As this issue of Global News is being finalized, the LESI Board and leaders of the different national societies and LESI committees are headed to Bangkok for the Winter Planning Meeting. Traditionally, the Winter Planning Meeting is held to prepare for the term of the incoming LESI President. I am thrilled to be working with President-Elect Peter Hess, who has been a friend for many years and who will no doubt lead LESI to greater heights.

I am particularly heartened that the agenda for the Winter Planning Meeting hits one of the “Cs” of my term’s “4Cs,” namely consolidation or building on LESI’s many strengths, while keeping an eye on the many areas for improvement.

The Winter Planning Meeting this year is preceded by the National Leaders Meeting, which is an expansion of the National Presidents Council (NPC) Meeting introduced by Past President Jim Malackowski through a National Presidents’ Retreat in Del Mar, California, just out of San Diego, in 2011. It was envisioned as a forum through which national society presidents could interact in depth about the best practices and challenges of their respective national societies. A wealth of knowledge and resources have been culled from that and succeeding NPC meetings and are available at http://tinyurl.com/je8dcyk.

This year, we decided to broaden the NPC by also inviting other national leaders such as the secretaries and treasurers, who have their own challenges.

At the National Leaders Meeting, we are looking to tackle, among others, the institutionalization of best practices and development of manuals and checklists for national leaders, especially those who are holding office for the first time. We recognize that...
some societies are more developed than others and have well-established systems and procedures, including for leadership transitions. On the other hand, there are societies whose operations are largely dependent on the personality at the helm and, thus, need assistance in “systematizing” their society.

In recognition of this, much time will be devoted at the National Leaders Meeting to Society Case studies, particularly LES (USA & Canada) and LES Japan on the topic of “Sustaining Growth of a Large/Established Society”; LES Italy on the topic of “Attracting Attendance at Meetings” and LES Thailand on the topic of “Growing a Small/New LES Society.” From these case studies, we hope to identify the minimum deliverables from national societies and minimum requirements for a “healthy society.”

At the Winter Planning Meeting proper, we will tackle the “State of LES/I,” with the discussions being led by Past International Secretary François Painchaud, Past International President Yvonne Chua and President-Elect Peter Hess. The summary of the results of the Long Range Planning Committees’ survey and the resulting recommendations will also be discussed, with a focus on LESI’s top strategic initiatives.

One awaited session is on “A New Committee Strategy for LESI” to be led by Vice President John Paul, which recognizes the need to work more closely with the international committees in our planning process to more effectively define and accomplish the most important priorities.

LESI’s strategy towards competing organizations and conferences will also be discussed, seeing how difficult it has become to draw attendance to our events given time and budget constraints, as well as the seemingly more attractive offerings of other groups.

Finally, a discussion on the Young Members Congress (YMC) will cap the day. In the few years that it has existed, the YMC has proven to be an effective tool for engaging young members, who are certainly the future of LESI.

We look forward to a fruitful National Leaders Meeting and Winter Planning Meeting, and to sharing the outcomes with you!
LESI and LES France are eager to welcome you to the LESI Annual Conference which will take place in Paris from April 23 to 25, 2017. This conference is one of the best opportunities to better understand the future in the world of IP!

True to the LESI spirit, this promises to be an excellent networking event for IP professionals. This year, we are modernizing the modalities around networking to bring people together more than ever.

The innovation life cycle is going faster and faster and disruptive business models are challenging more and more the world of IP. At LESI, we want to assure that IP and its many facets remain key issues for competition and competitiveness. For that, we will have to quickly adapt our practices and methods to better serve the moving businesses. It is a revolution for us!

The programme on the site www.lesi2017.org is very attractive and focuses on the main IP issues of the upcoming years. Thierry Breton (ATOS) and Jacques Lewiner will share their thoughts about the future. Many other speakers from industry, law firms, life sciences, and others sectors will also share their experience and vision during the workshops.

We look forward to seeing you in Paris in April. Please register here.

Finally, don’t miss the last sponsorship opportunities to enhance your visibility, click on the sponsorship link here.
V Latin America Regional Meeting

Hotel Caesar Park Rio de Janeiro Ipanema Managed by Sofitel - Avenida Vieira Souto, 460 - Ipanema

Quinta-feira, 16 de março de 2017
March 16, 2017 – Thursday

9h | 9h30 – 9am | 9.30am
Abertura | Opening
Patrícia Burie - LES International
Dirceu Tenza - Instituto Nacional da Propriedade Industrial - INPI
Cândida Ribeiro Caffé - LES Brasil

9h30 | 11h – 9.30am | 11am
Empreendedorismo: casos de sucesso e dicas práticas | Entrepreneurship: success cases and practical advice
Maria Angélica Garcia - Attaché de PI do Reino Unido - IP Attaché UK
Cristiano Rocha - BizCapital
Joe Powell - Baco di Latte
Moderadores | Facilitadores: Marcela Trigo - Trench, Rossi e Watanabe Advogados

11h | 11h30 – 11am | 11.30am
Pausa para Café | Coffee break

11h30 | 13h – 11.30am | 1pm
Inovação na América Latina: oportunidades ou outros incentivos | Innovation in Latin America: tax benefits and other incentives
Marcelo Peviani - Lenovo
Renata Traldi Carriel - Blaskem
Gabriel Kleinman - Pfizer
Sergio Branco - ITS - Instituto de Tecnologia e Sociedade
Moderador | Facilitador: Rodolfo H. Martinez y Pell Jr. - Martinez & Associados

13h | 14h30 – 1pm | 2.30pm
Almoço | Networking Lunch

14h30 | 16h – 2.30pm | 4pm
Centros Tecnológicos e de P&D em empresas e universidades: problemas atuais e planos para o futuro | Technology and Research and Development Centers: current problems and plans for the future
Eduardo F. C. Santos - Petrobras
Lesley Millar-Nicholson, head do TLO do MIT - Massachusetts Institute of Technology
Artur Schaal - CNH Industrial
Jorge Avila - Qualicom
Moderadores | Facilitador: Juliana Viegas

Sexta-feira, 17 de março de 2017
March 17, 2017 – Friday

9h | 10h – 9am | 10am
Inovação para além da indústria: setor público, Organizações Sociais e afins | Innovation beyond the “Industry”: public sector, Social Organizations and related
Eduardo do Couto e Silva - Centro Nacional de Pesquisa em Energia e Materiais - CNPEM
Eduardo Zvybrest - Fundação Instituto de Pesquisas Econômicas - FIPE
Fernando S. Marcato - GO Associados
Tiago Moluta - Fundação Lemann
Moderadores | Facilitadores: Karina Müller - Müller Mazzenotto

10h | 11h – 10am | 11am
Transferência de Tecnologia y Licenciamiento de Derechos de Propiedad Industrial en Latino América
Veronica Canese - Maxval, O’Farrell & Meiral
Hector Chagoya - Boceril, Coca & Boceril, S.C.
Moderador | Facilitador: Ricardo Pinho - Guerra IP

11h | 11h30 – 11am | 11.30am
Pausa para Café | Coffee break

11h30 | 12h30 – 11.30am | 12.30pm
Big data: desafios e oportunidades | Big data: challenges and opportunities
Daniel Arlib - Google
Fabiano Barreto - CNI
Cláudio Lins de Vasconcelos - Lins de Vasconcelos Advogados
Moderadores | Facilitadores: Paula Meno Barreto - Campos Mello Advogados

12.30 | 14h00 – 12.30pm | 2pm
Almoço | Networking Lunch
LESANZ invites you to attend the conference in Melbourne, 9-12 May at the Melbourne Cricket Ground (MCG), in the main sporting precinct of the CBD.

Translating the opportunities that arise from the need to ensure the wellbeing of the world’s growing population (9 billion people by 2050), including meeting the challenges of keeping them healthy and active, will be the focus of this licensing and technology transfer event.

This conference offers delegates an excellent forum to source opportunities from across the Asia-Pacific region. This region is the growth engine of the world economy. The theme focuses on key areas of interest for an ageing population with increasing disposable income. The last few years have seen an increased emphasis on innovation across the region, which has manifested with new approaches to healthcare, a focus on nutrition in addition to food security, and an amplified interest in sport and recreation.

Day 1, 9th May - Licensing Workshops: Introduction to Licensing course and Cross Border issues.

Day 2, 10th May - Swisse Wellness General Manager - Corporate Strategy & Company Secretary, Joe Gendy will set the scene with his keynote. Our experts will cover: Healthcare/bio pharma, nutrition, sports devices and new technologies, finishing with a panel discussing wellbeing across Asia.

Day 3, 11th May - Animal and new food technologies including: Health and wellbeing, sports branding and licensing, finishing with a panel licensing hypothetical summing up the learnings over the three days in a humorous and educational forum.

Day 4, 12th May - Gippsland Food Adventure - Paddock to Plate Study Tour: Delegates will experience bush foods, a robotic dairy, world class cheese producer and grass fed beef and lamb. Sampling all these wonderful foods on the way.

LESANZ invites you to grab your active wear, jump on a flight and join us in Melbourne this year!

http://www.lesanz.org.au #LESAP2017
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China Judicial Reforms Are Creating Opportunities For Technology Transfer And Licensing
LOU XIA — Page 1

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Unraveling The Conundrums Of Running Royalties In Cross-Border Patent License Agreements
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To What Extent Are University IP Policies Legally Binding?
Part 3: Visiting Scientists
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Royalties For Unpatented Technology
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April 21-23
LESI 2017 Management & Delegates Meeting (IMDM)
Paris, France

April 23-25
LESI 2017 Annual Meeting
Novotel Paris Centre
Eiffel Tower
Paris, France

May 9-12
LES Asia Pacific Conference
Melbourne Cricket Ground
Melbourne, Australia

June 16-17
3rd Pan-American LESI YMC Event
Copenhagen, Denmark

September 11-12
LES Scandinavia Annual Conference 2017
Copenhagen, Denmark

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By Robert J. Goldman

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