

Märtha Rehnberg
Co-Founder & Partner
DareDisrupt
DEFINING BUSINESS BY PROBLEMS SOLVED.

$Y = K, L, A$

Robert Solow 1958

3,634,616,978
Internet users in the world

internetlivesfats.com

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from division of labor

to digital divide

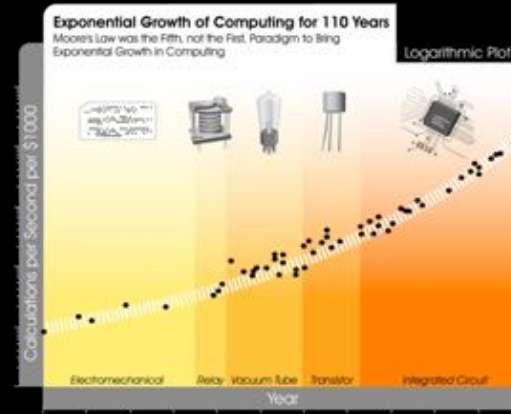
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Cost of Launching an Internet Start up

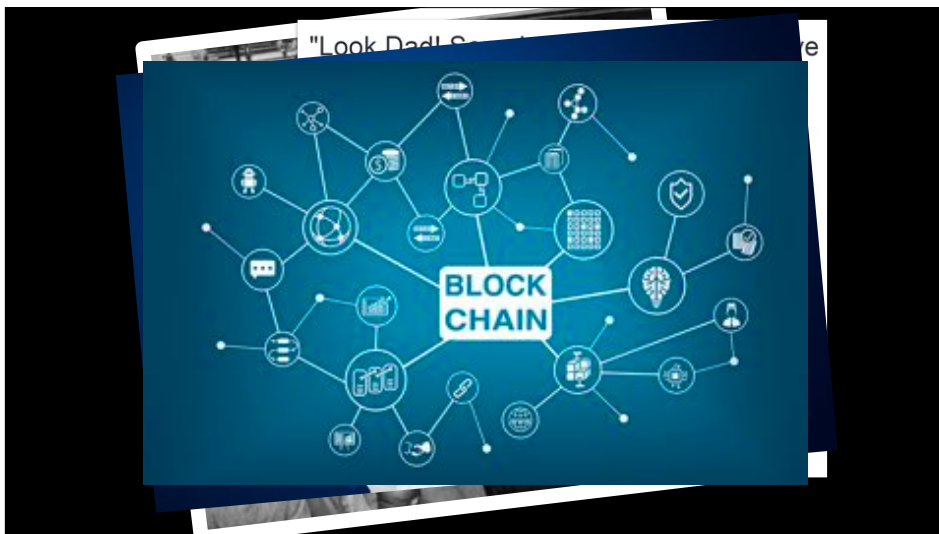


Source: Mark Suster

Law of Accelerating Return



6



Digitize



Dematerialize



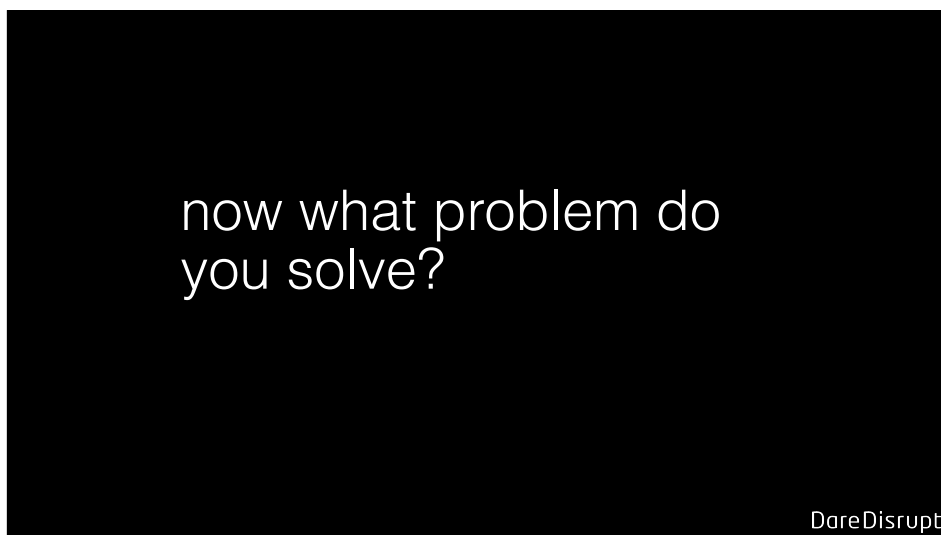
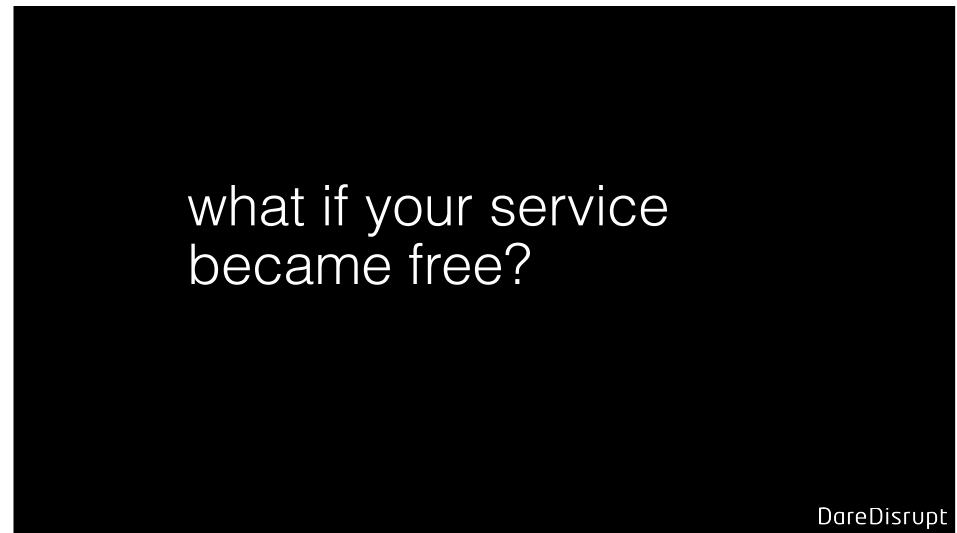
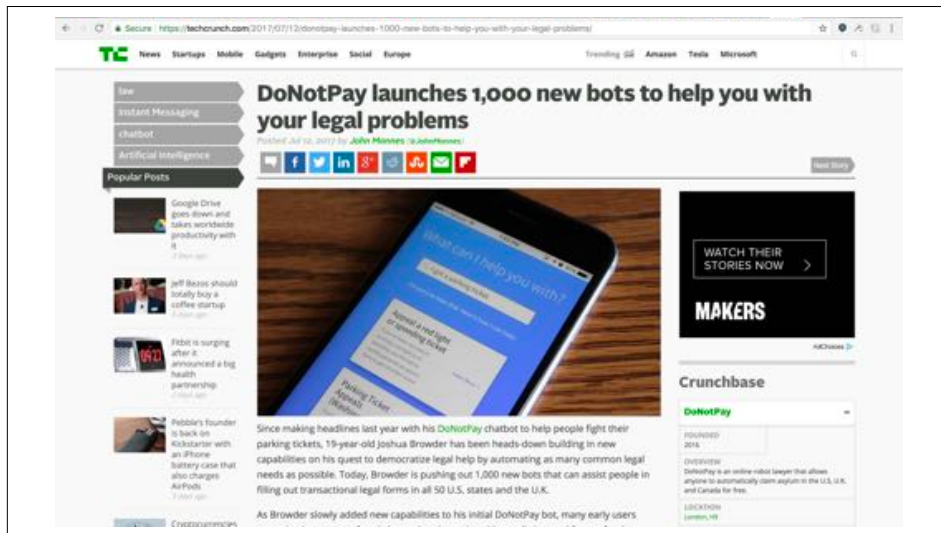
Demonetize

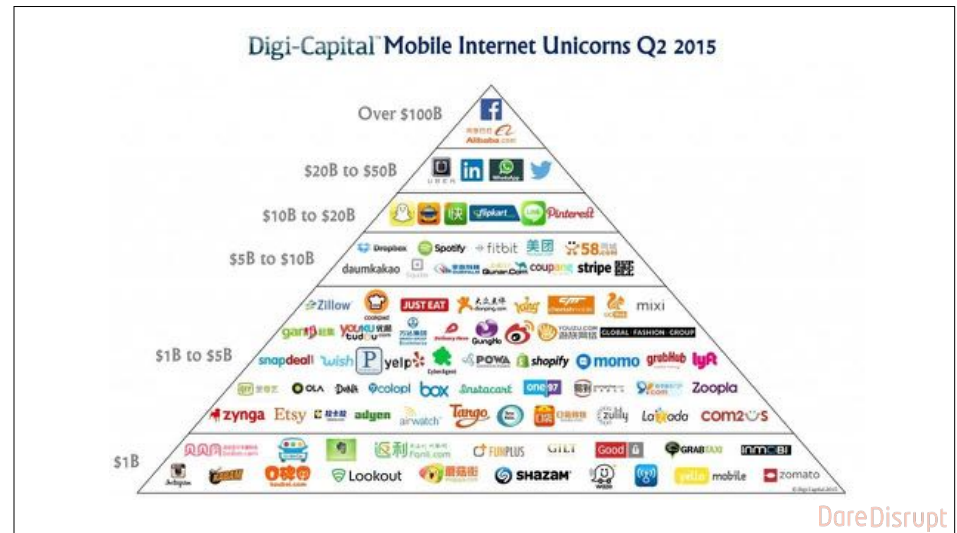
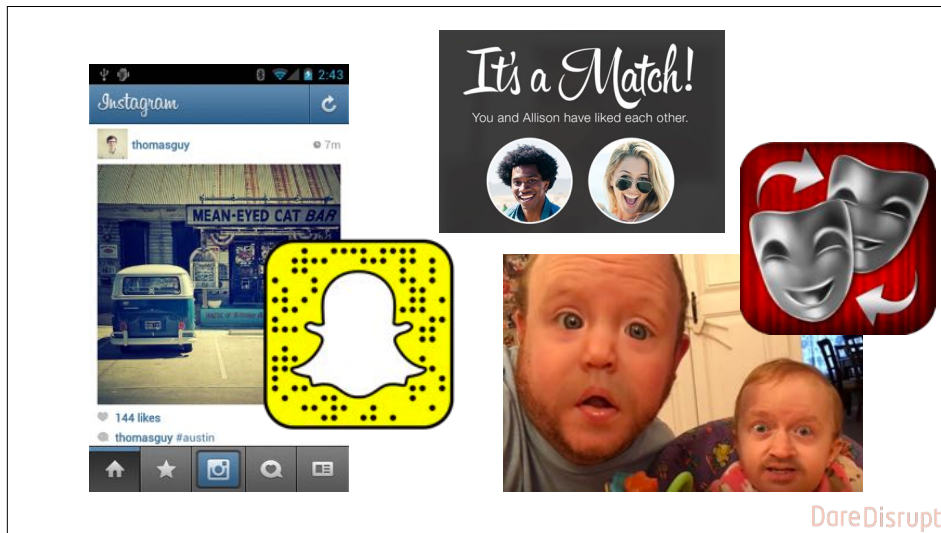


Democratize

Source: Peter Diamandis

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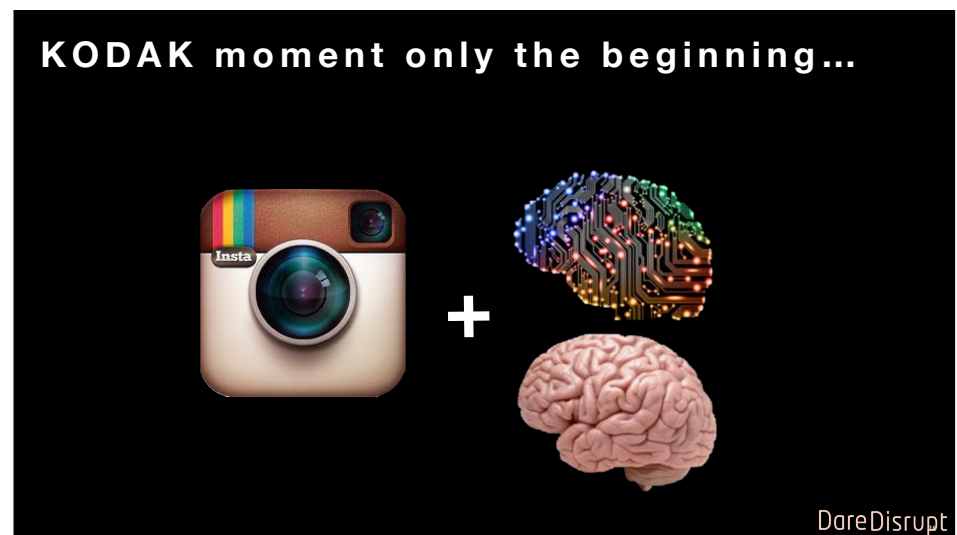


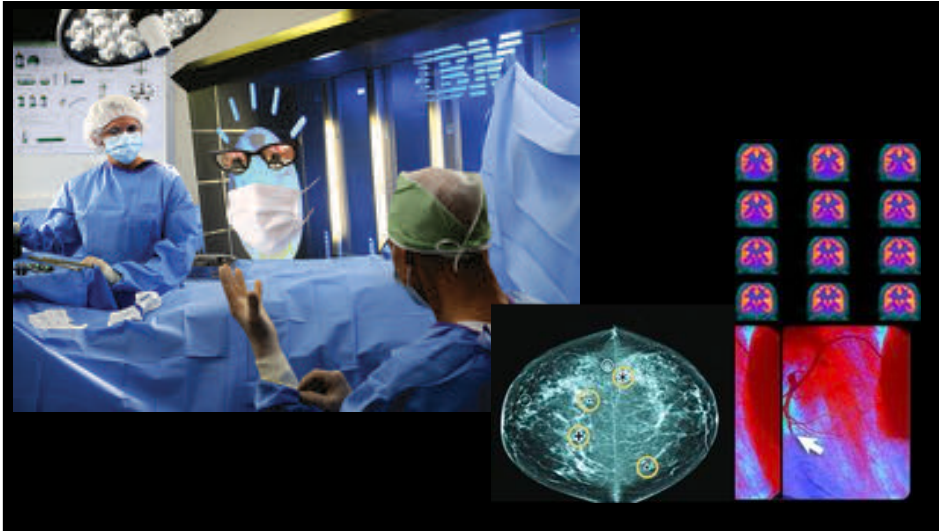


‘disruption as a strategy’

- ✓new technologies that combined
- ✓create new customer needs,
- ✓new markets,
- ✓and new value systems

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By Elias Strickland
Posted 11 Aug 2017 | 15:00 GMT

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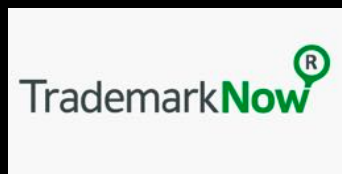
Powering governments

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**democratized IPR:
*from buy to build***



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**...and new mysteries
*from product to software***



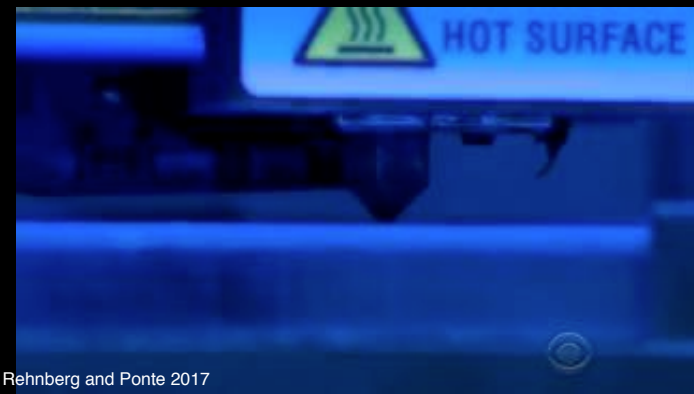
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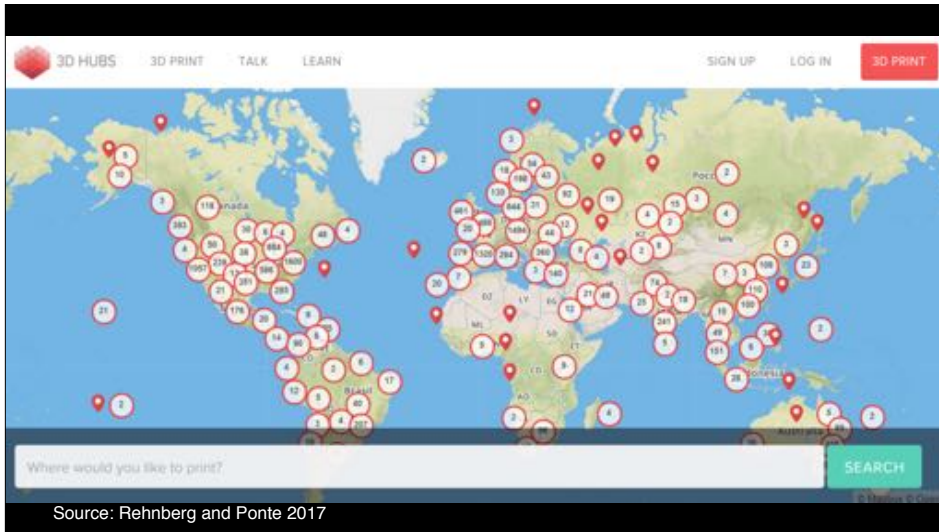
Source: Rehnberg and Ponte 2017

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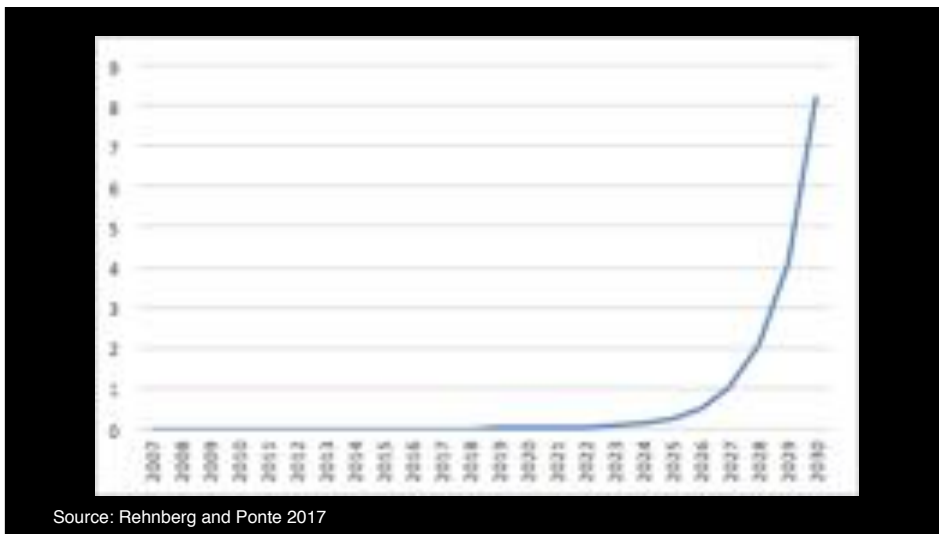
***from product development
cycle to spiral***




Source: Rehnberg and Ponte 2017



Source: Rehnberg and Ponte 2017



digitized, decentralized trust



Blocknotary

Timestamp media files in the Blockchain



copyrobo

Blockchain & Qualified Timestamp

Create proofs for your Copyrightable & Patentable works



BERNSTEIN

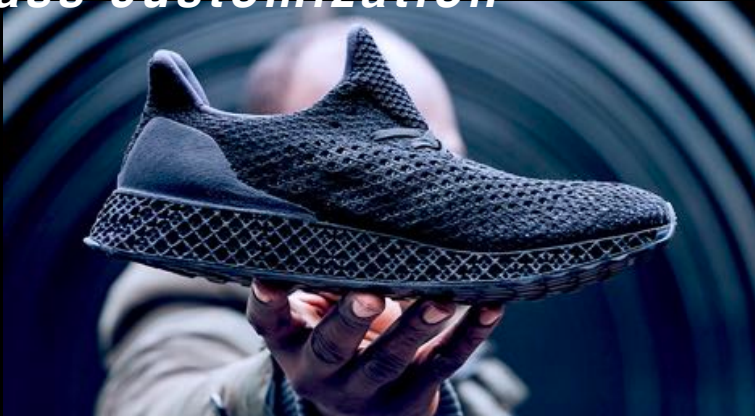
blockai

Do You Know Who Is Using Your Art?

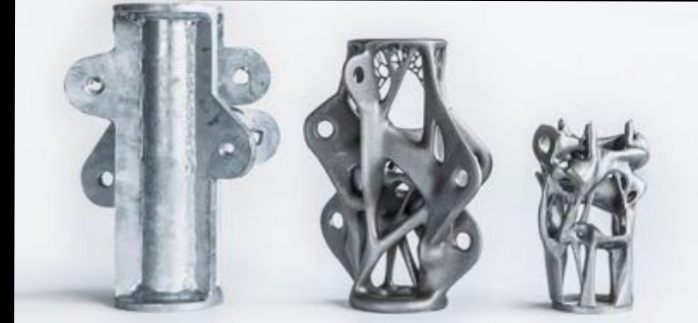
Claim Your Copyright And Find Out!

<https://medium.com/@foustry/blockchain-based-solutions-for-intellectual-property-management-2ba14b51d5f6>

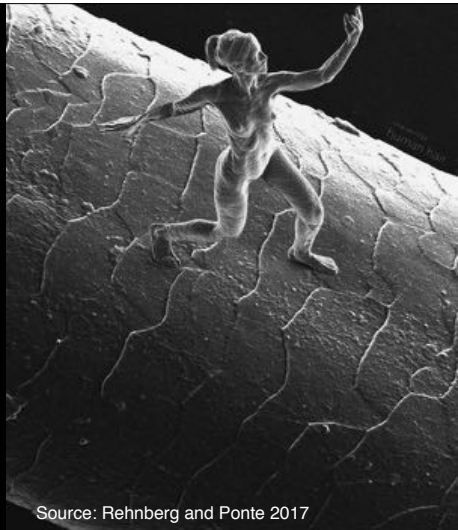
from mass standardization to mass customization



from human to non-human design

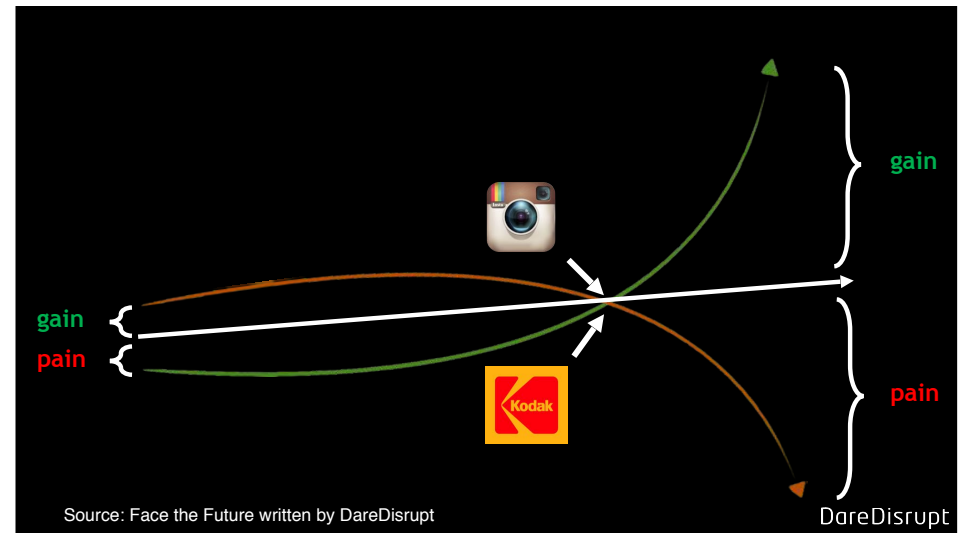
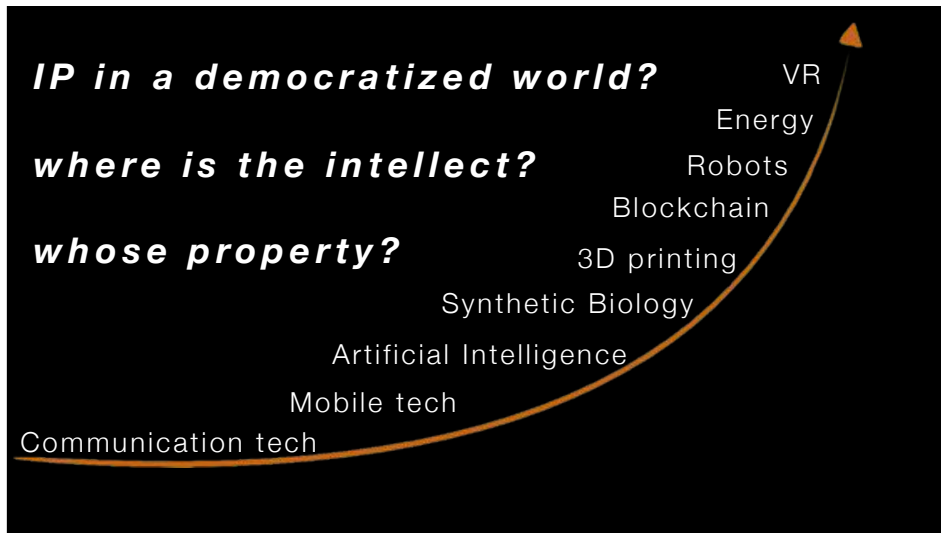


Source: Rehnberg and Ponte 2017



Source: Rehnberg and Ponte 2017





Thank you!

Stay in touch
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 martha@daredisrupt.com

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