



# SDG- IP Index Committee

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LESI Winter Planning Meeting 2022 02



# SDG – IP Index: An opportunity for LES

Discussion with Prof. Stefano ZAMBON, Jan 31st, 2022, member of EFRAG (European Financial Reporting Advisory Group) Cluster 1 Task Force, and of WICI (World Intangible Capital Initiative)

- **EFRAG will issue a Directive for Reporting of Intangibles latest May 2022**
  - *« There is an open door, a huge need, to include intangibles into Reporting, especially IP. This starts from disclosure and ends with metrics »*
  - *« There is a gap in relating intangibles (thus IP) to SDG »*
  - *« There is an opportunity for LES to valorize its competencies within EFRAG for IP impacts reporting; probably in the rest of the world too »*

• **WICI:**

**Position Paper: Unlocking and revealing the value of  
intangibles in delivering Sustainable Development Goals**

WICI Global and Value Reporting Foundation (VRF)  
Input to Italy's Presidency of the G20 and B20  
October 2021



# SDG – IP Index Committee – The Roadmap 2022-23

1. *Agree upon Roles and Responsibilities*
2. Liaise with scoring/ranking organisms to evaluate missing actions namely concerning IP and licensing
3. Sampling and evaluate the business/technology/ product from Global 100 Index\* (Davos) or other selected SDG ranking
4. Select agenda from 17 targets of SDGs
5. Create a calculation formula of SDG-IP Index, after having evaluated the dimensions individually, and allowing space for different weights by market/type of companies
6. Standardize the formula by collaboration with other IP organizations.
7. Provide LESI Committee's Awards of SDG IP.
8. Invite speakers at LESI 2023 Annual Conference.





# SDG – IP Index Committee



## Co-Chairs



**Dr. Rinaldo Plebani (LES Italy)**  
Italian & European Patent, Design &  
Trademark Attorney  
Co-Chair, LESI IP Maintenance Committee

**Dr. André Gorius (LES France)**  
Partner, Winnotek  
Chair LESI IP Valuation Committee  
Co-Chair LIT Committee



## Vice-Chairs



**Dr. Suracha Udomsak (LES Thailand)**  
Chief Innovation Officer and Executive Vice  
President – New Business, SCG Chemicals

**Dr. Thierry Van Beckhoven (LES Benelux)**  
IP Valuation Expert, Solvay



**Bruno Vanderveulen (LES Benelux)**  
IP Director Impact Licensing Initiative



# Present Status

- **Project launch: two meetings**
  - January 21st
  - January 31st
  
- **Focus on existing reporting schemes:**
  - GRI (Global Reporting Initiative) - Sustainability Reporting Standards
  - S&P – Dow Jones Sustainability Index (DJSI)
  - World Intangible Capital Initiative (WICI) KPIs
  - World Economic Forum - International Business Council (WEF-IBC) : ESG Metrics
  - French « Thesaurus Bercy »
  - Analysis underway
    - Except DJSI, no explicit reference to IP
    - Thesaurus Bercy contains many useful IP-related indicators
  
- **Immediate next steps**
  - Prepare Questionnaire (Alignment of R&D/R&I goals with SDG, alignment of IP strategy and operations, availability to third parties and poor countries, ...)
  - Prepare Teaser
  - List target companies for initial pilot
    - See next slide
    - Should help fine-tune questionnaire and define Index



# Corporate Knights 100

## Initial Selection based on potential high level contacts

2022 G100 Rank	2021 G100 Rank	Company	Country	Climate commitments	Overall Score
1	21	Vestas Wind Systems A/S	Denmark	1.5°C, SBTi	A+
4	1	Schneider Electric SE	France	1.5°C, SBTi	A
9	55	Dassault Systemes SE	France	1.5°C, SBTi	A-
20		Beijing Enterprises Water Group Ltd	Hong Kong		B+
23		Engie Brasil Energia SA	Brazil		B+
24	4	Neste Oyj	Finland		B+
32	16	Eisai Co Ltd	Japan	1.5°C, SBTi	B
47		LONGi Green Energy Technology Co Ltd	China	1.5°C, SBTi	B-
67	65	Sanofi SA	France	1.5°C, SBTi	C+
78	79	Unilever PLC	United Kingdom	1.5°C, SBTi	C
91	82	AstraZeneca PLC	United Kingdom	1.5°C, SBTi	C-
92		KBC Groep NV	Belgium		C-
99		LG Electronics Inc	South Korea	1.5°C, SBTi	D

