

# **GTIF – The Global Technology Impact Forum**

## **Update and Future Direction**

**Mark Wilson**

## **GTIF Addresses the Use of IP To Achieve Societal and Business Benefits**

- **A unique event that strives to foster an important conversation about the social and humanitarian potential of IP-based businesses**
  - **Challenges in developing and commercializing technologies for business and societal benefits**
  - **Sharing of best practices and new models and frameworks**
- **Creates important relationships among government bodies, NGOs, multinationals and the venture capital community**

# The GTIF Was Initiated in 2012 in Partnership with WIPO



- Geneva Events in 2012, 2013 and 2014
- Annual Meeting Events in Brussels (2015) and Paris (2017)



# Paris Meeting Held In Co-operation with the French Patent Office (INPI)

LESI International Conference • 26 April 2017 • Paris, France

**LES** Global Technology Impact Forum

**IP Revolution?  
Technology-Based  
Collaboration To Achieve  
Societal Benefits**

 **#GTIForum**

 In partnership with INPI, the French patent & trademark office



**Business Models and IP Frameworks - Energy, Agrochemicals, Telecomms, Healthcare**

## **GTIF Is an Important and Respected Part of LESI's Outreach**

- **Industrial support**
  - GE
  - Qualcomm
  - InterDigital
- **Finance and VC community engagement**
  - Multiple VC firms
  - European Venture Philanthropy Association
- **Links with important and influential NGOs**
  - Medicines Patent Pool
  - Gates Foundation
  - Faster Cures – Milken Institute
  - BioVentures for Global Health

# GTIF 2018 – Commercializing Technologies for the “Double Bottom Line”

The poster features a background image of a city skyline with a body of water in the foreground. A red diagonal banner in the top left corner contains the text "IP Investment and Venture Capital Add-On" and a circular inset photo of two smiling children. The main text is centered and includes the event title, date, location, and hashtag. Two circular inset photos of speakers are positioned on the left and right sides. The LES logo is prominently displayed above the main title.

Join the GTIF in San Diego, May 2, 2018

**LES** Global Technology Impact Forum

Developing And Commercializing Technologies For The “Double Bottom Line”

#GTIForum

Managing The Finance And IP Challenges

Manchester Grand Hyatt  
[www.lesi.org/events/gtif](http://www.lesi.org/events/gtif)

**Keynote:**  
William J. Merritt  
President and CEO,  
InterDigital

**Luncheon Keynote:**  
Kerry Faul  
South Africa National  
IP Management Office

Significant Keynote Talks from InterDigital and S Africa NIPMO



# Key Themes - Financing and IP Management

## ■ Financing Technology Development

- Stan Flemming, Founding Managing Partner, Forward Venture (Life Science VC)
- Greg McKee, President and CEO, CONNECT San Diego (Entrepreneurship Group)
- Lonnie Rosenwald, Chief Counsel, Intellectual Ventures

## ■ Managing IP in "Double Bottom Line" Projects

- Albert Keyack, EPO Attaché to the United States, European Patent Office
- Mr. Edward Kwakwa, Senior Director, Department for Traditional Knowledge and Global Challenges, WIPO
- Joseph Hargan-Calvopina, BioVentures for Global Health
- Jennifer Brant (Moderator), Executive Director, Innovation Insights

**GTIF Has Become an Established and Respected Event – LESI  
Has a Unique and Valuable Perspective To Offer**



**LESI Should Aim To Develop a GTIF Community and Explore Opportunities for Major Partnerships To Develop the Event Further**