

## **MINUTES OF MEETING**

### **TRADE MARK AND CHARACTER LICENSING COMMITTEE**

**HELD IN SAN FRANCISCO ON 23 OCTOBER 2009**

**ATTENDANCE:** Weston Anson (USA) – wanson@ansor.com  
Yvonne Chua (China/Hongkong) – yvonne.chua@wilgrist.com  
Jonas Gulliksson (Sweden) – jonas.gulliksson@gulliksson.se  
Ken McKay (Canada) – mckay@sim-mcburney.com  
Roman Cholit (UK) – camtm@camtrademarks.com  
Jean Christophe Troussel (Benelux) – jean-christophe.troussel@twobirds.com  
Giovanni Antonio Grippiotti (Italy) – giovanni.grippiotti@siblegal.com  
Cristobal Gumucio (Chile) – jcgumucio@sargent.cl  
Luigi Saglietti (Italy) – saglietti@studiosaglietti.it  
Johan du Preez (South Africa) – jdp@adamsadams.co.za  
Martin Schneider (Switzerland) – martin.schneider@schneiderfeldmann.ch

The Committee discussed the following matters (according to the attached agenda):

#### **Manila Committee meeting and activity report since Manila (M. Schneider)**

Martin Schneider, Switzerland, reported about the TM committee's activities since Manila. He referred to point 6 of the agenda – projects.

#### **Workshop held on Wednesday at LES US&Canada annual meeting (Ken McKay)**

Ken McKay reported about the workshop on the topic "geographical indications in Europe and the US" which was held yesterday. The meeting was poorly to average attended (about 25 people). The meeting was interesting in that it clearly pointed to the different concepts existing in the US (certification mark) and Europe (specific statutory law).

#### **Workshops to be held in Sandton at the International conference in April 2010.**

Johan du Preez reported about the needs of the organising committee and asked the TM committee to support him by sponsoring three workshops. It was decided to do so.

#### **New name of committee: Trademark, Design & Merchandising Committee**

Following the Manila decision it was again decided to change the Committee's name. Our committee members expressed their view that the trademark committee itself is competent for such name change. Consequently, it was decided the new name be adopted as from now.

#### **Projects**

Martin Schneider presented the first draft of the new database. It was discussed and it was decided to continue the project.

W. Anson explained that the US&Canada trademark committee was considering to get together with the international trademark committee. It was decided that the committee chairs should contact each other and get to know the needs and wishes of each group.

Zurich, 27 March 2010  
Chair: Martin Schneider

Attachment: Agenda for committee meeting

## **Committee Meeting – Manila, 6 June 2009-06-06**

### **Agenda**

- 1. Opening remarks**
- 2. Agenda**
- 3. What has been done since 2009?**
  - a. Participation in Manila and San Francisco?**
- 4. What do we want to do?**
  - a. Participation in South Africa**
  - b. LESI-website („read thread“ for committee tasks)**
  - c. Main tasks:**
    - i. create active membership**
    - ii. two VC**
  - d. reports /**
  - e. publications (LES Nouvelles)**
  - f. Database (top 5 decisions)**
- 5. Varia**
  - a. Name of committee**
  - b. ...**