



LICENSING EXECUTIVES SOCIETY  
SCANDINAVIA

# LES SCANDINAVIA

## Annual Conference 2017

Copenhagen, Denmark 11-12 September

### SECOND ANNOUNCEMENT

#### Digital disruption - IP in the new era

We are very excited to welcome you to the 2017 annual conference of LES Scandinavia. The title and theme of the conference is “Digital disruption – IP in the new era” and the conference take place at Nimb Hotel in Copenhagen. The Nimb Hotel is conveniently located just across from the Central station with direct access to the Tivoli Gardens – One of Copenhagen’s cosiest spots.

#### THE PROGRAMME WILL INCLUDE

- Insights on disruption management, strategies and business models
  - This topic will be covered by speakers from consultancy firms that excel in disruption strategies, such as **Dare Disrupt and McKinsey & Co.** – as well as companies that invest in and advance disruption, such as **IBM, Uber and Novo Nordisk**
- Updates on challenges, possibilities and developments within information security and big data
  - This topic will be covered by speakers with unique knowledge of trade secrecy trends and legislation, as well as experts within IT security and tools – and companies that utilize big data in disruptive business strategies, such as **GN**
- Discussion and elaboration on the future for classic core IP disciplines in a changing world
  - This topic will be covered by speakers with in-depth knowledge of disruption in the IPR field and companies that aim to disrupt the IP world via new solutions for handling and utilizing data, such as **DartsIP**
- A deep-dive into considerations around fundamental rights in the digital era
  - This topic will be covered by experts in commercialization of big data as well as experts in fundamental rights under GDPR, which will include **Bech-Bruun** law firm and **DevoTeam**

*\* the full programme will be issued in a few weeks and will be available at <http://www.lesi.org/les-scandinavia>*

#### REGISTRATION INFORMATION

To register, please fill in the online registration form [HERE](#)

All reservations, including the social program and accommodation, should be made on the same form. Please make sure that you receive the automatic email reply for your registration. Please note, if you wish to register more than one person, you will need to start from the beginning each time.

Payment is available by invoice only and Impact Group will send you a confirmation/receipt after full payment is received.

#### Registration Fees and Payment Deadlines

The registration fee is based on the date of registration and payment. If you want to benefit from the lower fee, register early and pay by the deadline.

**Early Bird Rate if paid by 15 June 2017**

LES Member	EUR 800
Participant* EUR 1000	
University personnel, LES member **	EUR 650
University personnel **	EUR 850
Accompanying person	EUR 160

**On-site Rate if paid on 15 August 2017 or later**

LES member	EUR 1000
Participant*	EUR 1200
Accompanying person	EUR 160

**Regular Rate if paid by 14 August 2017**

LES member	EUR 900
Participant*	EUR 1100
Accompanying person	EUR 160

REGISTRATION  
HERE

\* If you are **not a member of LES Scandinavia** the membership fee is included in this price. **Membership fee for year 2017 is EUR 150.**

\*\* Please note that the University Personnel Fee is valid only if registered and paid by 15 June.

**REGISTRATION FEE INCLUDES:**

- Admission to all sessions
- Conference documentation and a name badge
- Lunch and coffee/refreshments on Monday and Tuesday
- Conference Dinner on Monday
- Access to Tivoli Gardens on both days

**REGISTRATION FEE FOR ACCOMPANYING PERSONS INCLUDES:**

- Conference Dinner on Monday
- A name badge
- Access to Tivoli Gardens on Monday

All fees are including 25% VAT

Accompanying persons are not allowed to follow in the sessions.

**HOTEL ACCOMMODATION**

The organizers have reserved rooms in two hotel close to the Conference venue. To benefit from the special rates, bookings should be made on the registration form. Please make your room reservation as early as possible since the rooms are subject to availability.

The full cost for the hotel is to be paid when making the reservation. In case of a cancellation, the cost for the first night is non-refundable but the rest will be paid back, but only if the cancellation is received before 4 August 2017. Prices are per room per night including buffet breakfast and VAT.

For a double room, please specify your roommate's name.

Scandic Palace Hotel is the official conference hotel and located 5 minutes walking from the conference venue.

**Scandic Palace Hotel (The official hotel)**

Rådhuspladsen 57, 1550 Copenhagen V

Stylish and luxurious design, beautiful details and a unique and well-preserved architecture characterise the hotel from 1910.

The cosy hotel offers a glimpse of Copenhagen's pulsating life from the windows. All the rooms have a view over Copenhagen and several of them have a private balcony with a view of the great architecture of Raadhuspladsen (the City Hall Square). All rooms are non-smoking. Wireless Internet access is available in all rooms.

**Price:**

EUR 170.00 for standard single

EUR 225.00 for standard double – double use

### **Hotel Wake Up (Budget option)**

Carsten Niebuhrsgade 11, 1577, Copenhagen V

Wakeup Copenhagen is centrally located in Copenhagen within walking distance of Tivoli, Rådhuspladsen, Strøget, and 700 metres from Copenhagen Central Station. The hotel was built by the famous Danish architect Kim Utzon, and is designed in a beautiful minimalist style of high quality, which makes Wakeup Copenhagen. Carsten Niebuhrs Gade a match for many of the 3- and 4-star hotels in Copenhagen, at a 2-star price. All rooms are nonsmoking. Wireless Internet access is available in all rooms. Only 700 metres from the Conference Venue and in walking distance.

#### **Price:**

EUR 132.00 for standard room - single use

EUR 143.00 for standard room - double use

#### **TERMS OF PAYMENT**

The payments (registration fee and hotel fee) are to be paid before you come to the Conference. Upon registration, you will receive an invoice. Invoice is the only option for payment and the money must be received no later than the close of business on said date. You will receive a confirmation/receipt of the paid fees by email. If you have not received one, please contact Impact Group.

**Payment is by invoice only and all bank charges are to be paid by the person making the payment**

#### **Invoice as an email attachment (pdf)**

This invoice is automatically generated from the data that you have inserted on the registration form. No invoicing fee is added. Payment is due within 10 business days or on the next registration deadline date if it is less than two weeks away. If the registration is made 15 days or less prior to the event, the fee should be paid on the same day. Please note, that a bank transfer can take several business days so please send your payment same day as you register.

#### **CONFIRMATION / RECEIPT**

After receiving the payment Impact Group will send you a confirmation by email. Kindly check that all your details and bookings are correct.

#### **Cancellations and Refunds**

All cancellations and changes must be made in writing (email) to Impact Group.

If payment has not been received within 10 business days for a registration with a hotel booking, we consider your registration as cancelled.

#### **Cancellation received:**

by 15 June 2017: a full refund except for the administration fee of EUR 100 and the hotel fee deducted the first night of the hotel fee. By 4 August 2017: a 50 % refund of the paid registration fee (not the hotel fee)

No refunds will be paid for cancellations made after 4 August. If you are unable to attend and an alternate delegate attends in your place, an administration fee of EUR 50 will be charged for the change.

Please note that the hotel fee for the first night is non-refundable in case of any type of cancellation.

There will be no refund for no-shows.

Please note that for organizational reasons, possible refunds will be made after the conference. All refunds will be made at the exchange rate applicable on that date. Neither the organizers nor Impact Group can be held responsible for any loss resulting from alterations in the exchange rates. To receive your refund, please send your bank account details to Impact Group.

#### **CONTACT DETAILS** (registration, accommodation, payment etc.)

LES Scandinavia 2017

#### **Impact Group**

Project **Manager Lisbeth Grove**

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Phone: **+45 20 78 28 00**

(phone hours 9:00 –16:00 GMT +2:00.

## CONFERENCE VENUE

The conference will be held at Nimb Hotel, Vesterbrogade 3, 1630 Copenhagen V. The dinner Monday evening will be held in close connection to the Nimb Hotel with the special atmosphere of Tivoli Gardens as the backdrop.

## CONFERENCE SECRETARIAT

### Impact Group

Project Manager **Lisbeth Grove**

E-mail: [lg@impactgroup.dk](mailto:lg@impactgroup.dk)

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### On behalf of the organizing committee

**Johan Leonhard Svendsen** | GN Store Nord A/S

**Eva Aaen Skovbo** | Patrade

**Mikkel Vittrup** | Plesner

**Dan Bjerg Geary** | Bech Bruun

**Martin Dræbye Gantzhorn** | Bech Bruun



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