

LESI Winter Planning Meeting  
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# WIPO GREEN

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# Outline

- PART 1 Innovation and SDGs

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- PART 2 WIPO GREEN Objectives

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- PART 3 Greentech Innovation numbers

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- PART 4 WIPO GREEN in a nutshell

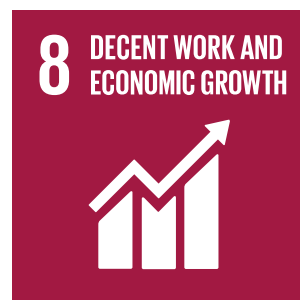
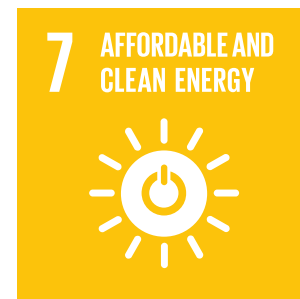
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- PART 5 Categories

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- PART 6 Success story

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- PART 7 Conclusion



## THE GLOBAL GOALS



# Innovation and the SDGs

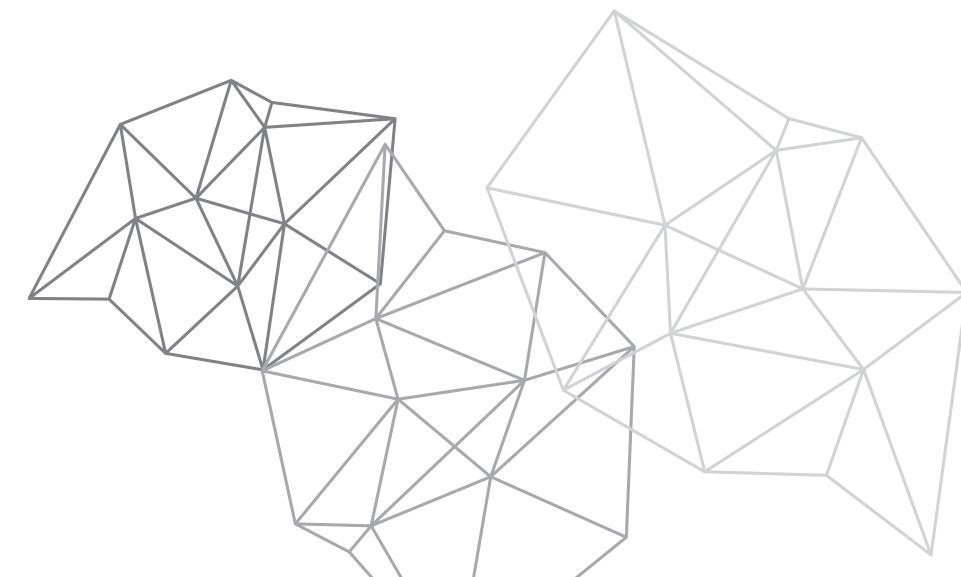
IP and innovation are intricately woven into the 3 pillars of the SDGs, the economic, social and environmental and is increasingly being seen as a means to an end.



# WIPO GREEN Objectives

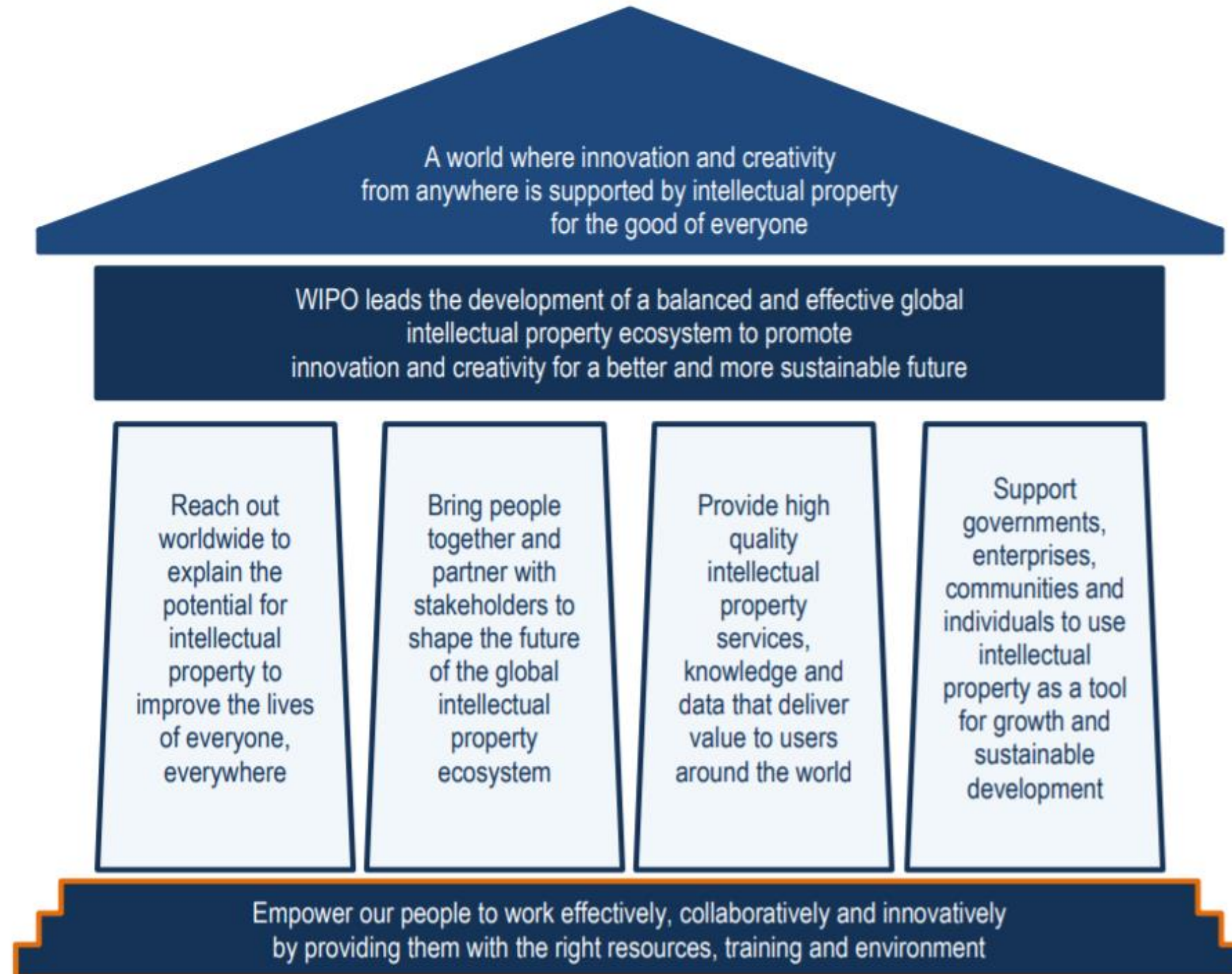
**Enable** efficient adaptation and deployment of green solutions through collaborative multi-stakeholder approaches, a transparent marketplace and reduced transaction costs.

**Support** innovation and innovators, particularly in the developing world.





# WIPO strategy house



# WIPO GREEN Strategic Goals

01

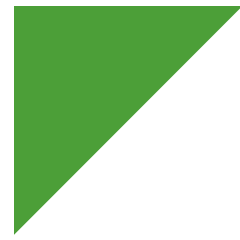
Link green technology providers and those seeking solutions in a targeted manner, catalyzing and maximizing the potential for green technology transfer and diffusion.

02

Accelerate access to green technology innovation opportunities for countries at all levels of development.

03

Support member states to leverage IP and innovation in global efforts to address major policy issues related to climate change, food security and the environment



The global green technology market is expected to reach

**\$ 74.64 billion**

by 2030

In 2020 the green technology market was led by the Internet of Things (IoT) segment.



Growing at a compound annual growth rate of

**21.9%**

Source: Allied Market Research: Global green technology and sustainability market - Opportunities and forecast, 2021 - 2030



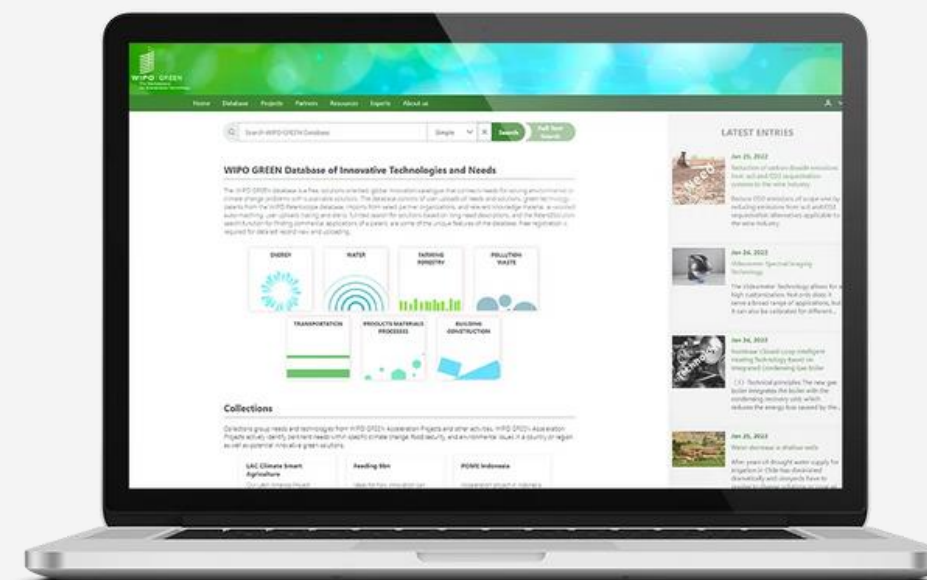
# WIPO GREEN in a nutshell

## What is WIPO GREEN ?

- WIPO GREEN is a Marketplace for Sustainable Technologies

## WIPO GREEN Activities:

- Host a database
- Implement acceleration projects
- Engage a network





# Network

- 137 partners around the globe
- LESI since 2013
- Have played a key role in WIPO GREEN's development





**GREEN** technology  
solutions for the most  
pressing climate change  
needs





# Categories





# Matchmaking success story

## Problem



## Solution

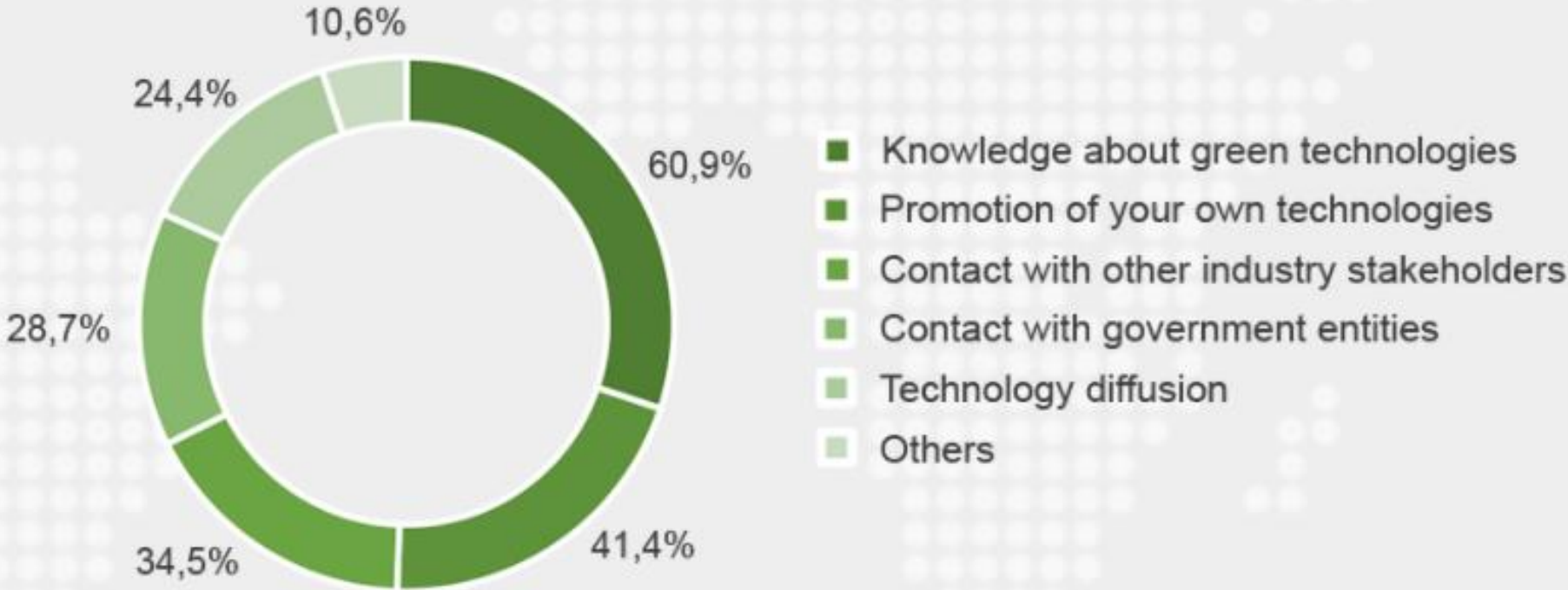


**Need:** A palm oil mill in Indonesia submitted a need to address the challenge of empty fruit bunches (EFB) from the production of palm oil that ends up emitting methane.

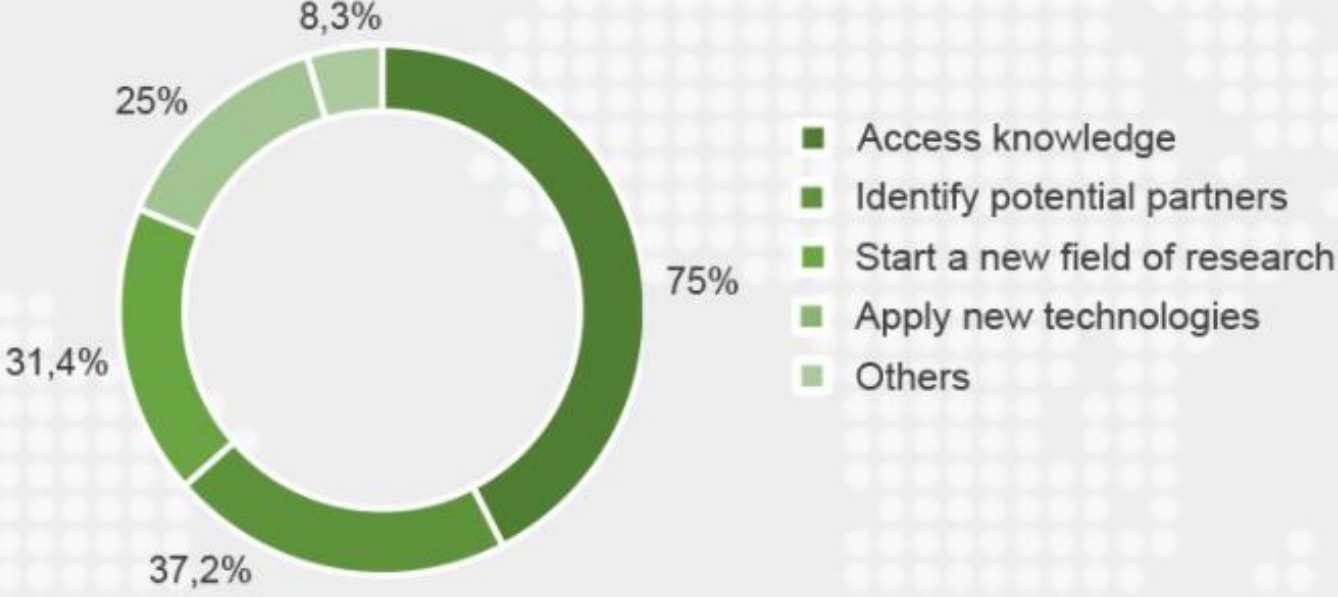
**Technology:** Through a WIPO GREEN facilitated acceleration project, the mill was matched with PT Indmira, a technology provider of an EFB aerobic decomposition system that helps to speed up decomposition of EFB and by virtue, reduce methane emissions.

# WIPO GREEN midterm strategic review: survey results

How did collaboration with WIPO GREEN impact your activities?



The information provided by WIPO GREEN in the last 3 years was useful to:



# Thank you !

wipo.int/green



SEARCH

We invite you to search for technologies on our database.



UPLOAD

Register to be a WIPO GREEN user and upload your technology needs and solutions.



CONNECT

The automated matchmaking function on our database makes it easy to connect with technology seekers and providers.