



LICENSING EXECUTIVES SOCIETY  
INTERNATIONAL

# Administrative Office Update

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Vienna WPM 2018

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# Office Components

LESI Administrative  
Office

Chris



David



Esha



Katie



Larry



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# Main Functions Summary

- Continued success of an independent office
- Assisting Societies with projects and services
- Assisting Committees
- Enhancing Processes and Systems
- Enhancing the LESI brand and reach
- Responsible Economic Stewardship



JoiningHands

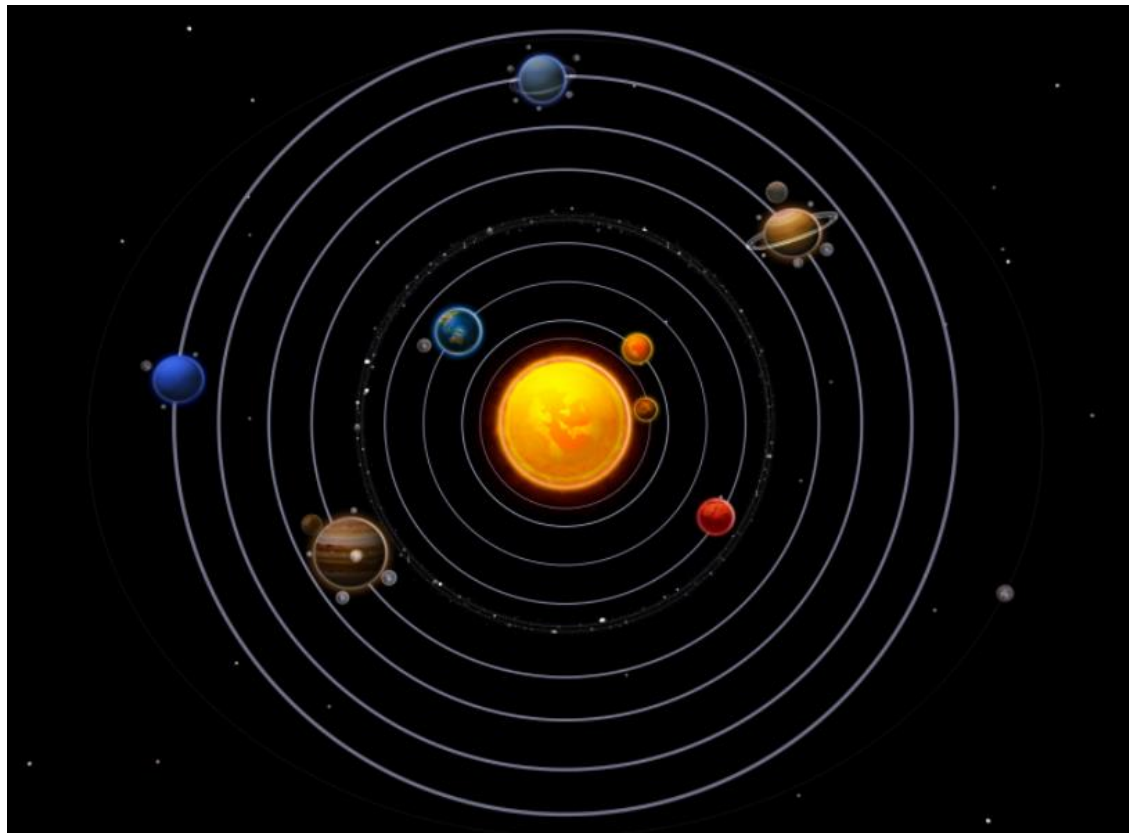
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Learn more about the LESI  
Joining Hands Initiative >>>



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# The LESI Office is a HUB for the 33 societies



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# Main Functions Summary

Board

Meetings

Committees

Publications

Public Inquiries

NGO Outreach

Media/Twitter

Member issues

Website/Directory

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## Select Goals of a Local Society

- Make sure members benefits are achieved each year.
- Relevant and up to date information sent either via newsletters or events.
- Distinct discount for members against versus member rates at events.
- Try to get members involved in society.
- Try to develop relationships with other Association bodies within the industry.

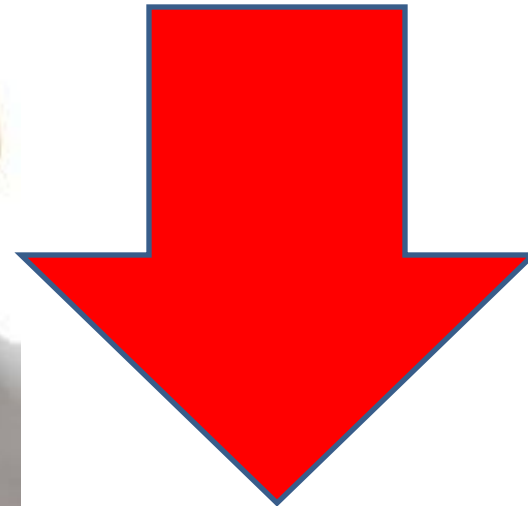
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# Working with Vendors

- Responsible Economic Stewardship



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# *les Nouvelles*

## University Academic Outreach



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# Global News



Now Get LESI Global News Anywhere  
on your Device through the Issuu app

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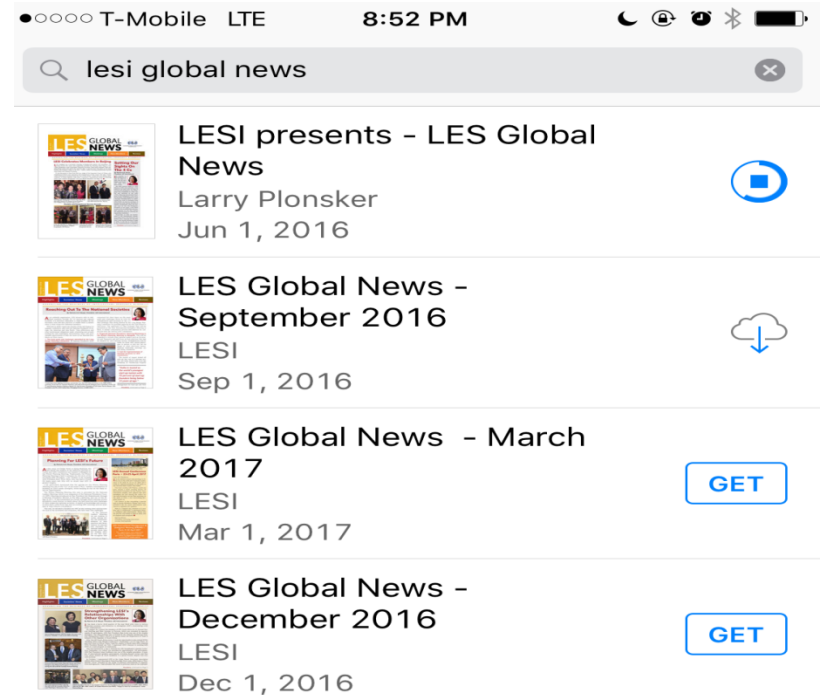


# New Member Service

## LES-i-Tunes



- Global News is available as a free e-Book on iTunes
- Benefits:
  - Known Apple platform
  - Free Preview
  - High Quality Resolution



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# Site: 12+ Improvements

Licensing Executives Society International  
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Member Login:

les Nouvelles Global News Member Directory Events Committees & Communities Societies **Join** **About**

**Connect** with  
**LESI Members**

Visit the new **LESI Member Directory**

Search the Member Directory

Read *les Nouvelles*

Find an LES Society

## Joining Hands Around the Globe: Events

Search By Map

2014 LES International Management & Delegates' Meeting (IMDM)  
May 16, 2014 - May 18, 2014  
Moscow, Russia  
LESI

2014 LESI Annual Conference  
May 18, 2014 - May 21, 2014  
Moscow, Russia  
LES Russia

LES (USA & Canada) 2014 Annual Meeting  
Oct 05, 2014 - Oct 08, 2014

## Article of the Month

Trends In Mobile And Consumer Electronics  
By Ram Menon and Kevin Spivak

## LES Global News

March 2014

## les Nouvelles Articles

les Nouvelles - March 2014 - Full Issue

The Nash Bargaining Solution  
By Doug Kidder and Vince O'Brien

Search in LESI

## LESI Updates

Licensing Executives Society Launches Worldwide Series of Events to Raise IP Awareness and to Connect IP-Interested Professionals Worldwide  
On April 1, 2014, the Licensing Executives Society will launch a month-long series of 'Around the World with LES' (ATW) events across the globe aimed at uniting IP-interested business professionals and building awareness about the critical role intellectual property (IP) plays in improving lives and stimulating



# Website Help Document

## LESI Website Frequently Asked Questions: Tips And Tricks

### Menu Bar

- Contains all Sections of the LESI website
- Each Section has a pull down menu

### Pull Down Menu

- Click on any section and it will take you to that area of the website.

### Joining Hands Around The Globe: Events

- For IMDM and WPM meeting documents.



### Member Login and Password

- After joining LESI you will be asked to set up your **Membership Login** which is your email address and create a **Password**.

### Membership Directory

- Lists all present LES and LESI member information.
- For the Names and Emails of Society Officers.
- *If you have a question or experience difficulties logging in, please contact [admin@LESI.org](mailto:admin@LESI.org).*

### Search LESI

- Didn't find what you were looking for? Use this search feature to conduct a detailed search.





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# Updating the Directory

## Updating Your Society's Records is as Easy as 1...2...3!

Dear Society Leaders and Administrators,

Updating your society membership records in the LESI central directory has never been easier.

1



Request a list of your current members. You will receive an Excel spreadsheet.

2



Please review the listing for current, former or add new members.

3



Simply email us back the revised Excel spreadsheet.  
**VOILA!**

For more information, please contact the Secretariat, Esha at Northern Networking Events [NNE@lesl.org](mailto:NNE@lesl.org).  
Also, please visit: <https://www.lesl.org/about/resources/updating-society-records>.

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