



LESI Committees:

End of Year Report for the 2022 International Management and Delegates Meeting – May 8, 2022

Submitted: April 8, 2022

Committee Name	CONSUMER PRODUCTS COMMITTEE
Chairs and Vice Chairs	Matteo Sabattini - Co-Chair Gary Ma - Co-Chair Guido Quiram - Vice Chair
LESI Board Liaison	Junko Sugimura

Action Plan

Committee Highlights from the Year

Objectives and Strategy for the Past Year:

- Promote more dialog and activity within committee by having regular committee calls.
- Provide a platform to exchange ideas and discuss topics that are relevant to the Licensing community and our members.
- Attract more members to join committee, particularly from Asia-Pacific.
- Organize relevant and interesting programs.
- Promote interactions with other LESI committees.

Accomplishments:

- Held monthly committee meetings by videoconference to facilitate more interaction and collaboration amongst members. Meetings included discussions on various IP licensing related topics around the world and brainstorming on topics for webinars, articles, and LESI meetings.
 - Organized and held one session at 2021 LESI Virtual Annual Meeting - “Utopia 2030 for consumer products in respect to connected devices, and implications for IP owners and implementers.”
 - Promoted article by committee member Jose Carlos Vaz e Dias and his firm for publication in LESI Global News - “New Foreign Exchange Control Law In Brazil Releases Remittances Between Parent-Subsidiary in Licensing and Technology Transfer Agreements.”
 - Committee discussed possible session for the 2022 LESI Annual Meeting regarding the *Sonos v. Google* cases and related developments (Did not submit formal proposal for this topic, but can be topic for future webinar or 2023 conference).
 - Committee discussed and prepared a formal proposal for a session at the 2022 LESI Annual Meeting - “IP in the Metaverse” (Proposal not accepted, but converting to webinar to be held at a later date in partnership with Trademark Committee).
 - Prepared post for LESI Linked-In page to provide update about the committee and attract new members.
 - Welcomed new members to the committee including Dr. E-Jen Teh of the University of Canberra.
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