

2022/23 Sponsorship Opportunity

LESI Thought Leadership Program



thought
LEADERS

LESI @ 50

Model: LESI hosted professional learning series, “deep dive” on three topical tracks starting in 2022 and leading up to LESI2023 in Montreal. Organized and facilitated by licensing industry experts allowing LESI to lead and inform conversations related to intellectual property policy and the tactical use of IP assets:

- Primer webinar + 2-3 substantive sessions per track
- Related articles published in LESI’s Journal, *les Nouvelles*
- Summary session in person at LESI2023 in Montreal
- One networking / social event for each track

Sponsorship	Value
All-Programs Sponsor \$30,000 USD	<ul style="list-style-type: none"> ✓ High visibility global professional program across 90 countries and 6500 LES members worldwide ✓ Enabling LESI to host unique and targeted “thought leader programs” in three cutting edge areas in 2022: SEPs, automotive industry and dispute resolution ✓ Sponsor’s name/logo associated with the series of events hosted in all three tracks (10-15 events) ✓ Recognition in social media and event advertising and LES Nouvelles articles and LESI Global News ✓ Recognition at the LESI Annual Conference in Montreal 2023 (LESI2023) as a LESI Thought Leader and related session sponsor ✓ Possibility to invite partners or customers to online events ✓ Right to use / co-brand the Thought Leaders logo ✓ Recognition and participation in networking events for all 3 tracks
Specific Program Sponsor (“single track”) 15.000 USD for service providers 10.000 USD for industry <i>Track1 - SEPs</i> <i>Track2 - Automotive</i> <i>Track3 - Dispute Resolution & Arbitration</i>	<ul style="list-style-type: none"> ✓ Global visibility in specific LESI program providing thought leadership ✓ Company name and individual contributor’s name will be recognized in the specific event(s) ✓ Name/logo associated with series of events in a specific program ✓ Recognition in social media and event advertising, articles in LES Nouvelles and LESI Global News ✓ Possibility to invite partners or customers to online events ✓ Possibility to provide recognized speakers for selected topics ✓ Right to use / co-brand the Thought Leaders logo ✓ Recognition and participation in the networking event for the specific track they are sponsoring



Interested in joining as a sponsor? Contact:

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