



**Intl. Management & Delegates Meeting (IMDM)**  
**Virtual Meeting**  
**17 May 2020**

**LESI Society Fact Sheet**

Thank you for completing this LES Society Fact Sheet. This information helps us share your annual activities with the LESI Board and the Membership Committee. We have also included additional (optional) data questions as an appendix (while helpful, we appreciate that not all societies might have this data).

**SOCIETY INFORMATION**

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**SOCIETY NAME: LES South Africa**

<p><b><u>CONTACT PERSON</u></b>  <i>(This person is responsible for communication with &amp; timely submissions to the LESI Office. You may alternatively update your information directly on the website <a href="#">here</a> and indicate below that it is up to date)</i></p> <p><b>Name:</b> <span style="float: right;"><b>Madelein Kleyn</b></span>  <b>Company:</b> <span style="float: right;"><b>Mad K IP Consulting</b></span>  <b>Address:</b>  <b>Phone:</b>  <b>E-mail:</b> <span style="float: right;"><a href="mailto:madelein.kleyn@outlook.com">madelein.kleyn@outlook.com</a></span>  <b>Website:</b> <a href="http://www.mad-ip.com">www.mad-ip.com</a></p>	<p><b><u>CURRENT SOCIETY OFFICERS</u></b></p> <p><b>President:</b> <span style="float: right;"><a href="#">Madelein Kleyn</a></span>  <b>Secretary:</b> <span style="float: right;"><a href="#">Chyreene Truluck</a></span>  <b>Treasurer:</b> <span style="float: right;"><a href="#">Alan Lewis</a></span>  <b>Society Administrator(s):</b> <a href="#">Madelein Kleyn</a>  <b>Delegates:</b> <a href="#">Madelein Kleyn</a>; <a href="#">Johan du Preez</a>  <i>(please provide delegate e-mail addresses)</i>  <a href="mailto:Madelein.kleyn@outlook.com">Madelein.kleyn@outlook.com</a>  <a href="mailto:Johan.duPreez@adams.africa">Johan.duPreez@adams.africa</a></p>
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**Term of Current Society Officers/ Date of Next Change of Officers:**  
*(please notify LESI with a complete list of officers when the change takes place)*  
[August 2020](#)

**Annual Membership Dues: [\\_ZAR 2400 per annum](#)**  
*(please note currency and any categories of membership)*

**MEMBERSHIP DATA**

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Category	Total Number	% Change from last year
<b>Total Number of Members:</b> <i>(please note any categories of membership)</i>	99	3% decrease

## SOCIETY ACTIVITIES

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**Date and Location of Next Annual General Meeting (AGM):** 28 August – probably Virtual meeting

**Notable Society Activities / Educational Events during the past year:**

*(please include the date, purpose, and number of attendees)*

**Committee launches:**

*LES SA - YMC launch – 12 April 2019(Gauteng) (16 Delegates)/30 August 2019 (Western Cape) (20 Delegates)*

*On 12 April 2019, LESSA launched its very own YMC Mentoring Program at an event entitled “War Stories: Tales of Licensing Adventures”. At the event, a prestigious panel of experienced licensing professionals shared licensing advice and some of their more exciting experiences with younger licensing enthusiasts.*

*30 August event – see AGM report below*

*LES South Africa, Lifesciences Committee was held at Workshop17 in Cape Town on 3 October 2019 (20 delegates)*

**Courses:**

*LES 100 – Gauteng – one day licensing course – 19 March 2019 (26 delegates)*

*Advanced IP Valuation: Together with the Moolman Institute, LES SA developed and presented as hands-on 3-day course. (20 delegates)*

*LES200 course in Gordon’s bay in July 2019. The 200 is a fundamental course covering an introduction to the LES IAM model and introduce delegates to valuation of IP, advanced negotiation tactics and is packed with group workshops and exercises. (18 delegates)*

*LES 300 Strategic Intellectual Asset Commercialization: Essential Skills & Tools Oct in the Drakensberg (9 – 11 Oct 2019). Hosted LES-US Jeff Whittle as visiting lecturer for the course together with LES SA trainers (18 delegates)*

*LES 100 – Gauteng – one day licensing course – 12 March 2020 (16 delegates)*

**Afternoon talks:** Short seminars or talks on topics of interest to the IP community are presented by subject matter experts to LES members and friends followed by network opportunity

*4 April 2019: In March 2019, South African Copyright Amendment Bill (CAB) and the Performers Protection Amendment Bill (PPAB) were adopted by a majority in the National Council of Provinces. Stephen Hollis in an engaging afternoon talk discussed the likely impact of the CAB and the PPAB on South African creative industries. (18 delegates)*

*6 June 2019 an afternoon talk entitled “What’s in a wine label ...with a touch of Gin – Western Cape (15 delegates)*

*4 July LES South Africa held another topical and very interesting session on the interplay between intellectual property and tax in the form of a panel discussion on “How IP licensing is affected by the unusual suspects”. The panel discussion focused on the curious, lesser-known, and more specialized areas of tax and IP, including considerations of income tax, withholding taxes, transfer pricing, exchange control and regulatory questions. (12 delegates)*

*March 5<sup>th</sup>, 2020: Artificial Intelligence and Patents, Western Cape – 15 delegates*

## Conferences

*AGM and Mini Conference: Theme - Technology and Innovation in South Africa: We were privileged to host the LESI President, Fiona Nicholson at our AGM and mini conference held on 29 August 2019 in Somerset West in the Western Cape. The audience were taken through the IP journey of 50 years in celebrating LESI' nearing 50th birthday reviewing how licensing has changed over that time and what the future may hold for the increasingly broad and vital role of LESI. (20 delegates)*

*YMC conference: 30 August SA CREATIVE SECTORS PETITION THE LESI PRESIDENT : The IP licensing journey....." which aimed to encourage our young members to actively participate in the field of licensing and to inspire them to forge their own paths in the licensing profession, through the shared experiences of our presenters.*

### **World IP Day:**

*April 2019: World IP Day was celebrated in Cape Town with a touch of elegance. Mansoor Parker, Executive partner of law firm ENSafrica shared his wisdom on impact of tax on sport licensing. Licensees who use marks, logos or image rights may obtain the right of such use from the licensors in a few different ways. The legal classification of these rights, the nature of the transaction granting the licensee the use of these rights and the geographical location where these rights are used by the licensee determines the tax treatment thereof. Licensees may incur withholding tax obligations and tax filing and reporting obligations. It is important that licensees develop a viable legal and tax compliance strategy in order to avoid non-compliance with South Africa's tax laws or to avoid their structures being challenged by the South African Revenue Service.*

*2020: Our event was cancelled due to COVID-19 and we joined the LESI on-line event which was great!*

### **Other:**

*Annual year end function scheduled for November 22nd, 2019 in Johannesburg Gauteng*

**Please List Your Professional Committees (e.g., Education, Life Sciences, Transportation):**

*Lifesciences Committee*

*YMC*

*Education*

**Does your society have (or plan to start) a Young Members Congress (YMC)? Would your Society be interested in becoming more involved in WILA? If so, please provide a contact for each.**

*We already have one*

*WILA – we are involved – more would be good*

**How can LESI or other LES Societies further support you?**

*Support from LESI is good. Thank you!*

Report completed by : 

Date : 2 May 2020

## Appendix

### Additional LES Society Membership Data

*If known:*

	Total Number	% Change from last year
<b>Lawyers or patent agents in --</b>		
private practice:	2	same
law/patent firm:	55	20% less
production or sales company (goods and materials):	12	Did not report last year – but it is the same
IP consulting or transaction entity (NOT production/sales):	20	7% increase
<b>Non-lawyers/non-patent/trademark agents in --</b>		
law/patent firm:	0	0
production or sales company (goods and materials):	4	Did not report last year
IP consulting or transaction entity (NOT production/sales):	6	Did not report last year
<b>Other members</b> (please define): (male – not Women or YMC)	36	3% less
<b>Women Members:</b>	38	0%
<b>Young Members (&lt; 40 years of age):</b>	25	27% less

Note: It would help if the questions that is raised in this annexure remain the same each year – you have been changing this each year, which makes it difficult to report changes.