



**LES ITALY**  
**SOME IDEAS ON INCREASING**  
**MEMBERS**

February 9, 2022

# NUMBER OF ASSOCIATES 2016 - 2022



# HOW DID WE OBTAIN THIS?

COOPERATION  
WITH OTHER  
ASSOCIATIONS

INVOLVEMENT OF

- INDUSTRY
- UNIVERSITY
- ITALIAN PTO  
(UIBM)



**CLOSE-KNIT AND PROACTIVE TEAM**

EVENTS AND  
WEBINARS ON  
HOT TOPICS

MEDIA AND  
SOCIAL MEDIA  
PROMOTION

# COOPERATION WITH OTHER ASSOCIATIONS



## NETVAL - Network for the Research Valorization

64 universities

16 public research organisations

14 Scientific Hospitalization and Treatment Institutes

5 institutes involved in research enhancement



## COOPERATION AGREEMENT NETVAL – LES ITALY

- discounted membership fee for the NETVAL associates + payment by NETVAL of a part of the association fee
- joint events + mutual participation to respective events/master organized by NETVAL
- facilitating the participation of members in the relevant events of the 2 associations
- joint promotion of the relevant events and activities

**+ 40 ASSOCIATES THIS JANUARY !**

# COOPERATION WITH OTHER ASSOCIATIONS

## AICIPI, AIPPI, COLLEGIUM OF INDUSTRIAL PROPERTY CONSULTANTS, UNCC, LES

- Joint action to promote the candidature of Milan as the seat of the Unified Patent Court
- Joint analysis and comments to the strategic lines of action on Industrial Property proposed by UIBM
- Reciprocal promotion of the activities carried out by each “sister” association
- Reciprocal participation to the events organized by each “sister” association



# INVOLVEMENT OF INDUSTRY AND UNIVERSITY

## INVOLVEMENT OF THE INDUSTRY



Involve representatives from the industry in the LES's events  
(e.g. as speakers in webinars)

Organize appealing events for inhouse counsels  
(e.g.: hot legal topics like on-line sale, vertical restraints)

# INVOLVEMENT OF INDUSTRY AND UNIVERSITY

## INVOLVEMENT OF THE UNIVERSITY



**MOU WITH THE UNIVERSITY OF PADOVA**  
involvement of the University of Padova in  
the Winter Planning Meeting 2020

**INVOLVEMENT OF THE TTOs IN LES's  
EVENTS/WEBINARS**

**PROMOTE SINERGY BETWEEN UNIVERSITY  
AND INDUSTRIES**

# INVOLVEMENT OF THE ITALIAN PTO (UIBM)

INVOLVEMENT OF THE ITALIAN PTO

**UIBM**

INVOLVEMENT OF LES IN THE  
TAVOLO IMPRESE  
(Italian table of business organizations)

Exchange of information and  
collaboration on IP issues



# EVENTS AND WEBINARS ON HOT TOPICS...

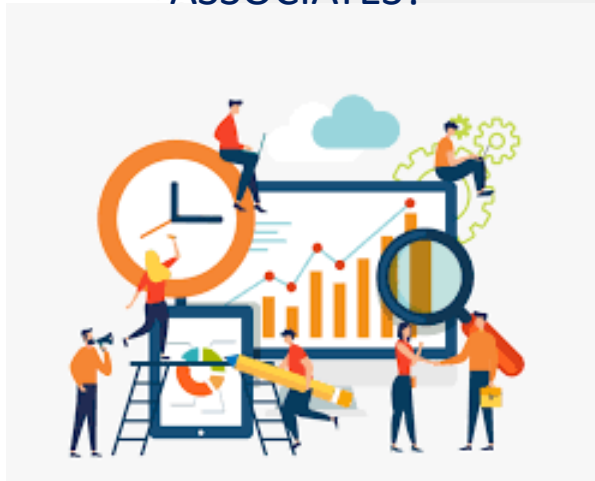
## TOPICS APPEALING FOR THE ASSOCIATES

Present cross-cutting themes for IP consultants, IP attorneys, in-house counsels

## RECENT TRENDS ON IP CASE LAW

Annual roundtable and exchange with the Judges of the major IP Courts

## HOW TO INVOLVE THE ASSOCIATES?



## CROSS-BORDER TOPICS

Involve other LES chapters and analyze cross-border matters

## LICENSING COURSES

Present new trends and on licensing

## ... SOME EXAMPLES

*Current situation of 5g evolution  
in this covid era - Sonja London &  
Matteo Sabattini*

*The automotive sector case - John  
Carney*

*IP licensing for 5g: challenges  
and opportunities - Sonja London  
& Matteo Sabattini*

**MORE THAN 110  
PARTICIPANTS**



### 5G and Patents

*Why 5G is so different from 4G?*

*Which is the impact in a key field as automotive  
sector (impact in sales, V2X communications...)?*

*Which are the different scenarios for 5G patents  
licensing?*

*Which will be the impact of Covid to 5G  
deployment?*

**January 27, 2021**

**From 2.00 to 3.30 p.m. CET**

**Zoom Meeting**

Accesso alla waiting room dalle 1.45 CET



**Panelists:**

**Sonja London, Nokia  
Matteo Sabattini, Ericsson  
John Carney, LES USA &  
Automotive Sector**

**Moderator:**

**Luis Ignacio Vicente del Olmo,  
ASTI Mobile Robotics & Pons IP**

**Introduction:**

**Mattia Dalla Costa,  
CBA - President LES Italy**

For additional information:  
[media@les-italy.org](mailto:media@les-italy.org)

# Recenti orientamenti della giurisprudenza in materia di Proprietà Intellettuale

## 8 MARZO 2022

### Evento ibrido

#### In presenza (posti limitati)

Università degli Studi di Milano  
Via Festa del Perdono 7, Milano  
Sala Crociera Alta di Giurisprudenza

#### In digitale

Piattaforma ZOOM Meeting

#### QUOTA DI PARTECIPAZIONE

Euro 180,00 (IVA inclusa) per partecipazione in presenza  
Euro 50,00 (IVA inclusa) per partecipazione digitale  
L'evento è gratuito per gli iscritti a LES Italia e per gli studenti dell'Università degli Studi di Milano, previa iscrizione.

#### FORMAZIONE CONTINUA OBBLIGATORIA

E' stata presentata domanda di accreditamento presso l'Ordine dei Consulenti in Proprietà Industriale e l'Ordine degli Avvocati.

14.00 Registrazione dei partecipanti

14.15 Saluti d'apertura  
Mattia Dalla Costa, Presidente LES Italia

14.25 Introduzione ai lavori  
Prof. Silvia Giudici, Università degli Studi di Milano

14.40 Dibattito tra giudici, avvocati e consulenti su alcuni temi, emersi dalla recente giurisprudenza, relativi a marchi, brevetti, design, segreti commerciali, diritti d'autore e processo industrialistico

#### PARTECIPANO AL DIBATTITO:

Silvia Vitro  
Presidente Sezione Specializzata in materia di Impresa - Tribunale di Torino

Claudio Marangoni  
Presidente Sezione Specializzata in materia di Impresa - Tribunale di Milano

Mario Tuttobene  
Presidente Sezione Specializzata in materia di Impresa - Tribunale di Genova

Liliana Guzzo  
Presidente Sezione Specializzata in materia di Impresa - Tribunale di Venezia

Adriano Del Bene  
Giudice Sezione Specializzata in materia di Impresa - Tribunale di Napoli

#### MODERANO IL DIBATTITO:

Avv. e Rechtsanwalt Mattia Dalla Costa  
CBA Studio Legale e Tributario

Avv. Marco Venturello  
Venturello e Bottarini, Avvocati

Avv. Gianfranco Crespi  
Studio Legale Crespi

17.30 Chiusura lavori

#### INFORMAZIONI E ADESIONI

E' possibile registrarsi attraverso l'apposito form presente sul sito:  
[www.les-italy.org](http://www.les-italy.org)  
Per maggiori informazioni, potete scrivere a [media@les-italy.org](mailto:media@les-italy.org)

## ... SOME EXAMPLES

Presidents of the major IP Courts (Milano, Torino, Genova, Venezia, Roma, Napoli)



The authentic interpretation of IP hot issues directly given by the judges



Comparison of the positions of the different IP courts' Presidents attending the event



**MORE THAN 120 PARTICIPANTS**

**10/15 NEW ASSOCIATES EACH EVENT**

## ... SOME EXAMPLES

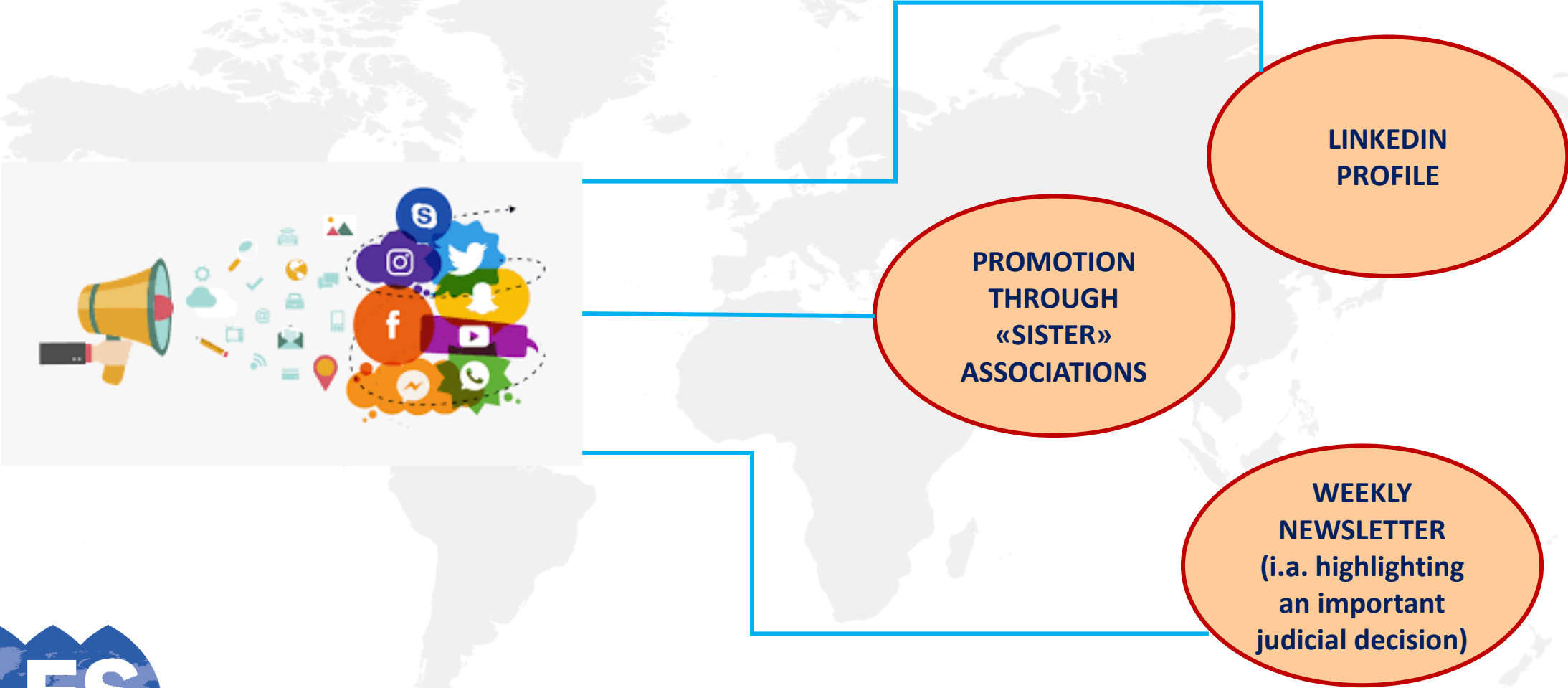
*Precautionary measures in patent matters in Germany, France and UK*

*Recent developments in the protection of IP rights in China and Italy/EU*

*Anti-suit injunctions under different national laws: Italy, Germany, UK, US*

*How to deal with reverse engineering? A transnational overview in different industries under the Italian, German, French, UK, US, Chinese and Japanese jurisdictions*

# MEDIA AND SOCIAL MEDIA PROMOTION





**Thank you**  
**Mattia Dalla Costa**