

**Inside LES Global News**

**Highlights**

–Pages 1-6, 16-21, 24-31

**Society News, Committee Reports**

–Pages 8-21

**Meetings & Delegates, Advertisers**

–Pages 7, 22-23, 32-34

**In Memoriam**

–Page 15

**Quick Links:**

[www.lesi.org](http://www.lesi.org)

[www.lesi.org/les-nouvelles](http://www.lesi.org/les-nouvelles)

[www.lesi.org/les-societies](http://www.lesi.org/les-societies)

[www.les-europe.org](http://www.les-europe.org)

[www.les-asiapacific.org](http://www.les-asiapacific.org)

**Call For Content**

We request contributions from all societies and individuals about important events, changes in the law in your country or region, conferences, annual meetings, board changes, and the like from your society. You can submit articles or announcements to the editor or use the form on the website at the following address: [www.lesi.org/les-societies/les-global-news/submission-form](http://www.lesi.org/les-societies/les-global-news/submission-form).

Deadlines: January 15, April 15, July 15 and October 15

Editor: Larry Plonsker, 10580 Northgreen Dr., Wellington, FL 33449 • Email: [editor@LESI.org](mailto:editor@LESI.org)

Copyright © 2014  
Licensing Executives Society International

# Emphasizing Two Types Of Actions



*By Arnaud Michel,  
President, LES International*

Dear Friends and LES members,

It is with the utmost pleasure that I address you at the beginning of my presidency of LESI.

I would first like to sincerely thank you for having elected me, through your international delegates, to this position. It is a great honour.

I will do my best to lead the LESI in a way which will confirm its position as a leader and innovator in the IP world, and maintain its deep roots in industry.

We are unique. We must know that we are, understand why we are, take advantage of our uniqueness, and let the rest of the world benefit from our unique skills.

My predecessors have worked tirelessly in adapting LESI and the LES societies around the world to the new economic environment, to its constraints but also to its aspirations.

Jim Malackowski launched the Global Technology Impact Forum (GTIF) which has considerably strengthened our links to WIPO, WTO and the national IP authorities.

In the same line, Yvonne Chua showed us the path to follow, and how much easier and more efficient it is when LES members are “Joining Hands.”

All these projects were able to develop properly thanks to the great work done by Kevin Nachtrab reinforcing our committees role.

I was very impressed a few years ago at the 2012 Auckland international conference by the equitable approach to IP already developed in that part of the world.

All this clearly shows that the whole LES family is deeply conscious of the needs of the world and keen to share its invaluable expertise, particularly when it comes to technology transfer.

I am not talking about giving up IP rights, nor the appropriate financial return on the R&D which has led to those rights. There is no doubt that IP has value and should bring wealth, but this may not be incompatible with a new and more equitable approach. Quite a few national and regional chapters have already begun to reflect, and act accordingly, along with the Patent offices and other national authorities and principal industries. This is to be encouraged.

The experience gained by the first LES societies to be active in this area is available to the other chapters. During my term, I would like to pursue and develop these objectives by emphasizing two types of actions.

I would like to make sure that you are fully aware of what is going on with the other LES Chapters in your region, including details of what has been done and what will be done; how your Chapter can benefit from a good experience in a neighbouring Society and how you can pull things together.

In this difficult economic environment, we must pay attention to remaining open and international. It is in many respects easier to do this at a regional level than at a worldwide level.

**President’s Message**, continued on Page 3

**Fellowship**, continued from Page 1

- Tatiana Moore—Director of IP, Microsoft.
- Ada Nielsen—Retired IP Director at British Petroleum, IP Consultant.
- Everardo Ruiz—Managing Director, Energy Transition Partners.
- Craig Smith—Senior Commercialization, Licensing and Business Development Manager, Sandia National Laboratories, California.
- Anthony Venturino—Senior Patent Attorney.
- Lawrence Udell—Entrepreneur and Founder of over 30 IP-based businesses.

This esteemed list of Distinguished Fellows represents various countries, professions, and intellectual property disciplines. As the future of energy and the environment are becoming increasingly high-tech dependent, this inaugural list of Distinguished Fellows reflects the CEEM integration with the high tech community.

Global IP Intelligence conducted extensive due diligence related to the selection process, including multiple versions of criteria document design and distribution, publicly posting the selection criteria and distributing the criteria and related information to a large number of LESI and IP professionals. Selection was based on significant achievements, distinctions, scholarly contributions and the individual's commitment to support development in the frontiers of Intellectual Property. These Distinguished Fellows are role models who will motivate and encourage future generations to serve the Innovation and Intellectual Property frontiers for the benefit of the society, and who continue to serve LES, LESI and the global IP community.

For biographies of the 2014 LESI Distinguished Fellows, please visit: <http://globalipintelligence.com/>. ■

**President's Message**, continued from Page 2

My second concern addresses the special attention we must pay to our young members; they are the future of our organization. They are particularly sensitive to the important issues I mention above. We need their input. They must feel at home. They must feel that they are given at least equal, if not greater, chances to participate in the LES family.

We have now organized a young member's group at the regional level (Europe, Asia, America). We need you to make sure that all young members are properly informed of these groups. Encourage them to join and support them.

The mentoring program will also help with integrating our young members and to get the best out of them.

I have no doubt that in the coming months each of us will, in our own capacity, contribute to the progress of these essential projects, which will make you proud to be an LES member, and I am grateful to all of you for that.

I hope we will have the opportunity to discuss these issues further on the occasion of my visit to your country or region during the next few months.

Our International Conference to be held in Brussels in April 2015 will also be an appropriate forum to consider the progress we have made together to achieve these objectives. I invite you to attend personally. With you, it will be unique.

*Bien amicalement à vous tous.* ■



## Around The World With LES

### LES Britain & Ireland Chapter

*By Hayley French*

Britain & Ireland held a reception on Thursday 24th April at the Witness Box pub (next



to the Temple Inn in London). We (LES Britain & Ireland and our YMC) saw this as an opportunity to participate in the "joining hands initiative" and extended the invitation to the Chartered Institute of Patent Attorneys (CIPA). We asked members to bring a non-member to introduce them to the LES. The event was a great success especially as young members from CIPA expressed their interest to join future events with LES YMC and LES as a whole because it offers them far more networking and educational opportunities. ■

### LES Israel Chapter

Larry Goldstein presented a lecture on Patent Portfolio Holders/ Management at the Israel Chapter April ATW meeting.

