

# LESI committees

## A strategic approach

LESI Winter Planning Meeting  
Vienna, Austria  
January 2018

# LESI committees

## A strategic approach

# LESI Committees

- Functions to be performed
- Structure to be used
- Leadership and coordination with board
- Developing strategic initiatives
- Implementing strategic initiatives

# What functions do we need?

- Internal affairs
- External affairs
- Focus groups
- General services

# What committees do we have?

- Internal affairs
  - Leadership - Awards, Nominations
  - Administration - IP maintenance, Legal
  - Communication - Communication (website)
  - Financial - Audit, Investment, Endowment
  - Long range planning
- External affairs
  - External relations
  - Membership (of national societies)
- Focus groups
  - Regional - Americas, Asia-Pacific, Europe
  - Industry - Life Sciences, Hi Tech, Environment- materials - energy, Consumer products, University-gov't
  - Substantive - Patent & tech licensing, TMs-designs-merchandising, University-gov't, IP valuation
- General services
  - Education
  - Meetings
  - Publications

# What committees should we have?

- Internal affairs
  - Leadership - Awards, Nominations
  - Administration - Communication (website), IP maintenance, Legal
  - Communication - Communication (website)
  - Financial - Audit, Investment, Endowment
  - Long range planning
- External affairs
  - External relations
  - Membership (of national societies)
- Focus groups
  - Regional - Americas, Asia-Pacific, Europe
  - Industry - Life Sciences, Hi Tech, Environment- materials - energy, Consumer products, University-gov't
  - Substantive - Patent & tech licensing, TMs-designs-merchandising, University-gov't, IP valuation
- General services
  - Education
  - Meetings
  - Publications

# What should the committees do?

- Internal affairs
  - Leadership – Choose good leadership teams with complementary skills for key functions
  - Administration - Take care of housekeeping functions
  - Communication - Have a top quality website and that communicates the value provided
  - Financial – Establish budget, develop financial plan
  - Long range planning – Collect, vet, and select key strategic initiatives
- External affairs
  - External relations - Choose key partners and develop strategic relationships
  - Membership (of national societies) – Establish lines of communication
- Focus groups
  - Regional - Establish lines of communication to regional national societies and coordinate
  - Industry - Establish lines of communication and develop industry advisory boards
  - Substantive – Collect and establish best practices
- General services
  - Education - Collect and establish best practices
  - Meetings - Organize integrated program of most important topics and speakers and networking
  - Publications - Compile integrated publication of most important topics and speakers

# How to implement strategic goals

- Board reviews report and plan
- Board develops strategic objectives
- Board specifies strategic objectives
- Board liaison coordinates implementation