



LESI Committees:

End of Year Report for the 2021 International Management and Delegates Meeting – May 19, 2021

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Committee Name	High Growth Enterprise Task Force
Chairs and Vice Chairs	Thomas Bereuter, Co-Chair Ichiro Nakatomi, Co-Chair Yu Sarn Chiew, Co-Chair Juergen Graner, Vice-Chair Yorck Hernandez, Vice-Chair André Gorius, Vice-Chair Sung-pil Hwang, Vice-Chair
LESI Board Liaison	Audrey Yap

Action Plan

The work plan 2020-21 on Bilateral Co-operation between LESI and EPO was successfully signed by EPO President Antonio Campinos and LESI President Audrey Yap on 16 November 2020. The work plan focuses on IP training and resources for high-growth technology businesses and their stakeholders. The co-operation covers over 33 activities over 9 initiatives including conferences, trainings, seminars and joint publications. To-date, over 42% of all activities have been fully completed. Of the remaining activities, 52% is work in progress and scheduled to be fully completed by end 2021, only 6% are delayed.

The HGE Task Force has created 4 major new event formats to continue to engage enterprises and attract business decision makers of SMEs to LESI:

Les Nouvelles LIVE (pursuant to the LESI-EPO work plan):

The les Nouvelles LIVE! format started June 26, 2020 and added an important virtual interactive component to the long-established printed version of the les Nouvelles journal. Select authors from the featured issue present further insights into their thinking behind their articles, allowing participants to ask questions and bringing the article to life. The first event of this kind was organized in collaboration with EPO and attracted many non-LES members. From that inaugural launch, we have had three more successful les Nouvelle LIVE! events for the September 2020, December 2020 and March 2021 editions.

The High Growth Technology Business Forum (pursuant to the LESI-EPO work plan):

The High Growth Technology Business Forum (HTB-Forum) started on February 25, 2021 and introduced an entirely new virtual conference format. A panel of global specialists in their field present a live case study presented by the CEO of a company in three themed one-hour sessions (Licensing, Build to Sell, and Growth Financing). This highly interactive format is planned to continue and take place three times per year, revolving its geographical focus between Europe, Asia and North America. It is unmatched in its global aspiration, since each panel consists of an expert member from Europe, Asia and North America. So, no matter if the focus of the HTB-Forum is on Europe, Asia or North America, every single time regional experts will be present to provide their local expertise to the discussion. Clear take away messages for the audience will be presented, and a video library will be created that will continue to provide information and guidance for business decision makers of SMEs around the world on topics in which they are interested in for years to come.

The High Growth Enterprise Assembly:

The High Growth Enterprise Assembly (HGE Assembly) kicked off on April 1, 2021 and established a new virtual pathway to provide business decision makers of SMEs around the world with in-depth knowledge about a certain featured topic. The first version of the HGE Assembly in early April covered "How to build a business for a successful exit" with a special focus on the importance of intellectual assets. The HGE Assembly features an abridged virtual executive conference followed by three executive workshops. The two hour executive conference includes two short lectures, a live case study, a panel that discusses questions related to the lectures and live case study with clear take away messages for the audience. The three follow-on executive workshops (one timed appropriately for each major region in Europe, Asia and Americas) allow for a deeper dive into the featured topic.

The High Growth Technology Business Conference Asia (pursuant to the LESI-EPO work plan):

With the first High Growth Technology Business Conference Asia (HTBC-Asia) from April 28 to April 30, 2021, the highly successful HTBC conference held in Dublin in 2019 was brought to Asia. The High-growth Technology Business Conference (HTBC) Asia was organised as a hybrid event in Singapore on 28-30 April 2021, in collaboration with EPO, LES Singapore and LES Asia-Pacific Committee. This event focused on innovative SMEs and their IP strategy for both business decision makers and IP professionals.

Local speakers on-site were joined by virtual speakers from Asia and Europe. The event attracted nearly 40 in-person attendees (the maximum number of participants allowed under the stringent COVID restrictions), largely SME decision-makers and managers in Singapore, as well as over 100 online participants mostly in Asia and Europe.

Moreover, the HGE Task Force is exploring working with Areopa on their initiative to create Intellectual Capital Centers to educate SMEs to help them be aware of their intellectual assets and their potential. This effort is led by Andre Gorius.

Furthermore, an MOU was signed between University of Padua, Unismart, COMMAX VENTURUS, LESI, and LES Italy. Activities were planned for participation by LESI, COMMAX VENTURUS, EPO and LES Italy during Innovation Week. However, these were postponed as a result of COVID.

The HGE Task Force also contributed a panel session for LES Asia-Pacific conference in October 2020.