



Highlights	Society News	Meetings	New Members	Reviews
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ADVANCING THE BUSINESS OF INTELLECTUAL PROPERTY GLOBALLY
CREATING, PROTECTING, AND COMMERCIALIZING INNOVATION | MANAGING AND MONETIZING INTELLECTUAL PROPERTY

President's Message:

The Need For More Collaboration Within Our LES Family

By Ichiro Nakatomi, President, LES International



Six months have passed since I became President. Looking back on the first half, I wonder if I am following my original plan—are we supporting the LESI Committees and each LES Society as planned after our meeting in Venice? As I noted in my first President's message, my theme for this year is "Sustainable Innovation And Sustainable Collaboration To Support IP Business Goals." I try to think about what is missing, how we can make up for it, and how we can make the LES experience richer and more fulfilling.

It has been an active year so far, and I've been able to engage with a number of events hosted by LES Societies. Table 1 shows my participation and speeches I've given in-person or by video.

I also attended more than 20 Committee meetings and separate programs, led the National Presidents Counsel Meeting on September 21 and Committee Leaders Meeting

on November 17 and had discussion externally with various sections of WIPO on December 6.

After the meetings, I felt that some committees have definitely grown and improved, while others are still in need of improvement. Also, within LESI, there should be more collaboration with outside organizations. Even our daily work could have more external collaborations.

In September, I challenged the Society Presidents to identify external groups that they have worked with or could work with so that we can invite them to join LES meetings or otherwise collaborate on local projects to support and discuss IP licensing. We plan to also invite the heads of these groups to join us in Montreal for the LESI 2023 Annual Conference, April 31–May 2.

In early December I met with the LES Switzerland team in Geneva: Martin Schneider, Peter Ling, and Michèle Burnier. I also visited WIPO and met with Lisa Jorgenson, Edward Kwakwa, Dalila Hamou, Charles Randolph, Chris Ruggerio, Allison Mages, Carsten Fink, Adam Rattray, Olga Spasic, Nadine Hakizimana, Cathy Jewell, Johanne Belisle and Amy Di-etterich, among many others, and they thanked us for their current collaboration and we confirmed looking forward to other collaborative activities for mutual interest. Charles Randolph confirmed that he will be the contact person for us.

I attended the 2022 General Assembly and Board Members meeting at LES France. I met with about half of all members at LES France. Arnaud Michel, Alfred Chaouat, Claire le Floch, Jean-Hyacinthe de Mitry and Emmanuel Gougé hosted me. On behalf of Sophie Pasquier, President

Table 1. Speaking Engagements at Conferences

June 24:	Annual General Membership Meeting, LES Philippines
July 14-15:	Annual Conference, LES Japan
September 2:	50th Anniversary Symposium, LES Japan
September 29-30:	IP CAMP, LES Turkey
October 6-7:	Annual Conference, LES Thailand
October 15-18:	Annual Conference (APPA Korea , substituted participation)
October 17-19:	Annual Conference, LES USA & Canada
November 9-10:	IIPC (Patent Court of Korea)
November 24:	Asia Pacific Conference, LES Philippines
November 25:	Young Members Congress Asia-Pacific, LES Philippines
December 8:	Annual Conference and Board Meeting, LES France

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We request contributions from all societies and individuals about important events, changes in the law in your country or region, conferences, annual meetings, board changes, and the like. You can submit articles or announcements to the editor or use the form on the website at the following address: www.lesi.org/les-societies/les-global-news/submission-form.

Deadlines: December 1, March 1, June 1 and September 1

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Licensing Executives Society International

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of LES France at General Assembly, Claire organized these meetings well. Separately Pascal Attali from LES France gifted me his recent book on the history of patents, ONCE UPON A TIME, THE PATENT (reviewed elsewhere in this issue). I would like to thank all the people and LES members I have met above and would like to thank LES for its activities.

As I have said in my public speeches this year, LES members are in the best position to understand and effectively navigate changes to the way businesses collaborate around investments in technology. We understand the finer points of managing and leveraging IP—from creation, to negotiation, to dispute resolution. And, when we collaborate with professional organizations, LES can lead discussions about how to make the best and most valuable use of those assets.

I invite you all to join us and your LES colleagues from around the world in Montreal for LESI 2023. We are again glad to gather in-person and in a wonderful venue. We released a preliminary program in December, which in addition to lots of sessions on topics of interest to IP and licensing professionals, features three great keynote speakers from companies innovating in interesting ways to create global value:

- Daniel Lamarre, Executive Vice-Chairman of the Board, Cirque du Soleil
- François Ramsay, General Counsel, Hydro-Québec
- Marc St-Hilaire, CTO and Vice President, Technology & Innovation, CAE

Join us for this annual event! Register at www.lesi2023.org.

I wish you all a happy new year! ■



LES France Board of Directors with Ichiro Nakatomi attending.



Ichiro Nakatomi speaking at the LES France General Assembly.



WIPO colleagues meet with Ichiro Nakatomi.



Karthika Perumal, Ichiro Nakatomi and Scott Williams at the LES USA & Canada Annual Meeting.

LESI Life Sciences Leaders Meet

Joanne van Harmelen visited Delhi in November 2022 and met with her Life Sciences Committee co-chair, Riya Pandey, in person for the first time, over a wonderful dinner to discuss and plan content for the Life Sciences Committee members over the next year. They plan to arrange further engagement and networking, including Life Sciences Committee members at a Life Sciences Committee virtual meeting that they will hold in the 1st quarter of 2023 (dates to be advertised soon), and then again at the AGM in Montreal.

In addition, the LESI Life Sciences Committee has planned a virtual workshop on 17 January 2023 entitled “Exploitation of new technologies in the life sciences industry.” The virtual panel discussion will bring together life sciences professionals who will share their own experiences in the successful development of COVID-19 vaccines, where the importance of collaborations between public and private actors of all sizes to (timely) bring drugs to patients has been proven and where it has been shown that smaller companies can also benefit from licensing and acquisition deals. This webinar

will provide an overview of the different exploitation practices of new pharma and biotechnologies, whether through licensing, partnership, or collaboration, and discuss related legal, financial and business challenges. Some of the topics that will be discussed include:

- The pros and cons of licensing, acquisition and other collaborations;
- What to keep and what to license for third party exploitation;
- What’s the value of such new technologies and how do you calculate such value?
- What if the collaboration does not work?
- Case study: the pandemic, mRNA and LNP technologies: a diversity of strategies and actors of all sizes from both the public and private sector.

The panel consisting of Tine Carmeliet from Allen&Overy’s Brussels Life Sciences Practice, Professor Petro Terblanche, the CEO of Afrigen, a South African start-up company, and Mike Rea, CEO of IDEA Pharma will be moderated by Marie Barani, also from Allen&Overy’s in Brussels. ■

LESI Dispute Resolution Committee Plans Webinars

The LESI Dispute Resolution Committee has been busy with several webinars over the last few months, including a “UP & UPC Industry (European & Non-European) & Patent Attorney Strategy” webinar delivered on November 9, 2022 and a “Deep Dive UP Filing Strategies” webinar delivered on November 23, 2022.

Our committee held two conference calls in July 2022, with the first one taking place on the 8th and covering aspects of the UPC and ADR, and the second taking place on the 27th and covering aspects of the UPC and UP impacts on licensing and transactions. There were also conference calls in September, October and November to discuss and plan the upcoming webinars.

There are also webinars in the works for the coming year, including “Starting UPC Litigation—How, Where and When?” tentatively scheduled for February 15, 2023 (keep an eye out for updates) and “On The Road: How To Fine Tune Your Strategy While Driving The UPC

Wagon” tentatively scheduled for March 15, 2023. Alexander Haertel will be the moderator of the first webinar listed along with a panel consisting of attorneys, industry representatives and judges. Thomas Adocker will be the moderator of the second webinar, also with a panel consisting of attorneys, industry representatives and judges.

There is also a “Special Topics” webinar in the works for April of this year, which will cover *ex parte* PI proceedings, parallel proceedings, seizure proceedings and more. The moderator of this webinar will be Marleen van den Horst, along with a panel of attorneys, industry representatives and judges.

Finally, the committee will provide a workshop at the upcoming LESI Annual Conference on May 2 to discuss the “Best Of” the committee’s activities over the previous year and to further discuss new developments associated with UPC litigation and UP prosecution. Please join us for these activities! ■

LESI Presents Gold Medal To Judge Pauline Newman

By John Paul and Dana Robert Colarulli

On November 30, Judge Pauline Newman received the LESI Gold Medal at a joint meeting of the Pauline Newman and Giles S. Rich Inns of Court. As LESI Immediate Past President and Executive Director, we presented the award to Judge Newman on behalf of LESI to honor the extraordinary contributions Judge Newman has made to the IP licensing profession.

The Gold Medal

LES established the Gold Medal award in 1970 to recognize exceptional contributions to LES and the licensing profession and the long-term importance of such contributions. It's our highest award. Candidates are reviewed and approved by international delegates from our 33 LES societies around the world.

Extraordinary professional contributions

Judge Newman is so well qualified for receiving the gold medal. She has worked in business, law, and public service, dedicating herself to supporting the IP system. And she has had a great impact on the quality and integrity of the IP system.

For nearly 40 years, she served as a highly-respected federal judge on the Federal Circuit—nearly since its beginning—the longest-serving judge in Federal Circuit history. She authored important court decisions for the IP and licensing community.

This role as a judge came after 30 years as in-house counsel at FMC Corporation, where she served as director of FMC's patent, trademark, and licensing department. This significant prior experience that Judge Newman had in a large company, where technology and business were important, has allowed the court to have first-hand, practical views of how technology, IP, and licensing operate in the real world. And this is something we at LES really appreciate.

This practical experience followed a distinguished academic record: Judge Newman earned degrees

from Vassar College (B.A.), Columbia University (M.A.), Yale University (Ph.D.), and New York University School of Law (LL.B.), which recently honored her as alumna of the year. https://www.law.nyu.edu/news/PAULINE_NEWMAN_ALUMNA_OF_THE_YEAR.



Extraordinary personal contributions

Judge Newman's personal contributions are exceptional as well. Throughout her career, she has devoted her time, attention, and insight to ensure that the IP system effectively fueled further innovation and the economy. She has been a role model to many of us and has spoken about the importance of serving as a role-model, encouraging us to mentor others.

The high visibility of her accomplishments gives courage to others in the IP and legal communities to continue to move forward in their careers and to serve others in our profession. The LESI Women in Licensing Alliance highlighted Judge Newman's career to our global audience as a great example of being a top professional who gives back to others.

Judge Newman values and promotes professional associations like LES. She mentioned in a past speech the value of the critical relationships she built with other professionals through bar groups and other professional associations.

We thank Judge Newman

We thank Judge Newman for all she is doing and has done for the IP and licensing community and for LES. To recognize these exceptional accomplishments and contributions, and with deep appreciation, LES International has officially presented Judge Newman with its highest award—the Gold Medal. ■

Eighth Annual LESI-YMC Pan-American Conference

On behalf of the Licensing Executives Society International—Young Members’ Congress (LESI-YMC), we would like to invite you to join us in Houston, Texas, USA for the 8th Annual LESI-YMC Pan-American Conference, happening in downtown Houston, Texas on Friday, February 24, 2023.

For this year’s Conference, we want to highlight the strong, multi-industries presence of healthcare, energy and technology incubators that all call Houston home. Our panel discussions will revolve around new developments and AI-technology use in the O&G (oil & natural gas) industries, technology transfer related to healthcare innovations coming from world-class incubators, high-tech patentable subject matter issues, and trademark and data considerations in the agricultural industry (just to name a few!).

We hope you will learn a lot from our panelists and be inspired to take concerted steps towards furthering technology sharing and licensing in these critical industries.

Check back for further information on additional 10-minute legal matter updates and our planned Keynote talks as well. We hope to see you in Texas! Register [here](#). ■

—The Organizing Committee of LESI-YMC Pan-America



LES International Calendar

2023

January 12	LESI Thought Leadership Program—Track 2, Session #2: Vehicle Conductivity	Virtual
January 17	LESI Life Sciences Committee “Exploitation of New Technologies in the Life Sciences Industry”	Virtual
January 18	LESI High Technology Committee “Smart Surface Technologies and IP Potential—TactoTek technology licensing story”	Virtual
January 25	les Nouvelles LIVE: Spotlight on the December 2022 Issue	Virtual
February 1-3	2023 LES International Winter Planning Meeting	Geneva
February 24	LESI 8th Pan-American Annual Young Members’ Congress (YMC) Conference	Houston
March 7-10	LES Australia-New Zealand (ANZ) 2023 Annual Conference	Geelong
April 29-30	2023 LES International Management & Delegates’ Meeting (IMDM)	Montreal
April 30-May 2	2023 LES International Annual Conference	Montreal

Notice: See the website for pertinent information on a particular conference or for webinars and online education courses. For more information on LESI Meetings, go to www.lesi.org.



LESI 2023, MONTREAL

INTERNATIONAL ANNUAL CONFERENCE
30 APRIL-2 MAY



Leveraging Intellectual Property
to Enable Innovation and Créativité
for an Inspired Future

REGISTRATION NOW OPEN



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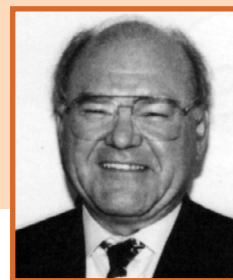
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LES USA-CANADA

In Memory of Melvin J. Jager

Vale Mel Jager

The LES family has sadly lost another icon whose contribution to LES and IP law was enormous.



Born in Joliet, Illinois in 1937, Mel was to obtain his Bachelor of Science in Mechanical Engineering in 1960 and his J.D. in 1962 at the University of Illinois at Urbana-Champaign. During his studies Mel was fortunate to meet and then marry a fellow student, Virginia Maitland (Ginny), and they remained devoted to each other to this day. Together they had four children: Loren, Jennifer, Scott and Christian. Mel and Ginny were a popular couple at LES events over the years and throughout his career Mel had outstanding support from Ginny.



Mel's career covered all areas of intellectual property. He practiced IP law with several IP firms; notably as a partner in Hume, Clement, Hume & Lee (as it was then known; Brinks Hofer Gilson & Liono

when he retired) in Chicago. As a practitioner he was renowned as an expert in intellectual property matters, trade secrets in particular, and an excellent advocate, winning many significant cases. Towards the end of his career Mel became a director of Ocean Tomo. Furthermore, at various times during his working life, he was also an Adjunct Professor of Law at Northern Illinois University College of Law, taught at both the John Marshall Law School and The University of Illinois at Urbana-Champaign and lectured at the College of Law at the University of Victoria and at St. Peter's College at Oxford University in England.

Mel was also active in professional organizations other than LES. In 1997-98 he was President of the Intellectual Property Law Association of Chicago. In 1984-88 he was Chair of the Intellectual Property Litigation Committee of the American Bar Association and in 1983-84 he was Chair of the Illinois Bar Association Patent Trademark & Copyright Section.

But most importantly from our point of view, Mel and Ginny were great contributors to the LES family.

In 1993-94 Mel became President of LES USA & Canada. Those fortunate enough to be present at his Hawaiian inauguration will never forget the arrival of the Big Kahuna (and Ginny) by outrigger canoe in suitable robes. In 2002-03 Mel became the President of LES International. In typical Mel fashion he gave the after-dinner speech at the LES Australia and New Zealand Annual Meeting in Australian slang



earning himself the title of Mate for Life. Mel's love of life was contagious. He was never short of a story and fortunately for his audience (and clients) was a great orator. As the photos show, there was also a vaudevillian streak running through his veins.



Mel's contribution to IP literature both through *Ies Nouvelles* and external publishers has been and remains invaluable to practitioners. From as early as 1982 he authored a three-volume treatise published by Clark Boardman Callahan Company entitled *Trade Secrets Law*. Other books include Eckstrom's *Licensing in Foreign and Domestic Operations: The Forms and Substance of Licensing*, Editor of *Trade Secrets Throughout the World*, 2021-2022 ed., the *Licensing Law Handbook*, 2022-2023 ed. and Editor of *Licensing and the Art of Technology Management*. Mel has also written numerous articles on patents, trade secrets and licensing.

In 2007 Mel was awarded the LES Gold Medal for his outstanding contribution to the licensing profession.

To add to his impressive list of accomplishments, Mel was also President of the Glen Ellyn Jaycees and Commodore of the Captiva Island Yacht Club.



Many tributes have flowed in from LES colleagues and a few are reproduced here:

Larry Evans:

"Mel Jager's infectious personality and sense of humor will be sorely missed in LES and in the lives of his countless friends around the world. His ability to combine scholarly presentations with appropriate humor was unmatched. I first met Mel more than 40 years ago and was immediately drawn to his unique combination of wit and scholarship. During the ensuing years, we became trusted colleagues and close family friends. Rest In Peace my brother."

Heinz Goddar:

"One of the greatest contributions Mel made to the development of the international LES family has been that, under his Presidency and in close cooperation with the Membership Committee of LESI, the foundation for the development of LES Chinese Taipei was established. This process was a masterpiece of diplomacy in negotiations. The breakthrough was Mel's suggestion that creating LES Chinese Taipei along-

side of LES China would simply follow the WTO rules that had enabled both Mainland China and Taiwan to join WTO. The close relations between LES China and LES Chinese Taipei that have developed since then to a large extent are the result of Mel's restless efforts to bring this alliance into place."

Rodney DeBoos:

"Mel was a joy to be around. His approach to life was a wonderful balance between the serious and the light-hearted. He was highly respected as a practitioner both within and outside LES circles. He was a willing mentor and rightly but quietly proud of the books he authored or edited. But when everything boils down to why we are all so saddened by Mel's passing, it is that he was a great friend; generous, kind and utterly dependable."

Jim Malackowski:

"I first met Mel early in my career addressing trade secret damages. I may have carried the label of 'expert' but Mel was clearly the professor and I the student. From that experience, I was certain to have a copy of Mel's treatise on trade secrets as part of my library; a seminal work that I and others used often. After joining the LES family, Kristi and I became friends with Mel and Ginny. To this day we often share stories of both the LES meetings we worked on together as well as ad-

joining adventures. Regardless of where we traveled—from snowmobiling white-capped mountain trails in Utah to open air safaris in Botswana—action and adventure were part of Mel's agenda, seemingly without fear and always with a grin from ear to ear. When Mel 'retired' from the full-time practice of law, I was honored that he agreed to join Ocean Tomo, benefiting our work and, importantly, our culture. Reflecting on my time with Mel, it is beyond sad to learn he passed but his inspiration of a life well lived will continue to inspire. I miss my friend and mentor."

Jim Sobieraj:

"Mel was a mentor to me and many others in LES and the practice of Intellectual Property Law. One of his lasting legacies is the long line of his mentees that went on to leadership positions in LES and other areas of the IP profession. Mel readily shared his wisdom and experience with grace and good humor. He was a good friend to me and everyone else in his large orbit of activities. I will miss him dearly."

Mel is survived by Ginny, his wife of 63 years, his four children referred to above and nine grandchildren: Ashley, Amber, AJ, Andrew, Darwin, Maya, Carmen, Martin and Graeme; and three great-grandchildren: Lyrik, Waverly and Evelyn.

The LES family has lost an absolute treasure and our thoughts are with and our best wishes go out to Ginny and the family. ■



Mel (right) with Sally Ride and Jim Sobieraj, 2003 Annual Meeting San Diego.



Mel with Sam and Heidi Layton, Dennis Watson, Heinz Goddar and others.



Platon Mandros, Larry Evans and Mel



From left, Larry Evans, Ginny Lande, Sam Layton and on right from back, Garry Lande, Lori Evans, Mel, Heidi Layton and Ed Shalloway.



Mel with Ed Shalloway



Passing the Gavel to Jonas Gulliksson in 2003.



Newly elected 2003 officers of LES International are, from left, standing Ron Grudziecki, Mel Jager, Adam Liberman and Willy Manfroy and seated, Barry Quest, Jonas Gulliksson and Elizabeth Logeais (not shown, Treasurer David Braunstein).

Committee and Society News

There are numerous items in the following reports, including society news, upcoming events, information on committee activities, and calls to action. There are also numerous reports on national society and committee activities available for review on the LESI website. Please feel free to review the reports that are of interest to you. <https://www.lesi.org/about/lesi-meeting-documents>.

LES Japan

LES Japan Memorial Symposium Celebrating Our 50th Anniversary

LES Japan held the Memorial Symposium celebrating our 50th Anniversary with the theme “Intellectual property activities for a new generation: Further vitalization of business development” on September 2nd, 2022, in Tokyo. 47 in-person participants and 554 online participants enjoyed valuable keynote lectures and a panel discussion to not only understand the history of LES Japan but also that this is the beginning of our next era!

Opening Ceremony

The symposium started with the opening address from Mr. Kenichi Nagasawa, President of LES Japan, followed by speeches from Dr. Ichiro Nakatomi, President of LES International; Mr. Koichi Hamano, Commissioner of the Japan Patent Office; and Mr. Ichiro Otaka, Chief Judge of the Intellectual Property High Court in Japan.



Mr. Kenichi Nagasawa, President of LES Japan



Dr. Ichiro Nakatomi, President of LES International



Mr. Koichi Hamano, Commissioner of the Japan Patent Office



Mr. Ichiro Otaka, Chief Judge of the Intellectual Property High Court

Keynote Lecture (I)

Dr. Michitaka Hirose (Emeritus Professor, The University of Tokyo) gave the first keynote lecture on the theme of “Metaverse at Present and in the Future.” Dr. Hirose explained the most up-to-date information of the Metaverse and proposed its possible future based on various aspects including developing technologies and changing ways of working.



Dr. Michitaka Hirose

Keynote Lecture (II)

Mr. Masafumi Masuda (Partner, Mori Hamada & Mat-

sumoto) gave the second keynote lecture on the theme of “Legal Issues of Metaverse.” It was a thought-provoking lecture focusing on what would happen along with the development of Metaverse, including issues regarding intellectual properties, NFTs (Non-Fungible Tokens) and so on.



Mr. Masafumi Masuda

Panel Discussion

After the keynote lectures, the Panel Discussion focused on the theme of “Why Now Start-ups?” with five panelists: Mr. Taka Nagao (CEO, Kyoto Fusioneering Ltd.), Mr. Komei Fukushima (CEO, K Pharma, Inc.), Mr. Shinya Shimizu (CEO, Elephantech Inc.), Dr. Shingo Akao (CEO, Ball Wave Inc.), Mr. Hiroshi Abe (Managing Executive Director, KPMG AZSA LLC, a limited liability audit corporation), and a coordinator: Mr. Minoru Nakahata (Representative Managing Partner, One ip). Firstly, the panelists took turns introducing their business enthusiastically. Then, in the discussion, the audience enjoyed the panelists’ very honest opinions about several issues such as how to develop start-ups and the role of intellectual properties for survival in their business.



Concluding Ceremony

The symposium ended with a closing address from Mr. Yoshiyuki Iwai, Honorary Advisor of LES Japan and past Commissioner of the Japan Patent Office, celebrating the success of the symposium and encouraging members to open up the developing future with IP. ■



Mr. Yoshiyuki Iwai

LES China

LES China Co-Hosts The International Intellectual Property Protection Forum At 2022 Hubei International Technology Exchange Conference

LES China co-hosted the International Intellectual Property Protection Forum at the 2022 Hubei International Technology Exchange Conference.

The 2022 Hubei International Technology Exchange Conference was held on November 22 at the Optics Valley in Wuhan, the capital of Hubei Province. More than 50 organizations from 14 countries, including Japan, Germany, the Netherlands, South Korea, the United States, Canada and Russia, participated in the conference in person or online.



Together with AIPPI China, Wuhan Sub-Council of CCPIT, Hubei International Technology Exchange Center and LES China co-hosted the International Intellectual Property Protection Forum. Five speakers talked about issues

on international intellectual property protection and licensing.

Mr. Peter Gross from the German law firm Boehmert & Boehmert discussed strategies in filing trademarks and avoiding common pitfalls in IP protection in Europe and Germany. Mr. Chi Xu, Chief IP Counsel and Senior Director of Smoore International Holdings Limited, offered insights on global IP protection strategy and particularly best prac-



Mr. Peter Gross



Mr. Chi Xu



Aimin Huo

tices in global patent portfolio planning and realization of patent value in the global market. Mr. Aimin Huo, Secretary General of LES China, talked about strategies for Chinese companies to file and protect trademarks outside China.

Mr. Brian Kacedon from the US law firm Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, shared experience on best practices and strategies on IP licensing and commercialization for Chinese companies. Mr. Ming Wen, Vice President of Purplevine IP Group, covered current trends in global competition and strategies in relying upon intellectual property to seek and maintain a competitive advantage in his presentation.



Mr. Brian Kacedon

Launched in 2017, the Hubei International Technology Exchange Conference aims to establish a platform for cross-border cooperation on technologies amidst industries, experts, and entrepreneurs. LES China will continue to partner with Hubei International Technology Exchange Center in organizing the IP forums at the Hubei International Technology Exchange Conference in the future. ■



Mr. Ming Wen

LES Italy

LES Italia Enjoys Active Meeting Schedule In 2022

Joint Meeting Held in Milan

A meeting organized by LES Italia, AIPPI Gruppo Italiano and FICPI Italia with members of the Board of Appeal 3.4.03 (Physics) of the European Patent Office was held in Milan on September 29, 2022.

After initial greetings by Mattia Dalla Costa, President LES Italia, Giulia Lavizzari, President FICPI Italia and Cristiano Bacchini, Vice-President AIPPI Italia, Thomas Häusser, Michael Stenger, Manolis Papastefanou, Judith Thomas, Marc Ley, Andreas Böhm-Pélissier, Eric Mille and Georg Decker participated in the discussion representing the EPO to talk about interesting topics such as Problem Solution Approach, Computer Implemented Inventions and Comvik Jurisprudence.

This was followed by a panel discussion on “Counterfeiting and Invalidity: Influence of EPO Decisions on the Jurisprudence of the IP Specialized Sections and the Practice of the UIBM” attended by Stefano Colombo, Rinaldo Plebani, Antonio Di Bernardo, Cristiano Bacchini and Alessia Ferraro.



Pan-European LES YMC Conference

LESI’s Young Members Congress (YMC) and LES Italy organized the 9th Pan-European LES YMC Conference that was held on Friday, 30 September 2022.

The aim of the event was to convey to international participants peculiarities and strategies adopted by outstanding protagonists of the sports field in the protection and exploitation of intellectual property, opening a dialogue on the points of contact and divergences in legislation among the different jurisdictions.

The program was divided into three sessions on topics such as ambush marketing, licensing and sponsorship, and about the new frontiers of sports in the virtual world and the metaverse. For each session there were keynote speakers, members of the government authorities, general counsels, etc.—followed by a round table in which foreign LES YMC members, both lawyers and IP attorneys, were involved. This is how LES Italy intended to give a direct voice to the key players and their experiences in IP rights protection and management and then leave room for discussion in round table format among international professionals.

The event was held



LES Italy, continued on Page 13

LES Italy, continued from Page 12

in the futuristic Libeskind Tower in the City Life District in Milan, where lunch was also held at the restaurant inside the tower.

The speakers at this event were:

Mattia Dalla Costa, President of LES Italy; Alberto Dalle Ceste, Chair LES Italy YMC Organizing Committee, Sara Perugini—Italian Competition Authority (AGCM); Monica Margaretha Davò, Italy's Advertising Standards Authority (IAP); María Cecilia Fernández Wagener, CONMEBOL, Tankred Thiem—LGV; Anshul Sunil Saurastri, Krishna Saurastri LLP; Giacomo Desimio—Juventus FC; Carlo Pelloni, Macron SpA; Andrea Vidott, Sport Manager; Nicoletta Scherini, RCS Mediagroup; Francesca La Rocca, Studio Legale Sena & Partners; Georgina Busku, THUM & Partners; Kilian Schärli Scharli, MLL Meyerlustenberger; Andrea Lensi Orlandi, PwC TLS Avvocati e Commercialisti; Paola Furiosi, PwC TLS Avvocati e Commercialisti; Matteo Bonente—PWC Italy; and Michele Provera, Convey.



LES Italia Annual Meeting

On Thursday, October 27, the Annual Ordinary Meeting of LES Italia Members was held in Milan, Italy.

In addition to the report on the activities carried out and the approval of the Association's final and budgeted financial statements, the institutional positions of President, Executive Committee Members and Auditors were renewed.

As per tradition, on the sidelines of the Assembly, the customary meeting/debate was held in a public session, this year dedicated to the impact that the new Unified Patent Court will have on some key industries and in particular on the licensing sector.

Speakers at the meeting, moderated by outgoing President Avv. Mattia Dalla Costa, were:

- Marina Tavassi who introduced the status of the TUB implementation procedure and provided an overview of its organization and competencies;

- Cesare Galli who spoke about the coexistence between the competences of the Unified Patent Court and the National Courts, evaluating this aspect also from the point of view of small, medium and large companies;
- Luigi Mansani who addressed the issue of licenses under Article 47 UPCA and the relationship between patent owner and licensees;
- Marco Saverio Spolidoro who presented the possibility of opt-out and offered some evaluations in light of the patent industry of reference with a focus on the automotive, greentech & energy, health-care and telecommunication sectors.

More than 130 professionals representing major companies, industrial and research organizations, law and patent firms attended the event.



LES Italia Executive Committee Meeting

On November 25 the first meeting of the newly appointed Executive Committee of LES Italy took place.

The photo below includes Rinaldo Plebani, President; Mattia Dalla Costa, Vice President; Gian Antonio Pancot, Vice President; Antonio Di Bernardo, Treasurer; Simona Cazzaniga, Secretary and the other members of the Executive Committee (Emanuela Bianco, Alberto Delle Ceste, Felice Fulvio Faraci, Alessia Ferraro, Marilena Garis, Sergio Lasca, Alessandro Leaganza, Dario Paschetta, Valentina Piola, Annamaria Stein) along with Auditors (Salvatore Basile, Leonardo Reggio, Andrea Vestita). ■



LES Philippines

LES Philippines November Trifecta: Learned, Collab'd, and Enjoyed!

In the face of global challenges, LES Philippines, along with the LESI Education Committee, LESI Asia Pacific (APAC) Committee, and LES Young Members Congress (YMC) hosted a three-day event that highlighted the crucial role of licensing of intellectual property. Dubbed the “Trifecta,” LES Philippines organized a Licensing Course (23 November 2022), the Asia-Pacific (APAC) Conference (24 November 2022), and the YMC Asia Pacific Conference, hosted by SyCip Law Center in Makati City, Metro Manila, Philippines, which were all simultaneously conducted virtually and on-location.

The Licensing Course

LES Philippines President Bayani Loste opened the Trifecta and delivered the Welcome Remarks on the 23rd of November. The Licensing Course ensued, intended to provide the participants with a professional set of tools and techniques to help intellectual property stakeholders profit from their IP and to put it at the heart of their business strategy in a way that is easy to access and implement.

The first session was a Basic Licensing Course conducted by Reena Mitra-Ventanilla of Quisumbing Torres. She provided general information of use to those who are new to the area of IP licensing helping them understand the basics of licensing. Following the format of LES 100 provided by LES International Education Committee, Ms. Mitra-Ventanilla discussed the details of licensing arrangements and various practical tips that will be useful for parties prior to entering, while negotiating, and after concluding, an IP licensing agreement. Karl Simon Revelar of Pinoy IP Works, Inc. then explained the process of determining the appropriate royalties as part of IP valuation for the exploitation of the intellectual property rights. Pointers on how to limit the disclosure of information surrounding the IP and to protect trade secrets were expounded by Quisumbing Torres (QT) lawyer Jose Angelo Tigla. The participants also heard from music copyright licensing expert and Filipino Society of Composers, Authors and Publishers, Inc. (FILSCAP) General Manager Mark Thursday Alciso on how the collective management organization increased its revenue for its principals during the height of the pandemic.

A mock negotiation between and among the participants, both on-location and online, highlighted the Licensing Course. Facilitated by LES Philippines Past President Leslie Ann Cruz and LES International Education Committee Vice Chair Divina Ilas-Panganiban, the simulation allowed the participants an opportunity to practice and apply

what they learned from the talks of the resource persons by actually negotiating a licensing agreement based on a hypothetical case study. The Licensing Course was an abridged version of the recently concluded Advanced Intellectual Property Licensing Course, which was jointly organized by LES Philippines and the IP Academy of the Intellectual Property Office of the Philippines (IPOPIL), held on 15 November 2022 to 18 November 2022 in Taguig City, Metro Manila, Philippines.

Cruz Marcelo & Tenefrancia (CMT) lawyer Carlos Valerio hosted the Licensing Course.

The APAC Conference

The APAC Conference, with a subtheme “#calltoCollab,” proceeded the following day, 24th November, with a focus on enhancing sectoral partnerships during and post pandemic. The program took off with the welcome remarks from LES International President Ichiro Nakatomi and LES International APAC Co-Chair Bienvenido Marquez. Technology expert, Michael Mudd, Senior Consultant at Asia Policy Partners LLC, briefed the Trifecta participants on cybersecurity issues post-pandemic. Director General Rowel Barba thereafter highlighted the crucial role of the IPOPIL in bringing together the private and public sectors to collaborate towards economic development in the APAC Conference keynote.

CMT lawyer Rowanie Nakan moderated a panel discussion titled “Fostering Collaborations Between Government, Academe, and Industry” where insights were shared among representatives from top Philippine universities: Jon Fernandez of Ateneo De Manila University, Emil John Cabrera of University of the Philippines, and Christopher Cruz of De La Salle University. Ms. Katrina Chan from the QBO/Ideaspace Foundation added her perspectives to the discussion using the essential filter from the startup ecosystem.

A discourse on “Government and Non-Profit Collaborations: Best Practices” was led by LES International Past President Audrey Yap and participated by government representatives Frederick Romero of IPOPIL’s IP Academy and Ms. Russel Pili, Chief of the Research Information and Technology Transfer Division of the Department of Science and Technology–Philippine Council for Industry, Energy, and Emerging Technology Research and Development. Moderated by Ms. Ilas-Panganiban, the panel discussion focused on the commendable experiences of the organizations as they continue building working partnerships with

LES Philippines, continued on Page 15

LES Philippines, continued on Page 14

other entities, both public and private, involved and interested in IP licensing and technology commercialization.

Lawyer Chadd Concepcion of UnionDigital Bank rounded out the APAC Conference with a session on “Facilitating Collaborations in the Metaverse.” LES Philippines President-Elect Vida Panganiban-Alindogan, partner at the conference host SyCip Law Center and LES International Asia Pacific Co-Chair Chalermopol Tuchinda officially closed the program for Day 2 of the Trifecta.

Ms. Nakan hosted the APAC conference.

The YMC-Asia Pacific Conference

LES International President Ichiro Nakatomi and LES Philippines President Bayani Loste welcomed all the participants to the long-awaited in-person YMC Asia Pacific Conference 2022 for Day 3 of the Trifecta. LES International YMC Chair Kilian Scharli provided a brief overview and *raison d’être* of the YMC.

A thought-provoking discussion on Diversity, Equity, and Inclusion in the licensing profession was moderated by LES International Past President Patricia Bunye, where she was joined by Christopher Eugenio from Philippine Financial and Inter-Industry Pride, Jim Nemenon from Project Inclusion, Anna Giedke from Bardehle Pagenberg, and Ningling Wang from Finnegan.

A panel session on “The Role of IP and Licensing in Achieving Food Security” followed, which was moderated by Bengzon Negre & Untalan lawyer Karla Bernardo. Participants learned a lot from the views of the different experts in this area, namely Directors Noel Catibog from the Department of Science and Technology-Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development, startup founder and CEO Gillian Santos of Anihan Technologies, Inc., lawyer Jerry Serapion from Philippine Rice Research Institute, and Leontino Taveira from the International Union for the Protection of New Varieties of Plants.

The YMC-AP participants had an opportunity to dive into the “Challenges in the Valuation and Licensing of Traditional Knowledge,” moderated by LES Philippines President Bayani Loste and participated by lawyer Robert Nereo Samson of the IPOPHIL, Director Gillian Dunuan from the National Commission on Indigenous Peoples, Dr. Pratheeba Vimalnath from the University of Cambridge, and LES France’s André Gorius. Closing the day-long conference were YMC Vice-Chair for Asia Pacific Roberto Carapeto and Vice-Chair for the LES-YMC Asia Pacific Conference Ms. Mitra-Ventanilla.

QT’s Mr. Tiglao hosted the YMC-Asia Pacific Conference.

The on-location participants were then serenaded by Philippine folk singer and songwriter pride, Noel Cabangon, during dinner, courtesy of FILSCAP. Thereafter, the participants trooped to Makati City’s Poblacion district for the Pub Crawl, where they sampled the Filipino libations and entertainment from three popular pubs. ■

Photos From LES Philippines Trifecta

Ms. Reena Mitra-Ventanilla of Quisumbing Torres discussing the preliminary considerations in intellectual property licensing during the Licensing Course of LES Philippines’ November Trifecta.



Pinoy IP Works, Inc.’s Karl Simon Revelar expounding on the key takeaways of intellectual property valuation during the Licensing Course of LES Philippines’ November Trifecta.



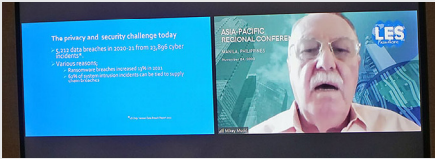
Trifecta participants having a networking break at the SyCip Law Center, Makati City, Philippines.



Assigned “negotiators” during the case study session being counselled by LES Philippines Past President Leslie Ann Cruz, far right, at the Trifecta’s Licensing Course.

(More Photos On Page 16)

More Photos From LES Philippines Trifecta



Tech expert Michael Mudd noting the challenges of contemporary data privacy and security during the Trifecta's Asia Pacific Conference.



IPOPIL Director General Rowel Barba delivering his keynote during the Trifecta's Asia Pacific Conference.



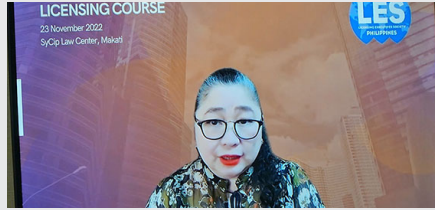
LES International Past President Audrey Yap, right, relishing the Philippines' sorbetes together with participants during the Trifecta's Asia Pacific Conference



LES International Past President Patricia Bunye, far right, enjoying the break during the Trifecta's Asia-Pacific Conference together with, from left, LES Philippines YMC Project Lead, Reena Mitra-Ventanilla; LES International Education Committee Vice Chair, Divina Ilas-Panganiban; LES Philippines Past Assistant Corporate Secretary, Jose Angelo Tiglao; and LES International Asia-Pacific Co-Chair, Bienvenido Marquez III.



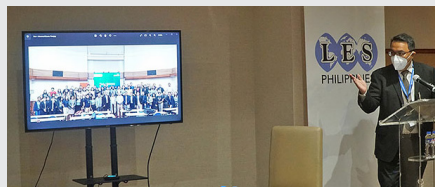
FILSCAP General Manager Mark Thursday Alciso explaining the financial basis of the collecting management organization's licensing rate card during the Trifecta's Licensing Course.



LES Philippines President-Elect Vida Panganiiban-Alindogan, Partner at SyCip Law Center, closing the Trifecta's Licensing Course.



LES International President Ichiro Nakatomi opening the Trifecta's Asia Pacific Conference with the thrus of his administration.



LES International Asia-Pacific Committee Co-Chair Bienvenido Marquez III reporting on the Advance IP Licensing Course as a best practice example of public-public collaboration during the Trifecta's Asia Pacific Conference.



LES International Past President Audrey Yap explaining the importance of private-public sector collaboration during a panel discussion at the Trifecta's Asia Pacific Conference, together with moderator LES International Education Committee Vice Chair Divina Ilas-Panganiban and panelists Frederick Romero of IPOPIL's IP Academy and Ms. Russel Pili, Chief of the Research Information and Technology Transfer Division of the Department of Science and Technology- Philippine Council for Industry, Energy, and Emerging Technology Research and Development.



LES International Asia Pacific Co-Chair Chalermopol Tuchinda officially closing the Trifecta's Asia Pacific Conference.



YMC Chair Kilian Scharli opening the YMC-Asia Pacific Conference on Day 3 of the Trifecta.



LES International Past President Patricia Bunye, far right, engaging with the audience during the panel discussion with, starting from left, Christopher Eugenio from Philippine Financial and Inter-Industry Pride, Jim Nemen from Project Inclusion, Ningling Wang from Finnegan, and Anna Giedke from Bardehle Pagenberg.



Bengzon Negre & Untalan lawyer Karla Bernardo, far right, moderating "The Role of IP and Licensing in Achieving Food Security" with panelists, starting from left, startup founder and CEO Gillian Santos of Anihan Technologies, Inc., lawyer Jerry Serapion from Philippine Rice Research Institute, Director Noel Catibog from the Department of Science and Technology-Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development, and Leontino Taveira from the International Union for the Protection of New Varieties of Plants.



LES Philippines President Bayani Lose moderating the panel discussion on "Challenges in the Valuation and Licensing of Traditional Knowledge," with lawyer Robert Nereo Samson of the IPOPIL, Director Gillian Dunuan from the National Commission on Indigenous Peoples, Dr. Pratheeba Vimalnath from the University of Cambridge, and LES France's André Gorius.

LES Germany

LES Germany Past And Future Activities In 2022-2023

On 20 May 2022 LES Germany held its annual spring conference in Mannheim, Germany. More than 120 participants joined the conference, whose topic was UP/UPC. After an introduction into the theme by Miriam Kiefer (Kather Augenstein), LES Germany was trying out a new format. In this new format leading industry IP experts and judges were invited to four different panel discussions.

One panel discussion, moderated by Udo Meyer, had leading heads of IP from Siemens, Bosch and Bayer as participants. The second panel, moderated by Edgar Duschl, was focused on small- and medium-sized companies and their views on the new UP and UPC, namely IP experts from Aesculap, Festo and Vorwerk. The third panel, moderated by Eva Schmid, focused on the international view by inviting experts from Qualcomm, Intel and Ericsson, all leading patent filing companies from the U.S. and Sweden. The fourth panel, moderated by Klaus Haft, gave views from German judges from Mannheim and Duesseldorf. The final part of the conference was called an expert theme focusing on UPC in view of license contracts presented by Patrick H. Wilkening (Hengeler Mueller).

Besides being able to meet in person again and having personal discussions, the conference gave a holistic overview on the views of industry, which was highly appreciated by those in attendance.

On 18 November 2022 the LES Germany autumn conference took place in Berlin (“Virtuelle Welten und real existierendes Recht”).

Future Activities:

- The LES Germany members’ meeting is scheduled for 10 February 2023 as a virtual meeting.
- The next spring conference is planned for 26 May 2023 in Munich.

Further, we are organizing our well-established module seminars on a regular basis covering two-year terms. These seminars (modules I to VII) deal with several licensing topics.

LES Module I is scheduled for 3 February 2023. Module II is planned for 5 May 2023, Module III for 29 September 2023 and Module IV is scheduled for 3 November 2023. For further information concerning the module seminars please visit the LES Germany website www.les-germany.org. ■

LES Thailand

Annual Conference 2022

On 6-7 October 2022 LES Thailand hosted the annual conference on the trending subject “Living in the Future.” The conference was open to non-members, approximately 60 people were in attendance. The welcome address was given by Michelle Ray-Jones, President of LES Thailand, and the opening remarks were given by the Director of the Thai Patent Office, the Department of Intellectual Property, Mr. Suwathai Boon-Aree. The keynote speaker was Mr. Ichiro Nakatomi, President of LESI. The event featured in-depth discussions with the audience regarding living in the world of technology, the metaverse and ESG. On the second day, attendees explored collaboration opportunities under a newly enacted Thai law, the Thailand Research and Innovation Utilization Promotion (TRIUP) Act B.E. 2564. This Act was drafted in line with the Bayh-Dole Act, which allows institutions the right to claim title to inventions and to negotiate licensing terms that would best encourage the commercialization of technology. The audience learned about IP valuation methods, license negotiation and Thai and Vietnamese practices on technology transfer and IP licensing. ■



LES Singapore

LES Singapore—Round Up Of Events In Q3/Q4 2022

Talk on IP Valuation: Impact on a Company and its Business

30th June 2022

LES Singapore held a talk on IP Valuation when the Chair of the LESI IP Valuation Committee, Dr. André Gorius, visited Singapore at the end of June 2022. Dr. Gorius conducted a very interesting session for members and their guests on how IP valuation affects various transactions a company is likely to go through, such as mergers and acquisitions, licensing, fund raising, and how it can be used successfully if one takes into account at the right level the constraints and input of the numerous stakeholders.

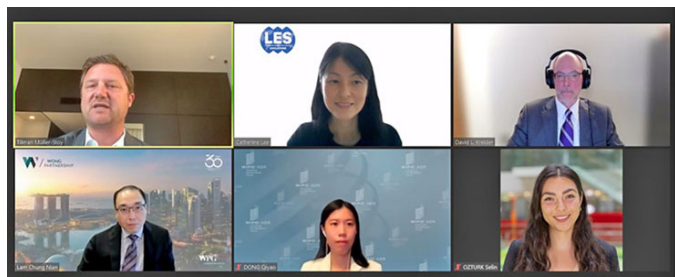


Dr. Gorius with some of the LES Singapore Ex-Co members after his talk.

Joint Webinar by LES Singapore and WIPO Arbitration and Mediation Center: The Use of ADR in the Formation of Licensing Agreements

15 September 2022

Together with the WIPO Arbitration and Mediation Center, LES Singapore held a webinar on the use of ADR in the formation of licensing agreements. The session started with Ms. Dong Qiyao, representative of the WIPO Arbitration and Mediation Center Singapore Office sharing WIPO's recent experience in facilitating licensing negotiations through ADR and some case examples. Catherine Lee, LES Singapore President, then moderated a panel discussion by a distinguished group of experts in the field—David Kreider (independent arbitrator), Lam Chung Nian (Head of the Intellectual Property, Technology & Data Group of Wong Partnership) and Professor Dr. Tilman Müller-Stoy, Chairperson of the LESI Dispute Resolution Committee, Partner at Bardehle Pagenberg. It was an engaging session with panellists sharing interesting insights and experience on the use of ADR with participants.



Joint webinar by LES Singapore and WIPO ADR Center.

Joint Talk by LES Singapore and the Singapore University of Social Sciences (SUSS): Careers In Intellectual Property

6 October 2022

LES Singapore, together with SUSS, conducted a session for young members and those who are looking to build a career in the field of intellectual property. The Young Members Sub-Committee of LES Singapore put together a panel of speakers comprised of experienced IP professionals, who shared their career journeys. Faith Sing, Secretary of LES Singapore, moderated the session and panellists included Suresh Sachi (Deputy Chief Executive & General Counsel, A*STAR), MJ Chai (Senior IP Counsel, Lenovo), Rekha Thiagarajan (Assistant Director, NTUitive), Lionel Tan (Partner, Rajan & Tann), and Matthew English (Patent Attorney, Marks & Clerk). Participants also had the opportunity to network and speak with the panellists during the session.



Talk on Careers in IP held by LES Singapore and SUSS.

LES Singapore and IPOS International: Basic and Intermediate Licensing Course 2022

10-11, 14 November 2022

LES Singapore conducted the annual Basic and Intermediate Licensing Course in collaboration with IPOS International again this year. It was great to have the course held in person again after two years of on-line versions during the pandemic! Aside from picking up licensing and negotiations tips and skills, participants also had the opportunity to network and interact with one another.



LES Singapore/IPOS International's Basic Licensing Course in session.

LES Singapore, continued on Page 19

LES Russia

LES Russia Seminar “Management And Protection Of IP In The Present Environment”

LES Russia held the seminar “Management and Protection of IP in the Present Environment,” moderated by Natalia Karpova, PhD, Professor, Vice-president of LES Russia, Russian Academy of National Economy and Civil Service (RANEPA).



Natalia Karpova and Valery Antipin.

The seminar started with the joint presentation of Natalia Karpova and Valery Antipin, member of the Scientific-Industrial Cluster Working Group, on “Recent Changes in Russian IP Legislation.” The speakers analyzed the latest legislative changes in the field of IP and their impact on the legal relations development and shared their suggestions and comments.

Natalia Polyakova, Head of the IP Department of the Center for Accounting and Analysis of Scientific and Technical Activities, State Corporation “Roscosmos,” made a presentation on “IP Management System of Roscosmos.” In her speech, Natalia highlighted a detailed and well-established system that has been operating in the corporation for a long time. The specifics of Roscosmos are working with secret objects and dual-use objects, therefore, the protection of IP objects is mostly carried as the “know-how.” In addition, Ms. Polyakova gave her opinion on several controversial and problematic issues of IP rights.



Natalia Karpova and Natalia Polyakova.

Jennet Abduraimova, Head of IP Practice, Skolkovo IP Center, spoke on the “Practice of IP Management in the New Realities.” Jennet focused on the benefits for the participants of the Skolkovo education program, in particular on prefer-

ences for IT companies, on the difficulties of software export and ways of IP commercialization restructuring in current conditions, and specific ways of IP commercialization.

Vitaly Kalyatin, PhD, Associate Professor, Private Law Research Center, made the report “Problems of Software Use under Modern Conditions.” Vitaly pointed out the problems of the withdrawal of foreign IT companies from the market, the lack of access to software products, and pointed out the legal tools for using software, including open licenses.

Yuri Nechepurenko, Head of the research and innovation department, Research Institute of Physical and Chemical Problems, Belarusian State University, spoke on “Pharma Market of the Republic of Belarus: Patent and Legal Issues.” Yuri presented a detailed analysis of the pharmaceutical market of the Republic of Belarus, highlighted its advantages and prospects, and mentioned the problems of practice and legislation.

Sergey Vasiliev, PhD, Partner, Trademark Attorney, Gorodisky and Partners, ended the seminar with the presentation “Winding Paths of Parallel Import.” Sergey highlighted the story of legal regulation of parallel import in Russia and commented on ways and protection tools applied with parallel import. The speaker analyzed the key policies of the Russian Supreme Court, Russian Constitutional Court, and the Federal Antimonopoly Service of Russia regarding parallel import. Sergey also focused on the latest legislative changes in this field and gave examples of parallel import regulation in the USA, Japan, and the EU.

The seminar gathered 36 listeners and was a great success. ■



Participants at the seminar.

LES Singapore, continued from Page 18

LESI Copyright Licensing Committee & LES Singapore Webinar: Sports & Intellectual Property: Challenges and Perspectives

1 December 2022

This webinar was organised by the LESI Copyright Licensing Committee with LES Singapore and the focus was on sports and intellectual property. We had the privilege of hav-

ing Professor Jacques de Werra, the author of WIPO’s “Reference Guide to Sustaining Sport and Its Development Through Intellectual Property Rights” (<https://www.wipo.int/export/sites/www/sports/en/docs/guide-sustaining-sport-ipr-2022.pdf>) to discuss with us the WIPO guide and the IP issues related to the sports industry. The session was moderated by George Hwang, the co-Chair of LESI’s Copyright Committee. The interesting and lively discussion was very apt for a season when the World Cup 2022 was in full swing! ■

LES South Africa

Realising Value from Intangible Assets: IP Valuation Course 2-4 November 2022

(Face to Face—Western Cape, South Africa)

The LES SA annual IP Valuation course in collaboration with the Moolman Institute was hosted in the beautiful coastal town of Arniston, literally on the beach of the Agulhas, the most southern point of Africa.

From start-up technology to university inventions and company brands, IP is integral to building and deriving value. The need to value IP arises whenever it is part of a transaction, whether it is an investment, acquisition, liquidation, auction, infringement suit, transfer or license. It can also be required for taxation, accounting and management purposes. To do IP valuations or damages assessments, you must understand valuation methodologies, and how valuation is impacted by commercial, regulatory and other considerations.

In this hands-on 3-day course, delegates learned the basics of IP valuation and damages assessments, its regulatory and commercial context, and how to apply your knowledge through case studies and group exercises.

The course was attended by 10 delegates from technology transfer offices, IP firms, Industry and the Technology Innovation Agency of South Africa. The trainers were Sean Moolman, Alan Lewis, Theo Doubell and Madelein Kleyn.

We also had some fun, enjoying local cuisine in the little village.

Year End—November 2022

LES SA held two year-end events to conclude a busy year.

The LES South Africa year-end func-



Delegates and trainers—IP Valuation Class of 2022 Simon Thanyani, Thabang Qumza , Bongani Masombuka, Boipelo Felicity Manoko , Theo Doubell, Athenkosi Matshini, Luché Jacques Joubert, Madelein Kleyn, Mandla Victor Hlongwane, Malese Ndhlovu, Werner Van Straaten, Alan Lewis, Sean Moolman and Patrice Nkhono.



At work and play—Delegates and Trainers IP Valuation Class of 2022

LES South Africa, continued on Page 21

LES South Africa, continued from Page 20

tion hosted by the YMC at Salsa Mexican Grill and Restaurant was a lively affair. The attendees took part in the restaurant’s regular pub quiz in two separate teams, which interspersed answering questions with eating burritos, tacos and quesadillas...and drinking tequila. At the end of the evening our two LES SA teams walked away with first and third prizes, respectively—showing that our local LES SA chapter is filled with not only fun, but also brains! This was one of two year-end functions hosted and organised by the LES SA YMC.

In Stellenbosch, Western Cape the evening was enjoyed at the beautiful Longridge wine estate. The Cybarete IoT Start-up founders Dr. Karel Kruger and Dale Sparrow addressed the attendees sharing their BASE technology which provides a cost-effective, customizable, and scalable solution to automate, optimize, schedule, keep track of, and get timely feedback on activities and processes in a wide variety of industries, including manufacturing, agriculture, and even healthcare. ■



Johannesburg YMC event attendees.



Patrice Nkhono, Mbendera & Nkhono Associates from Malawi, at the top of the South.



One of our delegates Luche Joubert with the village chefs.



Thabang Qumza from University of Pretoria anchored his IP Valuation knowledge.



LES SA Western Cape End Year function.

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les Nouvelles

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Licensing And Intellectual Property Organizations Meetings

For more information on LESI Meetings, go to www.lesi.org

2023

February 1-3

LES International Winter Planning Meeting
Geneva

February 24

LESI 8th Annual YMC Conference
Houston

March 8-10

LES ANZ 2023 Conference
Geelong, Victoria

April 29-30

LES International Management & Delegates' Meeting (IMDM)
Montreal

April 30-May 2

LESI 2023 Annual Conference
Montreal

October 15-18

LES USA & Canada Annual Conference
Chicago, IL

Notice: Meetings are a hybrid mix of in-person and online. See the website for webinars and online education courses.

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October 15–18, 2023

Marriott Downtown Magnificent Mile Hotel
Chicago

