



LESI International Management & Delegates Meeting (IMDM)

Montréal, Canada
30 April 2023

2023 LES Society Fact Sheet

Thank you for providing us with an updated LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also asked for (optional) data on your members (while helpful, we appreciate that not all societies might have this data).

SOCIETY INFORMATION

SOCIETY NAME: Britain & Ireland

CONTACT PERSON

(This person is responsible for communication with & timely submissions to the LESI Office. You may alternatively update your information directly on the website [here](#) and indicate below that it is up to date)

Name: Esha Cruickshank

Company: NNE

Address: Nasmyth Building, 2nd Floor, 60
Nasmyth Avenue, East Kilbride, Glasgow, G75
0QR, Scotland

Phone: 01355 244966

E-mail: les@northernnetworking.co.uk

Website: www.les-bi.org

Twitter handle: @LESBandI

CURRENT SOCIETY OFFICERS

President: Patrick Cantrill

Secretary: Tom Gaunt

Treasurer: Hayley French

Society Administrator(s): Esha Cruickshank

Delegates:

Graham Johnson

graham.johnson@appleyardlees.com

Karl Barnfather kbarnfather@withersrogers.com

(please provide delegate e-mail addresses)

Term of Current Society Officers/ Date of Next Change of Officers: 6 July 2023

(please notify LESI with a complete list of officers when the change takes place)

Annual Membership Dues: £250/€250 for individual
£390/€390 for 2 corporate members
£980/€950 for 3-7 corporate members
£1,300/€1,300 for 8-10 corporate members

MEMBERSHIP DATA

Category	Total Number	% Change from last year
Total Number of Members: <i>(please also note separately categories of membership)</i>	202	-3%

Young Members (< 40 years of age):	40	
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SOCIETY ACTIVITIES

Date and Location of Next Annual General Meeting (AGM): 6 July 2023

Notable Society Activities / Educational Events during the past year:

(please include the date, purpose and number of attendees)

- **“Influencers: stories from social media”** webinar on 28 April 2022 with over 50 attendees.

Hosted by the LES B&I Young Members. This session covered the ‘must haves’ underpinning influencer agreements, and share some practical tips and interesting tales, illustrating how brand owners can ensure that they have sufficient control to maintain (and even grow) the integrity and reputation associated with their brands.

- **“Are your Boilerplate Clauses Bulletproof?”** webinar on 16 June 2022 with 60 attendees.

Hosted by the LES B&I Young Members. Speakers from 4 Pump Court reviewed some of the common boilerplate clauses including force majeure, entire agreement, and variation clauses. They also discussed how these clauses may have unexpected effects and will offer practical tips to consider during contract negotiations.

- **LES Britain & Ireland 2022 Annual Conference “Licensing – Enabling the Global Business of IP” and LES100 Training Course** in-person in London on 10-11 October 2022. 70 attendees for Conference / 15 attendees for LES100 Training.

Presentations included:

- Challenges in global licensing– a judge’s perspective
- How university IP licensing contributes to the global business of IP
- Valuation of IP, restructuring and insolvency
- Current developments and challenges for licensing in the life sciences sector
- UPC and licensing
- Two new technology licensing challenges: The Metaverse and NFTs

- **“Trustpilot – the journey, building the brand and challenges faced”** in-person in Edinburgh on 23 February. Over 40 attendees (majority were non-members)

Scotland Chapter hosted. Members of the Trustpilot team discussed the story of their journey and the challenges they face in protecting the Trustpilot brand.

Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation):

- Young Members
- Regional (Ireland, Scotland, North-West)
- IP Valuation

Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA? If so, please provide a contact for each.

Yes to both.

YMC Contacts – Adam Coughlin (Adam.Coughlin@Bristows.com) and Rose Smalley (rose.smalley@wbd-uk.com)

WILA Contact – Samantha Williams (WILLIASA@tcd.ie)

How can LESI or other LES Societies further support you?

Joint online seminars and international speakers at in-person events.

Report completed by : Esha Cruickshank

Date : 1 April 2023

Appendix

Additional LES Society Membership Data

If known:

	Total Number	% Change from last year
Lawyers or patent agents in --	Approx.	
private practice:	10	
law/patent firm:	180	
production or sales company (goods and materials):		
IP consulting or transaction entity (NOT production/sales):		
Non-lawyers/non-patent/trademark agents in --		
law/patent firm:		
production or sales company (goods and materials):		
IP consulting or transaction entity (NOT production/sales):	12	
Other members (please define):		
Female Members:	80	