



LESI Committees:
End of Year Report for the 2021 International Management and Delegates Meeting – May 19, 2021
Submitted: 7 May 2021)

Committee Name Patent and Technology Licensing Committee

Chairs and Vice Chairs

Chair: Madelein Kleyn

Vice Chairs:

- Qinghong Xu (LES China)
- Mihaela Bojin (LES USA/Canada)
- Claudia Tapia (LES Germany)

LESI Board Liaison

- Sergey Dorofeev (LESI Vice President)
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Action Plan See attached.

The Committee met regularly to discuss the action plans and agenda and co-opted members to attend as the case arose.

It is with great sadness that we lost our co-chair Patrick Terroir whom we do, and will continue to, dearly miss.

The Committee had a good year and were instrumental in the launching of the following events:

Kids IP Day – a tribute to Patrick Terroir. The committee prepared a base slide deck and with assistance of committee and other LESI members translated the material in various languages.

Negotiating the Moolman Institute – LESI - Financial Modelling course agreement in collaboration with Education and IP Valuation Committees. For the coming year we plan better marketing of the LESI-Moolman training module.

Webinars were initiated and presented, some independently and others in collaboration with LESI society members these included:

- 2 July 2020 – Cannabis and IP – a webinar held in collaboration with LES SA
- 28 August webinar – expert panel discussion on 2040: Long-Term Insight into the Future of the IP/Licensing Practice
- November 2020- In collaboration with University forum of South Africa – Assignment of IP and exchange control and other regulatory approvals for technology transfer.
- 26 April 2021 World IP Day celebrations – preparation of IP Strategy Toolkit – on-call webinar for SME's

Work products:

- Development of material and hosting a small table at upcoming AGM: Freedom to operate: what does it mean today? With the IP domain over crowded with small incremental inventions that overlaps, competitors that merge and forming stronger and bigger corporations, is there space for the SME which needs all possible funds to run the business but are often challenged with large IP portfolios.
- Les Nouvelle Special edition : Trade secrets: an international perspective; this also resulted in a webinar for the AGM
- Les Nouvelle articles: University Start-ups: The Virtual Reality And Hard Data Of Successful University Start-Ups That May Succeed...Or Not (June 2020 edition) Co-Ownership pitfalls (March 2021 edition);
- Facilitating and contributing to publications and LES societies: LES Singapore contribution to handbook on licensing for SMEs


MM Kleyn
Chair

Patent and Technology License Committee

Action Plan 2021

Item	Deliverable	Responsible	Status/Remarks
1- Strengthen the Committee organization			
1.1- Renew the Committee working team and build a true Committee membership	The opportunity and the feasibility to get more members in the committee with specific portfolio responsibility	Committee Members and Vice Chair nominations	Committee members: •Candida Ribeiro Caffé (LES Brazil) •Jennifer Pierce (LES Britain & Ireland) •Qinghong Xu (LES China) •Mihaela Bojin (LES USA/Canada) •Claudia Tapia (LES Germany, Ericsson) •Nikos Minas
Role and responsibilities of Committee members			To identify specific projects and/or portfolio's for each committee member
Kids IP Day			
Annual presentation 17 March 2021	Role out of Kids IP Day in memory of Patrick Terrior	M Kleyn/A Yap	Translations been prepared and activity is live on LESI website: https://www.lesi.org/events/les-kids-ip-day
LESI AGM - Topics			
Freedom to operate: what does it mean today? With the IP domain over crowded with small incremental inventions that overlaps, competitors that merge and forming stronger and bigger corporations, is there space for the SME which needs all possible funds to run the business but are often challenged with large IP portfolios. Note: do a few case studies on the pressure large corporates have in claiming ownership rights to funding		Nikos/Madelein	In progress
Trade Secret Panel: Licensing of Know-how and trade secret		Jenny Pierce	aligned with TS special publication in Les Nouvelle - In
Contribution to publications			
Facilitating and contributing to publications, LES societies or other	LES Singapore contribution to handbook on licensing for SMEs; and	Qinghong Xu	
Trade Secret Special LES Nouvelle edition	June 2021 edition	Jenny Pierce	Submissions with the editorial committee
Collaboration with other LESI Committees			
Financial Modelling course	Better marketing of the LESI-Moolman training in collaboration with Education and IP Valuation Committees	M Kleyn	Can we list specific committees and specific collaborative efforts - webinar on IP Valuation as part of World IP Day
Development of Course material for IP Valuation and legal aspects	collaboration with Education and IP Valuation Committees	M Kleyn/A Gorius/S Moolman	In progress

Liasion with Copyright Licensing Committee		Mihaela Bojin	Please provide specific plans for the year
Webinars: Conferences and Training			
Participating and contributing teaching and training workshops.	The SME/start-up company journey to patent monetisation (e.g. through licensing) : Collaborative effort with LESI committees in a series of webinars for SME with experts guide SMEs through the various elements of IP commercialisation. We could even think of having an IP licensing help-desk, where SME post their enquiries and receive back an advise from an IP licensing expert.	Nikos Minas	Nikos, please suggest a first specific topic, content, date and speakers
		Poster Suggestion from Madelein	World IP Day celebrations on 26 April 2021
Collaborative with national societies and other committees	Continued with more joint webinars with 4iP Council. One of 4iP Council "Why researchers need an IP strategy" received a record 800 registrations and a total of 768 content views (live + recorded).	Claudia Tapia	Claudi, please share with us the recording and maybe a follow-up lesson learnt on this as a publication perhaps?
IP and Transfer pricing: Inter-company licenses	Arrange a webinar with expert speakers addressing the topic of tax, and Transfer pricing - the risks and rewards	Madelein Kleyn	
IP Toolkit			
IP licensing help-desk, where SME post their enquiries and receive back an advise from an IP licensing expert.		Nikos Minas	Please advise plan for implementation
Create with other members a practical guidance on patent pools.		Claudia Tapia	Please advise plan for implementation