

LESI Committees:

End of Year Report for the 2021 International Management and Delegates Meeting – May 19, 2021

Submitted: April 30th 2021

Committee Name	LES Thailand
Chairs and Vice Chairs	COMMITTEE MEMBERS: Chalermpol Tuchinda (President), Alan Adcock (Past President), Eliza, Stefaniw (Vice President), Dr. Suracha Udomsak (Vice President), Mrs. Darani Vachanavuttovong, Dr. Wilaiporn Chetanachan SUBCOMMITTEE MEMBERS: Dr. Orakanoke Phanraksa, Vikran Duangmanee, Ms. Petcharat Timpuangthong, Ms. Ratchanee Sriplaek International Delegates: Dr. Orakanoke Phanraksa, Vikran Duangmanee
LESI Board Liaison	Chalermpol Tuchinda

Action Plan LES THAILAND OBJECTIVES 2020-2021

- To create awareness of the importance and to establish IP and Licensing related activities in businesses;
- To bridge industry to academic and government licensing organizations;
- To establish and to facilitate structured educational content program on technology transfer in Thai IP and licensing ecosystem;
- To expand community of Licensing and IP professional, academia and agencies in Thailand through knowledge sharing, education and networking activities;
- To establish relationship and collaboration with related communities, organizations and agencies in Thailand and ASEAN region; and
- To strengthening relationship with LESI societies.

Despite the 2021 was a difficult year LES Thailand has managed to achieve all our targets namely

1) "To create awareness of the importance and to establish IP and Licensing related activities in businesses" and "To expand community of Licensing and IP professional, academia and agencies in Thailand through knowledge sharing, education and networking activities" We progress the objectives though connection



with the Stock Exchange of Thailand in January 2020 and LES Thailand committee members from NSTDA, SCG Chemical and Tilleke & Gibbins together developed a 4 sessions video online contents on IP Strategy / IP Management for Stock

Exchange of Thailand's "SET Micro Learning" platform for Tech startup. The topics



- 1. IP: Intellectual Property;
- 2. Patent: Importance intellectual property rights for startups;
- 3. Strengthening startup through IP Portfolio;
- 4. Startup and their IP valuation which can be viewed on SET's website

https://www.set.oer.th/set/enterprise/clip.do

- 2) To bridge industry to academic and government licensing organizations". It has been achieved through co-hosting Training course with LES Singapore on Basic & Intermediate Licensing Course (Fully Online) and collaborated with Intellectual Property Office of Singapore (IPOS) for a mixture of 16 participants from universities TLO, private sector and government agencies in Thailand during 16-24 November.
- 3) To establish and to facilitate structured educational content program on technology transfer in Thai IP and licensing ecosystem through participating in Industry-University and Government Transactions Committee (IUGT) They have been achieved and progressed through co-hosting A Pioneering IP 101 for young scientists in ASEAN (PIP 101), an initiative under the IUGT Committee, in collaboration with ASEAN Young Scientists Network (ASEAN YSN). Targeted participants are young scientists from all disciplines from universities or in ASEAN on November with 10 speakers. The program was initiated and co-hosted by Dr. Orakanoke Phanraksa, an LES Thailand committee member Co-Chairing with Duncan Ferguson, President of LES Australia and New Zealand- ANZ and Karin Hofmann (LES Austria) where there were: 51 Researchers from ASEAN Countries participated.
- 4) "To establish relationship and collaboration with related communities, Organizations" and "agencies in Thailand and ASEAN region and to strengthening relationship with LESI societies". They have been achieved and progressed though several activities where LES Thailand has shown commitment with other LESI programs with identified coordinators from LES Thailand such

LES IUGT Committee for example is done through Dr. Orakanoke Phanraksa.

LES Asia Pacific Committee is Vikran Duangmanee,

LES Young Members Congress (YMC) are Michelle Ray-Jones and Alice Razon are the LES Thailand YMC as our coordinators.





Alice Razon, Questel

on, Michelle Ray-Jones

- 5) To expand community of Licensing and IP professional, academia and agencies in Thailand through knowledge sharing, education and networking activities. It has been achieved and progressed through supporting the hybrid conference with LES Singapore and European Patent Office (EPO) on High-Growth Technology Business Conference 2021 (Asia) during April 28 30, 2021 in Singapore through accessing funding from Thailand Reinventing University Fund and providing funding support to the selected participants from universities to attend the conference.
- 6) To increase the number of events and webinar during the year. We achieved hosting 6 Mini-Webinar Series captured opportunity mostly during 1st COVID lockdown with the use of digital technology to host weekly mini webinars. Top 3 topics that received the most attraction are "Proposed Amendments to the Thai Patent Act An update from the Thai DIP"; "Force Majeure Clauses during the COVID-19 Pandemic"; "Thai Food & Drug Administration (TFDA) and Department of Internal Trade (DIT) responses to COVID-19" with 62, 49 and 44 participants respectively. Nonetheless, "Thai Food & Drug Administration (TFDA) and Department of Internal Trade (DIT) responses to COVID-19"; "Materials Transfer Agreement (MTA): Key Elements and its Pitfalls- the Industry Perspective?" "COVID-19 Declaration: The Power of Patent Strategy to Battle COVID-19" and "From Bench to Bedside during COVID-19 Pandemic" joined by 44, 35, 27 and 26 participants, respectively
- 7) LES Thailand participating in a CSR program. An unplanned activities where we



support social good course during the hardship of the COVID-19 pandemic, LES Thailand allocated some COVID-19 needed supplies contributed by our sponsorship for the LES Thailand Annual Conference 2020 for donation. On March 18, 2020, we donated Alcohol Gel and Masks to the Priests' Hospital to relieve some supply shortages with much appreciation from the hospital management.



Despite COVID-19 pandemic LES Thailand Annual Conference 2020 and AGM were successfully and safely organized during March 2nd and 3rd at the Lancaster Bangkok Hotel with a total of 84 participants including 27 speakers under "The Coming Decade:

Creating High Growth Products & Services - Upcoming Opportunities for Thai Innovation".

With Thailand in the early stage of the COVID-19 outbreak, safety measures were implemented. Digital technology played an important role to the success of the conference where all international speakers and panellists joined the stage remotely and smoothly via Zoom from their home countries.