



## LESI International Management & Delegates Meeting (IMDM)

Virtual (via Zoom)  
19 May 2021

### Society Fact Sheet

Thank you for completing this LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also included additional (optional) data questions as an appendix (while helpful, we appreciate that not all societies might have this data).

#### SOCIETY INFORMATION

**SOCIETY NAME: LES BRAZIL**

#### CONTACT PERSON

*(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website [here](#) and indicate below that it is up to date)*

**Name:** Cédric Sikandar

**Company:** left blank

**Address:** left blank

**Phone:** (55 12) 99725-1401

**E-mail:** cedric@zks.com.br

**Website:** left blank

**Twitter handle:** left blank

#### CURRENT SOCIETY OFFICERS

**President:** Karina Haidar Müller

**Secretary:** Cédric Sikandar

**Treasurer:** Renata Traldi Carriel Astroven

**Society Administrator(s):** Cândida Caffé, Marcela Trigo de Souza, Bruna Rego Lins, Laetitia d'Hanens, Hannah Fernandes

**Delegates:** Paula Mena Barreto Pinheiro and Thereza Curi Abranches

[paula.menabarreto@cmalaw.com](mailto:paula.menabarreto@cmalaw.com);

[thereza.abranches@kasznarleonardos.com](mailto:thereza.abranches@kasznarleonardos.com)

**Term of Current Society Officers/ Date of Next Change of Officers:**  
**All terms are from April 2020 to April 2022**

President - Karina Haidar Müller

Past President - Marcela Trigo

Vice-President - Paula Mena Barreto

Vice- President - Thereza Gonçalves Curi Abranches

Director (Administration) - Cândida Ribeiro Caffé

Director (Treasury) - Renata Traldi Carriel Astroven

Director (Education) - Laetitia Maria Alice Pablo d'Hanens

Director (Young Member's Group) - Bruna Rego Lins

Director (Communication) - Hannah Fernandes

Director (Secretary) - Cédric Sikandar

**Annual Membership Dues: BRL 600 (nearly USD 113)**  
 (please note currency and any categories of membership)

The annual membership dues were kept steady in Brazilian Reais (BRL), however the USD soared 54,95% along in the last 3 years, as seen in the (BRL vs. USD) graphic below (Source: <https://markets.businessinsider.com/currencies/usd-brl>).



Membership Data

Category	Total Number	% Change from last year
<b>Total Number of Members:</b> <i>(please note any categories of membership)</i>	53	- 6%

## SOCIETY ACTIVITIES

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### Date and Location of Next Annual General Meeting (AGM):

TBD, likely to occur by early April, 2022.

### Notable Society Activities / Educational Events during the past year:

*(please include the date, purpose and number of attendees)*

*LES Brazil annual meeting along with the Americas Committee during July and August 2020 (platform sponsor by inovabra, an innovation center owned by Bradesco, a Brazilian bank).*

*Creation of an Instagram account to run lives. The lives are aimed, but not exclusively, to engage LES Brazil members into the society activities. To this date, we ran 6 lives.*

*Joint event with LES Portugal Spain discussing trade secrets.*

*Possible joint cooperation with inovabra to run events related to circular economy and ESG.*

*Cooperation with LES Andina, Argentina, Chile and Mexico to create LES LATAM.*

*Upcoming event with LES France regarding challenges in the tech transfer scenario in Brazil.*

*Upcoming cooperation with the INPI (Brazilian PTO).*

*Promotional video to celebrate the IP KIDS DAY and the WORLD IP DAY.*

*Promotional video “#vemprales” to call for association.*

### Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation):

*LES Brazil has a board that defines all the activities and events. We currently concentrating efforts in different activities, including circular economy and ESG in general.*

### Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA? If so, please provide a contact for each.

*We have a YM dedicated director and we are considering doing an event in 2021 – contact Bruna Rego Lins at [bruna@hallem.com.br](mailto:bruna@hallem.com.br).*

*Cândida Caffé ([ccaffe@dannemann.com.br](mailto:ccaffe@dannemann.com.br)), member of our board, is already a member of WILA. This is important for us.*

### How can LESI or other LES Societies further support you?

*The NPCs' meetings were a great movement by LESI, because it provided the opportunity for National Societies to better connect and establish cooperation, joint events. So we strongly recommend to keep the NPCs meetings.*

*LES brazil is facing a difficult financial period; a small reduction in the number of members and a dramatic devaluation of the local currency, are limiting the development and promotion of its activities. LES Brazil is open to suggestions about how to keep active and attractive to new members during this period.*

Report completed by: Karina Haidar Müller and Cédric Sikandar      Date : 29/04/2021

## Appendix

### Additional LES Society Membership Data

*If known:*

	Total Number	% Change from last year
<b>Lawyers or patent agents in --</b>		
private practice:		
law/patent firm:	47	left blank
production or sales company (goods and materials):	4	left blank
IP consulting or transaction entity (NOT production/sales):	left blank	left blank
<b>Non-lawyers/non-patent/trademark agents in --</b>		
law/patent firm:	left blank	left blank
production or sales company (goods and materials):	left blank	left blank
IP consulting or transaction entity (NOT production/sales):	left blank	left blank
<b>Other members</b> (please define): research institutes	2	left blank
<b>Women Members:</b>	21	-5%
<b>Young Members (&lt; 40 years of age):</b>	left blank	left blank