



LESI Committee Form

Update for the 2020 IMDM – May 17, 2020

Committee Name

YMC Committee

Chairs and Vice Chairs

Outgoing Chair: Vincent Bergeron (LES USA & Canada)

Incoming Chair: Georgina Busku (LES Hungary)

Immediate Past-Chair: Tom Gaunt (LES Britain & Ireland)

Vice-Chair for the Pan-American Region: Stacey Dunn (LES USA & Canada)

Vice-Chair for the Pan-European Region: Kilian Scharli (LES Switzerland)

Vice-Chair for the Asia-Pacific Region: David Swain (LES China (Hong Kong Sub-Chapter))

Vice-Chair for the Latin American Region: Karla Roxana Aispuro (LES Mexico)

Vice-Chair of Membership and Committees: Eszter Szakacs (LES Hungary)

Vice-Chair of Communications: Susanna Ruder (LES Switzerland)

Vice-Chair of Mentoring: Michael Crichton (LES USA & Canada)

Vice-Chair for Seoul 2019 meeting: Sung-pil Hwang (LES Korea)

Vice-Chair for London 2019 meeting: Richard Pinckney (LES Britain & Ireland)

Vice-Chair for Montreal 2019 meeting: Tejas Shah (LES USA & Canada)

Vice-Chair for NYC 2020 meeting: Merri Moken (LES USA & Canada)

Vice-Chair for Milan 2020 meeting: Alberto Dalle Ceste (LES Italy)

Vice-Chair for Manila 2020 meeting: Reena Mitra-Ventanilla (LES Philippines)

Vice-Chair for the Berlin 2020 LESI Annual Meeting: Alexander Haertel (LES Germany)

Action Plan

- **10th Anniversary this Year:**
 - 716+ Tweets via @YMC_LESI on Twitter
 - 500+ members on our LinkedIn Group (LESI YMC)
 - 14 regional YMC events organized through time
 - Countless YMC events organized during international, regional and local LES events
 - New logo for 10th anniversary
 - **YMC 10th Anniversary Virtual Award Ceremony hosted on May 13, 2020**
 - Celebrated the contribution of past YMC Chairs
 - Celebrated the contribution of the 2019-2020 YMC Leadership for this record year
- **3 Regional Events Organized in 2019 with Record-High Numbers:**
 - **5th Pan-American Event, Montreal, July 2019**
 - First sold out YMC event in North America
 - 100+ attendees from 8 different countries
 - 33% of attendees were in-house or industry people
 - **7th Pan-European Event, London, September 2019**
 - Sold out event yet again in Europe
 - 120+ attendees from 23 different countries
 - **2nd Asia-Pacific Event, Seoul, November 2019**
 - 80+ attendees from all over the world
 - Fully sponsored even if only the 2nd event in A-P region
- **Other Achievements from this Last Year:**
 - New Leadership Structure to engage more people with specific roles and deliverables
 - Multiple new members in the committee (25+ new members), with a very broad geographic representation
 - YMC dedicated networking opportunities and content at LESI Annual Meeting in Yokohama
 - Mapping of all national/regional YMC committees and leaders to assist with communications of YMC related information
 - Assistance with the creation of national/regional YMC committees in many LES societies (LES Scandinavia, LES Thailand, LES South Africa, and others)
- **Important Stats from Post-Event Surveys:**
 - **93% satisfaction rate** by attendees on the overall quality of the events
 - **96% of attendees would recommend these events** to other fellow young IP professionals
 - **90% of attendees** who were LES members said these **events played part in renewal of their LES membership**