



**Intl. Management & Delegates Meeting (IMDM)  
Virtual Meeting  
17 May 2020**

## LESI Society Fact Sheet

Thank you for completing this LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also included additional (optional) data questions as an appendix (while helpful, we appreciate that not all societies might have this data).

### SOCIETY INFORMATION

**SOCIETY NAME:** LES Britain & Ireland

#### CONTACT PERSON

*(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website [here](#) and indicate below that it is up to date)*

**Name:** Esha Cruickshank

**Company:** Northern Networking Events

**Address:** Nasmyth Building, 2nd Floor, 60  
Nasmyth Avenue, East Kilbride, Glasgow, G75  
0QR, Scotland

**Phone:** 01355 244 966

**E-mail:** les@northernnetworking.co.uk

**Website:** www.les-bi.org

**Twitter handle:** @LESBandI

#### CURRENT SOCIETY OFFICERS

**President:** Simon Chalkley

**Secretary:** Colin Hunsley

**Treasurer:** Hayley French

**Society Administrator(s):** Esha Cruickshank

**Delegates:**

*(please provide delegate e-mail addresses)*

**Simon Chalkley** ([chalkley.simon@gmail.com](mailto:chalkley.simon@gmail.com))

**Patrick Cantrill** ([patrick.cantrill@wbd-uk.com](mailto:patrick.cantrill@wbd-uk.com))

**Hayley French** ([Hayley.French@apitope.com](mailto:Hayley.French@apitope.com))

**Term of Current Society Officers/ Date of Next Change of Officers:** 18<sup>th</sup> June 2020

*(please notify LESI with a complete list of officers when the change takes place)*

**Annual Membership Dues:** £200 for individual  
£325 for 2 corporate members  
£810 for 3-7 corporate members  
£1,080 for 8-10 corporate members

### MEMBERSHIP DATA

Category	Total Number	% Change from last year
<b>Total Number of Members:</b>	270	11% decrease

**Date and Location of Next Annual General Meeting (AGM): 18<sup>th</sup> June 2020, Virtual**

**Notable Society Activities / Educational Events during the past year:**

*(please include the date, purpose and number of attendees)*

- **'Protecting the IRN-BRU Brand' (LES Scotland & Glasgow Young Professionals)** on 22<sup>nd</sup> August 2019 with 40 attendees.

Stephen Taylor, commercial and IP lawyer at A.G. Barr, presented on Scotland's best-selling soft drink, IRN-BRU, and how to protect the much-loved brand.

- **'Challenges & Opportunities in the Commercialisation of the UK Academic Research Base'** on 7<sup>th</sup> October 2019 with 25 attendees.

Speakers from Itecho Health and Epidarex Capital presented at the University of Leeds.

- **'IP Management & Corporate Finance: more of a Science than an Art?'** on 17<sup>th</sup> October with 20 attendees.

André Gorius (LESI IP Valuation Chair) and Joanne Rattigan from Solvay shared their corporate experiences on how making the right choices in IP management helps determine and draw the best value out of IP in multinational enterprises through best practices, in agreement with OECD guidelines.

- **'Fireside Chat: The Twelve Days of Christmas...'** (LES B&I & One Nucleus) on 10<sup>th</sup> December 2019 with 40 attendees.

The Fireside Chat looked at the most interesting legal decisions and developments that impacted on life sciences businesses over 2019. The event was also followed by LES B&I's Annual Christmas Drinks.

- **'SHANKS v UNILEVER'** on 7<sup>th</sup> January 2020 with 45 attendees.

Chris Ryan, the instructing solicitor in the case of Shanks v. Unilever, provided knowledge and experience gained from working on the claimant's legal team in this interesting and seminal case which resulted in the Supreme Court overturning judgments of all of the earlier courts and tribunals.

- **'Data as a Strategic Commercial Asset' (LES Irish Chapter)** on 13<sup>th</sup> February 2020 with 35 attendees.

This panel session explored some of the strategies companies are using to successfully exploit data and discussed the legal and commercial aspects of an effective data strategy; compliance, contracts and collaboration – the three Cs.

- **'Brexit: Impacts for IP, Trade & Commercialisation Agreements'** on 17<sup>th</sup> February 2020 with 30 attendees.

This seminar provided expert practical guidance to Intellectual Property practitioners to understand the likely post Brexit Intellectual Property rights landscape. *Event to be repeated online on 12<sup>th</sup> May 2020.*

- **'LES100 Training Course'** to be held on 2<sup>nd</sup> November 2020 (Glasgow) and 6<sup>th</sup> November (London)

This is the introductory course in the Licensing Executives Society's Intellectual Asset Management Series and it is designed for those who are relatively new to licensing.

The course will provide an overview of intellectual property and licensing, divided into five modules, with examples, exercises, and interaction between instructors and fellow students including a mock licensing negotiation.

- '**LES B&I 2020 Annual Conference**' to be held on 3<sup>rd</sup> November 2020.

This year's conference will be held in Glasgow. The theme is 'Becoming Investor Ready in a Time of Change'. Whilst not exclusive, the meeting will target a mix of themes relevant to life sciences, pharma and fintech companies all being industries with a thriving start-up/SME community in Scotland.

**Please List Your Professional Committees** (e.g., Education, Life Sciences, Transportation):

- Young Members
- Regional (Ireland, Scotland, North-West)
- IP Valuation
- Life Sciences

**Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA?** If so, please provide a contact for each.

Yes to both.

YMC Contacts – Adam Coughlin ([Adam.Coughlin@Bristows.com](mailto:Adam.Coughlin@Bristows.com)), Rose Smalley ([rose.smalley@wbd-uk.com](mailto:rose.smalley@wbd-uk.com)), Tom Gaunt ([Tom.Gaunt@lewissilkin.com](mailto:Tom.Gaunt@lewissilkin.com))

WILA Contact – Samantha Williams ([WILLIASA@tcd.ie](mailto:WILLIASA@tcd.ie))

**How can LESI or other LES Societies further support you?**

Joint online seminars.

Report completed by : Esha Cruickshank

Date : 30<sup>th</sup> April 2020

## Appendix

### Additional LES Society Membership Data

*If known:*

	Total Number	% Change from last year
<b>Lawyers or patent agents in --</b>	Approx.	
private practice:	20	
law/patent firm:	230	
production or sales company (goods and materials):	0	
IP consulting or transaction entity (NOT production/sales):	0	
<b>Non-lawyers/non-patent/trademark agents in --</b>		
law/patent firm:	0	
production or sales company (goods and materials):	0	
IP consulting or transaction entity (NOT production/sales):	20	
<b>Other members</b> (please define):		
<b>Women Members:</b>	110	
<b>Young Members (&lt; 40 years of age):</b>	65	