

# 7<sup>th</sup> Pan-European LES YMC Event

Friday 13 September 2019

100 Victoria Embankment  
London, England  
EC4Y 0DH



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**LESI•YMC**

LICENSING EXECUTIVES SOCIETY INTERNATIONAL  
YOUNG MEMBERS CONGRESS

# Welcome to the 7<sup>th</sup> Annual Pan-European YMC Event!



Dear attendees,

I am thrilled, as the Chair of the YMC Committee for the Licensing Executives Society International (LESI), to welcome you to London!

Since some attendees might be hearing about LES (Licensing Executives Society) for the first time, I would summarize it as THE BEST international organization focused on the business of intellectual property worldwide, with the aim of bringing together IP professionals, valuation experts, in-house counsels, technology transfer officers, entrepreneurs, scientists and any other person interested or involved with emerging technologies and their business impacts. By becoming a member of a national LES Society, such as LES (Britain & Ireland) for instance, you are automatically a part of the LES International (LESI) family.

The YMC Committee of LESI has been created 10 years ago, with the aim of creating more engagement within the community of young LES members around the globe. After multiple events, workshops and networking opportunities

around the world, including 7 Pan-European, 5 Pan-American and 2 Asia-Pacific dedicated YMC events, we can say that the YMC is now more active and relevant than ever!

I would like to thank the organizing committee for putting together such a strong program for this 7th Pan-European YMC event, both on the content and networking side. I would also like to thank the LESI YMC Committee Leadership, composed of 33 young leaders from all around the world, for their support and engagement with YMC and LES as a whole.

Please, take some time today to realize the quality of the people attending this event. It is not often that you get to have such a crowd of talented young IP professionals in the same room!

Finally, I would like to thank all sponsors who made this event possible with their generous contributions, with some of them being back year after year to support the YMC.

Enjoy the event, and please stay involved or join LES, to get involved with the best crowd of IP professionals in the world!

**Vincent Bergeron**  
Chair of the LESI YMC Committee



Dear Attendees,

As LESI President, I am delighted to welcome you to this LESI YMC European Regional Meeting here in London. I am really pleased that London is joining the list of

major European cities to have hosted this hugely popular meeting. It is a real achievement as we mark the 10th anniversary of the YMC, which has its own unique identity but is very much part of the LESI family.

It's great to have so many LES members from

all over the world attending this meeting.

Welcome also to those of you who are not LES members - yet! I hope that you will be inspired to join this amazing organisation which is truly international - IP is a global business and we have 9000 individual members in 90 countries. LES, both locally and internationally, offers so much to its members, including fantastic education and networking opportunities which are second to none. Through LES you can, and will, make some lasting personal and professional friendships.

Recently we interviewed Pat O'Reilly, one of our Gold Medal award winners and popular LESI Past Presidents, for our Global News magazine. When asked about the benefits of LES, Pat said 'I had a good appreciation of the law of IP and licensing when I joined LES. LES gave me an education in the business of IP and licensing. There is nothing

better for a lawyer than to have an appreciation of context.'

This meeting is all about context and will provide many interesting insights into technology and commercialisation both from a corporate and an individual perspective - and whether you are a lawyer or a business person, context is key.

I am delighted that Alex Schey has agreed to provide the keynote address, which I am sure will be inspirational. Having worked with Alex and his co-founder Toby since the very early days of their business, it's great to see how much they have achieved - and of course the business operates in the area of clean energy which is one of the most important areas for the future of our planet.

Many thanks to our YMC leadership, in particular to both Vince Bergeron this year's Chair-and Tom Gaunt, last year's Chair, who have made such valuable contributions both to this event and the YMC generally. Also, many thanks to all of our speakers and sponsors here in London - your contributions are much appreciated. Lastly, many thanks to the Organising Committee and in particular to Richard Pinckney and Cora Griffin who have led the team - you have done a great job!

Enjoy the day!

**Fiona Nicolson**  
President, LESI



Dear YMC Members.

On behalf of LES Britain & Ireland, I am delighted to welcome you to London for this year's LES YMC Congress and thank you for all making the trip!

It is an excellent programme and congratulations to the organisation committee for all their hard work.

LES is not a legal organisation. Sure, it deals with black letter law but it is not defined by it. LES is about the business of IP whether that's about developing IP, monetising IP or developing strategies to defend IP. LES is about the business of IP. It's an important distinction and it drives the focus of our education and content.

I value LES meetings for two main reasons.

First, I will come away with some knowledge that will make me better equipped to do my day job.

That might be technical legal knowledge. I can say with confidence that the knowledge that I do gain at LES meetings is often knowledge which I am unlikely to find in a text book or blog. LES is a great forum to ask those questions which the texts don't ever seem to quite answer!

But I am looking to acquire business insight too - for example: what technology trends are emerging in particular sectors; what the business challenges in raising venture capital or deal-making are right now; how different businesses approach the development of IP strategies; through listening to success stories from entrepreneurs as to how they've used IP and commercialisation strategies to help deliver business outcomes; and so on. We do not advise our clients or our boards in a vacuum. Better industry insight makes me a better adviser.

Second, I will almost certainly listen to or meet someone who may be a useful business connection for the future - that might be a lawyer in another jurisdiction, or a patent attorney with a particular specialism, an investor/private equity firm, a broker, a tech transfer specialist in a University, a valuation consultant or an forensic accountant. That is invaluable 'intel' to have.

If you are an LES regular please be sure to reach out and extend the warm LES hand of friendship to those who are new to the organisation. And if you are new to LES, I hope that you will see the difference which makes LES a worthwhile, special professional organisation to be a part of and that you will be encouraged to further your participation in future events. You will be very welcome.

Enjoy the conference.

**Simon Chalkley**  
President, LES Britain & Ireland

## Thursday 12 September 2019

21:30 – 22:30	<b>Informal get-together for all participants</b>  Warm-up networking event for all attendees before Friday's programme	TBC
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## Friday 13 September 2019

9:15 – 9:45	<b>Registration, tea and coffee</b>	Auditorium, 100 Victoria Embankment
9:45 – 10:00	<b>Welcome Remarks</b>	Auditorium
10:00 – 10:40	<b>"A Story of technology entrepreneurship and the future of power"</b>  Alex Schey, CEO and Co-Founder, Vantage Power	Auditorium
10.40 – 11.00	<b>Coffee break</b>	Lounge, 100 Victoria Embankment
11.00 – 12.00	<b>Pan-European patent dispute resolution – options available under the current system</b>  <b>Moderator:</b> Peter Damerell, Partner, Powell Gilbert LLP  Elena Martini, Partner, Martini Manna Avvocati (Italy) Mattie de Koning, Partner, Simmons & Simmons (Netherlands) Alexander Haertel, Partner, Kather Augenstein (Germany) Axel Munier, Bardehle Partner, Pagenberg (France) David Marques, Legal Coordinator, Darts-IP	Auditorium
12.00 – 12.15	<b>LESI/YMC Introduction</b>  Vincent Bergeron, Chair, YMC LES International, Robic	Auditorium
12:15 – 13:15	<b>AI and Robotics: a different take</b>  <b>Moderator:</b> Diego Black, Partner, Withers & Rogers LLP  David Bisset, Chair, Robotics and AI SIG Advisory Board Bernd Laqua, Partner, Wuesthoff & Wuesthoff (Germany) Vikram Khurana, Senior Associate, Bristows LLP (UK) Natalie Raffoul, Partner, Brion Raffoul (Canada)	Auditorium
13:15 – 14:00	<b>Lunch</b>	Lounge

14:00 – 14:45	<p><b>“Leading through change”</b></p> <p>Mark Smith, Fellow and Senior Advisor at the Judge Business School and Director of Market Development at LexisNexis and executive coach</p>	Auditorium
14:45 – 15:45	<p><b>The Evolving Interaction of IP and Competition Law</b></p> <p><b>Moderator:</b> Alexandra Pygall, Partner, Stephenson Harwood LLP</p> <p>Colleen Keck, General Counsel, Parkinson's UK (UK) Ariadni Couri, Patent Attorney, BTG (Boston Scientific) (UK) Sarah Long, Partner, Euclid Law (UK)</p>	Auditorium
15:45 – 16:00	<b>Coffee Break</b>	Lounge
16:00 – 16:45	<p><b>In-House Perspective on Licensing Programs</b></p> <p>Dr Hayley French, Chief Executive Officer, Apitope Sonja London, Head of Licensing Operations, Nokia Naiose Gaffney, Head of Patent Development, Intellectual Ventures' Invention Investment Funds</p>	Auditorium
16:45 – 17:15	<p><b>In-House Counsel Expectations of External Counsel</b></p> <p>Gavin Lawson, Senior Director, Intellectual Property at Gilead Sciences, Gilead Sciences</p>	Auditorium
17:15 – 17:30	<b>Closing Remarks</b>	Auditorium
17:30 – 18:30	<p><b>Reception</b></p> <p>Drinks and nibbles</p>	Lounge
18:30 – 22:30	<b>Dinner, party and live band</b>	SAMA Bankside

## Organising Committee

Co-Chair: Richard Pinckney, Partner, Bristows LLP  
Co-Chair: Cora Griffin, LES B&I  
Adam Coughlin, Associate, Bristows LLP  
Peter Damerell, Partner, Powell Gilbert LLP  
Tom Gaunt, Partner, Lewis Silkin LLP  
George Karkera, Patent Attorney, Withers & Rogers LLP  
Naomi Leach, Partner, Stephenson Harwood LLP  
Tom Oliver, Senior Associate, Powell Gilbert LLP  
Alexandra Pygall, Partner, Stephenson Harwood LLP  
Richard Worthington, Partner and Patent Attorney, Withers & Rogers LLP

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# “A Story of technology entrepreneurship and the future of power”

## Speaker

Alex Schey, CEO and Co-Founder, Vantage Power



Alex Schey was the CEO and co-founder of Vantage Power - a London company developing hybrid and electric vehicle technologies – until he sold the company to Allison Transmission in April 2019. Since then, Alex has changed role to become Chief Commercial Officer for Electrification at Allison, and leads its global electrification strategy.

A mechanical engineer by training, Alex is passionate about promoting science, technology, engineering and medicine subjects (STEM) to the next generation, and has given over 60 speeches at schools and universities in addition to 2 TEDx talks. He is fortunate to have been voted one of London’s “25 under 25” in 2013 by The Evening Standard, and one of Europe’s “30 Under 30” by Forbes in 2016.

Outside of work, Alex chairs the board of a London primary school and is also a keen cyclist.

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# Pan-European patent dispute resolution – options available under the current system

Patents in Europe are currently national rights that – as a general rule – have to be litigated separately in national court proceedings. This panel brings together experts from across Europe to discuss the extent to which it is in fact possible to obtain multi-jurisdictional relief through national court proceedings, as well as strategies that can be used to take full advantage of the different procedures available in the national courts to maximise the prospects of achieving a pan-European resolution.

## Moderator

Pete Damerell, Partner, Powell Gilbert LLP



Pete Damerell is a Partner at Powell Gilbert, a London-based specialist IP firm. He advises on a wide range of contentious IP matters, including patent, trademark, design right and copyright disputes. Pete has extensive experience in handling complex and high-value patent litigation across a diverse range of technologies before the UK courts. His cases are commonly international in nature and he often works with legal advisers from across Europe, North America and Japan, contributing to and often coordinating multi-jurisdictional patent litigation strategies.

Pete has particular experience in providing freedom-to-operate advice to pharmaceutical companies in relation to patent matters and advising on SPC filing strategies, notably where such applications are contested. He is also experienced in advising telecommunications companies in relation to patent and FRAND issues, having been involved in a number of the leading UK cases in this sector.

## Panellists

Alexander Haertel, Partner, Kather Augenstein



Alexander Haertel has been active as a lawyer since 2004, before joining Preu Bohlig & Partner as a lawyer in 2006. He is one of the founding partners of Kather Augenstein. He advises and represents national and international companies of all sizes. The focus of his work is in litigation for technical intellectual property rights (patents, utility models). He is also active in the field of soft IP, and particularly advises his clients in matters of trademarks, design and unfair competition law.

Alexander also has particular experience in the management of cross-border proceedings, in particular in the field of telecommunication. He acted in a series of disputes between major mobile phone companies. He also is constantly asked to participate in validity proceedings before the German Federal Patent Court or the EPO.

Mattie de Koning, Partner, Simmons & Simmons



Mattie de Koning specialises in national and cross-border patent litigation in a variety of technical fields, with particular experience in the Life Sciences and TMT sectors. Mattie acts on behalf of clients before the specialized Dutch patent courts and at the Dutch and European patent offices.

What gives Mattie the edge is his ability to easily understand technical matters and translate them into the language of the court. With a master's degree in both chemical engineering and law, he has developed a strong reputation as both a legal and technical individual. Mattie is recognised in Chambers, Legal 500 and IAM Patent.

Following an illustrious sports career as an international gymnast, Mattie was admitted to the bar in 2006, and went on to join Simmons & Simmons LLP in 2011. Mattie is a regular publisher of intellectual property articles and blogs and regularly lectures on various aspects of patent law at international conferences.

David Marques, Legal Coordinator, Darts-IP



David Marques is a Portuguese qualified patent attorney and legal analyst, with academic knowledge in both law and biology. He is specialized in patent litigation information, trends and data. Since 2016, David has been the legal coordinator of the Darts-ip patent case-law unit.

David leads a multicultural team of legal analysts that monitor litigation trends in dozens of countries worldwide. He also assists companies in obtaining crucial data from Darts-ip, for the purposes of litigation strategy, risk assessment and monitoring of competition. Recently, David has been involved in the preparation of data and intelligence reports on litigation by Non-Practicing Entities (NPEs) and also on

litigation of Standard Essential Patents (SEPs).

Elena Martini, Partner, Martini Manna Avvocati



Elena Martini grew up professionally in the most prominent Italian IP law firms, after which she co-founded Martini Manna Avvocati.

She specialises in contentious and non-contentious intellectual property across a wide range of industry sectors including media, information technology, entertainment, designer furniture, pharmaceuticals, food, fashion and electronics. Her expertise covers all IP rights, from trademarks to designs, from patents to designations of origin and copyrights. She also has extensive experience in unfair competition cases.

Elena has led high-profile cases which have gone on to form current Italian case law on such issues as copyright protection of design works, the limits of the Italian Bolar clause, trademark protection within selective distribution networks and know-how infringement. Her clients are divided equally between domestic and foreign, ranging from medium-sized enterprises to multinational companies. She speaks Italian, English and Spanish.

Axel Munier, Partner, Bardehle Pagenberg

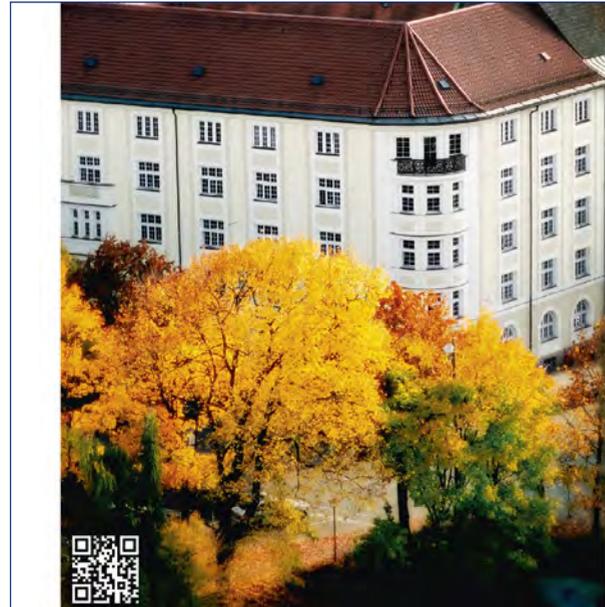


Axel Munier, a French qualified attorney, is specialized in intellectual property litigation, an area in which he has acquired solid experience. His practice focuses on design law and on patent law. He also regularly handles cases in the areas of trademark law, copyright law and unfair competition.

Axel advises and assists a broad range of intellectual property stakeholders, with a particular focus on international clients, in various sectors including design, automotive, electronics, fashion and sport.

Axel has experience assisting clients in a variety of national and multi-jurisdictional disputes. He represents clients before the French civil, commercial and criminal courts, the French and European intellectual property offices, as well as in domain name disputes. In cross-border disputes, he coordinates the actions of stakeholders involved on a national level in different jurisdictions.

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## AI and Robotics: a different take

As the fourth industrial revolution moves into the era of machine learning and robotics, we are seeing an ever increasing use of such technologies in industry. In the panel we attempt to demystify the concepts surrounding machine learning and furthermore discuss the issues and legal implications which may arise from the use of such technologies.

### Moderator

Diego Black, Partner, Withers & Rogers LLP



Diego qualified as a patent attorney in 2012. Prior to this he graduated with a Master's in Science in Physics with Astrophysics from the University of Bristol. He then completed his PhD in Astrophysics at Liverpool John Moores on the "Properties of Classical Novae".

Diego works across a wide range of technologies and specialises in computer implemented inventions. His wider experience covers the automotive industry as well as the design and manufacture of devices and sensors. Diego's experience in the computing area includes user interfaces, operating systems, security, artificial intelligence based systems, computer modelling, speech recognition, online content delivery systems and security. He specialises in software patentability

issues where he has written papers and presented talks on the issue.cases in this sector.

### Panellists

David Bisset, Chair, Robotics and AI SIG Advisory Board



David Bisset is an independent robotics consultant and has worked in Robotics for 27 years. He was an academic for 10 years before being recruited by James Dyson to start the robotics product group at Dyson Ltd. Since 2002 he has acted as an independent consultant in Robotics and AI.

In the UK he chairs the Robotics and Artificial Intelligence Advisory Board (RAI-SIG-AB) under KTN/Innovate UK. He contributed extensively to the UK robotics strategy (July 2014) and was responsible for UK robotics landscape document (2015). He co-authored the Robotics and Autonomous Systems Foresight report for Lloyds Register Foundation and is currently involved in defining a Robotics Growth Partnership with

BEIS (UK Business Ministry), announced July 2019.

He serves on the Strategic Advisory Team for Engineering at the Engineering and Physical Sciences Research Council (EPSRC) and on the Industrial Strategy Challenge Fund (ISCF) Advisory Group for Robotics. He authored the Lexis Nexis introductions to AI and to Robotics, recently included in their printed publication "An Introduction to Technology Law". He is currently working with the Knowledge Transfer Network in developing a set of Thought Leadership Papers on AI and Robotics.

In Europe he is an Executive Director at the European Robotics Association with responsibility for strategic partnerships. He is currently working jointly with the Big Data Value Association (BDVA) to create a European AI Public Private Partnership with the European Commission. He is also extensively involved in the setting up of networks of Robotics Digital Innovation Hubs across Europe.

Vikram Khurana, Senior Associate, Bristows LLP



Vikram specialises in all aspects of commercial technology law, including strategic sourcing, technology-based transactions, software development & licensing, cloud computing, digital strategy, e-commerce, IT/IP aspects of corporate transactions, and other arrangements involving the use or exploitation of IP and technology. In addition, he has a growing practice in emerging disruptive technologies such as Artificial Intelligence, advising both high-growth and established businesses as they develop, deploy and scale new products and services in the market.

Vikram acts for clients in a diverse range of sectors, including technology, media, government, healthcare and financial services.

Having spent significant time seconded to clients – including a global energy company and the Singapore arm of a major telecommunications provider – Vikram has a keen understanding of the needs of clients’

Bernd Laqua, Partner, Wuesthoff & Wuesthoff



Bernd Laqua studied computer science at the Technical University of Munich and at the Georgia Institute of Technology, USA, with focus on distributed systems, artificial intelligence, business intelligence and software engineering. He graduated in 2007 with distinction. Besides his computer science studies, he completed the management-oriented graduate program Technology Management at the Center for Digital Technology and Management (CDTM) in Munich, which is part of the Elite Network of Bavaria.

Subsequently, Bernd Laqua was self-employed, founded his own company and established a business in the field of high frequency trading of financial instruments which he transferred to another company in 2011.

Bernd Laqua then commenced his legal and practical training at Wuesthoff & Wuesthoff which he successfully completed in 2014. He is admitted as German Patent Attorney and as European Patent Attorney and is partner at Wuesthoff & Wuesthoff since 2018. Bernd Laqua has expertise in all aspects of patent practice and his current activities focus on prosecuting patents as well as on handling opposition, appeal and litigation cases. His technical focus includes the fields of information technology, communication technology, medical engineering and general mechanics. As a special expertise, Bernd Laqua has extensive experience in the field of software-related inventions.

Natalie Raffoul, Partner, Brion Raffoul



Natalie Raffoul is a managing partner with recognized expertise in the patenting of business methods and software. That recognition includes being ranked among the world's leading patent practitioners by The World Leading Patent Professional's IAM Patent 1000 publication annually since 2014, and in 2017, shortlisted as one of seven (7) most Highly Recommended patent prosecutors in Canada. In 2018, she was recognized in the Who's Who Legal as a world leading expert for Patents in Canada.

Natalie's success stems in large part from a passion for spurring innovation in the tech sector since her career start in 2000. Ms. Raffoul works closely with companies to develop and refine IP procurement strategies within the context of a particular company's business goals and environment. She is a regular lecturer at the Sprott School of Business (Carleton University) and is a faculty member for the Ottawa Lead To Win entrepreneurship program. Natalie is also Director of the joint IPIC/McGill Understanding Patents Course, and lectures on the patenting of software and business methods, as well as on international patent practice.

Ms. Raffoul specializes in filing and prosecuting patent and design applications for her Canadian clients worldwide. Her technology expertise includes: electronics, communications and networking, manufacturing, consumer products, artificial intelligence, cybersecurity, and mobile applications.

Natalie also works with her clients on IP enforcement issues in the pre-litigation context. She has negotiated numerous successful agreements for her clients, that cover IP rights in Canada and globally. She is also experienced in drafting customized IP ownership agreements, software license and service agreements, end-user license agreements (EULAs), Material transfer agreements (MTAs), and non-disclosure agreements (NDAs)

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## “Leading through change”

Set against the backdrop of today's turbulent business environment, this session blends neuroscience and evolutionary psychology to help understand the human response to change. With the challenge understood, the session concludes by providing participants with some practical tools to better manage themselves and others through change.

### Speaker

Mark Smith, Fellow and Senior Advisor at the Judge Business School and Director of Market Development at LexisNexis and executive coach



Mark spent the first ten years of his working life as a technology and outsourcing lawyer, working both in private practice and in-house. After completing his MBA he moved into the world of commercial strategy and currently works as the Market Development Director at FTSE100 information and technology business LexisNexis. Alongside this work, Mark is a Fellow at Judge Business School at the University of Cambridge, where he develops, directs and delivers executive education. Mark also holds an MSc in behavioural change and works as an Executive Coach with leaders of professional service firms.

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# The Evolving Interaction of IP and Competition Law

IP and competition law are both important for a healthy innovation ecosystem. Yet IP law grants monopolies and competition law protects the market from monopolistic behaviours. Increasing interaction is being seen between these two areas of law and it is inevitable that such interaction will continue. Can the two areas of law ever be reconciled? What are the challenges and opportunities in doing so?

## Moderator

Alexandra Pygall, Partner, Stephenson Harwood LLP



Alexandra is a Partner in the IP team at Stephenson Harwood. An intellectual property expert with significant experience of advising on both transactions and disputes. With degrees in both law and chemistry, many of her clients are in the life sciences sector but she also works with luxury brand clients and clients in other IP rich sectors.

## Panellists

Ariadni Couri, Patent Attorney, BTG (Boston Scientific)



Ari is as a European and UK patent attorney at medical devices company BTG International/ Boston Scientific. The core of her work involves managing BTG's patent and design portfolios in the interventional vascular and interventional pulmonology spaces. Ari also supports business development and acquisition projects. Prior to joining BTG, Ari spent several years working in private practice patent and trade mark firms, where she worked primarily on drafting and prosecuting patent applications in the fields software and electronics.

Ari holds a Masters Degree in Engineering from the University of Cambridge, specialising in Engineering for the Life Sciences.

Colleen Keck, General Counsel, Parkinson's UK; Panel Member, Competition and Markets Authority; Deputy Chair of Copyright Tribunal



Colleen is currently General Counsel and Company Secretary at Parkinson's UK, a panel member of the Competition and Market Authority's including their specialist communications and utility panels; and Deputy Chair of the Copyright Tribunal. Prior to that she was a partner at international law firm Allen & Overy LLP for over 20 years where she led the Transactional IP/IT and Life Sciences practices and has also held/currently holds a number of non-executive directorships in the the public, private and not for profit sectors.

Sarah Long, Partner, Euclid Law



Sarah Long is a partner in the London office of Euclid Law. Sarah advises on all aspects of UK and EU competition law. She has significant experience working with both the CMA and European Commission on a number of high-profile cases including international cartel enforcement and leniency applications, anti-competitive agreements and practices including vertical restraints and resale price maintenance, abuse of dominance, merger control and UK market investigations. Sarah's experience spans a variety of sectors with particular expertise in online markets and the digital economy.

Sarah is recognised as one of 30 most notable competition professionals in private practice (Women@competition/Parr, February 2017) and has been identified as a Future Leader by Who's Who Legal for 2019.

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## In-house Perspective on Licensing Programs

Our three distinguished in-house practitioners will share their views on the issues and opportunities they face when implementing licensing programs. They will discuss not only best practices for in-house professionals, but also their expectations of patent prosecution and litigation counsel in the context of licensing programs in their respective industries.

### Speakers

Dr Hayley French, Chief Executive Officer, Apitope



Hayley French is the Chief Executive Officer of Apitope. She has been with Apitope since November 2010. Dr French brings with her over twenty years' experience of negotiating licences and collaborations and managing alliances in the life sciences sector.

Prior to joining Apitope, Dr French spent three years at Novartis, based at the Basel headquarters, where she worked closely on all global deals and collaborations in the respiratory division. Prior to Novartis, Dr French worked in the Life Sciences Group of Bird & Bird, London, specialising in advising pharmaceutical and biotech companies. Prior to joining Bird & Bird, she was Head of Commercial Legal Affairs at the Centre for Applied Microbiology and Research (CAMR) in Salisbury,

UK. Dr French started her career at University College London Ventures where she was responsible for the development, management and commercialisation of technologies in the life sciences sector. She is past president of the Licensing Executives Society Britain & Ireland, and chair of the Licensing Executives Society International (LESI) life sciences committee.

Dr French also teaches on the LESI Intellectual Asset Management courses and is a regular speaker on IP licensing and negotiation. She has a B.Sc. in Microbiology from the University of Liverpool, as well as a PhD in Microbiology and a M.Sc. in intellectual property from the University of London and is a certified licensing professional (CLP).

Naoise Gaffney, Head of Patent Development, Intellectual Ventures' Invention Investment Funds



Naoise is Head of Patent Development for Intellectual Ventures' Invention Investment Funds. He is a European, UK and Irish Patent Attorney and a US Patent Agent. Intellectual Ventures is a global invention and investment business that creates, incubates and commercializes impactful inventions. It manages billions of dollars of investment and oversees one of the world's largest patent portfolios. Naoise is also a member of the adjunct faculty at Trinity College Dublin, where he teaches International Patent Law to LLM students and additionally chairs the Irish Business Employers Confederation IP Committee, the voice of IP owners in Ireland. He is listed as one of IAM's top 300 IP strategists and one of MIP's Corporate IP Stars for 2019.

Sonja London, Head of Licensing Operations, Nokia



Sonja London joined Nokia in 2007 and has held a variety of roles spanning business development, transactions, licensing negotiations and operations.

She leads global licensing operations for Nokia Technologies, which licenses Nokia patents, technologies and the Nokia brand. In this role, she established the licensing operations strategy, and digitalized systems enabling scalable growth for the end to end licensing business.

Sonja also leads a rapidly growing patent licensing program for the consumer electronics sector enabling manufacturers to implement connectivity and video coding technologies in their products.

Sonja is President of the Licensing Executives Society Scandinavia, has lectured at Helsinki's Aalto University and spoken at events and conferences. She is a master of laws from the University of Helsinki and a candidate for an Executive MBA at Aalto University. In addition to her Nokia roles, Sonja serves as board member and IP advisor to FusionLayer Ltd and 21TDMC Group Ltd.

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## In-house Counsel Expectations of External Counsel

### Speaker

Gavin Lawson, Senior Director, Intellectual Property at Gilead Sciences



Gavin obtained a PhD in chemistry from Liverpool University before undertaking research as a postdoctoral assistant at Cambridge University.

Gavin then trained and qualified as a barrister at 11 South Square chambers.

He then worked for a number of large IP law firms in London including Bird & Bird and Simmons & Simmons. He was a lead associate on a number of high profile international patent cases such as Mayne v Debiopharm, Qualcomm v Nokia and Cephalon v Teva. In addition, he obtained the innovative publication order in the "tablet wars" in

Samsung v Apple.

Since joining Gilead, Gavin has successfully devised the strategy for and then directed numerous Europe-wide patent litigation actions and oppositions against major innovative pharmaceutical companies as well as pan-European actions against generic companies. He has also led a number of trade mark actions and assisted in anti-counterfeit investigations.

Gavin is now the head of Gilead's European IP function and manages a team of two while working closely with his colleagues in Gilead's IP department in Foster City, California, United States.

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Key IP licensing contacts:

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**Naomi Leach** | T: +44 20 7809 2960 | E: naomi.leach@shlegal.com



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# High-growth technology business conference 2019

Boosting your strategy with intellectual property

4-5 November 2019  
Dublin



## Venue Information

### Full address

Bristows LLP  
100 Victoria Embankment  
London  
EC4Y 0DH

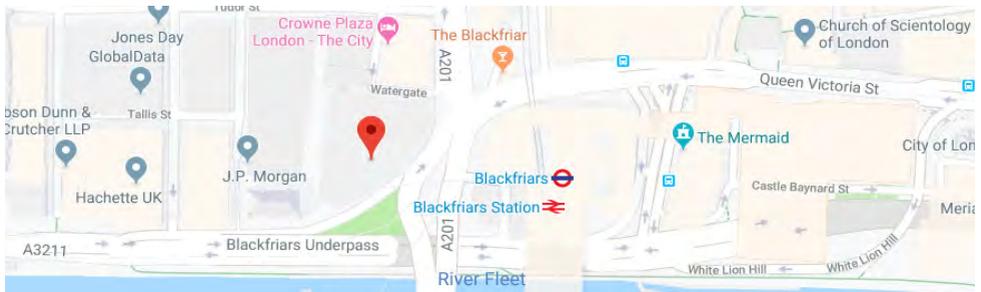
Reception Tel. +44 (0)207 822 5252

### Closest Stations

**Blackfriars** - District and Circle Lines/National rail (2 minute walk)

**City Thameslink** - Overground (5 minute walk)

**Temple** - District and Circle Lines (10 minute walk)

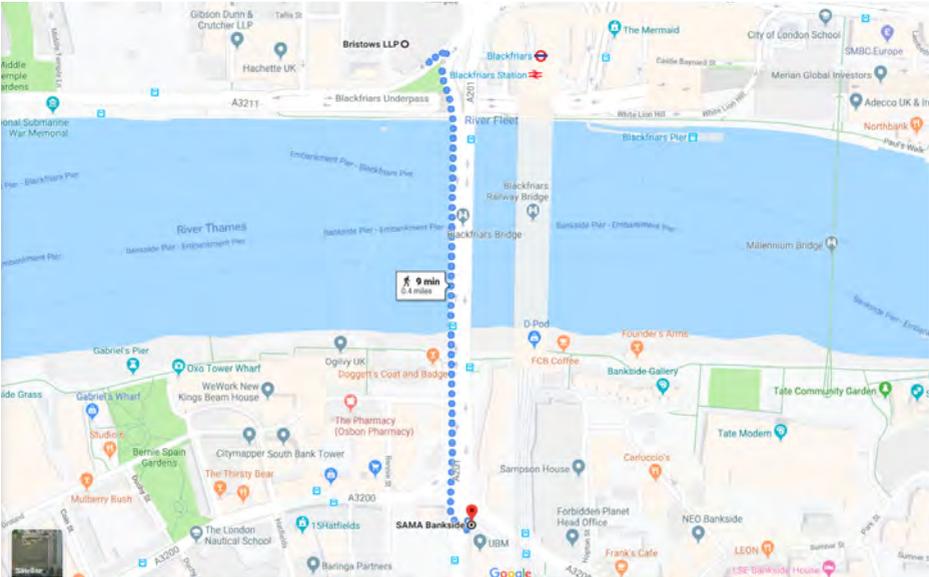


Informal get-together for all participants  
9.30 pm - Thursday 12 September 2019



# Dinner and Party at SAMA Bankside 6.30 pm - Friday 13 September 2019

SAMA Bankside, 3 Robinson Road, London SE1 8BU



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