hedberg</td>
</tr>
<tr>
<td>1977</td>
<td>M. Okano</td>
</tr>
<tr>
<td>1978</td>
<td>D. Smith</td>
</tr>
<tr>
<td>1979</td>
<td>J. Gaudin</td>
</tr>
<tr>
<td>1980</td>
<td>J. Stonier</td>
</tr>
<tr>
<td>1981</td>
<td>S. Heijn</td>
</tr>
<tr>
<td>1982</td>
<td>W. Poms</td>
</tr>
<tr>
<td>1983</td>
<td>H. Hodding</td>
</tr>
<tr>
<td>1984</td>
<td>F. Pombo</td>
</tr>
<tr>
<td>1985</td>
<td>M. Ariga</td>
</tr>
<tr>
<td>1986</td>
<td>L. Mackey</td>
</tr>
<tr>
<td>1987</td>
<td>P. Hug</td>
</tr>
<tr>
<td>1988</td>
<td>D. Ryan</td>
</tr>
<tr>
<td>1989</td>
<td>K. Payne</td>
</tr>
<tr>
<td>1990</td>
<td>J. Portier</td>
</tr>
<tr>
<td>1991</td>
<td>F. Noetinger</td>
</tr>
<tr>
<td>1992</td>
<td>A. Mifune</td>
</tr>
<tr>
<td>1993</td>
<td>L. Evans</td>
</tr>
<tr>
<td>1994</td>
<td>O. Axster</td>
</tr>
<tr>
<td>1995</td>
<td>N. Jacobs</td>
</tr>
<tr>
<td>1996</td>
<td>J. Brown</td>
</tr>
<tr>
<td>1997</td>
<td>S. Layton Jr.</td>
</tr>
<tr>
<td>1998</td>
<td>R. DeBoos</td>
</tr>
<tr>
<td>1999</td>
<td>P. Mandros</td>
</tr>
<tr>
<td>2000</td>
<td>H. Goddar</td>
</tr>
<tr>
<td>2001</td>
<td>E. Shalloway</td>
</tr>
<tr>
<td>2002</td>
<td>T. Sueur</td>
</tr>
<tr>
<td>2003</td>
<td>M. Jager</td>
</tr>
<tr>
<td>2004</td>
<td>J. Gulliksson</td>
</tr>
<tr>
<td>2005</td>
<td>W. Manfroy</td>
</tr>
<tr>
<td>2006</td>
<td>P. Chrocziel</td>
</tr>
<tr>
<td>2007</td>
<td>R. Grudziecki</td>
</tr>
<tr>
<td>2008</td>
<td>C. Fukuda</td>
</tr>
<tr>
<td>2009</td>
<td>A. Liberman</td>
</tr>
<tr>
<td>2010</td>
<td>P. O’Reilley</td>
</tr>
<tr>
<td>2011</td>
<td>P. Mackey</td>
</tr>
<tr>
<td>2012</td>
<td>2013</td>
</tr>
<tr>
<td>2014</td>
<td>E. Shalloway</td>
</tr>
<tr>
<td>2015</td>
<td>A. Michel</td>
</tr>
</tbody>
</table>
“A penny for their thoughts!”
Maybe that’s crossed your own mind once or twice when dealing with EPO examiners and their search reports and communications?

Join us for the EPO’s outstanding training opportunity for patent search professionals:

Search Matters 2016

8-10 June
The Hague, Netherlands

www.epo.org/search-matters
LESI Member Benefit:

20% OFF Bloomberg BNA Treatises, Including These BRAND NEW Publications

NEW EDITION
DRAFTING PATENT LICENSE AGREEMENTS, EIGHTH EDITION
PROBE AND UNDERSTAND the legal issues that affect patent license agreements.
By D. Patrick O’Reilley and D. Brian Kacedon
This invaluable volume tracks and discusses—clause by clause—all the critical components of patent and technology license agreements, as well as nondisclosure agreements and collaboration agreements.
The Eighth Edition also presents a current overview of all legal issues surrounding licensing, including patent exhaustion, antitrust, bankruptcy, Bayh-Dole, and export control. It includes new chapters on the UCC and licensing and on RAND licensing. Sample provisions include references to applicable legal and practical consequences.
A companion online appendix offers 200 sample clauses and forms, including sample license agreements, confidential disclosure agreements, employment agreements, and more.
Order# 2740/$275.00/Special LESI Member Discount Price: $220.00
Visit www.bna.com/bnabooks/dpl for more detailed information.

NEW!
EUROPEAN PATENT PRACTICE FOR U.S. ATTORNEYS
EXPLORE substantive and procedural differences between European and U.S. patent law.
Edward J. Kelly, Charles D. Larsen, Anita Varma, and Christopher P. Carroll
Ropes & Gray LLP
European Patent Practice for U.S. Attorneys is a useful new guide to help U.S. patent attorneys obtain an understanding of basic European patent law, develop European patent practice skills, avoid mistakes, and succeed at the European Patent Office (EPO). It provides a comprehensive overview of European patent law compared to U.S. patent law that enables the reader to understand EPO concepts and procedures, focusing on key differences. It also provides concise examples of various European patent prosecution techniques and numerous procedural recommendations for EPO patent prosecution.
Order #2642/$295.00/Special LESI Member Discount Price: $236.00
Visit www.bna.com/bnabooks/epl for more detailed information.

NEW EDITION!
CONSTRUCTING AND DECONSTRUCTING PATENTS, SECOND EDITION
A STEP-BY-STEP GUIDE for drafting successful patents and assessing a patent’s strengths and deficiencies.
By Irah H. Donner
The new second edition of Constructing and Deconstructing Patents, updated to reflect changes made by the Leahy-Smith America Invents Act (AIA) and landmark Supreme Court decisions, walks the reader through the complex landscape of patent drafting. It provides a standard methodology that patent attorneys and agents can rely on to simplify the patent drafting process. Regardless of the particular type of patent, or the level of its technical subject matter, this treatise will help ensure each section of the patent application is carefully considered and fully developed before submission to the USPTO.
The book’s detailed organization makes it accessible as a guide for the new attorney or agent, while its time-tested methodology provides valuable insights for the experienced practitioner and can serve as a checklist review for each phase of constructing and deconstructing patents.
Order# 2757/$255.00/Special LESI Member Discount Price: $204.00
Visit www.bna.com/bnabooks/cdp for more detailed information.

To order these and other treatises available from Bloomberg BNA at your special 20% LESI member discount, visit www.bna.com/bnabooks/lesi.