



**LESI·YMC**  
LICENSING EXECUTIVES SOCIETY INTERNATIONAL  
YOUNG MEMBERS CONGRESS

# 3<sup>rd</sup> LESI-YMC Asia-Pacific Conference

■ <https://www.ymcasiapacific.lesi.org/>



**LESI • YMC**  
LICENSING EXECUTIVES SOCIETY INTERNATIONAL  
YOUNG MEMBERS CONGRESS

Home Program Sponsors Speakers

**11.26.21**  **MANILA**  
**Philippines**  
2:30 PM - 6:00 PM **PHT** / 7:30 AM - 11:00 AM **CET**

VIRTUAL

**3<sup>rd</sup>** LESI YMC ASIA-PACIFIC CONFERENCE  
▶ [www.ymcasiapacific.lesi.org](http://www.ymcasiapacific.lesi.org)

**BRIDGING GAPS**  
**AND BREAKING BARRIERS**  
**Under the NEW NORMAL**

# Organizing Committee

- Regular meetings; different assignments
- Different sub-committees:

Program (i.e., invites, speakers, theme, etc.)	Marketing and Communications (i.e., sponsorships, brochures, promotions, etc.)	Operations and Logistics (i.e., registration, platform, documentation, etc.)
Karl Simon Revelar	Rowanie Nakan	Jose Angelo Tiglao
Entire PIWI team	Khristine Dy	Celyne Klaire Esden
	Criselda Santiago	

# Organizing Committee



# Promotions

- Email blasts to LESP, YMC Committee, IPAP, etc.
- Online posts on LESP Website and Conference Website
- Social Media Posts (#lesiymcnewnormal #lesiymcmanila2021)

# Promotions

LESI-YMC  
244 followers  
3mo •

Coming soon: 3rd LES-YMC Asia-Pacific Conference in Manila, Philippines. Save the date: 26 November 2021 and look forward to hear about "Bridging Gaps & Breaking Barriers in the New Normal"

Reena Mitra-Ventanilla David Swain Avv. Alberto Dalle Ceste Kilian Schärli Georgina Busku Mustafa Çakır, RTTP, QPIP Christian Thomaе Roberto Carapeto Dana Robert Colarulli Vincent Bergeron Stacey Dunn Sam Wiley Bridie Egan Merri Moken Dr. Anna Giedke



LESI-YMC

## LESI YMC - Young Members Congress

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Don't miss the next YMC LESI conference on 26 November 2021! "Bridging Gaps and Breaking Barriers in the New Normal"

Topics:

- post-pandemic challenges in licensing profession
- current issues in copyright licensing (music/user-generated content)
- how to create a successful tech company out of Silicon Valley?

Register here for the virtual conference: <https://lnkd.in/dM6YDbDh>

Reena Mitra-Ventanilla David Swain Georgina Busku Mustafa Çakır, RTTP, QPIP Stacey Dunn Christian Thomaе Roberto Carapeto Sam Wiley Eszter Szakács Dr. Anna Giedke Bridie Egan Merri Moken Avv. Alberto Dalle Ceste Dana Robert Colarulli



LESI-YMC

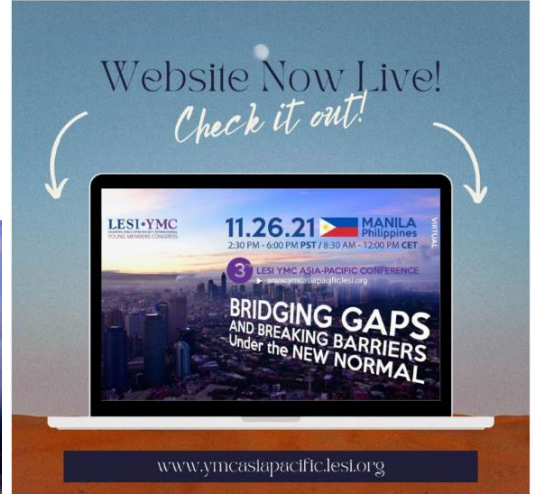
## LESI YMC - Young Members Congress

244 followers  
3mo • Edited •

Don't forget: LESI YMC conference on 26 November 2021 - details here:

<https://lnkd.in/d4eNyzCR>

Reena Mitra-Ventanilla Dana Robert Colarulli David Swain Kilian Schärli Georgina Busku Mustafa Çakır, RTTP, QPIP Stacey Dunn Christian Thomaе Roberto Carapeto Sam Wiley Eszter Szakács Dr. Anna Giedke Bridie Egan Merri Moken Avv. Alberto Dalle Ceste [Alexander Haerte!](#)



# Souvenirs







# Registrants and Attendees

- 154 registrants
- From Philippines, Singapore, Hungary, Italy, Turkey, India, Sudan, France, China, Spain, Malaysia, Japan, Australia, South Korea, China, Thailand, USA, Indonesia, Hong Kong, Peru, Switzerland, Canada, South Africa
- About 70-80 actual attendees



# Sessions and Speakers

## ■ Session 1 - Let's Journey Together: Stories of Young Professionals

<p><b>SESSION 1</b> Let's Journey Together: Stories of Young Professionals</p> <p><b>Wongrat Ratanaprayul</b> Indonesia</p> <p>Director, <b>Tilleke &amp; Gibbins Indonesia</b> (2017-present) -Advises clients on all aspects of IP prosecution in Indonesia and multiple jurisdictions throughout Southeast Asia -Specializes in biotechnology, pharmaceuticals, automotive, electronics, and computer-related technology -Oversees the firm's regulatory affairs practice in Indonesia, supervises the preparation of trademark applications, registrations, and renewals -Coordinates enforcement strategies to protect brand owners' interests</p> <p>Attorney-at-law, <b>Tilleke &amp; Gibbins International</b> (2011-2016) Research Assistant, <b>Keck Graduate Institute</b> (2004-2007)</p> 	<p><b>SESSION 1</b> Let's Journey Together: Stories of Young Professionals</p> <p><b>Georgina Busku</b> Hungary</p> <p>Director, <b>Abu Ghazaleh Intellectual Property - Hungarian Liaison Office</b> (2012-present) -Provides legal advice for the broad international clientele of the parent organization -Handles and manages IP portfolios for multinational companies -Focuses on the brand management and brand protection of clients mainly in the fields of luxury products, fashion, pharmaceuticals, and dairy</p> <p>Chair, <b>LES1-YMC</b> (2020) Secretary, <b>LES Hungary</b></p> 	<p><b>SESSION 1</b> Let's Journey Together: Stories of Young Professionals</p> <p><b>Gabriel Henry Lopez</b> Philippines</p> <p>Co-founder and CEO of <b>MediType</b>, an international award-winning startup that's simplifying medical procurement for provincial hospitals.</p> <p>Other notable achievements: - a former student partner at <b>Microsoft</b> - a freelance web, mobile, and AI developer since he was 16</p> <p>Gab has shared his insights and expertise in various events including talks for startups organized by <b>QBO, Ideospace</b>, and even university events in <b>University of the Philippines, De La Salle University</b>, and <b>Ateneo De Manila University</b></p> 	<p><b>SESSION 1</b> Let's Journey Together: Stories of Young Professionals</p> <p><b>Jeff Sarmiento</b> Philippines</p> <p>Jeff Sarmiento is the Head of Business for <b>Last Mile Inc.</b>, a tech-enabled logistics ecosystem platform that aims to solve the pains for businesses who are in delivery operations and also businesses that rely on third-party logistics services. He creates products and business models that would generally suit the target end user's needs.</p> <p>In 2019, Jeff represented Last Mile Inc. in the <b>Techtonic Summit Ring of Fire Competition</b>, a two-day startup pitching competition. Last Mile was crowned as champion, winning <b>US\$10,000</b> and the chance to present in <b>CNN Philippines' The Final Pitch</b>.</p> <p>Recently, Last Mile was chosen to participate in the six-month accelerator program by <b>QBO</b>, the Philippines national startup incubator/accelerator.</p> 
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# Sessions and Speakers

- Session 1 - Let's Journey Together: Stories of Young Professionals



# Sessions and Speakers

## ■ Session 2 - Building a Legacy from Innovation



**SESSION 2**  
**Building a Legacy  
from Innovation**

**John "Bobby" Ocampo**  
USA

John Ocampo has served as a **director** and as the **Chairman** of the board of directors of **Macom Technology Solutions** since its inception in 2009.

Mr. Ocampo has also served as **President** of **GaAs Labs, LLC**, a private investment fund targeting the communications semiconductor market, since co-founding it in 2008.

Previously, Mr. Ocampo co-founded **Sirenza Microdevices, Inc.** ("Sirenza"), a supplier of radio frequency semiconductors and related components for the commercial communications, consumer and aerospace, defense and homeland security equipment markets.

Mr. Ocampo served as a director of **Sirenza** from its inception in 1984 through its sale to **RF Micro Devices, Inc.** ("RFMD") in November 2007, and served in a number of senior executive roles throughout that period, most recently as its **Chairman** from 1998 to 2007.

Mr. Ocampo also served as a director of **RFMD** from 2007 to 2008. From 2010 to 2013, he served as a director of **Ubiquiti, Inc.**, a developer of networking technology for service providers and enterprises. He also serves as a director of various privately-held companies.



# Sessions and Speakers

## ■ Session 3 - Recent Issues in Copyright Licensing

### SESSION 3 Recent Issues in Copyright Licensing

#### Criselda Santiago Philippines

Criselda S. Santiago is a Senior Associate of Cruz Marcelo & Tenebracia's Intellectual Property Department. She worked as a foreign attorney for a Japan Patent and Law firm from 2015-2016.

Criselda's practice includes all forms of intellectual property rights. She handles copyright, trademark and patent prosecution and litigation.

She is also experienced in handling licensing matters, trademark portfolio management, and IP commercialization. She has likewise handled the valuation of several technologies for the Department of Science and Technology-Technology Application and Promotion Institute (DOST-TAPI).



### SESSION 3 Recent Issues in Copyright Licensing

#### Thursday Alciso Philippines

Atty. Alciso has served as the General Manager of the Filipino Society of Composers, Authors and Publishers, Inc. (FILSCAP) from 2013 to the present.

Prior to this, he served as the General Counsel for FILSCAP from 2009 to 2013.

FILSCAP is the collective management organization in the Philippines for music creators and copyright owners, and primarily licenses the public playing, broadcast and streaming in the Philippines of copyrighted local and foreign musical compositions.

An industry-recognized music copyright expert, Atty. Alciso is a trailblazer in digital music licensing in the Philippines.



### SESSION 3 Recent Issues in Copyright Licensing

#### Ria Atayde Philippines

Ria Atayde is an actress known for her roles as Janelle Salvacion in *Parasite Island* (2019), Pinky Sebastian in *Hella*, (2018), Oia Disingaraga in *My Dear Heart* (2017), and Teacher Hope Cruz in *Ningning* (2015).

For her role in the episode "Puno ng Mangga" in the drama series *Maalaala Mo Kaya*, Ria was awarded the 2016 PMPC Star Awards For Television Best Female New TV Personality trophy.

In 2014, Ria graduated with her Bachelor of Arts degree in Communication Arts from De La Salle University where she was an active student leader under the University Student Government.

Now, Ria is back on primetime television as Atty. Laura Dizon in the new social drama *Viral Scandal*.



### SESSION 3 Recent Issues in Copyright Licensing

#### Tan Peng Sing Singapore

Peng Sing founded the indie label *Where Are the Fruits* in 2017 and has since served as its ABR and artist manager from 2017 to the present.

He has worked with notable artists including Iewah, Marian Carmel, Shye, MILD LIFE, BIGOURI, iah, Coreth Fernandez, Jole Tan, Astronauts, svanturtime, and many others.

Peng Sing has also been the accomplished guitarist of MILD LIFE since 2012. He handles distribution and licensing for the band and secures opportunities for music distribution, sync, and publishing for the band's compositions and master recordings.

In addition to music, Peng Sing has been a teaching assistant and instructor at the National University of Singapore since 2016. He assists in teaching and teaches undergraduate courses at the Faculty of Arts and Social Sciences, Sociology Department.



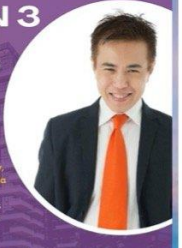
### SESSION 3 Recent Issues in Copyright Licensing

#### George Hwang Singapore

George Hwang started his own boutique practice which specializes in Intellectual Property, Information Technology and Media related work in 2012. He has more than 20 years of experience in this area as a practitioner, as in-house counsel and in academia.

He has appeared in the *Court of Appeal*, Singapore's apex court, and advised on industry agreements.

Besides law, George has the distinction of being Warner Music Publishing (Hong Kong) Limited's general manager in the 1990s. In 2021, he was commissioned to write a report for WIPO's Standing Committee on Copyright and Related Rights 41st Session on the topic of "Online Music Market in Asia".



# Sessions and Speakers

- Session 3 - Recent Issues in Copyright Licensing

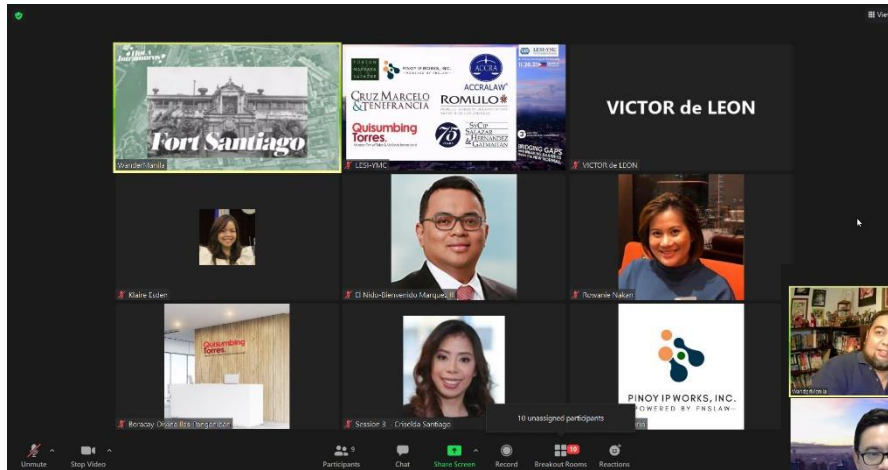


# Networking

- Virtual Networking in the Main Room
- Intramuros Tour (Breakout Room 1)
- Breakout PH Game (Breakout Rooms 2 and 3)

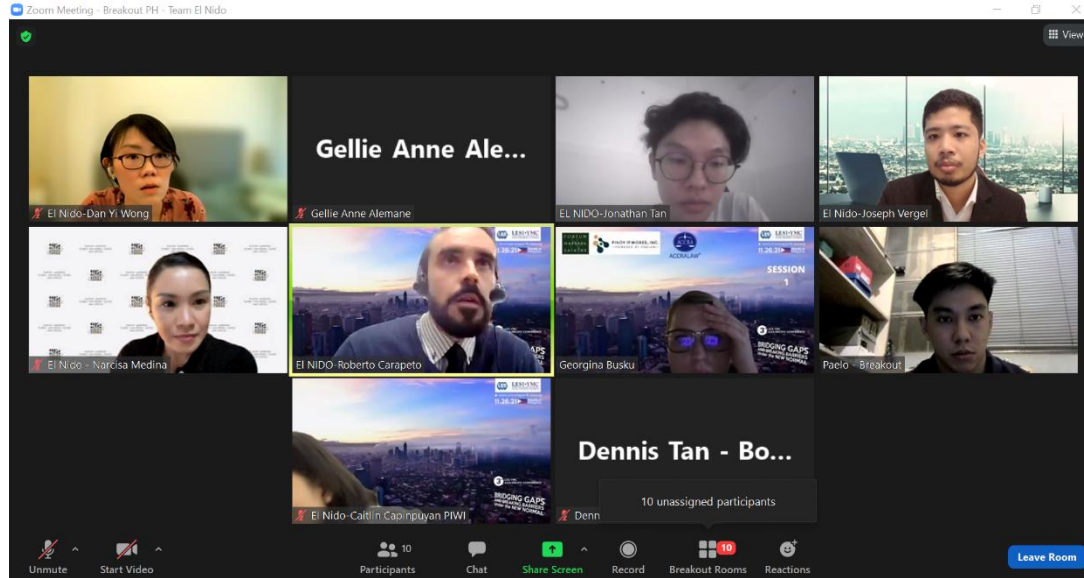
# Networking

- Intramuros Virtual Tour



# Networking

- Breakout PH Game





# Sponsors



PINOY IP WORKS, INC.  
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ROMULO MABANTA BUENAVENTURA  
SAYOC & DE LOS ANGELES



SYCIP  
SALAZAR  
& HERNANDEZ  
& GATMAITAN

With special thanks to:

- The Filipino Society of Composers, Authors and Publishers (FILSCAP)
- Maria Trinidad “Leny” P. Villareal

# 4<sup>th</sup> LESI-YMC Asia-Pacific Conference



**25 November 2022**

Manila, Philippines

# Thank you!

**Reena C. Mitra-Ventanilla**  
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Partner, Quisumbing Torres Law Office  
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@quisumbingtorres.com