



LES ASIA PACIFIC CONFERENCE

13th to 15th November 2018

Taj Mahal Hotel, Mumbai, India

BUSINESS PLAN COMPETITION

1

- A competition for teams comprising of students pursuing graduation or post graduation or post doctoral programme at a college or university within Asia Pacific.

2

- Inclusions in the business plan shall be-
- Entity and number of employees in it, IP and strategy for utilizing it, Development strategy, Market Analysis, Sales Strategy & Financial Plans for future. The contents shall be an Executive Summary & Details.

3

- Contestants shall be judged on various criterions such as: attractiveness, Quality of IP & Licensing, Marketability, Distinctiveness, Management capability & others.

OTHER ATTRACTIONS:

CULTURAL PROGRAMS



THANK YOU!

Contact

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