



Ad Insertion Form

ADVERTISER INFORMATION

Advertiser _____		Contact _____	
Billing Address _____		City _____	State _____ Zip _____
Telephone _____	Fax _____	E-mail _____	

AGENCY INFORMATION

Advertiser _____		Contact _____	
Billing Address _____		City _____	State _____ Zip _____
Telephone _____	Fax _____	E-mail _____	

PLACEMENT INFORMATION

Multiple issue contract? Yes No Number of issues _____ Month & Year(s) _____

SELECT ISSUE

March (deadline Jan. 15) June (deadline April 15) September (deadline July 15) December (deadline Oct. 15)

SELECT SIZE

Full Page (4 Color process) 1/2 Page (4 Color process) 1/4 Page (Black & Blue PMS 286)
 Full Page (Black & Blue PMS 286) 1/2 Page (Black & Blue PMS 286)

PLEASE CHECK ONE

Pick-up from previous issue, which issue? _____
 New art will be provided by the materials deadline.

Office Use Only

Ad Rates: _____

PRICES

Description	Size	Cost
Full Page (4 Color process)	7" x 9-3/4"	US\$3,000
Full Page (Black & Blue)	7" x 9-3/4"	US\$2,000
1/2 Page (4 Color process)	7" x 9-3/4"	US\$1,500
1/2 Page (Black & Blue)	7" x 4-3/4"	US\$1,000
1/4 Page (Black & Blue)	3-3/8" x 4-3/4"	US\$600

Complete Insertion Order and return by closing deadline to:

les Nouvelles Advertising
 Attention: Carla Blackman
 Email: carla@designinterface.com
 Tel: +1 440-871-0600

For more information on ad specifications go to: www.lesi.org/Article/Les_Nouvelles_Online/Advertising.html