



LICENSING EXECUTIVES SOCIETY INTERNATIONAL

Advancing The Business of Intellectual Property Globally

LESI Committee Assignments – November 7, 2011 Update

This document presents updated Committee Assignments as of the date above and is being distributed to the leadership of all LESI 2011-2012 Committees and posted to the Society website. Specific leadership roles and related expectations are described in detail. LESI has thirteen Management Committees that provide administrative support for LESI day-to-day operations and core activities; thirteen Industry, Professional and Regional (IPR) Committees which serve as the gateway to membership and participation in LES; and, twelve current Ad-hoc Committees or Working Groups addressing new initiatives of the Board.

As a natural link to member professional activities and a significant opportunity for networking, LESI Committees provide the justification that is often essential to join, attend and participate in LESI activities. As a source of significant programming for LESI, our Committees give members the opportunity to organize and participate in numerous LESI activities such as workshops and webinars.

In recognition of this importance, and so Committees can optimize their capabilities and operations, LESI has created a number of tools available from the Society website including an updated Committee Manual (the Manual) and this detailed description of Committee Assignments setting forth what is expected of Committee Chairs or other leadership positions within a Committee and what LESI can do to support the work of the Committees. This information will complement what is presented at the LES International Management and Delegates' Meetings (IMDM) and the Planning Meeting.

Key meeting dates for the 2011-2012 Society year

LES USA/Canada Annual Meeting and Follow-on IMDM
October 16-21, 2011 • San Diego, California, United States (Completed)

LESI Planning Meeting and Global Technology Impact Forum
January 21-25, 2012 • Geneva, Switzerland

LES IMDM and 2012 LESI Annual Conference
(March 30 – April 4, 2012) • Auckland, New Zealand

LES USA/Canada Annual Meeting and Follow-on IMDM
October 13-19, 2012 • Toronto, Canada

The LESI Board is seeking to facilitate a natural transition within Committee leadership by creating, whenever practical, a Past Chair, Chair, Chair-Elect ladder in addition to one or more Vice-Chairs. Vice-Chairs, when appropriate, are focused on significant areas of responsibility for the Committee in which they operate. For Regional Committees, the Board has requested



the National Presidents to serve as Society President Vice-Chairs, a new position. The Board has also sought to assign a LESI Past President Advisor as well as a LESI Board Liaison to each Committee to further integrate efforts across our Society. President Elect, Kevin Nachtrab, was highly involved in the selection process to assure continuity for 2012-2013.

As Chair or Vice-Chair of an LESI Committee, you join a long tradition of leaders within LES. Your leadership comes with certain responsibilities which include the following:

1. Timely submission of your Committee's written report for the purposes of the working papers to be used at LESI Delegates and Management Meetings;
2. Ensure that your Committee has a program of activities for the coming year, including arranging workshops and other presentations at LES International and LES USA/Canada conferences;
3. Ensure that the membership of your Committee continues to grow
4. Ensure that the membership of your Committee is diversified in representation of members from many LES Societies
5. Ensure that there is a succession plan for the leadership of your Committee
6. Ensure that your Committee contributes at least one article a year to *les Nouvelles*;
7. Encourage participation of younger LES members (under 40 years of age) and female LES members in the activities and management of your Committee
8. Ensure that you liaise with the Chair of any comparable LES USA/Canada or other local Society Committee
9. Ensure regular communication amongst your Committee members using dual time zone conference calls (i.e. two calls on same day to address all time zones during reasonable business hours); and
10. Ensure the conduct of active Committee meetings at LES International Management and Delegates Meetings.

For 2011-2012, I am asking committees to focus on delivering education content to the desktop via webinars and publications in *les Nouvelles* (now available on the LESI website) in addition to traditional workshop presentations at LES conferences.

Good luck, have a great year, and thank you on behalf of Licensing Executives Society International for agreeing to serve as a committee leader. Volunteers are the heart and foundation of LES activities and give LES and its unique character.

Sincerely,

A handwritten signature in blue ink that reads "Jim".

James E. Malackowski
LESI 2011-2012 President