



LESI Society Fact Sheet

Thank you for completing this LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also included additional (optional) data questions as an appendix (while helpful, we appreciate that not all societies might have this data).

SOCIETY INFORMATION

SOCIETY NAME: Associação Brasileira dos Executivos de Licenciamento – LES Brasil

<u>CONTACT PERSON</u>	<u>CURRENT SOCIETY OFFICERS</u>
<i>(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website here and indicate below that it is up to date)</i>	
Name: Cédric Sikandar	President: Karina Haidar Müller
Company: ZKS Consultoria	Secretary: Cédric Sikandar
Address: Praça Chuí, 35	Treasurer: Renata Traldi Carriel Astroven
Phone: 55 12 3941-5378	Society Administrator(s): Cândida Ribeiro Caffé
E-mail: cedric@zks.com.br	Delegates:
Website: left blank	Thereza Gonçalves Curi Abranches (Thereza.Abranches@kasznarleonardos.com)
Twitter handle: left blank	& Paula Mena Barreto (paula.menabarreto@cmalw.com)

Term of Current Society Officers/ Date of Next Change of Officers:

All terms are from April 2020 to April 2022

President - Karina Haidar Müller
Past President - Marcela Trigo
Vice-President - Paula Mena Barreto
Vice- President - Thereza Gonçalves Curi Abranches
Director (Administration) - Cândida Ribeiro Caffé
Director (Treasury) - Renata Traldi Carriel Astroven
Director (Education) - Laetitia Maria Alice Pablo d’Hanens
Director (Young Member’s Group) - Bruna Rego Lins
Director (Communication) - Hannah Fernandes
Director (Secretary) - Cédric Sikandar

Annual Membership Dues: BRL 600,00

(please note currency and any categories of membership)

MEMBERSHIP DATA

Category	Total Number	% Change from last year
Total Number of Members: <i>(please note any categories of membership)</i>	56	- 20%

SOCIETY ACTIVITIES

Date and Location of Next Annual General Meeting (AGM): Expected by April 2021.

Notable Society Activities / Educational Events during the past year:

(please include the date, purpose and number of attendees)

LES BRAZIL held promoting several short workshops, where members hosted other LES BRAZIL members and non-members to exciting debates on several IP subjects of interest to the LES members community.

Additionally to the workshops, LES BRAZIL remained active in its educational activities. The summary of the activities are as follows:

- “Innovation in the Breakfast’s Menu”.
May 7th, 2019, Rio de Janeiro. Welcomed by Thench Rossi Watanabe.
Workshop “The Challenges on the Digital World”.
- “Innovation in the Breakfast’s Menu”.
May 7th, 2019, Rio de Janeiro. Welcomed by Daniel Advogados.
Workshop “The Software Business: The legal Challenges affecting it”.
- “Block Chain: How it relates to Tech. Transfer”.
September 26th one day event at Inovabra habitat, Sao Paulo.

Following the LES Americas committee agenda, LES Brasil have organized an event entitled “Licensing for Success in Changing Global Market, to be held in Sao Paulo, Brazil, by March 19 and 20th, 2020.

- LESI Americas-LES Brasil.
March 19th to 20th to be held at Inovabra habitat, Sao Paulo.
** Meeting postponed under short notice due to COVID-19 related restrictions.

By December, a new layout of the LES BRASIL’s website was launched (www.lesbrasil.org.br). The new website reflecting an updated appearance and harmonized navigation experience, including a link to LES BRASIL’s page at the linkedIn™ social media.

Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation):

N/A

Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA? If so, please provide a contact for each.

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How can LESI or other LES Societies further support you?

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Report completed by: Cédric Sikandar

Date: April 30th, 2020

Appendix

Additional LES Society Membership Data

If known:

	Total Number	% Change from last year
Lawyers or patent agents in --		
private practice:	left blank	left blank
law/patent firm:	left blank	left blank
production or sales company (goods and materials):	left blank	left blank
IP consulting or transaction entity (NOT production/sales):	left blank	left blank
Non-lawyers/non-patent/trademark agents in --		
law/patent firm:	left blank	left blank
production or sales company (goods and materials):	left blank	left blank
IP consulting or transaction entity (NOT production/sales):	left blank	left blank
Other members (please define):	left blank	left blank
Women Members:	22	-19%
Young Members (< 40 years of age):	7	-30%