



Global Technology
Impact Forum

LES International Conference 2015 Creating Value in Tomorrow's Smart Economy: Towards 2020 and Beyond

APRIL 14, 2015 • BRUSSELS, BELGIUM

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Advancing the Business of
Intellectual Property Globally

Workshop, Networking Lunch
and Dinner Programs





LESI GTIF 2015

Tuesday 14, April 2015

*Creating Value in Tomorrow's Smart Economy:
Towards 2020 and Beyond*

Program

8:30 a.m. Registration Opens

12:30 p.m. Luncheon and Special Panel—Co Sponsored By YMC
(Location: Steigenberger Hotel Foyer; separate ticketed event)



Women and IP Leadership



Anna Morawiec Mansfield
WIPO
Moderator



Sherry Rollo
Attorney/Partner
Husch Blackwell



Elmira Bayrasli
Author of the forthcoming book, *From the Other Side of the World: Extraordinary Entrepreneurs, Unlikely Places*



Esther Roure Vila
Cisco



Diana Jungmann
Intellectual Property and
Bioeconomy Coordinator-CNI- Brazil

2:00 – 2:15 p.m. Welcome Remarks from LESI GTIF Co-Chairs
(Location: Steigenberger Grandhotel—Ballroom C)

2:15 – 3:15 p.m. Government Perspectives on Social and Humanitarian IP and
Technology Transfer Policies

GTIF Session 1



Jean-Christophe Troussel
Bird & Bird, LES Benelux
Moderator



Ged Owens
Public Policy Director,
European Patent Office (EPO)



Edward Elliott
Attorney Advisor,
U.S. Patent and Trademark Office
(USPTO)



Antony Taubman
Director, IP Division,
World Trade Organization (WTO)

3:15 – 3:45 p.m. Networking Break (with beverage service)—Gallery C

3:45 – 4:45 p.m. Innovation & Business Models for Financing Social & Humanitarian IP Initiatives

GTIF Session 2



Patricia A.O. Bunye
Cruz Marcello & Tenefrancia
LES Philippines
Moderator



William Stevens
Europe Unlimited



Julia Fan Li
The Global Health
Investment Fund

4:45 – 5:45 p.m. IP Licensing Issues in Social and Humanitarian Transactions

GTIF Session 3



James R. Sobieraj
Brinks Gilson & Lione,
LES (USA & Canada)
Moderator



Dominic Myuyltermans
Senior legal consultant,
CropLife International



Esteban Burrone
Head of Policy
Medicines Patent Pool



Kristina Nordlander
Partner
Sidley & Austin LLP



Christine Gould
Head of Next
Generation
Engagement

5:45 – 6:00 p.m. GTIF Awards Presentation

7:00 – 9:30 p.m. GTIF Awards Reception and Dinner
(Location: Sofitel Le Louise; separate ticketed event)

All speakers and panelists are invited.

NOTE: GTIF presentations and speaker bios online at: www.GTIForum.org

GTIF 2015 Planning Committee

Mark W. Wilson, GSK, Chair
Hector Chagoya
James Malackowski
Dominic Myuyltermans
Ningling Wang
Bruno Vandermeulen
and Chris Katopis, LESI