Thank you to our GTIF 2015 Sponsors

LES International Conference 2015
Creating Value in Tomorrow’s Smart Economy: Towards 2020 and Beyond
APRIL 14, 2015 • BRUSSELS, BELGIUM

Advancing the Business of Intellectual Property Globally

Workshop, Networking Lunch and Dinner Programs
Creating Value in Tomorrow’s Smart Economy: 
Towards 2020 and Beyond

8:30 a.m.   Registration Opens
12:30 p.m.  Luncheon and Special Panel—Co Sponsored By YMC
(Location: Steigenberger Hotel Foyer; separate ticketed event)

Women and IP Leadership

Anna Morawiec Mansfield
WIPO
Moderator

Elmira Bayrasli
Author of the forthcoming book, From the Other Side of the World: Extraordinary Entrepreneurs, Unlikely Places

Diana Jungmann
Intellectual Property and Bioeconomy Coordinator-CNI– Brazil

2:00 – 2:15 p.m. Welcome Remarks from LESI GTIF Co-Chairs
(Location: Steigenberger Grandhotel—Ballroom C)

2:15 – 3:15 p.m. Government Perspectives on Social and Humanitarian IP and Technology Transfer Policies

GTIF Session 1

Jean-Christophe Troussel
Bird & Bird, LES Benelux
Moderator

Edward Elliott
Attorney Advisor, U.S. Patent and Trademark Office (USPTO)

3:15 – 3:45 p.m. Networking Break (with beverage service)—Gallery C
3:45 – 4:45 p.m. Innovation & Business Models for Financing Social & Humanitarian IP Initiatives

GTIF Session 2

Patricia A.O. Bunye
Cruz Marcello & Tenefrancia
LES Philippines
Moderator

Julia Fan Li
The Global Health Investment Fund

4:45 – 5:45 p.m. IP Licensing Issues in Social and Humanitarian Transactions

GTIF Session 3

James R. Sobieraj
Brinks Gilson & Lione, LES (USA & Canada)
Moderator

Esteban Burrone
Head of Policy Medicines Patent Pool

5:45 – 6:00 p.m. GTIF Awards Presentation

7:00 – 9:30 p.m. GTIF Awards Reception and Dinner
(Location: Sofitel Le Louise; separate ticketed event)

All speakers and panelists are invited.

NOTE: GTIF presentations and speaker bios online at: www.GTIForum.org

GTIF 2015 Planning Committee

Mark W. Wilson, GSK, Chair
Hector Chagoya
James Malackowski
Dominic Myuldermans
Ningling Wang
Bruno Vandermeulen
and Chris Katopis, LESI