

*2022 LESI Winter  
Planning Meeting*



# Bord of Directors - LES-Brasil – 2022/2023

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**Laetitia d'Hanens; Marcela Trigo;  
Felipe Toscano**

Study Directors



# Past Actions- 2020/2021

- LES Brazil annual meeting along with the Americas Committee during July and August 2020 (platform sponsor by inovabra, an innovation center owned by Bradesco, a Brazilian bank).
- Series of “lives” on Instagram, where each director is to define a topic and invite a speaker to evolve a talking;
- Joint event with LES Portugal Spain discussing trade secrets.
- Cooperation with inovabra for events related to circular economy and ESG. A series of 3 “lives” debating about “Circular Economy”.
- Cooperation with LES Andina, Argentina, Chile and Mexico to create LES LATAM.
- Event with LES France regarding challenges in the tech transfer scenario in Brazil.
- Cooperation with the INPI (Brazilian PTO).



# Past Actions- 2020/2021

- Training Session – “Best Practices in Licensing” – July 2021.
- Guide for “Licensing Best Practice” - available on Amazon



amazon.com.br/dp/B0977WM8GL/ref=sr\_1\_1?\_\_mk\_pt\_BR=ÅMÄŽÕÑ&dchild=1&keywords=licensing+best+practices+juliana+viegas

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THIS GUIDELINE was developed to provide best practices for entities of any type on deals related to research and development (R&D) of technology, licensing and transfer of technology, and on how to prepare for and to conduct negotiations leading to successful technological relationships.



# Future Actions- 2022/2023

- Roundtable to discuss the Law n. 14286 (remittance of royalties and its limitations in relation to related companies) – Feb. 22, 2022
  - “Ask me anything sessions” organized by LESI (Les France; Les China) – March 16
  - LES Brazil annual meeting – May 17, 18, 19, 2022
  - Continuation of the Series of “lives” on Instagram, where each director is to define a topic and invite a speaker to evolve a talking;
  - Possible Joint event with Americas Committee.
  - Cooperation with Inovabra for future events.
  - Cooperation with the INPI (Brazilian PTO).
  - Possible Cooperation with the university IBEMC
  - Mentoring Program
  - Publications
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