



2023-24 Sponsorship Opportunity

LESI's Thought Leadership Program

Model: Year two of this successful LESI series. Includes LESI hosted “deep dives” on three topics during the year leading up to LESI2024 (April 28-30 | Madrid, Spain). Organized and facilitated by licensing industry experts, sessions allow LESI and its Sponsors to lead and inform conversations related intellectual property policy and the tactical use of IP assets. Includes input on & sponsorship of:

- virtual: 1 “topical primer” (public) + 3 substantive online sessions per track (member/sponsor only)
- in-person: session at LESI2023 in Madrid, Spain @ LESI2024 (April 28-30)

Sponsorship	Specific Benefits/Value
<p><u>Single Track Sponsor: \$15 USD</u></p> <p><i>Sponsor series of webinars on a single topic; ability to propose topics and speakers for each session.</i></p> <p>Track 1 - SEPs</p> <p>Track 2 – Life Sciences & Artificial Intelligence</p> <p>Track 3 – UPC Litigation Strategies</p>	<ul style="list-style-type: none"> ✓ High Visibility program across all parts of the LES global network -- in 90 countries, ~ 6,500 members worldwide ✓ Enabling LESI and the sponsors to host unique and targeted “thought leader programs” in three relevant and cutting edge areas ✓ Sponsor name/logo associated with events in all three tracks (10-15 separate events) ✓ Recognition in social media, event advertising, published articles and ads in <i>les Nouvelles</i> ✓ Right to co-brand the Thought Leaders logo ✓ Ability to invite partners/customers to online events (up to 10 seats) ✓ Recognition at the 2024 LESI Annual Conference in Madrid, Spain (LESI2024) as a LESI Thought Leader and related session sponsor ✓ one free LESI2024 meeting registration (April 28-30 Madrid, Spain)
<p>Full Program and Single Track Sponsorships available.</p>	

LES | thought LEADERS

2023 - 2024

TRACK 1
SEPs
STANDARD ESSENTIAL PATENTS

TRACK 2
LIFE SCIENCES & ARTIFICIAL INTELLIGENCE

TRACK 3
UNIFIED PATENT COURT (UPC)
LITIGATION STRATEGIES

LESI's Thought Leadership Program
(Year Two) Coming this fall 2023!

Sponsors:

SisVel Sheppard Mullin Qualcomm LOTNETWORK BARDEHLE PAGENBERG



Interested in Sponsoring? Contact:

Dana Robert Colarulli, LESI
(Executive Director)
Dana@lesi.org

Sonja London, TactoTek
(LESI President-Elect)
sonja.london@tactotek.com