



LICENSING EXECUTIVES SOCIETY  
INTERNATIONAL

LESI Winter Planning Meeting (in Vienna)

# Membership Committee

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*Advancing the Business of Intellectual Property Globally*

# Contents

- Membership
  - Census
  - per capita
  - per GDP
  - per patent application
  - Gender ratio
  - Relevant data re gender in Japan
  - Young member ratio
- Observation
- Initiative re Indonesia and Romania

	[ CENSUS ]			
	A	D	F (=D-A)	G (=[(D-A)/A]x100)
Society	Members (13.01.2014)	Members (07.12.2017) (data by Chris)	Increase / decrease in absolute figures 2014/2017	Increase / decrease in percentage 2014/2017 (%)
Andean Community	24	34	+10	+42
Arab Countries	44	43	-1	-2
Argentina	42	33	-9	-21
Australia & New Zealand	417	303	-114	-27
Austria	91	86	-5	-5
Benelux	394	401	+7	+2
Brazil	73	72	-1	-1
Britain & Ireland	446	365	-81	-18
Chile	42	25	-17	-40
China	163	196	+33	+20
<China, Hong-Kong Sub-Chapter>				
Chinese Taipei	71	56	-15	-21
Czech Republic	36	32	-4	-11
France	503	447	-56	-11
Germany	833	916	+83	+10
Hungary	41	41	0	0
India	43	48	+5	+12
Israel	40	35	-5	-13
	Healthy	Weak	Ailing	3

	[ CENSUS ] (continued)			
	A	D	F (=D-A)	G (=[(D-A)/A]x100)
Society	Members (13.01.2014)	Members (07.12.2017) (data by Chris)	Increase / decrease in absolute figures 2014/2017	Increase / decrease in percentage 2014/2017 (%)
Italy	311	360	+49	+16
Japan	631	730	+99	+16
Korea	128	110	-17	-13
Malaysia	43	31	-12	-28
Mexico	89	73	-16	-18
Philippines	85	72	-13	-15
Poland	27	<32>	<+5>*	<+19>*
Russia	58	57	-1	-2
Scandinavia	365	443	+78	+21
Singapore	65	45	-20	-31
South Africa	105	105	0	0
Spain & Portugal	101	153	+52	+51
Switzerland	338	292	-46	-14
Thailand		56	NA	NA
Turkey	57	71	+14	+25
USA & Canada	3,665	2,676	-1,390	-38
<b>TOTAL</b>	<b>9,371</b>	<b>8,407</b>	<b>-964</b>	<b>-10</b>
	<b>Healthy (11)</b>	<b>Weak (8)</b>	<b>Ailing (7)</b>	

	[ per capita ]		
	A	B	C (= A / B)
Society	Members (07.12.2017) (data by Chris)	Population (million)	Members per capita
Andean Community	34	31.4	1.1
Arab Countries	43	9.1	4.7
Argentina	33	43.4	0.76
Australia & New Zealand	303	28.5	10.6
Austria	86	8.5	10.1
Benelux	401	28.8	13.9
Brazil	72	287.4	0.25
Britain & Ireland	365	69.4	5.3
Chile	25	17.9	1.4
China	196	1383.9	0.14
<China, Hong-Kong Sub-Chapter>			
Chinese Taipei	56	23.5	2.4
Czech Republic	32	10.5	3.0
France	447	64.4	6.9
Germany	916	80.7	11.4
Hungary	41	9.9	4.1
India	48	1311.1	0.04
Israel	35	8.1	4.3

	[ per capita ] (continued)		
	A	B	C (= A / B)
Society	Members (07.12.2017) (data by Chris)	Population (million)	Members per capita
Italy	360	59.8	6.0
Japan	730	126.6	5.8
Korea	110	50.3	2.2
Malaysia	31	30.3	1.0
Mexico	73	127	0.57
Philippines	72	107	0.67
Poland	<32>*	38.6	<0.83>*
Russia	57	143.5	0.40
Scandinavia	443	26.1	17.0
Singapore	45	5.6	8.0
South Africa	105	54.5	1.9
Spain & Portugal	153	56.5	2.7
Switzerland	292	8.3	35.1
Thailand	56	68	0.82
Turkey	71	78.7	0.90
USA & Canada	2,676	357.7	7.5
<b>TOTAL</b>	<b>8,407</b>	<b>4,755</b>	<b>1.77</b>

Society	[ per GDP ]		C (= A / B)  Members per GDP
	A	B	
	Members (07.12.2017) (data by Chris)	GDP (US Billion \$)	
Andean Community	34	195	0.17
Arab Countries	43	371	0.12
Argentina	33	545	0.061
Australia & New Zealand	303	1,441	4.8
Austria	86	387	0.22
Benelux	401	527	0.76
Brazil	72	1,799	0.040
Britain & Ireland	365	2,922	0.12
Chile	25	247	0.10
China	196	11,218	0.017
<China, Hong-Kong Sub-Chapter>			
Chinese Taipei	56	529	0.11
Czech Republic	32	193	0.17
France	447	2,463	0.18
Germany	916	3,466	0.26
Hungary	41	126	0.33
India	48	2,256	0.021
Israel	35	318	0.11

	[ per GDP ] (continued)		
	A	B	C (= A / B)
Society	Members (07.12.2017) (data by Chris)	GDP (US Billion \$)	Members per GDP
Italy	360	1,851	0.19
Japan	730	4,939	0.15
Korea	110	1,411	0.078
Malaysia	31	294	0.11
Mexico	73	1,946	0.038
Philippines	72	305	0.24
Poland	<32>*	468	<0.068>*
Russia	57	1,280	0.045
Scandinavia	443	1,425	0.31
Singapore	45	297	0.15
South Africa	105	294	0.36
Spain & Portugal	153	1,437	0.11
Switzerland	292	660	0.44
Thailand	56	407	0.14
Turkey	71	857	0.083
USA & Canada	2,676	20,098	0.13
<b>TOTAL</b>	<b>8,407</b>	<b>66,972</b>	<b>0.13</b>



[ per patent application]			
	A	B	C [= (A / B)x1000]
Society	Members (07.12.2017) (data by Chris)	Patent applications (2015)	Members per patent application
Andean Community	34	774	44
Arab Countries	43	6,395	6.7
Argentina	33	889	37
Australia & New Zealand	303	14,475	21
Austria	86	14,009	6.1
Benelux	401	53,101	7.6
Brazil	72	6,554	11
Britain & Ireland	365	58,624	6.2
Chile	25	850	29
China	196	1,010,448	0.19
<China, Hong-Kong Sub-Chapter>			
Chinese Taipei	56	44,415	1.3
Czech Republic	32	2,365	14
France	447	72,398	6.2
Germany	916	175,057	5.2
Hungary	41	1,493	27
India	48	23,946	2.0
Israel	35	14,470	2.4

[ per patent application] (continued)

	A	B	C [= (A / B)x1000]
Society	Members (07.12.2017) (data by Chris)	Patent applications (2015)	Members per patent application
Italy	360	21,608	17
Japan	730	318,721	2.3
Korea	110	238,045	0.46
Malaysia	31	2,299	13
Mexico	73	2,508	29
Philippines	72	729	99
Poland	<32>*	7,009	4.6
Russia	57	33,792	1.7
Scandinavia	443	55,678	8.0
Singapore	45	6,155	7.3
South Africa	105	2,076	51
Spain & Portugal	153	12,467	12
Switzerland	292	45,658	6.4
Thailand	56	366	153
Turkey	71	7,287	9.7
USA & Canada	2,676	554,345	4.8
<b>TOTAL</b>	<b>8,407</b>	<b>2,809,006</b>	<b>3.0</b>

[ Gender ratio]			
	A	B	C [= (B/A)x100]
Society	Members (07.12.2017) (data by Chris)	Women	Women / Total members (%)
Andean Community	34	6	18
Arab Countries	43	17	40
Argentina	33	?	?
Australia & New Zealand	303	150	50
Austria	86	18	21
Benelux	401	112	28
Brazil	72	28	39
Britain & Ireland	365	134	37
Chile	25	6	24
China	196	40	20
<China, Hong-Kong Sub-Chapter>			
Chinese Taipei	56	16	29
Czech Republic	32	18	56
France	447	202	45
Germany	916	185	20
Hungary	41	16	39
India	48	?	?
Israel	35	10	29

[ Gender ratio] (continued)

	A	B	C [= (B/A)x100]
Society	Members (07.12.2017) (data by Chris)	Women	Women / Total members (%)
Italy	360	?	?
Japan	730	88	12
Korea	110	?	?
Malaysia	31	15	48
Mexico	73	24	33
Philippines	72	41	57
Poland	<32>*	?	?
Russia	57	30	53
Scandinavia	443	147	33
Singapore	45	?	?
South Africa	105	41	39
Spain & Portugal	153	59	39
Switzerland	292	69	24
Thailand	56	33	59
Turkey	71	21	30
USA & Canada	2,676	552	21
<b>TOTAL</b>	<b>8,407</b>	<b>2038</b>	<b>24</b>

# Relevant data re gender in Japan

- Women Ratio in LES Japan members

2017

12.1% (88 / 730)

- Women Ratio in LES Japan Board members

2011

7.9% (3 / 38)

2017

16.2% (6 / 37)

- Women Ratio in corporate management positions (%)\*)

	1990	2011
Deputy Manager level	5.0	15.3
Manager level	2.0	8.1
General Manager level	1.1	5.1

\*) Data by the Ministry of Land, Infrastructure and Transport

- Ratio of women who work with children but hoped to quite job / women workers (2016)  
50% (women workers: 20 – 60 years old)  
over60% (women workers of twenties and thirties)
- Ratio of women who want to become management level workers: 20%
- Ratio of women who do not want to become management level workers: 60%

(Data source: Internet survey to 2,000 women workers in December 2017 (Nikkei News Paper))

## [ Young members ]

Society	Members (07.12.2017 /data by Chris)	Young members (07.12.2017 / data by Chris)	Young members / Total members (%)
Andean Community	34	3	8.8
Arab Countries	43	2	4.7
Argentina	33	?	?
Australia & New Zealand	303	38	12.5
Austria	86	10	11.6
Benelux	401	75	18.7
Brazil	72	16	22.2
Britain & Ireland	365	80	21.9
Chile	25	10	40.0
China	196	About 20	About 10
<China, Hong-Kong Sub-Chapter>			
Chinese Taipei	56	13	23.2
Czech Republic	32	14	25.0
France	447	N/A	N/A
Germany	916	87	9.5
Hungary	41	2	4.9
India	48	?	?
Israel	35	Approx. 2	Approx. 6

[ Young Members ] (continued)

Society	Members (07.12.2017/ data by Chris)	Young members (07.12.2017 / data by Chris)	Young members / Total members (%)
Italy	360	?	?
Japan	730	10	1.4
Korea	110	?	?
Malaysia	31	N/A	N/A
Mexico	73	18	24.7
Philippines	72	26	36.1
Poland	<32>	?	?
Russia	57	7	12.3
Scandinavia	443	28	6.3
Singapore	45	15	33.3
South Africa	105	17	16.2
Spain & Portugal	153	28	18.3
Switzerland	292	45	15.4
Thailand	56	37	66.0
Turkey	71	45	63.4
USA & Canada	2,676	91	3.4
<b>TOTAL</b>	<b>8,407</b>	<b>717</b>	<b>8.5</b>

# Observation

## With regards to number of members (increase or decrease)

- **Healthy** --- Spain & Portugal (51%), Andean Community (42%), Turkey (25%), Scandinavia (21%), China (20%), Poland (19%), Italy (16%), Japan (16%), India (12%), Germany (10%), Benelux (2%)
- **Weak** --- Czech Republic (-11%), France (-11%), Israel (-13%), Korea (-13%), Switzerland (-14%), Philippines (-15%), Britain & Ireland (-18%), Mexico (-18%)
- **Ailing** --- Argentina (-21%), Chinese Taipei (-21%), Australia & New Zealand (-27%), Malaysia (-28%), Singapore (-31%), USA & Canada (-38%), Chile (-40%)

## With regards to “per capita”

- **Low (future potential for increase)** --- India, China, Brazil, Russia, Mexico, Philippines, Argentina, Thailand, Poland, Turkey

## With regards to “per GDP”

- **Low (future potential for increase)** --- China, India, Mexico, Brazil, Russia, Argentina, Poland, Korea, Turkey



# Observation (continued)

## With regards to “per patent application”

- **Low (future potential for increase)** --- China, Korea

## With regards to **Gender ratio (women / total members)**

- **Low** --- Japan, Andean Community, China, Germany, Austria, USA & Canada

## With regards to **Young member ratio**

- **Low** --- Japan, USA & Canada, Arab Countries, Hungary, Israel, Scandinavia

# Initiative re Indonesia and Romania

- **Indonesia**
- **Romania**



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Thank you.  
Questions?

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