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|-------------------|---------------------|-----------------|--------------------|----------------|
| Highlights | Society News | Meetings | New Members | Reviews |
|-------------------|---------------------|-----------------|--------------------|----------------|

ADVANCING THE BUSINESS OF INTELLECTUAL PROPERTY GLOBALLY
CREATING, PROTECTING, AND COMMERCIALIZING INNOVATION | MANAGING AND MONETIZING INTELLECTUAL PROPERTY

President's Message:

Significant Progress Made On This Year's Goals



By Michael Lasinski, President, LES International

Since I last wrote to you all in October, we have made significant progress on this year's goals. As a reminder, in addition to everything else we do, we are trying to make significant progress in the following areas:

- Revamp the Website (and make it society friendly).
- Consider Global Organizational Memberships (to target multi-national organizations and support Society recruiting efforts).
- Create a Partnership Position to Manage Business Development and Consider Alternative Funding Sources.
- Continued Support for the Thought Leadership Program.
- Rethink (and enhance) our Committee Support Systems.

We are taking these one at a time. After all the wonderful work our internal LESI team did, we have hired a website design company to design and implement a revamp for the LESI website. Our hope is to launch the new site by the LESI annual meeting in late April. However, that is an ambitious goal and we may need a bit more time.

We have moved into the pilot phase for global organizational memberships. During our meetings with the LES USA & Canada board members during their wonderful annual meeting in Chicago, we were able to make progress and discuss what a pilot program could look like, and we are hoping to move forward this month. We know we will make mistakes, but our expectation is that we will learn from them and move this important initiative forward. Our goal is to offer our corporate community new ways to

interact with us and with LES programs taking place around the globe.

We have hired a business development consultant to help us package our offerings and target current and new companies that want to partner with us. We have found that we have been reactive in the past, and this is our chance to be proactive. Fewer and fewer companies want to simply sponsor our events. Instead, they want to partner with us and help us facilitate substantive discussions around IP and licensing and provide forums for building valuable relationships within our community. These companies are looking for ways to make a difference in the work that we do, and they are happy to support those efforts financially. I am excited about the output of this effort and will update you next time on its results.

The LESI Thought Leadership Program is off to a great start again this year. Please go to <https://lesi.org/events/lesi-thought-leadership-program> for updated information on our programs. If you are interested in SEPs, the Unified Patent Court (UPC), or artificial intelligence in the healthcare industry, joining one or more of these important programs is a great way to get educated on the latest developments. Of course, as with last year, these areas will be a focus of the programming at LESI2024 in Madrid, Spain in late April, so please consider attending that as well.

Finally, I would be remiss if I didn't take time to write

President, continued on Page 2

Inside LES Global News

Highlights

–Pages 1-3

Society News, Committee Reports

–Pages 5-17, 19-25

Meetings & Delegates

–Pages 4, 18, 23, 26-27

International Calendar

–Page 6

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Call For Content

We request contributions from all societies and individuals about important events, changes in the law in your country or region, conferences, annual meetings, board changes, and the like. You can submit articles or announcements to the editor or use the form on the website at the following address: www.lesi.org/les-societies/les-global-news/submission-form.

Deadlines: December 1, March 1, June 1 and September 1

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Licensing Executives Society International

President, continued from Page 1

about the difficulties our LES Israel society members are currently living with. My wife and I were in Jerusalem for LESI's Pan-European meeting when the conflict started. It was terrifying and heart breaking at the same time. We know the war in this region has been difficult on so many levels for all impacted, and it is impossible to discuss it in detail in an update like this. That said, I know from all of the LES members that I have spoken with in the last months that our thoughts and certainly our prayers are with all those living in areas affected by the resulting war.

Best, Mike



Mike Lasinski speaking at the LES USA & Canada Annual Meeting in Chicago, IL.



Workshop session at the LES USA-Canada Annual Meeting.



Closing reception at the meeting in Chicago.

LES Women In Licensing Alliance

The WILA Speaker Series 2023-24 “The Power of Loving Ourselves by Life Coach Gayatri Bajpai” was held on November 30, 2023.

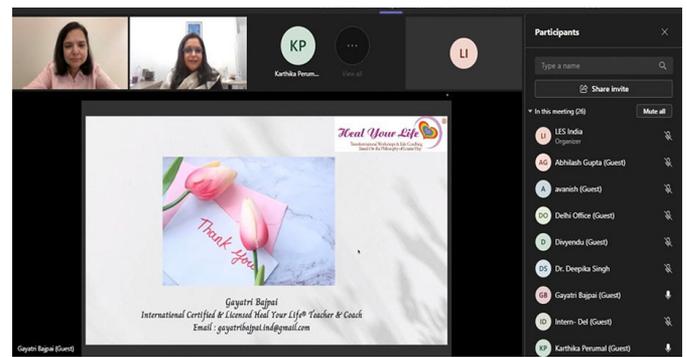
Ms. Gayatri Bajpai, our speaker for the day, is an internationally certified and licensed Heal Your Life instructor, Workshop Leader and Motivational Coach. Academically, her schooling was in Calcutta. She completed the “Heal Your Life” teacher training and “Heal Your Life” coach training in Singapore under the guidance of Dr. Patricia Crane and Rick Nichols.

The one hour session focused on the tapestry of life where opportunities often knock softly, inviting us to open the door

to new possibilities. Embracing change and growth begins with a fundamental act: learning to love yourself. In the hustle and bustle of daily life, it’s easy to overlook the simple yet profound ways to nurture self-love.

Self-love is not just about pampering oneself; it’s a journey of self-discovery and acceptance. It involves acknowledging your strengths and weaknesses, celebrating victories, and learning from challenges. As you open the door to self-love, you uncover a reservoir of strength and resilience within.

Ms. Bajpai guided us in this amazing journey with her insightful thoughts and wonderful presentation. ■



More LES USA & Canada 2023 Annual Meeting Photos



Fireside chat with Walter Copan and Andrei Iancu.



Deals of Distinction presenters at the meeting.

Committee and Society News

There are numerous items in the following reports, including society news, upcoming events, information on committee activities, and calls to action. For more information, visit the LES Society webpages directly or our online portal for LESI Committees at <http://connect.lesi.org>.

LES Australia and New Zealand

Recap Of LES ANZ 2023 Developments And Achievements

As the year nears completion and we start to enter the festive season, I'm pleased to share the exciting developments and achievements from the last few months and what we have to look forward to next year in our milestone 50th year.

Fireside Chat Webinar: Tech Transfer Triumphs

Our recent "Fireside Chat on Tech Transfer Triumphs" was a resounding success. It provided invaluable insights into the labyrinth of spin-outs, licensing, and capital raising. The expertise shared by Duncan Ferguson highlighted a way for many of our members to navigate these paths.

Spring Sundowner with Innovation Aplenty

We embraced the spring spirit with the LESANZ WA community at our spring sundowner, with just under 40 people attending this first in-person event. A highlight was the engaging presentation with John Gibbs from Spinifex Brewing Co. on their journey navigating innovation and IP to create their award-winning brews using native Australian botanicals. Their innovative spirit and latest brews added a unique flavour to the evening—quite literally!

Webinar on Generative AI: Navigating New Legal Landscapes

Not once but twice, we hosted an enlightening webinar on IP issues in the realm of Generative AI in Australia and the

Asia Pacific. This event cast a spotlight on the burgeoning intersection of AI and IP law, discussing the regulatory ripples and legal risks that AI brings to the fore. We are stepping into an era where understanding AI's implications is crucial.

Marking Half a Century: The 50th Anniversary Event | Sydney 6-8th March, 2024

Lastly, here's a drumroll for our upcoming milestone—the 50th Anniversary Event! Early Bird registration is now open, and I encourage everyone to be a part of this monumental celebration. It's not just an event; it's a testament to our journey, resilience, and community spirit. ■



LES Benelux

LES Benelux Licensing Course 2023 Once Again A Success

On 13 and 14 November LES Benelux held its annual Licensing Course in Antwerp (Belgium). Forty-eight participants joined the two-day course, where they followed the path of drafting an agreement from start to finish. The course includes presentations relating to key aspects of licensing practice, such as IP Basics, Due Diligence, Valuation, and Competition Law, as well as participative workshops on negotiation, IP strategy, and agreement drafting. Each year this formula proves to be successful, which the participants highly appreciate. Next year the course will be organised on 18 and 19 November 2024 in The Netherlands, and the first participants are already registered.

On Wednesday, 15 November, the traditional "Add-On Meeting on Complex Clauses" was held, where participants

of the course, both members and non-members, can join. This year the theme was "Competition Law," which proved to be interesting to anyone dealing with technology transfer transactions. The day concentrated on "Aspects of Competition Law in Licensing" and covered highlights from the TTBER and the recent updates on the R&D block exception regulations.

A Good Start to the New Year

LES Benelux will welcome its members on 23 January 2024 for a lunch webinar on software audits.

On 21 February 2024, LES Benelux, in collaboration with the Belgian Impact Licensing Initiative (ILI), is organising an international conference in Brussels about "social impact licensing." ■

LES Germany

LES Germany Recaps Activities For 2023-2024

LES Germany would like to inform you about our past and future activities in 2023/2024.

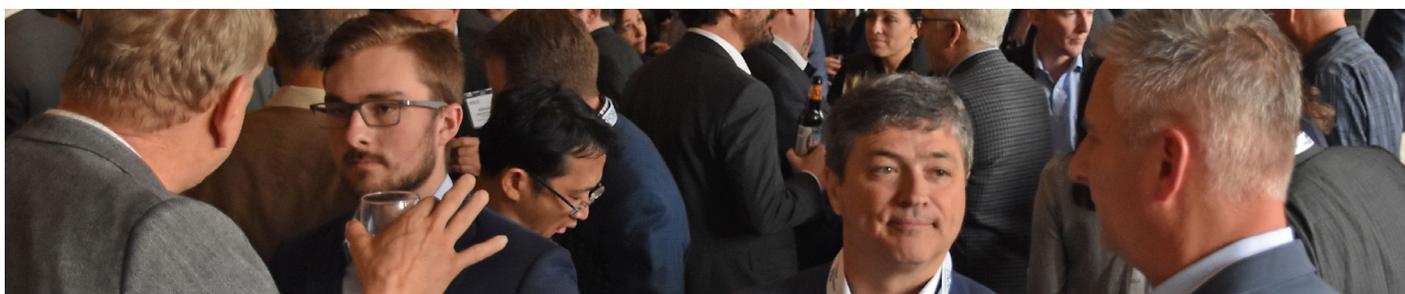
1. The LES Germany Members’ Meeting took place on 10 February 2023 as a virtual meeting with an introductory speech by Presiding Judge Kühnen.
2. The Spring Conference of LES Germany was held on 26 May 2023 in Munich (“Erschöpfung nach Corona?—Rechtliche Erschöpfungsthemen über alle Schutzrechte hinweg”—“Exhaustion After Corona?—Legal Issues Concerning Exhaustion Across All IP Rights”). About 70 participants joined the conference with talks and discussions around the latest rulings, *e.g.*, of the German Federal Supreme Court on exhaustion in all IP rights, such as in COI-Report II on covenants not to sue and to be

sued last in cases relating to chip manufacturing.

3. On 17 November 2023, LES Germany held its Annual Autumn Conference in Cologne, Germany. About 40 participants attended the conference. (“Arbitration and Planned EU Mediation in License and FRAND Issues”).
4. The LES Germany Spring Conference is scheduled for 18/19 April 2024 in Frankfurt/Main, and further on-line webinars will be announced for 2024.

Further, we are organizing our well-established module seminars on a regular basis for two-year terms. These seminars (Modules I to VII) deal with several licensing topics.

Module V is planned for 2 February 2024. For further information concerning the module seminars, please visit the LES Germany website, www.les-germany.org. ■



LES International Calendar

2024

| | | |
|----------------|--|----------------|
| January 9 | LESI Technology Transfer Committee “How to advance your career in intellectual property licensing” | Virtual |
| January 9 | LESI 2024 Virtual Prep Session (#2) | Virtual |
| January 11 | LESI Thought Leadership Program, Track 3 Session: Interview of Parties involved in UPC litigation | Virtual |
| January 16 | LES Britain-Ireland “Trade Secrets vs. Patents—how to optimise ROI for your hard earned innovation” | London |
| January 17 | LESI WILA “Speaker Series: Confident Communications & Skills for Connecting” | Virtual |
| January 18 | LESI “Ask Me Anything” Sessions (LES Britain & Ireland) | Virtual |
| January 23 | LESI Thought Leadership Program, Track 2 Session: Regulatory Issues in Data Collection & AI | Virtual |
| January 30 | LESI High Tech Committee “Monetization Strategy for an Additive Manufacturing Technology” | Virtual |
| February 14-16 | LESI Winter Planning Meeting | Bangkok |
| February 23-24 | LESI YMC 2024 Pan-American & LESI Americas Committee Conferences | Rio de Janeiro |
| March 4-6 | LES South Africa “Intellectual Property Valuation Course” | Virtual |
| March 6-8 | LES ANZ 2024 Annual Conference—50th Anniversary | Sydney |
| April 11-12 | LESI YMC 5th Asia-Pacific Conference | Tokyo |
| April 26—27 | 2024 LES International Management & Delegates’ Meeting (IMDM) | Madrid |
| April 28—30 | LESI2024, LESI’s Global Annual Conference | Madrid |
| October 20-23 | LES 2024 USA-Canada Annual Meeting | New Orleans |

2025

| | | |
|-------------|---|-----------|
| April 27-29 | 2025 LES International Annual Conference | Singapore |
|-------------|---|-----------|

Notice: See the website for pertinent information on a particular conference or for webinars and online education courses. For more information on LESI Meetings, go to www.lesi.org.

LES Austria

Huge Success For Licensing Event In Vienna

On November 23 and 24, the event “Succeeding at Technology Commercialization and Negotiation,” co-organized by LES Austria, LES Czech Republic & Slovakia, and LES Hungary, took place in Vienna at the premises of the Vienna University of Technology (TU Wien). The core of the event was the Advanced Commercialisation Course developed by LESI and the EPO Patent Academy.

Seventy-five people from all over Europe followed the lectures from renowned experts on themes such as IP strategy, IP management, licensing and negotia-

tion issues, IP assessment, and IP valuation. The final part of the course was the IP negotiation masterclass, a licensing mock negotiation which most of the event participants also attended.

The event was complemented by two networking evenings: a pre-networking dinner at Stadtwirt the day before the event started and a networking buffet and drinks on the evening of the first day.

Excellent feedback from participants to the event motivates the national groups of LES Austria, LES Czech Republic & Slovakia, and LES Hungary to continue organizing joint events in the coming years. ■



Martin Schneider (left), Karin Hofmann, la Modin and Thomas Bereuter.



LES Chile

Meaningful Activities In 2023

LES Chile was involved in meaningful activities over the last several months, including outstanding participation in the Semana Internacional de la Transferencia y la Innovación (International Technology Transfer and Innovation Week), or SITI 2023, in early November. We also organized the closing reception for the AUTM Leadership Summit held in Santiago, Chile, on November 6 and 7 and sponsored a discussion panel at the XXI RedGT Meeting held on December 1 and 2 in Temuco, Chile.

Join us! infoleschile@leschile.cl ■



Destacada Participación

en la Semana Internacional de la Transferencia y la Innovación, SITI 2023

Outstanding participation in the international technology transfer and innovation week, SITI 2023

ORGANIZAMOS / WE ORGANIZED

- Cóctel de cierre del AUTM Leadership Summit
Closing reception of the AUTM Leadership Summit
- Panel de Discusión en el XXI Encuentro de RedGT
Discussion Panel in the XXI RedGT Meeting

 Si quieres ser parte / join us infoleschile@leschile.cl

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LES Brazil

Innovation In Rio And In Brazil: Developing The Future

LES Brazil organized the event “Innovation in Rio and in Brazil: Developing the Future (‘Inovação no Rio e no Brasil: Desenvolvendo o futuro’) and invited LES Brazil members and the general public to participate.

The event was held on December 4th at Campos Mello Advogados’s meeting space in Rio de Janeiro. There were three round tables: industry representatives, public sector representatives, and IP specialists.

Program:

1) Opening Remarks—Chicão Bulhões

2) Round Table: “Innovation and the Public Sector”

A debate on innovation, technology, challenges, and projects for Rio de Janeiro City and Brazil.

Moderator: Felipe Toscano

Speakers:

Carina de Castro Quirino

(Secretary for development of the city of Rio de Janeiro);

Diego Musskopf (BrPTO,—INPI)

Maria de Fátima Bruno, Specialist on innovation in the public sector and professor at PPEP (Federal University of Rio de Janeiro—UFRJ).

3) Round Table: “Intellectual Property and Innovation: What Should You Know About?”

What are the most common questions asked by the players in the innovation sector (specialists, companies, funds, and universities)?

Moderator: Marcela Trigo de Souza
(Trench Rossi Advogados)

Speakers:

Hannah Vitória Macedo Fernandes
(Di Balsi & Parente Advogados)

Thereza Abranches (Kasnar Leonardos)

Monica Pereira Cavalcanti
(Trench Rossi Advogados)

Fernando Silva (Crescera)

Lucimar Dantas—IBMEC (Núcleo de Inovação)

4) Round Table: “Artificial Intelligence and Technology”

What Companies should know about employing artificial intelligence tools in their businesses.

Moderator: Paula Mena Barreto
(Campos Mello Advogados)

Speakers:

Cédric Sikandar (NHM Advogados)

Fábio Pereira Pereira (Veirano Advogados)

Cristiano Rocha (Open-Co);

Carlos Afonso—ITS

Rafael Viola (City of Rio de Janeiro) ■



Opening Remarks
Chicão Bulhões



Round Table
“Innovation and the Public Sector”



Round Table
“Intellectual Property and Innovation: What Should You Know About?”



Round Table
“Artificial Intelligence and Technology”

LES Czech Republic and Slovakia

Slovak IPO Introduces Alternative To Provisional Patent Applications

By Anamarija Stančić Petrović, PETOŠEVIĆ Brussels Representative

On September 1, 2023, the Slovak Intellectual Property Office (IPO) introduced an official alternative to filing provisional patent applications, which are unavailable in Slovakia.

Provisional patent applications establish the right of priority for the invention described in the application, but they do not contain patent claims and other mandatory sections present in standard patent applications. After 12 months from the filing date, the provisional application will expire if not converted to a standard patent application.

While this option is not available in Slovakia, patent applications have been accorded priority dates even if they did not contain all the required information, but only the following:

- Information indicating the applicant's intent to file a patent application;
- The applicant's contact details and

- A description that does not have to be filed in the official state language.

In most cases, the Slovak IPO invited applicants to file a standard application within 12 months from filing an application of this kind.

Starting September 1, 2023, this became Slovak IPO's official practice—all applicants who file applications for the purposes of securing priority dates are provided a 12-month period for submitting a complete application. In many respects, this alternative is more advantageous than the provisional patent application because the 12-month period for submitting a complete application will be extendable. If the application is rejected, the applicant can request further processing and *restitutio in integrum*.

anamarija.stancic@petosevic.com. ■

LES Thailand

High-Growth Technology Business Conference In Bangkok

With support from LES Singapore and LES Italy, LES Thailand and the European Patent Office hosted the High-growth Technology Business Conference Asia 2023 Edition on November 2nd and 3rd in Bangkok. Speakers and attendees came not only from Thailand, but also the United States, the United Kingdom, Singapore, and Hong Kong to enjoy the event.

On the first day, the audience heard keynotes on topics such as Technology Businesses Powered by Brands: Mastering Brands to Enhance Value by Juergen Graner, Founder and CEO, Globalator, and Manufacturing Trends and IP Strategies, by Audrey Yap, Past President LESI, Managing Director, Yusarn Audrey LLC. The audience also enjoyed sessions on AI, standard essential patents, and other hot topics. On the second day, skilled trainers provided valuable knowledge in the areas of trade secret management, transaction-based growth management, and innovation ecosystem management. Overall, the event was an excellent opportunity for SMEs and tech-focused businesses in the region to learn and network. ■





Successful 2023 LES Asia Pacific Conference, Jointly Hosted by LES China And LES China Hong Kong Sub-Chapter

2023 LES Asia Pacific Conference,
Shenzhen, China—November 17 and 18, 2023

The 2023 LES Asia Pacific Conference, jointly hosted by LES China and LES China Hong Kong Sub-Chapter, was held successfully on November 17 and 18, 2023, in Shenzhen, China, a city renowned for its innovation, vibrant culture, and dynamic atmosphere. The 2023 LES Asia Pacific Conference theme was “Intellectual Property Promotes Prosperity—New Challenges of Licensing Intellectual Property in the Asia Pacific Region.”

Being a hub of innovation and creativity, the Asia Pacific region gives rise to constantly evolving challenges of licensing intellectual property, which makes it a highly relevant focal point for further exploration and understanding of licensing intellectual property.

With an exciting lineup of luminary speakers and panelists, the 2023 LES Asia Pacific Conference delved into the realm of licensing intellectual property on a global scale, the positive effects of the commercialization of intellectual property, impacts of technologies on the commercialization of ideas, resolution of intellectual property disputes, and the latest trends in the commercialization and protection of intellectual property rights.

The conference featured heavyweight speakers and panelists from global companies, the IP community, academia



and government agencies, etc., such as Huawei, Nokia, OPPO, TCL, Xiaomi, China Mobile, ZTE, Avanci, IP Bridge, Sisvel, Hong Kong University of Science and Technology, CNIPA (China National Intellectual Property Administration), SAMR (State Administration for Market Regulation), Intellectual Property Department of Hong Kong Special Administrative Region Government, JETRO Hong Kong, Singapore International Mediation Centre (SIMC), and Shenzhen AMR, among others.

About 180 participants from Mainland China, China Hong Kong, China Taiwan, the United States, Germany, Japan, Singapore, Korea, and India attended the conference. They all gave thumbs-up to the well-conceived and inspiring content, speeches, and panel discussions, detailed arrangements of all the events, and the enjoyable and memorable experience of the conference. They expressed earnest anticipation for future events to be organized by LES China. It is particularly noteworthy that more than a dozen colleagues registered to attend the conference and, at the same time, join LES China as new members.

Mr. Shaohui Yuan, President of LES China, hosted the opening ceremony. The welcome remark speakers are Ms. Chenfeng Cai—Director General of Commercial Legal Service Center of China Council for the Promotion of International Trade (CCPIT) and Executive Vice-Chairwoman of CCPIT Mediation Center, Mr. Kwok Keung (Derek) Lau—Acting Assistant Director of Intellectual Property Department of the Government of the Hong Kong Special Administrative Region, Mr. Chengjun Guo—Deputy General Director of CCPIT Shenzhen, Mr. Michael J. Lasinski—President of LESI and Mr. Lionel Tan—Chair of the LESI Asia Pacific Committee.

LES China, continued on Page 11

LES China, continued from Page 10



Ms. Chenfeng Cai



Mr. Kwok Keung
(Derek) Lau



Mr. Chengjun Guo



Michael J. Lasinski



Mr. Lionel Tan



Mr. Shaohui Yuan

The following excellent speakers delivered mind-blowing speeches on the topics “IP Commercialization Drives Innovation and Prosperity,” “Dispute Resolution in IP Commercialization,” and “Recent Developments Affecting IP Commercialization.”

- Mr. Bohua Rao, Director of System Construction Division, Intellectual Property Utilization Promotion Department, CNIPA
- Mr. Yunpeng Zhai, Director of Abusive Conduct Enforcement Division, Anti-Monopoly Enforcement Department I, State Administration for Market Regulation
- Ms. Audrey Yap, Former President of LESI and Managing Partner of Yusarn Audrey LLC
- Dr. Christof Karl, Partner of Bardehle Pagenberg
- Prof. Jack Lau, Hong Kong University of Science and Technology
- Ms. Angel Young, Managing Director at LexisNexis Legal & Professional New Technology in Legal Research
- Mr. Hideaki Shimada, Japan Patent Office Examiner, currently seconded as IP Director at JETRO Hong Kong
- Mr. Ian Liu, Partner of Deacons
- Professor Dr. Heinz Goddar, Partner of Boehmert & Boehmert

LES China, continued on Page 12



Mr. Bohua Rao



Mr. Yunpeng Zhai



Ms. Audrey Yap



Dr. Christof Karl



Prof. Jack Lau



Ms. Angel Young



Mr. Hideaki Shimada



Mr. Ian Liu



Prof. Dr. Heinz Goddar

LES China, continued from Page 11

Five exciting and dynamic panel discussions were presented on hot IP commercialization issues at the conference.

Panel Discussion 1—Moderator: Mr. Shaohui Yuan, President of LES China

Panelists:

1. Mr. Hongfei Shen, Vice President of the Legal Affairs Department and Director of the Key Project Department of Huawei
2. Mr. Patrik Hammaren, Vice President of Licensing at Nokia
3. Mr. Weizhi Lin, Intellectual Property Director and Head of Patent Licensing at OPPO
4. Mr. Ran Xu, General Manager of Corporate Business Development and IP Strategy at Xiaomi Group
5. Mr. Xiaohui Jia, Director of the Patent Support Center of China Mobile
6. Mr. Xin Tong, Deputy Director of IP Department of ZTE



Panel Discussion 1—IP Commercial Value and Innovation.

Panel Discussion 2—Moderator: Mr. Christopher Shaowei, Vice President of LES China

Panelists:

1. Ms. Fang Liu, Partner of Leader Patent & Trademark Firm
2. Mr. Frank Gao, Ladas & Parry LLP
3. Mr. Jiang (Johnson) Li, Partner of Gen Law Firm
4. Ms. Chi Cheng, Partner of Beijing Liushen (Shenzhen) Law Firm



Panel Discussion 2—IP Protection and Litigation Practice.

Panel Discussion 3—Moderator: Mr. James Choi, Council Member of LES China Hong Kong Sub-Chapter

Panelists:

1. Mr. Lionel Tan, Chair of the LESI Asia Pacific Committee
2. Mr. Wee Meng Chuan, Chief Executive Officer of Singapore International Mediation Centre (SIMC)
3. Mr. Frank Jeng, Vice President for Global Licensing and Litigation Practice at Purplevine IP Group
4. Ms. Yazhuo Qian, Deputy Director of the Patent Litigation Department of CCPIT Patent & Trademark Law Office



Panel Discussion 3—Impacts of New Technology on Commercialization of Ideas and Resolution of IP Disputes.

Panel Discussion 4—Moderator: Mr. Zhiyong (Alan) Fan, Vice President for Intellectual Property at Huawei Technologies, Co., Ltd.

Panelists:

1. Mr. Roger Tu, SVP & General Manager, Asian Markets for Avanci
2. Mr. Daisuke Honda, Managing Director of the Licensing Business Department at IP Bridge
3. Mr. Sven Torringier, Director, Senior Counsel Legal & Business at Sisvel and Program Manager for the Sisvel Cellular IoT Patent Pool
4. Mr. Zhuang Yuan, Executive Director at Beijing KiiStone Ventures
5. Mr. Wei Dong, Chief Advisor at IP Finding Management LTD



Panel Discussion 4—Value of IP Commercialization for Licensors and Licensees.

LES China, continued from Page 12

Panel Discussion 5—Moderator: Ms. Ningling Wang, Board Member of LESI

Panelists:

1. Mr. Xiangdong Wang, Director of IP Enforcement at Shenzhen Administration for Market Regulation
2. Mr. Chunhui Yu, Former Chief Judge of Shenzhen Intermediate People’s Court
3. Mr. Lawrence Wu, IP Director of TCL Industries Holdings Co., Ltd.
4. Mr. Xianhui Song, IoT Patent Licensing Director at Huawei
5. Dr. Qinghong Xu, Partner of Lung Tin Intellectual Property Agent Ltd.



Panel 5—Recent Developments Affecting IP Commercialization.

During the conference, Mr. Shaohui Yuan, President of LES China, shared the 2023 LES China Annual Report, highlighting the key amendments to the LES China Constitution regarding group membership and calling on and welcoming the Chinese companies to join LES China as group members.



Ms. Junko Sugimura, Vice President of LESI—Closing Remarks.

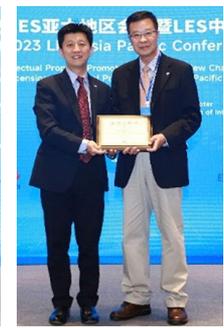


Ms. Rosita Li, Pres. of LES China Hong Kong—Closing Remarks.

In the closing ceremony, LES China presented Outstanding Contribution Awards to Prof. Dr. Heinz Goddar, Past President of LESI, and Mr. Zhongqi Zhou, Past President of LES China, in appreciation of their dedicated support and outstanding contribution to LES China.

The conference was supported by CCPIT (China Council for the Promotion of International Trade), CCPIT Shenzhen, and LESI and was sponsored by Huawei, Questel, LexisNexis, and ELLALAN Law Firm.

After the conference, 45 attendees from inside and outside China joined in a fascinating tour to visit the Huawei Songshan Lake Campus, the spectacular Huawei Research and Development Center, covering 1.4 million square meters with a total of 108 European-themed buildings and linked together by a 7.8km commuter rail system.



The unique and amazing Huawei Tour put a blissful and memorable ending to the successful 2023 LES Asia Pacific Conference.

LES China and LES China Hong Kong Sub-Chapter are following up on the great success of the 2023 LES Asia Pacific Conference by inviting interested attendees and colleagues to become LES members, joining hands in advancing the business of intellectual property globally.

Taking this opportunity, LES China and LES China Hong Kong Sub-Chapter would like to extend heartfelt thanks to all the speakers, panelists, attendees, colleagues, sponsors, and partners for their support and contribution, which brought the huge success of the 2023 LES Asia Pacific Conference. ■



Links to brochure and agenda of 2023
LES Asia Pacific Conference
Visit: <https://dwz.cn/QhMaveGv>

LES Chinese Taipei (LESCT)

2023 Annual Conference Caps Active And Productive Year For LESCT

LESCT enjoyed a productive and exciting 2023, a year marked by membership growth and programming focused on critical legal issues to the licensing legal community in Taiwan and beyond. The year's final event was the LESCT Annual Conference on December 22, 2023. Over 160 people attended the Annual Conference, featuring keynote speaker the Hon. Alan D Albright of the United States District Court for the Western District of Texas. Judge Albright delivered an engaging and insightful speech on patent litigation in the U.S. courts and his perspectives on promoting efficiency, consistency, equal access, and reducing nuisance. Judge Albright addressed how he uses his experience and knowledge from his time in private practice and on the bench to minimize bias, promote fairness, and encourage diversity.



Opening remarks at the LESCT Annual Conference 2023 by David Su, President of LESCT.



Keynote Speech: Improving the Patent System—WDTX's Role in Promoting Efficiency, Consistency, Equal Access, and Reducing Nuisance.



Panel Discussion: Lessons Learned from U.S. Patent Litigations and Takeaways for Companies in Asia.

Judge Albright also participated in a panel discussion on the valuable lessons Asian companies can take away from U.S. patent litigation, featuring counsel from Perkins Coie, Finnegan, TSMC, TCL, and Largan Precision. The panel discussion covered critical concerns for major Asian companies, such as managing the discovery obligations of patent litigations and dealing with the rise of third-party litigation funders in patent litigation.

Additional programming included a panel discussion on and leveraging the use of AI in the legal industry. Panelists for this discussion consisted of counsel from Baker McKenzie, Tsar & Tsai, and Microsoft. Organizations relevant to the AI space, such as Clarivate Analytics, Lawnote Inc., and Taiwan AI Academy Foundation, also joined the panel. The discussion covered the risks and



Panel Discussion: Leveraging AI in the Legal Services Industry and In-House Legal Departments.



Empowering Tomorrow's Leaders: Introducing LESCT Young Member Congress (YMC).

benefits of potential applications of AI in the legal profession from the perspective of experienced counsel and AI solution providers.



Fostering Women Leaders in IP: Introducing Women in Licensing Alliance (WILA).

Further, LESCT established two new subcommittees to foster growth and diversification in membership and leadership. Gary Ma of Finnegan was appointed the inaugural chair of the Young Member Congress (YMC). Grace Shao of Baker McKenzie was appointed as the inaugural chair of the Women in Licensing Alliance (WILA). A networking event hosted by RPX celebrating the formation of YMC and WILA concluded the conference. LESCT President David Su, Corporate Senior Vice President and General Counsel of MediaTek, is excited about LESCT's role in cultivating and expanding the local legal community and looks forward to another banner year for the LESCT in 2024.

Seminar on Effective and Cost-Efficient Cooperation between In-House & Outside Counsel in Licensing and Litigation

On March 24, 2023, LESCT held a seminar on the vital collaboration between in-house and outside counsel in U.S. patent litigation. The conference in Taipei featured a presentation on the experience and considerations when working with U.S. counsel on IP litigation issues.

The seminar also included a presentation regarding alternative dispute resolution and relevant case studies. A broader

LES Chinese Taipei, continued from Page 14



Topic: Arbitrating Patent License Dispute or Infringement? A Case Study about Choice of Dispute Resolution.

panel discussion with in-house counsel and foreign and local outside counsel ensued.

About 70 attendees joined the speakers and the panelists in an engaging conference where corporate legal affairs and external lawyers exchanged collaboration experiences.



Panel Discussion: Effective and Cost-Efficient Cooperation between In-House & Outside Counsel in Licensing and Litigation.



From left to right: Gloria Lu (Partner at Lee and Li), Carrie Yen (Director of the Legal Department at Pou Chen), Jeanne Wang (Partner at Tsar & Tsai), Ben Kao (General Counsel and Chief Legal Officer at Giant), Michael Shen (Chief Counsel of Patent Litigation at TSMC), and Gary C. Ma (Resident Managing Partner of the Taipei Office at Finnegan).

Seminar on Corporate Fraud Response Strategies and Practicalities of Business Secret Litigation



Attendees at the Corporate Fraud Response Strategies and Practicalities of Business Secret Litigation Seminar.

For high-tech companies, corporate fraud and mishandling of trade secrets can lead to significant harm and irreparable loss of competitive advantage. Having a robust response plan to investigate and address potential breaches of confidential information is crucial. On May 26, 2023, the LESCT held a seminar recognizing this issue in Hsinchu, the Silicon Valley of Taiwan. Over 80 attendees were present to learn more about legal perspectives and considerations relevant to enterprise fraud and misappropriation.

In particular, the panelists shared their experience and knowledge of evidence collection and accountability methods. The seminar included a second session that detailed the practical aspects and constraints of trade secret litigation. ■



Opening remarks at the Corporate Fraud Response Strategies and Practicalities of Business Secret Litigation Seminar by David Su, President of LESCT.

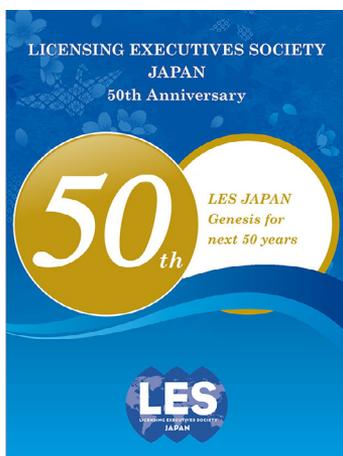


From left to right: Chih-Hsun Hung (Partner at Formosa Transnational Attorneys at Law), Chester Chu (Assurance Services Partner at Ernst & Young), I-Ming Chen (Partner at Formosa Transnational Attorneys at Law), Hung-Yi Hsiao (Vice President and Director General of the Science & Technology Law Institute, Institute for Information Industry), Peng-Yu Wang (Vice President & General Counsel of the Industrial Technology Research Institute), Yun-Chi Chang (Chief Prosecutor from Taiwan Hsinchu District Court), David Su (President of LESCT), Chen-Lun Huang (prosecutor from Taiwan Hsinchu District Court), Wei-Yang Li (Senior Consultant at Ernst & Young), and Yi-Zhen Cai (prosecutor from Taiwan Hsinchu District Court).

LES Japan

LES Japan Publishes English Version Of 50th Anniversary Magazine

LES Japan published its 50th Anniversary Magazine at the beginning of 2023. It was originally written in Japanese and its availability was limited to the LES Japan society members. However, we'd like to share some of the content with all the LES International members and have published an English version of the 50th Anniversary Magazine. This article introduces its contents.



Greetings and Congratulatory Address

The magazine begins with a greeting by Mr. Kenichi Nagasawa, President of LES Japan, followed by congratulatory addresses by Mr. Koichi Hamano, Commissioner of the Japan Patent Office, Mr. Yoshiyuki Iwai, Honorary Advisor of LES Japan, and Dr. Ichiro Nakatomi, Past-President of LES International.

Round-Table Discussions

In the next section, three Round-Table Discussions held in June and July, 2022 are introduced, each of which is thought-provoking.

(1) Successive Commissioners of the Japan Patent Office

The first Round-Table Discussion was held with four former Commissioners and the current Commissioner (at that time) of the Japan Patent Office. The topics included: (i) thoughts on their days as Commissioners of the Japan Patent Office and changes in the intellectual property environment; (ii) the issue of standard essential patents; (iii) technological innovation such as DX and GX; (iv) changes in international relations; (v) improvement of the presence of Japan Patent Office in the world; and (vi) expectations for LES Japan.



(2) Successive Chief Judges of the Intellectual Property High Court

The second Round-Table Discussion was held with five successive Chief Judges of the Intellectual Property High Court. The topics included: (i) forecast of changes in the world; (ii) issue of international jurisdiction; (iii) legal system response to new business forms; (iv) recent efforts at the intellectual property high court; and (v) advice on future intellectual property activities.



(3) Successive Presidents of LES Japan

The third Round-Table Discussion was held with seven former Presidents of LES Japan (Mr. Chikao Fukuda, Mr. Junichi Yamazaki, Mr. Katsumi Harashima, Dr. Ichiro Nakatomi, Ms. Junko Sugimura, Mr. Makoto Ogino, and Mr. Hiroki Saito), the current President Mr. Kenichi Nagasawa, and the President-Elect Ms. Chikako Hashimoto. In a very friendly atmosphere, they talked about various issues, including memories during their terms, the attractiveness of LES activities in Japan and overseas, and the future prospects of LES Japan.



50th Anniversary Symposium

Next, the 50th Anniversary Symposium held in September 2022 with the theme "Intellectual Property Activities in a New Era: Revitalizing Business Creation" is reported.

The Symposium included: (i) Keynote Speech 1 by Dr. Michitaka Hirose (Professor Emeritus, University of Tokyo) titled "Present and Future of Metaverse"; (ii) Keynote Speech 2 by Mr. Masafumi Masuda (Attorney-at-law, Mori Hamada & Matsumoto) titled "Legal Issues on Metaverse"; and (iii) the Panel

LES Japan continued on Page 17

LES Japan, continued from Page 16



Discussion with very active discussions by various startup CEOs under the theme “Why startup now?”

Working Group Activity Report

Finally, the magazine introduces the reports of the following sixteen Working Groups (WG) in LES Japan. We hope that these reports will give you an opportunity to know our specific activities.

- Asian Issues WG
- Intellectual Property Case Research (Kanto) WG
- Trade Secret WG
- Corporate Legal and Intellectual Property Management WG
- Healthcare WG
- ICT Business WG
- Leverage a collaboration among Industry-Government-Academia WG
- Branding WG
- Ventures and Startups WG
- Intellectual Asset Finance WG
- YMC WG
- European Issues WG
- Kanto Group Study WG

- Antimonopoly Law WG
- U.S. Issues WG
- U.S. Issues (Kansai) WG

Access to the LES Japan 50th Anniversary Magazine

Since the magazine is available only for LES International members, the URL, ID and password for your access are included in the cover email for this issue of *LES Global News*. ■

LES India

Webinar Covers The Evolving SEP Jurisprudence: Special Focus On India

LES India and the LES Patent and Technology Licensing Committee jointly presented a webinar on “The Evolving SEP Jurisprudence (with a Special Focus on India),” which consisted of a panel discussion of eminent SEP experts held on the 11th of December 2023.

Recently, there have been a few important SEP rulings in India in 2023:

- *Nokia vs. Oppo* – Delhi High Court and Supreme Court orders
- *Ericsson vs. Intex* – Delhi High Court, *Ericsson vs. CCI*

The panel discussion covered aspects of these orders and discussions about their interpretations and significance.

These cases have significant observations recorded in the judgments and directions by the judges that are likely to have an impact on SEP jurisprudence in India at least for the foreseeable future. Important developments in other jurisdictions such as the EU were also covered in the webinar.

We had around 50 participants and received very positive feedback from the audience. ■





“LES India” and the “LES - Patent and Technology Licensing Committees”

Present a webinar on

“The evolving SEP Jurisprudence (with a Special focus on India)”

A panel discussion of eminent SEP experts

11th of December 2023 , 17:00 - 18:30 Hrs. PM, IST



Mr. Pravin Anand
Managing Partner, Anand & Anand

Mr. Pravin Anand is the Managing Partner at Anand and Anand. In a career spanning over four decades, Mr. Anand has emerged as an IP trailblazer with experience in appearing in several impactful cases, in all areas of IP litigation including patents, copyright, design, trademarks, enforcement, and dispute resolution.



Mr. Ashutosh Kumar
Partner, Singh & Singh Law firm

Mr. Ashutosh has worked on various highly contentious SEP cases including those involving competition law licensing and assignment of IP rights.



Dr. Yogesh Pai
Associate Professor and IPR Chair,
National Law University Delhi

Dr. Yogesh Pai specializes in intellectual property (IP) law and has research interests at the interface of IP with competition, trade and economic policy. He is currently the Co-Director of Centre for Innovation, Intellectual Property and Competition (CIIPC) at National Law University Delhi.



Chitra Iyer,
VP, LES India
Licensing Program Leader – Philips India

Moderator of the Panel

Join us on Teams: [Click here to join the meeting](#)
Meeting ID: 332 872 713 774
Passcode: g5m5wv

Or call in (audio only)
+91 22 6241 6428 / 634364348# India, Mumbai
Phone Conference ID: 634 364 348#

Alternate link: https://teams.microsoft.com/join/29182ameeting_M8BNTAAMT5Z55DN0M7VALWBYTtYg0G4M1NTc1M02mH4d0trvread_e2j0?context=7679d227f4f22923a3211407a2d57675-4417-8692-b3ac28536649122923a3211407a2d57675-4417-8693-140f48629e41122923a3211407a2d57675

Email:- secretary@lesindia.org Contact us: +91 124-4114208

LES France

LES France 2023 Quarterly Webinars, Networking and Conferences

First Quarter 2023

- **SME & Startups Committee:** Seminar “Blockchain/Web3 & IP: What the Heck?”—An Introduction—January 17, 2023
- **Public-Private Committee:** Public/Private Committee Conference “Cross-views on the partnership policy of healthcare establishments in France and the United States”—January 26, 2023
- **IT&S Committee:** AI and DATA, means of protection and new businesses—February 2, 2023
- **Dispute Resolution Committee:** The place of mediation in the prevention and resolution of intellectual property disputes—February 16, 2023
- **Conference launch of tutoring LES France:** March 7, 2023
- **LES France competition webinar for best article—*les Nouvelles* 2023:** March 16, 2023
- **Young Members Committee:** Evening of March 30, 2023
- **Serious Games (excluding committees):** March 31, 2023

Second Quarter 2023

- **LES France—France BIOTECH—Partnership agreements in HealthTech:** 360° review of strategic, legal and operational issues for innovation—April 11, 2023
- **Startups, SMEs and Cocktail Committee:** The patent market for SMEs: where are we today? April 13, 2023
- **Dispute Resolution Committee—Conference Arbitration in Intellectual Property:** Myths and Realities—April 18, 2023
- **LESI International Conference in Montréal** April 30—May 2, 2023
- **Public Private Committee—**June 2, 2023
- **Life Sciences Committee:** The Life Sciences Annual Conference (with ASPI/AIPPI)—June 8, 2023
- **Young Members Congress:** Visit NFT Factory—June 21, 2023
- **SMEs & Startups Committee:** AI Support to IP Operations—June 22, 2023
- **The IP Valuation and SMEs Committees:** The valuation standards of the IVSC (International Valuation Standards Council)—upcoming changes—July 21, 2023

Third Quarter 2023

- **Serious Game Fully Digital:** September 8, 2023
- **Life Sciences Committee:** Group meeting—September 17, 2023
- **YMC:** Afterwork—September 21
- **Dispute Resolution Conference Committee:** Presentation of the EPP Protocol—September 21, 2023
- **IPV Committee:** The European regulation on essential patents faces the real challenges of the granting of licenses—September 27, 2023

Fourth Quarter 2023

- **YMC:** Conference on author rights with another association
- **The Pan-European Conference:** October 10, 2023—Jerusalem—CANCELLED
- **IT & Software Committee:** DATA, the new oil? Licensing & Valuation—Example of healthcare—October 17, 2023
- **Dispute Resolution Conference Committee:** Intellectual Property Provisional Measures—October 30, 2023
- **6th Annual Conference:** SEPs and FRAND licenses (with APEB)—November 17, 2023
- **Public/Private Committee:** Conference Chinese IP Law & Partnerships—November 24, 2023
- **LES France 2023 General Assembly:** Online and on-site December 14, 2023

Global Actions 2023

- **Election of the Best Article in *les Nouvelles* Contest 2023/France:** Results revealed on December 14, 2023 @General Assembly
- **Mentoring program:** launched on March 7, 2023
- **Partnership:** Premier Cercle & Orange @Séminaire Propriété Industrielle 2023—November 23 Management School of Grenoble—1st session with students Q1 2024

LES South Africa

Learning And Networking Around South Africa

Education: LES100

LES South Africa recently gave two presentations of its internationally adopted one-day licensing course, LES100, covering an introduction to the commercialization of IP. The first course was held on 22 August 2023 in Cape Town, and the second was held on 7 September 2023 in Pretoria. The Cape Town course was presented by Danie Dohmen, Dr Madelein Kleyn, and Dr Joanne van Harmelen. The Pretoria course was presented by Danie Dohmen, Femke van Dyk, Alan Lewis, and Clive Erasmus. Topics covered include IP basics, introduction to licensing, basics of licensing agreements, basics of licensing, determining reasonable license fees and royalty rates, and managing licensing risks. The sessions end with a licensing game. The courses were a resounding success, with nine participants at the Cape Town course and 17 at the Pretoria course. The participants came from law firms, university technology transfer offices, the Patents Office, NIP-MO, and industry.



▲ Pretoria Delegates and Trainers on 7 September 2023

◀ Cape Town delegates and Trainers on 22 August 2023.

Annual General Meeting (AGM)

LES South Africa hosted its annual meeting on 14 September as an online event followed by a webinar titled “Licensing Intelligence: Shaping Tomorrow’s AI through Legal Frameworks,” with Jannick Thonemann moderated by Christiaan van der Walt.

Jannick is a Senior Associate in the Commercial and IP practice at Eversheds Sutherland, Germany. He focuses on the protection and enforcement of his clients’ rights in the field of information technology and intellectual property law, both in and out of court. The session was moderated by Dr Christiaan van der Walt, Head of Data Science/Artificial Intelligence at Momentum Insurance, South Africa.

Jannick discussed the intricate landscape of AI development and its integration within existing and future legal frameworks. As artificial intelligence gains not only popular recognition but actual market share, questions surrounding the creation, ownership, and dissemination of AI systems become more pressing than ever before. These questions are not only subjects for philosophical debates but are influencing licensing agreements today. Jannick will discuss issues ranging from inbound licensing of data for the training of an AI to the eventual outbound licensing of AI systems. The event was attended by 86 international delegates.

Afternoon Talks

LES SA hosted three-afternoon talks in the reporting period facilitated by the national committees.

Chemicals, Environment, Energy and Materials (CEEM) Committee—South African Chapter

On 31 August 2023, the Chemicals, Environment, Energy and Materials (CEEM) Committee of LES South Africa presented a virtual panel discussion on the following topic, “Cross Border Transfer or Licensing of Registered and Unregistered Intellectual Property—A South African Perspective.”

The panel focused on a selection of matters that involve two key issues: (a) exchange control requirements for cross-border IP transactions and (b) situations involving cross-border IP licenses. The following issues were addressed:

- Whether South African Exchange Control approval is required for out-licensing of SA-owned IP under Regulation 10(1)(c);
- Whether a subscription for a software-implemented service would be deemed to be an “IP licence” for which this approval is required;
- Related party transactions—the introduction of transfer pricing considerations;
- Loop structures; tainted IP; and sale-and-leaseback scenarios;

LES South Africa, continued on Page 21

LES South Africa, continued from Page 20

- Lump sum royalties vs recurring royalty payments; which model is “better”?

The panel was facilitated by Darren Margo, and the panelists were Theo Doubell, Dina Biagio, Dr Madelein Kleyn, and Jana van Zyl.

Life Sciences Committee – South African Chapter

On 24 October 2023, LES South Africa and the LESI Life Sciences Committee hosted a virtual panel discussion titled “South African Plant Breeders’ Rights: Licensing, Litigation and Competition Law” with three South African legal experts on best practices and recent developments in the field of licensing, litigation and competition law relating to Plant Breeders’ Rights (PBRs).

The session was facilitated by LESI Life Sciences Committee co-chair Dr Joanne van Harmelen (ENS), who introduced PBRs in South Africa.

The panelists were:

Dina Biagio from Spoor & Fisher, who provided valuable insights into best practices for licensing of PBRs;

Danie Dohmen from Adams & Adams discussed a number of important cases relating to PBR litigation in South Africa and

Lizel Blignaut from ENS provided a very interesting discussion on the importance of considering South African competition law when dealing with transactions relating to PBRs.

In addition, on 8 November 2023, the LESI Life Sciences Committee hosted a second virtual panel discussion titled “Equitable Licensing Considerations for Access to Medicines in Developing Countries,” once again moderated by Dr Joanne van Harmelen from ENS. This important topic covered various perspectives on how equitable licensing of medicines and biologics can and must play a pivotal role in addressing the complex challenges that limit access to essential medications worldwide. The panel discussion included experts from diverse backgrounds to explore the multifaceted dimensions of equitable licensing considerations for access to medicines. These were:

Dr Julia Barnes-Weise, the founder and Executive Director of the Global Healthcare Innovation Alliances Accelerator (GHIAA), a non-profit organization that develops and promotes the use of tools and best practices for global health alliance formation. In this capacity she has also been a senior consultant to CEPI for over six years;

Dr Archana Chugh, Professor at Kusuma School of Biological Sciences at IIT Delhi, a qualified and registered patent agent with the Indian Patent Office, serving on various intellectual property rights-related panels/advisory boards of universities and government organizations and who is currently head of her research group focusing on research on peptide-mediated therapeutics and governance issues of novel life science technologies (such as synthetic biology and nanomedicine); and

Dr I. Jsselmuiden, a public health physician, epidemiologist, and an academic and social entrepreneur with a long career in rural and urban health and health care in South Africa

and in promoting public health schools in Africa. Currently, he is the executive director of the Council on Health Research for Development (COHRED) in Geneva, Switzerland, and Adjunct Professor at the University of KwaZulu-Natal, South Africa.

Copyright Licensing Committee—South African Chapter

On 4 October 2023, the committee hosted a webinar with Nick Allen titled “Real-world Assets in Video Games: When Do You Need to Take a Licence?”

Nick Allan is a Partner at Lewis Silkin who practises in areas of transactional intellectual property and commercial and regulatory law. He focuses on advising clients in the video games industry, leading the Interactive Entertainment practice at Lewis Silkin, a law firm headquartered in the UK that serves the creative industries.

The talk addressed how technology’s inexorable march means that video game graphics, audio, and narrative content become more realistic every year. It can now sometimes be hard to distinguish an in-game screenshot from a photograph in these immersive virtual worlds. Game designers have often set video games within the real world or recreated real-world buildings, people, cars, guns, clothing, dance moves, tattoos, and more in their fictional worlds. This trend is only increasing, and questions often arise over intellectual property, whether licences or disputes.

Which real-world assets can you include in a game without permission, and when might you need to take a licence? How does this vary by game type, asset type, IP right, jurisdiction, and how you do it? What are the unsettled areas of law, and what have been the key cases in this area?

Nick addressed the key considerations with plenty of visual aids. The talk focused primarily on UK law with some thoughts on U.S., EU, and other legal systems. The session was aimed at providing guidance to practitioners on how to provide IP clearance advice for a video game or advise a games studio or an IP rightsholder on whether a licence is appropriate. The talk was attended by 84 delegates.

The Patent and Technology Licensing Committee—South African Chapter

Dr Kleyn led an initiative through the PTLC LESI Committee to upgrade the presentation pack for Kids IP Day to include narratives to assist presenters with content. In addition, the strategy is to initially release a video with voice-over available in English for launch on the 2024 Kids IP Day.

The team is:

Roberto Dini from Dini and Sisvel

Jenny Pierce from McCarthy Denning

Federica Brotto from Sisvel

Qinghong Xu from Lung Tin

Subodh Kumar from TCS

Lucia Bovolenta from Sisvel

Madelein Kleyn madelein@omnisient.com

The South African initiative for Kids IP Day, led by the YMC, is supported by the PTLC South Africa. ■

LES Italy

Events Hosted By LES Italy

Several events have been organized by LES Italia in the last quarter of 2023.

On October 17, LES Italia, in collaboration with the Industrial Union of Turin, organized a meeting on the theme “Trade Secret and Patents: Instructions for Protecting and Enhancing Business Innovation.” It was an afternoon of discussion and dialogue with the participation of experts from legal, IP, and industrial sectors, focusing on strategies available to SMEs for protecting and enhancing their business innovation through the tools of patents and trade secrets.



On October 30, alongside the General Assembly of LES Italia, a seminar on “Amendments to the Italian Industrial Property Code” was held in public session. The event was highly successful, with approximately 150 participants.

From November 9 to 10, the 8th edition of the “Licensing Course” took place in Bologna. Organized by LES Italia in collaboration with Alma Mater Studiorum—University of Bologna, the course aimed to provide essential tools for negotiating contracts and effectively managing licensing relationships. The course delved into the main issues associated with managing a licensing relationship



through analyzing typical clauses related to the most delicate aspects of licensing. Special attention was given to trademark, design, patent, and know-how licenses and licenses related to elements protected by trade secrets and



copyright. The course also covered tax, international, and legal protection aspects, with ample space dedicated to practical cases and successful business testimonies.

On November 24, a meeting titled “Valorization of IP Rights in the Enogastronomic and Food Sector” was held in Pollenzo, a city in the province of Cuneo and home to the University of Gastronomic Sciences.

The objective was to explore the role of intellectual property in the wine and food context. The meeting, organized in two roundtable discussions focusing on the protection and enhancement of trademarks and patents, saw the participation of industry professionals and numerous business testimonies.

The last scheduled event for 2023 was a webinar on December 5 on “IP & AI in Audiovisual: Legal Challenges and Opportunities.” The webinar featured professionals from the legal and industrial sectors analyzing the legal, ethical, practical, and economic implications arising from the growing role of Artificial Intelligence in the audiovisual industry.

LES Italia is also already active in organizing events for 2024. In January, an event in collaboration with Netval on the Knowledge Share technology transfer platform relaunch will occur in Rome. This platform collects major inventions from the world of universities and research. In February, the second edition of the Mock Trial on Standard Essential Patents will be held in collaboration with the Turin court. In March, the traditional roundtable with judges will discuss recent legal trends in industrial property. ■

LES USA & Canada

Winds Of Change: Theme For 2023 LES Annual Meeting

Thank you to all of you who were able to join us at the 2023 LES USA & Canada Annual Meeting in Chicago on October 15-18! We brought together over 450 licensing and IP professionals, influential leaders, renowned speakers, and innovative minds worldwide.

We hope you didn't miss the inspiring keynote address, distinguished fireside chats and plenary panel, or numerous outstanding workshops and lively roundtable discussions. We discussed forward-looking topics ranging from advances in healthcare to artificial intelligence, changes in the legal and legislative landscape, and standards in the new era of licensing. We hope you reconnected with your colleagues, friends and peers, or made new, long-lasting, productive relations during our receptions, events, and networking sessions! We also ran four successful professional development courses on the Mechanics of a License, Due Diligence, Managing IP Value in Startups and Early-stage Ventures, and the Certified Licensing Professionals (CLP) Review Course.

A survey was sent to learn more about the attendee experience. Also, materials associated with the meeting are posted on our website (www.les2023.org). More information on specific sessions can be found at www.lesusacanada.org/blog.

Registration is now OPEN for LESAM24! ■



From left: Karthika Perumal (LES USA & Canada Immediate Past-President), Konstantinos Georgaras (CIPO), Kathi Vidal (USPTO) and Brian O'Shaughnessy (Dinsmore) after the Fireside Chat.



LES USA & Canada 2023-2024 Board of Directors inducted at the Annual Meeting in Chicago.



From left: Will Cottrell (RTX), Andrei Iancu (Sullivan & Cromwell LLP), Walter Copan (Colorado School of Mines) and Mihaela Bojin (LESAM23 Meeting Chair) after the panel discussion.



Bowling fun at Pinstripes.

LES USA & Canada, continued on Page 25



From left: Pam Cox (Marshall, Gerstein & Borun LLP), Heather Walsh (Astellas Pharma Inc), Saumil Mehta (Clearcover), Nancy Sullivan (Illinois Ventures) and Michelle Booden (Merck) after the panel discussion.



Congratulations to our iPad winner!



Attendees engaged at the meeting.



Keynote Speaker: Camille Vasquez (Brown Rudnick).



Roundtable discussions on a variety of licensing topics.



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 Vice-President Karin Hofmann
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