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ADVANCING THE BUSINESS OF INTELLECTUAL PROPERTY GLOBALLY  
CREATING, PROTECTING, AND COMMERCIALIZING INNOVATION | MANAGING AND MONETIZING INTELLECTUAL PROPERTY

### President's Message:

## Sustainable Innovation And Sustainable Collaboration To Support IP Business Goals

By Ichiro Nakatomi, President, LES International



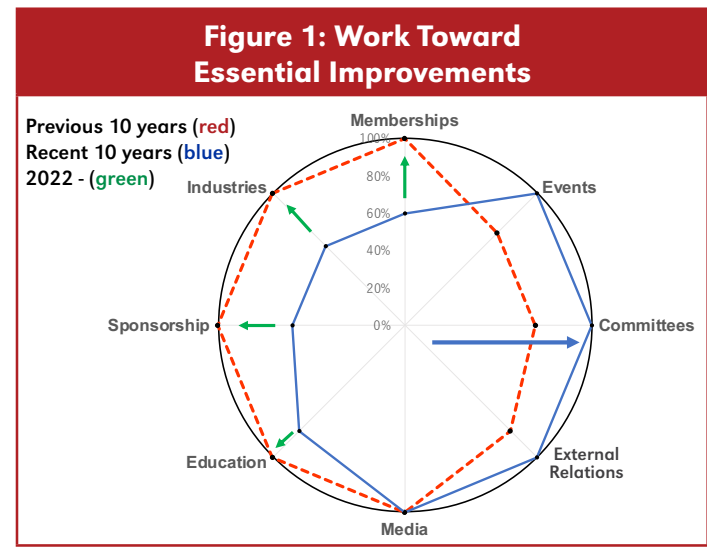
Dear LESI Family,

It is my pleasure and honor to address you as President of LESI. LES is an integral part of the IP landscape. As a corporate entrepreneur, I have negotiated various contracts with many universities, industries, and financial institutions for business development using IP, and I have learned that LES has such a diverse range of businesses and ideas. As I take over as President on our 50th anniversary, I am mindful of how we should welcome the IP business to the next 50 years. It is not only a plan, we have to verify whether we can efficiently execute, check the execution, and improve it. It is a very steady path, but I will do my best during this year, and it would be great if we could achieve our goal at next year's Montreal Conference. I challenge you to see if we can act on this with the LESI Board.

Three years ago, at the 2019 Yokohama Conference was the last time I saw many of you before this year's Venice Conference. I very much appreciate the leadership of Fiona Nicolson, Audrey Yap, and John Paul during the COVID Pandemic. The Presidency of LESI changes every year, and I have not been able to meet directly with Society and Committee leaders since February 2020, when the Winter Planning Meeting was held in Padua, although we were fortunate to have the first Hybrid Winter Meeting in Hawaii in February 2022. We were able to understand each other's plans better by direct communication, which I believe led to the success of the Venice Conference. I was struck by how different it was to go from a virtual conference to a real one. The hard work of my

predecessor, Immediate Past President John Paul, Organizing Committee Leader Mattia Dalla Costa, and LESI Executive Director Dana Colarulli came to fruition at the long-awaited real conference in Venice. I think they should be thanked for sacrificing their regular jobs to lead the LESI activities. Also, I would like to thank all the supporters and sponsors for their actions at the event.

Now, my work has begun to set the stage for the next 50 years, including identifying what should be improved. It will be steady work toward essential improvements that cannot be avoided (see Figure 1). It is something that I feel as a business owner should be carried out even if there is some pain. At the Board meeting this June, I presented the 2022-2023 Action Initiatives,



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[www.lesi.org](http://www.lesi.org)

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[www.lesi.org/les-societies](http://www.lesi.org/les-societies)

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[www.les-asiapacific.org](http://www.les-asiapacific.org)

### Call For Content

We request contributions from all societies and individuals about important events, changes in the law in your country or region, conferences, annual meetings, board changes, and the like. You can submit articles or announcements to the editor or use the form on the website at the following address: [www.lesi.org/les-societies/les-global-news/submission-form](http://www.lesi.org/les-societies/les-global-news/submission-form).

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Licensing Executives Society International

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some of which are partially described below. It is not merely a motto-like platitude but involves actionability. I would like to carry out this agenda with the idea “Plan-Do-Check-Act” (PDCA). This approach to solving problems has long been enforced in quality control in companies.

### (1) Improvement of Committee Activities

Each committee should be organized so that more members can actively participate. Over 30 committees consist of approximately 100 Chairs and Vice Chairs. They are basically divided into three types: 1) Management Committees; 2) Industry, Professional, and Regional Committees; and 3) Ad Hoc Committees. Ideally, each of these committees will have many active members. Some of the committees are very active, while others are not as active. My expectation is to get as many of them to be as active as possible. A bottom-up protocol is desired, one in which the committees are driving the change that the Board then implements. For example, there are some committees whose names do not correspond to their actions after 50 years of history. I would also like to see more committees think proactively about future needs. It is also important to enable more women and young members to be more active in committee work. In response to this, I requested that I become a board liaison and let the Long-Range Planning Committee manage and operate the other committees. The Board members will act as chairs and manage and operate the committee. It must be coordinated from a medium-to long-term perspective.

### (2) Improvement for Sponsorships

Until now, sponsorships have been utilized only for the Annual Conference. With the Pandemic, company and firm budgets have become even tighter so corporate donations have become more difficult to obtain. LESI is made up of members who utilize intellectual property in their everyday activities. We need a measure that will allow us to take advantage of that knowledge and experience. Toward this end, Sonja London has come up with the idea of the Thought Leadership Program. Simply put, we would work with sponsor companies on a daily basis and report the results to the media. Through this, IP business reviews, foresight, and leadership are conducted. We need to be in regular contact with many relevant companies to carry out our committee activities.

### (3) Increasing Membership

While requiring an action within the scope of the by-laws, LES USA & Canada has introduced the concept of group membership, which is helping LES USA & Canada reverse the loss of members it has suffered in the past. They have been working toward a rapid recovery since the end of last year. It is a win-win situation, as one group (company, university, non-profit, etc.) can admit multiple members, and the membership fee is less expensive on a per-member basis. In addition, I would like to consider how small societies can increase their membership effectively by

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motivating each other through cooperation with the large societies. Increasing overall membership benefits LES through increased member participation, broader industry and organizational support, and increased revenue.

#### **(4) Improved Promotion**

There is an intangible asset of general knowledge among many members in the activities we do have in LESI. We need to create opportunities to make this known to more members, non-members, and younger people. The question is whether this is being effectively utilized in LESI. We will work through videos and social networking sites to make more members aware of the activities that take place at the Annual Conference and committees.

#### **(5) Improvement of Savings**

LESI needs to aim for more efficient daily operations. We will also continue to work toward digitizing the publication of our journal to reduce publication and delivery costs.

The Pandemic caused by COVID has brought various

concepts and ideas to the forefront of the world's attention. I believe that we should consider the warning against trading everything in the world for the sake of human development and act accordingly. All people should strive to protect the earth and make it peaceful. I also believe that the values of innovation should change how we conduct our business. Accordingly, I have established the SDG-IP Index Committee where innovation and sustainable development goals (SDG) can work together. I believe that the most appropriate thing to do for the next 50 years is for LES members to agree on such valuable actions together, and it is important to create that momentum for the members without becoming complacent. In this sense, we are committed to the development of IP business.

I will make an effort to contribute to the development of IP business with “Sustainable Innovation and Sustainable Collaboration to Support IP Business Goals.”

Thank you very much.

**Ichiro Nakatomi,**  
**President, LES International**



Above left: Ichiro Nakatomi accepts the gavel from Past President John Paul.



Above right: LESI Conference attendees enjoy networking and lunch in the Venetian sun.

Right: John Paul, Ichiro Nakatomi and Mattia Dalla Costa conclude the meeting.



# LESI2022 In Venice: A Post-Pandemic Meeting That Re-Fueled LES Members And Created Lasting Memories

By Dana Robert Colarulli

This past May – after nearly two years of virtual interaction—the LES global audience was able to reconvene – in-person! LES Italy hosted the LESI2022 Annual Conference in the beautiful and historic city of Venice—a venue rich in the history of innovation in addition to being one of the most captivating cities anywhere in the world. LES President Mattia Dalla Costa and LESI President John Paul served as the masters of ceremonies for two days of rich content, ample opportunities to network and build relationships, and—of course, when in Venice—great food and venues that created memories that attendees will carry with them. A number of awards were also given to recognize long-term service to the organization and creativity that kept our organization connected throughout the pandemic.

## Theme and Program

The theme for the conference was: “Back to Licensing: Restarting Business and Fueling Innovation.” The program was built around critical industry areas—including automotive, telecommunication, energy and green tech, healthcare, and fashion—where new technologies have disrupted and challenged norms. The conference topics explored collaborations for developing and licensing technology and how they fuel the next generation of innovation. State of the Industry Briefings combined with keynotes addressing issues relevant to the content, creative and fashion industries, and concurrent sessions on a variety of practice areas and topics created a very worthwhile event—one that was especially memorable for some as their first international event since the beginning of the pandemic.

## State of the Industry Briefings

A core piece of the program was the set of four State of the Industry Briefings. These one-hour, industry-led expert panel discussions focused on four critical industry areas defined by change—and were received with great interest by LES members in attendance. Speakers discussed changes in the business and technology and the impact of those changes on licensing. These four sessions were as follows:

### (1) Health Care Industry Transformations: Adapting to an “Ever-Changing” Environment

This panel discussion explored how the life sciences industry has been responding to continued challenges and opportunities, including those resulting from the COVID-19 pandemic. Thanks to Hayley French (a member of the LESI Board of Directors) who facilitated this discussion, the panel addressed issues such as drug development, clinical trial availability, and supply chain issues, as well as presented the current deal landscape and trends in licensing and M&A.

### (2) Automotive Industry Transformations: Technologies “Driving Change” in the Automotive World

John Carney facilitated this discussion, reflecting many of the topics also discussed throughout the years in the LESI Automotive Industry Advisory Board (which John also chairs). Speakers discussed industry transformations related to new technologies including autonomous driving, transitions to electric-powered



vehicles, 5G vehicle connections, and protection and licensing of the underlying IP rights in these areas.

### (3) Telecommunications Industry Transformations: A “Changed” World—Where Connected Technology is Enabling an Era of Growth

Sonja London (who also serves on the LESI Board of Directors) facilitated this conversation with experts discussing various innovations in the telecommunications industry, the licensing policies and practices that are developing, and how intellectual property is being used as the telecom sector continues to change and grow.

### (4) Energy & Green Tech Industry Transformations: Causing “Change” in Other Industries

Dallas Wilkinson moderated this panel representing a global audience familiar with new technologies now being employed, how development of those technologies has changed the industry, and what impacts this has on licensing as companies try to understand and address global commitments.

## Release of the Videos from LESI2022 and Future Meetings

The event is difficult to fully capture in word or pictures—but the pictures are a joy to look through! You can access pictures from the event at [www.lesi2022.org](http://www.lesi2022.org).

LESI plans to also release videos from the LESI2022 meeting in early September. We know that the LES global community is vast, and that many members are unable to join for the annual conference even when a pandemic is not looming. For those LES members, we have been finding ways to keep them in the conversation, even if only virtually.

In September, we plan to host a webinar to celebrate the events that happened in Venice, provide top line take-aways from the state of the industry briefings, and provide access to the videos from the state of the industry briefings and perhaps a few others recorded at the event. We will also discuss other continuing conversations on these topics that will happen during the next year leading up to LESI2023. Stay tuned for information on the date and registration information for this event.

Finally, we hope you will consider joining us for LESI2023 which will take place in Montreal, Canada (2023 April 30-May 2—Mark your calendars!) and then in Madrid, Spain in 2024! Ciao for now! ■

## 2022 LES/LESI Royalty Rates & Deal Terms Surveys

**L**ES USA & Canada is developing three valuable Royalty Rates & Deal Terms surveys to be published in 2022. The final reports will be available to LES and LESI members at no cost as part of their membership benefits.

LES Life Sciences Sector Survey is ready and has been posted on the website. Members in pharmaceutical, biotech, biomedical devices, and diagnostics and genomics segments will gain valuable insights from this report.

The LES High-Tech Sector Survey has a targeted completion date of July 2022. Data have been collected and are currently being analyzed. The High-Tech Sector engages members interested in advanced technologies, including advanced science and technology, automotive and aerospace, cloud services and software, Internet of Things, mobile and consumer electronics, and semiconductors.

The LES Physical Sciences (formerly CEEM) Survey is

open for submissions. We are actively seeking deal submissions in the areas of environmental sciences, chemicals, physics, earth sciences, manufacturing, energy, materials, and other physical sciences and engineering areas that do not fit in the High-Tech or Life Sciences sectors. Submitting your deal(s) data is easy, fast (less than 10 minutes per deal) and confidential. LES has once again commissioned Vault Consulting, a leading association survey organization, expert in confidential surveys, to administer this survey on a separate, independent basis. Each survey response will remain completely confidential. LES will never have information which can identify individuals, answers, or company names. No individual survey data will be shared with any organization or entity or with members of LES staff. Please submit deal information via this [link](#). The more deals that are submitted the more useful the final report will be. ■

## Via Closes Wireless Pools; Sisvel Announces New 5G Pool And Woos Via Patent Owners To Join

**O**n April 26, 2022, Via Licensing announced that they were terminating their administration of certain wireless pools, which leaves Sisvel as the only wireless patent pool administrator having pools in the mobile devices market. Sisvel has initiated discussions with Via pool members regarding joining a new 5G pool that will launch later in the year.

In a document published the next day, Sisvel noted that it was making several accommodations to encourage Via patent holders to join the pool in formation. This includes admitting new patent owners under the same terms and conditions as founder members and accepting existing third-party essentiality evaluations as relevant evaluations. The document also clarifies the focus of the new pool, which will “exclusively focus on the consumer electronics market for 2G, 3G, 4G, and 5G, and will not target the automotive nor the IoT market.”

Commenting on the new Sisvel pool in IAM Media, Sis-

vel Group President Mattia Fogliacco stated, “I think we have an occasion here to really aggregate a very meaningful critical mass of patent owners that then will really display those economies of scale and those transaction costs savings that are typical of patent pools or aggregators.” Many pundits and market analysts agreed.

For example, in his blog Foss Patents, noted IP journalist Florian Mueller commented, “In my observation, there is empirical evidence besides Via’s codec pools that the industry benefits when it can converge on a single pool in a given field....Historically, the MPEG LA codec pools that were one-stop solutions also delivered outstanding results, while the HEVC and VVC situation is an unmitigated disaster for the industry at large.” Mueller from Foss Patents likes Sisvel’s chances of success, commenting, “I would be surprised if ‘migration’ from Via’s defunct pool to Sisvel’s more successful one didn’t happen on a substantial scale.” ■

## Committee and Society News

There are numerous items in the following reports, including society news, upcoming events, information on committee activities, and calls to action. There are also numerous reports on national society and committee activities available for review on the LESI website. Please feel free to review the reports that are of interest to you. <https://www.lesi.org/about/lesi-meeting-documents/venice-2022>

LES Australia & New Zealand

# LESANZ 2022 National Conference: New Horizons—Creating The Future

The presentations over the three days in April were engaging and uplifting. So much technology, endeavour, capability, and capacity reaching forward to deliver new solutions, create new businesses, and to take Australian and New Zealand commercial capability to the world.

A common theme was funding for early-stage technology, how to make that easier, and for investors to be less risk averse.

Presenters were fantastic and inciteful with stories of overcoming challenges in terms of:

- developing the technology
- figuring out the business model
- considering the market, market size, the investment opportunity, and attracting the right talent
- learning to vector the business when customers want something else (e.g., changing from a product sales business model to a service model), particularly with overseas cultural and practice differences
- creating an IP strategy with IP in-house (both registrable and non-registerable such as trade secrets and balancing between the two as needed), being willing to licence in technology instead of creating inhouse, and learning to deal with investors and business partners and collaborators as needed.

The conference was taken as an opportunity to enliven our Young Members/Emerging Professionals activity to establish and re-establish personal networks for early career IP professionals.

Despite the broad geographical spread and relatively small populations, Australia and New Zealand have vibrant technology and commercialisation activities going on, with solutions to real problems for future longevity. The LESANZ 2022 conference was delivered from five states of Australia and from New Zealand, covering some 5,500 km wide and 4 hours of time zones. A truly national and home-grown international conference.

LESANZ thanks all of our speakers for their presentations and live Q&A. Also, thanks to our regional LESANZ committees for bringing together your topics and speakers for each session.

## LESANZ AGM 2022

The LESANZ Annual General Meeting was held online on 10 May. The following members have generously committed for another 12-month term.

We congratulate Mark Pullen, LESANZ President, and Sue Muggleston of Plant & Food Research, LESANZ President Elect, both entering their second year of two-year terms.

Cherie van Wensveen, CSIRO, was elected as Vice President and Chris Wilkinson from Madderns was newly appointed as Secretary. Catherine Boxhall, Integra Law, was re-elected as Treasurer. Bronwyn Furse, Thomson Greer Lawyers, and Anna Grocholsky, Macquarie University, continue as Trustees at Large, with Ben Hamilton, Hall & Wilcox, elected as our new Trustee at Large.

LESANZ also wishes to thank those retiring members of the Trustees.

Michael Cossetto—five years as Secretary and prior to that on the NSW Committee and Heidi Jade who retires as a Trustee at Large and previously served as NZ Regional Committee Chair.

Our thanks to the LESANZ executive, trustees at large, regional chairs and committees, and to the membership for their continuing support of LESANZ.

## LESANZ Currently Scheduled Events

### 27 July 2022

#### Quantum Technologies—Australia's Quantum Future

This LESANZ Quantum Technologies event delves into the science and real-world commercial applications of quantum technology and looks at the how and why Australia must be at the forefront of research, development, commercialisation, investment, value creation, and job opportunities enabled through quantum technology.

### 6 September 2022

#### AI Inventorship —‘The Rise of the Machines’ in Australia and New Zealand

The case of whether an artificial intelligence (AI) can be recognised as an inventor under the patent system has been tested in several jurisdictions in the past year. Recently, IPONZ and the Australian Full Federal Court have heard cases brought by Dr Stephen Thaler and his AI system ‘DABUS.’ We will discuss these decisions including why the Assistant Commissioner in New Zealand determined that an AI cannot be considered an inventor under the New Zealand Patents Act and compare that decision with the initially opposite decision from the Federal Court in Australia, which was then overturned on appeal.

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## Past Events 2022

**3 February 2022**

### IP Enforcement: Issues Faced and Lessons Learned

This webinar event reflected on issues faced and lessons learned through enforcing IP rights in China, Australia, US, and Europe, and a discussion on steps that companies can take to effectively prepare for IP enforcement.

**2 March 2022**

### IP Licensing Takeaways From Recent Cases and HERC Reform

Webinar with Q&A: Whether you draft, negotiate, or enforce licence agreements, there are lessons to be learnt from recent Australian and overseas licensing-related cases. This presentation covered US, UK, and Australian cases relating to royalty clauses, trade mark standards, implied licences, the thin line between franchise and licence agreements, IP assignments, assignor estoppel, forum clauses, and penalties. It also included a brief overview on the proposed Higher Education Research Commercialisation (HERC) Intellectual Property (IP) Framework agreements and approach.

**17 May 2022**

### IP 101 Introduction to the Business of IP—Fundamentals

Another webinar facilitated online and run by our LES IP professionals with extensive experience in the field, covering the main types of IP, the language of licensing, and enhanced learning via a licence agreement case study.

**18-20 May 2022**

### 102/103 Intermediate Licensing Course

This fully facilitated training course presented over three

half-day sessions provided attendees with an understanding of the structuring and content of a licence agreement including the key concepts behind each provision, and why these documents have evolved into the key licensing terms many use today. Case study breakouts enhanced theoretical learning.

**7 June 2022**

### Strategies for Protecting Artificial Intelligence Inventions

Online event: Artificial Intelligence is rapidly transforming our world, both in obvious and not-so obvious ways. As the influence and commercial value of this technology grows across a wide range of industries, so too do the questions surrounding patent protection and other forms of intellectual property rights. This webinar addressed the key questions faced by innovators, researchers, technology transfer staff, and corporates in this space, including the strategies and opportunities for protecting AI-implemented inventions.

**9 June 2022**

### Standards Essential Patents: When Will the Wave Hit?

Webinar: Litigation concerning Standards Essential Patents (SEPs), and the obligation to licence on fair, reasonable, and non-discriminatory (FRAND) terms is on the rise. These issues are no longer just the concern of technology companies and smartphone manufacturers. They are already affecting a much wider range of industries using connected technologies, and the future impact could be even broader.

**15 June 2022**

### Brand Power—Creating the Competitive Edge

At this in-person event, four panelists looked into understanding the power of your brand and how best to increase its value and protect it. ■

LES Austria

## Livestream-Webinar Of LES Austria: World IP Day 2022

**O**n May 19, 2022, LES Austria held its traditional World IP Day Event. This year it was organized as a Livestream-Webinar under the general theme “IP & Youth—Innovating for a Better Future.” The focus was laid on the new Austrian Copyright Law.

There were three presentations that each covered very different aspects: the first presentation was held by Alexander Peschke from Peschke Design and focused on the view of the practitioners—designers as well as customers—and how they deal in their everyday practice with copyright issues.

The second presentation held by attorney-at-law Adolf Zemann from Wolf Theiss Lawyers focused on legislative changes and developments regarding social media, digital services, and communication platforms, including liability of providers.

The third presentation—held by the doyen of Austrian Copyright Law, attorney-at-law Michel Walter,—focused on changes regarding contractual law resulting from the latest amendment of the Austrian Copyright Act.

The three presentations were followed by a lively discussion amongst the participants. There were around 30 people participating in the event. ■

LES Japan

# 2022 Annual General Meeting Of LES Japan: Our 50th Year Anniversary Has Started!

The 2022 LES Japan Annual General Assembly was held on February 16th, 2022, in a hybrid manner that allowed the members to participate in person or online.



Tokyo Venue



Chair Hiroki Saito, Past-President

Prior to deliberation of the bills, Chair Hiroki Saito, former President, summarized the activities of LES Japan in the previous two years, which had started amid the COVID-19 pandemic. In addition, Mr. Saito mentioned the significance of activities in this year of the 50th anniversary for LES Japan (LESJ). Finally, Mr. Saito, who is retiring as President due to the expiration of his term, expressed his sincere gratitude to all the members.

In deliberation of the bill, Mr. Kenichi Nagasawa, the new President, introduced the business plan of LESJ this year, including special events for the 50th anniversary in addition to the regular events.

Mr. Nagasawa further introduced his vision to seek an advanced role of LESJ in the society by seeking out more chal-



lenges. Specifically, Mr. Nagasawa proposed promoting communications with other organizations of industry, government, and academia in Japan. Furthermore, since Mr. Ichiro Nakatomi and Ms. Junko Sugimura, former Presidents of LES Japan, are respectively becoming President and Vice President of LES International (LESI), Mr. Nagasawa emphasized providing more support to LESI and other national or regional societies, and he expected that the presence of LESJ would be increased.

LESJ invited the JPO Commissioner, Mr. Mori, and four past Commissioners, Mr. Iwai (our Honorary Advisor), Mr. Ito, Mr. Hato, and Mr. Komiya to a Round Table of the current and past Commissioners of the Japan Patent Office on June 13 and had a very useful, precious and exciting discussion on the future of IP and innovation, which was chaired by our President, Ken-ichi Nagasawa. LESI President, Ichiro Nakatomi attended, too. We also invited the Chief Judge of the Intellectual Property High Court, Mr. Ichiro Otaka, and four past Chief Judges, Mr. Imura, Mr. Shitara, Mr. Shimizu, and Mrs. Takabe and had a meaningful and profound discussion on recent topics of IP, which was chaired by our President-Elect, Chikako Hashimoto. On July 15, there will be another Round Table of our past LESJ presidents. Eight current and past presidents of LESJ will come together to have a discussion celebrating the 50th Anniversary. ■



Mr. Kenichi Nagasawa, incoming President



LESI President Ichiro Nakatomi at the LESI Japan Annual Meeting (July 8-9).



## In Memoriam - JJ Kim

It is with great sadness that we report that former LES Korea president, JJ Kim, passed away in May of this year. JJ Kim had been active in supporting LES and LESI activities as recently as last November when he worked with LESI and CLP to collaborate with the Korean Tech Transfer Agents Association (KTTAA). A wreath was sent to his funeral on behalf of LESK.



LES Brazil

## LES Brazil Event Discussing Innovation And Youth

On May 18th, still in the wake of the IP day celebrations, LES Brazil and IBMEC, an educational institution, organized an event to discuss Innovation and Youth.

It happened at IBMEC's auditorium, downtown in Rio de Janeiro. On that afternoon, several presentations were delivered to the audience including an opening session carried by Marcos Lemos, IBMEC's Rector and Law Course Coordinator; Fernanda Paes Leme, President of LES Brasil; and Paula Mena Barreto, partner at Campos de Melo Advogados.

The opening was followed by a panel on an IP strategic case and explanations about good IP practices, which was presented by Cristiano Rocha, Founder at Biz Capital; and Thereza Abranches, vice-president at LES Brasil and senior associate at Kasnar Leonardos.

Round tables were also held on relevant IP topics, including Trademarks, held by Tatiana Campello, member of the LES Brasil advisory board and a Partner at Demarest; Patents, held by Marcela Trigo, Director at LES Brasil and a Partner at Trench Rossi Watanabe; Software Registration,



From left: Thereza Abranches, Marcela Trigo, Lucimar Dantas, Tatiana Campello and Hannah Fernandes from LES Brasil.

held by Hannah Fernandes, Director at LES Brasil and Senior Associate at Parente & Associados; and Agreement Related Negotiations, held by Thereza Abranches, Director at LES Brasil and Senior Associate at Kasnar Leonardos. ■

LES China-Hong Kong

## LESC-HK Hosted Exciting Webinar On IP Licensing

The Hong Kong Sub-Chapter of LES China successfully hosted a webinar on 8 June 2022 where industry insiders were invited to discuss and share their insights and experience on IP licensing.

The topic of the webinar was “Expectations, Trends and Challenges for IP Licensing through the Lens of Industry Insiders,” and LESK-HK had the pleasure of having Ms. Noletta Chiu, Executive Director of Medialink Group Limited (a leading distributor of third-party owned media content based and listed in Hong Kong), who is also a new member to the Sub-Chapter, and Mr. James Chang, Founder and Managing Director of Geb Impact Technology Company Limited (a Hong Kong based premium biotechnology start-up in the business of cultivating selected micro algae), as speakers.

The speakers enthusiastically shared their insight on their businesses' development, handling, and commercialisation of IP rights and licensing, as well as their thoughts on where the future opportunities and challenges lie for their respective industries. Despite the fact that the speakers were from two distinctly different industries, there were a lot of common themes which led to a very interactive panel discussion moderated by Mr. James Choi (Council Member of LESK-HK).

While the webinar was well received, as commented in Ms. Rosita Li's (President of LESK-HK) opening remarks, the Sub-Chapter very much hopes its next event will be an in-person session not long in the future when the COVID situation and restrictions in Hong Kong are improved and relaxed. ■



From left: Ms. Rosita Li, President of LESK-HK; Mr. James Chang; Ms. Noletta Chiu; and Mr. James Choi.



Panel speakers enthusiastically shared their insight on their businesses' development, handling, and commercialisation of IP rights and licensing.

LES China

## Meeting Updates From LES China

### 1. Visits

#### LES China and APPI China joint visit to CNIPA and meeting with Mr. Lu Pengqi, Deputy Commissioner on February 22, 2022

On February 22, 2022, LES China President Mr. Zhou Zhongqi, LES China Secretary General Mr. Huo Aimin, AIPPI China Vice President Mr. Long Chuanhong, and AIPPI China Secretary General Mr. Li Yi paid a joint visit to CNIPA, China National Intellectual Property Administration, and met with CNIPA Deputy Commissioner Mr. Lu Pengqi and officials from the International Cooperation Department of CNIPA.

LES China and AIPPI China expressed thanks to CNIPA for their sustained support, briefed CNIPA Deputy Commissioner Mr. Lu Pengqi and the CNIPA officials on the work and achievements of LES China and AIPPI China in 2021 and the future working plan, and asked CNIPA to continue their support.

The officials from International Cooperation Department of CNIPA offered updates on the CNIPA international cooperation projects. In response to the CNIPA proposals, LES China and AIPPI China followed up on the meeting and submitted a memo to CNIPA outlining the assistance needed from CNIPA.

#### LES China visited Beijing Intellectual Property Operation and Management Co., Ltd. on April 14, 2022



On April 14, 2022, LES China President Mr. Zhou Zhongqi, Vice President Mr. Christopher Shaowei, and Secretary General Mr. Huo Aimin visited Beijing Intellectual Property Operations and Management Co., Ltd. and were warmly received by Mr. Zheng Yansong, General Manager of Beijing Intellectual Property Operations and Management Co., Ltd.

Mr. Zheng gave a detailed introduction about the IP commercialization business of the company. Mr. Zhou briefed Mr. Zheng on the background and recent work of LESI and LES China. The two parties exchanged thoughts on current IP commercialization issues and discussed possibilities of cooperation in the future.

#### LES China visited Beijing Municipal Intellectual Property Office on April 15, 2022

On the following day, LES China President Mr. Zhou Zhongqi, Vice President Mr. Christopher Shaowei, and Secretary General Mr. Huo Aimin again visited Beijing Municipal Intellectual Property Office and met with Mr. Li Zhong, Deputy Director and his colleagues in charge of IP commercialization and international cooperation.



Mr. Zhou briefed Mr. Li and his colleagues on the background and recent work of LESI and LES China. The two parties discussed issues of mutual interest and possibilities of cooperation in the future on matters such as international exchanges, joint seminars, talent training, and so on.

#### LES China visited Tsinghua University on April 22, 2022



2022 marks the 110th anniversary of Tsinghua University, one of the most prestigious Chinese universities. On April 22, 2022, LES China President Mr. Zhou Zhongqi, Vice President Mr. Christopher Shaowei, and Secretary General Mr. Huo Aimin paid a visit to Tsinghua University and met with the colleagues of Scientific Research Institute of Tsinghua University.

Colleagues at Tsinghua University have been active members of LES China and attend the LESI and LES China events and activities regularly. Mr. Zhou expressed gratitude to Tsinghua University for its strong support to LES China and encouraged Tsinghua University to send more colleagues to participate in the LESI and LES China events so as to network with international counterparts and share expertise and experience on IP commercialization with LES members across the world.

#### 2. In celebration of the 2022 World Intellectual Property Day and 50th anniversary of LESI, LES China held an online seminar, “Youth is Power—Licensing for a Better World,”—on April 29, 2022

In order to celebrate the 2022 World Intellectual Property Day and the 50th anniversary of LESI, LES China successfully held an online seminar on April 29, 2022. With the theme “Youth is Power—Licensing for a Better World,” the seminar was aimed at celebrating the innovation and creativity of young

LES China, continued on Page 13

## LES China, continued from Page 12

minds, encouraging energetic young people to embrace challenges with their intelligence and creativity and maximize the power of IP to create a better world.



Mr. Huo Aimin

Mr. Huo Aimin, Secretary General of LES China, presided over the seminar. Mr. Zhou Zhongqi, President of LES China, delivered an opening speech, reviewed the background, history and achievements of LESI and LES China, and called on young people to actively participate in the LES events and make more contributions to advance the business of IP globally.



Mr. Zhou Zhongqi

The speakers at the seminar were Mr. David Swain, Chairman of LESI Young Members Congress (Head of Intellectual Property at Lewis Silkin's Hong Kong office), Mr. Christopher Shaowei, Vice President of LES China (Managing Partner of Beijing NTD Law Office), and Mr. Ma Bin, Deputy Director of IP Operation System Construction Division of Intellectual Property Application and Promotion Department of China National Intellectual Property Administration (CNIPA).



Mr. David Swain

In the presentation entitled as “Youth and the Cause of Intellectual Property,” Mr. David Swain talked about the LESI Young Members Congress and its excellent activities and the benefits in detail to the attendees and exhorted young IP professionals to join in the events and activities organized by the LESI Young Members Congress.



Mr. Christopher Shaowei

Mr. Christopher Shaowei shared with the attendees the recent cases affecting the IP licensing business.

Mr. Ma Bin covered the recent survey conducted by CNIPA on IP licensing rates in his presentation.



Mr. Ma Bin

The three speakers answered questions and interacted with the attendees. After the seminar, non-member participants at the seminar expressed their interests in the activities of LES China and contacted the Secretariat of LES China for more information on future LES China events and activities.

In the closing speech, Mr. Christopher Shaowei encouraged IP law practitioners, especially young people, to go global by joining the LES community to socialize, share, and work with peers across the world.

### 3. LESI President Mr. Nakatomi Ichiro Attended the Conference on the 70th Anniversary of CCPIT & Global Trade and Investment Promotion Summit held on May 18, 2022

2022 marks the 70th anniversary of the China Council for the Promotion of International Trade (CCPIT), an institution aimed at

strengthening the bonds of interests between Chinese and foreign businesses. The Conference on the 70th Anniversary of CCPIT & Global Trade and Investment Promotion Summit was held in a hybrid fashion, virtually and in person, on May 18, 2022, in Beijing, China.

Foreign dignitaries and heads of international organizations congratulated the CCPIT on its 70th anniversary.

More than 10,000 participants from 59 countries, regions and associations, representing governments, international organizations, business, and legal communities attended the conference and summit virtually or in person.

At the invitation of CCPIT and via the assistance of LES China, LESI President, Mr. Nakatomi Ichiro, attended the conference and summit virtually as a distinguished guest.



President of China, Xi Jinping, delivered a speech virtually at the conference and summit. Vice Premier of China, Hu Chunhua, attended and hosted the conference and summit in person.



It was CCPIT that initiated the establishment of LES China. CCPIT has offered indispensable and sustained support to LES China over the years, helping LES China to host and organize events and activities. The LESI Annual Conference in 1994 and 2016 were both held successfully in Beijing with the support of CCPIT.

### 4. LES China set up Copyright Licensing Committee

In recent years, copyright licensing has been growing rapidly in China and more original works created in China are licensed in international markets. LES China has set up an ad hoc Copyright Licensing Committee so as to meet the needs from the members and recruit professionals from the copyright community to join LES China and organize more copyright-related events in the future. ■

LES Philippines

## LESP Enabling Grassroots Creativity With The Storytelling Project; IP Citation & MOU

LES Philippines (LESP) Education Committee Head and Past President **Leslie Anne T. Cruz**, together with LES International Past President **Patricia A. O. Bunye**; LESP President **Bayani B. Loste**, and LESP President-Elect **Vida Panganiban-Alindogan**, attended the Storytelling Workshop of The Storytelling Project (TSP) last 28 May 2022 in Makati City, Philippines.

The team of LESP storytellers rose above their lawyerly confines to actively participate during the workshop. Their engagement with TSP that Saturday morning was part of Leslie's LES IP Kids Day initiative in the Philippines, which started on 17 March 2020, to celebrate the memory of the late Patrick Terroir, LES International's former Patent and Technology Licensing committee head and past president of LES France.

After the workshop, Leslie and Vida represented LESP, while TSP's founder Rey S. Bufi, and Executive Director Daniel Joseph Benito acted for TSP in affirming in person the Memorandum of Understanding between the two organizations, which was virtually executed on 5 May 2022. The MOU seeks to promote the habit of reading in children from underprivileged communities and teach the importance of protecting intellectual property rights at a young age.

TSP is a non-profit organization that fosters the love of reading through storytelling to cultivate imagination, inspiration, and hope in Filipino families. Since 2012, TSP has donated more than 10,000 storybooks to libraries and Filipino children and shared stories with more than 10,000 kids in 30 provinces.

### LES Philippines Acknowledged by IPOPHL as Private Sector Partner in 25th Anniversary Celebration

LES Philippines and LESI Past President Patricia A. O. Bunye accepted in person last 6 June 2022 on behalf of LES Philippines the "Intellectual Property Citation" awarded by the Intellectual Property Office of the Philippines (IPOPHL) as one of its private sector partners on the occasion of the agency's 25th-anniversary celebration.

On 26 November 2020, LES Philippines, under the leadership of LES Philippines Past President Bienvenido A. Marquez III, and IPOPHL's Director General Rowel S. Barba, executed a Memorandum of Understanding (MOU) during the Society's Annual General Membership meeting.



Future storytellers presenting their best cat-like pose during The Storytelling Project's Storytelling Workshop last 28 May 2022 in Makati City, Philippines.



LES Philippines' Leslie Ann T. Cruz and Vida Panganiban-Alindogan flank TSP's founder Rey S. Bufi, with TSP Executive Director Daniel Joseph Benito on the far left after affirming the MOU between the two organizations.



LES Past President Patricia A. O. Bunye accepting the "Intellectual Property Citation" plaque from IPOPHL Director General Rowel S. Barba (second from left). Flanking DG Barba and Patricia are IPOPHL Deputy Director Generals Nelson P. Laluces (far left) and Teodoro C. Pascua (far right).

LES Philippines, continued on Page 15

LES Italy

## Webinars In 2021-2022

On April 5, LES Italy organized the webinar “E-Mobility. Overview of the main legal, technical and IT aspects.” Panel speakers for the webinar were Eng. Mario Nicotera, Head of IrenGO Services, who presented Iren SpA’s main projects in the e-mobility field; Lawyer Barbara Sartori, Partner CBA, who explained the legal aspects related to e-mobility; and Eng. Antonio Di Bernardo, Partner Thinx S.r.l., who covered the technical and IT aspects of the sector.

To celebrate the 2022 edition of IP Day, on April 26 LES Italia organized in collaboration with the School of Design of the Milan Polytechnic an event entirely dedicated to design during which the past, present, and future of this sector, which constitutes one of the internationally recognized Italian areas of excellence, was celebrated. In particular, the initiative celebrated distinguished designers with iconic examples of design objects selected from those in the Compasso d’Oro Collection, a national cultural heritage recognized by the Ministry of Culture as “of exceptional artistic and historical interest,” or from those selected for the exhibition entitled “Italia Geniale.” In addition—in line with the theme of IP Day 2022: “IP and Youth: Innovating for a Better Future”—a number of outstanding projects by emerging young designers selected from students of the Milan Polytechnic were presented.

Speakers at the meeting included Avv. Mattia Dalla Costa, President LES Italia; Prof. Giuseppe Sena, Professor Emeritus of Industrial Law; Prof. Francesco Zurlo, Politecnico di Milano—President School of Design; Dott. ssa Barbara Colombo,



Politecnico di Milano—Servizio di Valorizzazione della Ricerca (TTO); Prof. Enrico Deluchi, Politecnico di Milano—Polihub; Prof. Umberto Tolino, Politecnico di Milano—Start-up/Polihub; Moderator of the round table: Avv. Simona Cazzaniga, Politecnico di Milano—LES Italia

Also, LES Italia together with the main Italian IP associations such as AIPPI-Italian Group, FICPI-Collegio, and AICIPI organized with AIPLA an inter-associative meeting that was held in hybrid mode on June 17, 2022. The title of the meeting was “Topical IP Issues in Three Different Legal Systems: the USA, UPC, and ITALY” and focused precisely on the Unitary Patent Court (UPC) and comparison with the Italian and U.S. national experiences. The seminar was presented by judges from the specialized sections and experts in the field (IP attorneys and consultants). The following topics were discussed during the event: interim and ordinary proceedings; Unified Patent Court; the right to privacy; and discovery. ■

### LES Philippines, continued from Page 14

Under the MOU, LES Philippines will (i) cooperate, coordinate, and jointly organize a certification course or advanced learning program on licensing of intellectual property rights in the Philippines; (ii) cooperate, coordinate, and jointly discuss the creation and publication, or contribution to, a regular journal or publication on intellectual property and innovation in the Philippines with IPOPHL, as well as support other research initiatives on IP and innovation; (iii) cooperate, coordinate, and support the various partnerships of IPOPHL with IPOPHL-endorsed higher educational institutions to develop a course on intellectual property, especially in the field of licensing and technology transfer; and (iv) partner, actively support, and cooperate with IPOPHL in its different projects and initiatives, specifically to raise awareness of IP to different audiences by providing resource persons, experts, and other available information materials from LES International.

Currently, LES Philippines Vice-President for Administration Divina P.V. Ilas-Panganiban is hammering out the details with IPOPHL’s IP Academy to implement the licensing course that the agency will offer later in 2022.

Aside from Patricia and Divina, LES Philippines Corporate Secretary Reena C. Mitra-Ventanilla and Director Michael Jorge Peralta comprise the core of the Licensing Trainers’ Pool of the Society. ■



LESI Past President Patricia A. O. Bunye with LES Philippines Past President Maria Trinidad Villareal attending the IPOPHL’s 25th Anniversary celebration at the Philippine International Convention Center last 6 June 2022.

## LES Scandinavia

## LES News from the Nordics

LES Scandinavia has had a busy first half of the year 2022. In the post-COVID19 world, we in LES Scandinavia are ramping up also the in-real-life events.

Balancing on-site and virtual events has proven to be tricky, as it is very simple, maybe even too simple, for the participants to switch from an on-site presence to a virtual one. And then there is almost too much finger food for the those on site! Nonetheless, LES activities are going forward in full steam in the Nordic region.

So far in 2022, LES Scandinavia has held two well-attended fully virtual webinars:

On February 8, 2022, we heard the “Episode 2 of Royalty Clauses” by Erik Verbraeken of Valeo. This webinar attracted a record audience of over 100 participants from all over the world as registrations, and finally well over 50 showed up. The event was moderated by LES Scandinavia President, Dr. Olli Pekonen.

On April 5, 2022, we heard the “Insights to Patenting and Licensing from Ericsson” by Peter Ericsson-Nestler of Ericsson

(SE). The presentation was a detailed and interesting account on telecoms equipment manufacturer Ericsson’s patenting and licensing strategies, and on the evolution of this important line of business in the company over the past 30 years. This event was also moderated by LES Scandinavia President, Dr. Olli Pekonen.

On June 9, 2022, LES Scandinavia held the first-ever hybrid format event with on-site and virtual participation made possible. The on-site session was held at the firm of Westerberg & Partners. We heard a very interesting and business-savvy presentation on “Strategic Licensing” by two experts, Sonja London of TactoTek (FI) and Hanne Heltne of CLP Lawfirm (NO). The event was moderated by LES Scandinavia Board Member, Ia Modin.

LES Scandinavia would like to remind all readers that in September 25-27, 2022, the on-site Annual Conferences make a wonderful post-COVID19-comeback with the LES Scandinavia Annual Conference in Bergen, Norway. Please join us all in this fantastic show! For more information, see <https://www.les-scandinavia2022.com/>. ■



Hybrid presentation on “Strategic Licensing” by two experts, Sonja London, left, of TactoTek (FI) and Hanne Heltne, right photo, of CLP Lawfirm (NO). The event was moderated by LES Scandinavia Board Member, Ia Modin, on left in left photo.

## LES Germany

## LES Germany Past And Future Activities In 2022-2023

On 20 May 2022, LES Germany held its annual spring conference in Mannheim, Germany. More than 120 participants joined the conference on UP/UPC. After an introduction to the theme by Miriam Kiefer (Kather Augenstein), LES Germany tried out a new format: leading industry IP experts and judges were invited to four different panel discussions. One panel discussion, moderated by Udo Meyer, had leading heads of IP from Siemens, Bosch, and Bayer as participants.

The second panel, moderated by Edgar Duschl, was focused on small and medium-sized companies and their views on the new UP and UPC, and included IP experts from Aesculap, Festo, and Vorwerk. The third panel, moderated by Eva Schmid, focused on the international view by inviting experts from Qualcomm, Intel, and Ericsson, which are leading patent filing companies from the U.S. and Sweden. The fourth panel, moderated by Klaus Haft, gave views from German judges from Mannheim and Duesseldorf.

The final part of the conference was called an expert theme focusing on UPC in view of license contracts presented by Patrick H. Wilkening (Hengeler Mueller). Besides being able to meet in person again and having personal discussions, the conference gave a holistic overview on the views of industry, which was highly appreciated by the attendees.

- The next LES Germany autumn conference is scheduled for 18 November 2022 in Berlin.
- The LES Germany members’ meeting is planned for 10 February 2023 as a virtual meeting.

Further, we are organizing our well-established module seminars on a regular basis covering two-year terms. These seminars (modules I to VII) deal with several licensing topics. LES module VII is scheduled for 20 June 2022. For further information concerning the module seminars please visit the LES Germany website [www.les-germany.org](http://www.les-germany.org). ■



## SUSTAINABLE IP – UTILIZING INTELLECTUAL PROPERTY FOR A GREENER FUTURE

We are happy to announce this year's conference, including a variety of IP professionals and topics such as

- Using ESG factors for sustainable IP strategies (Sanna Wolk, SULF, The Swedish Association of University Teachers and Researchers and Royal Institute of Technology - KTH)
- Green IP: In-house perspectives on IP and sustainability (Panel: Martin Rove, Orkla, Sonja London, TactoTek, Caroline Horsfield, Hydro, and Marie Hovel-Hansen, Chr. Hansen. Moderator: Felipe Aguilera-Børresen, Innovation Norway)
- Sustainability Perspectives on Data Ownership (Ole Andreas Rognstad, University of Oslo)
- FRAND licensing and SEPs (Marianne Frydenlund, Nordic Semiconductor)
- Floating sun and IP strategy (Børge Bjørneklett, Ocean Sun)
- Practicing in a world full of non-practicing entities (NPEs) (Stinus Jeppesen, HIMPP)
- Environmental marketing claims (Danielle Brisson Berggreen, the Danish Consumer Ombudsman and Vegard Grindstuen, the Norwegian Consumer Authority)
- Getting the most out of innovation collaborations (Ia Modin, Westerberg & Partners)
- Determining compensation for IP infringements (David Johansson, Karlstad Business School)
- The IPR landscape in a Circular Economy (Duncan Park, Tomra)
- The Role of IP in enabling MAERSK towards its Net Zero Emission Targets (Simone Fratassi, Maersk)

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LES Czech Republic and Slovakia

# News And Events—January To March 2022

On 17 May 2022, LES Czech Republic and Slovakia organized a webinar for its members to summarize the impact of the war in Ukraine on intellectual property in Russia. As many of the members and/or their clients have/had businesses in Russia including IP rights, the aim of the webinar was to provide them with an overview of the new legislation related to these rights and the consequences it might have on their businesses.

The webinar covered the following issues:

- List of “hostile countries”
- Compulsory patent licences and compensation
- Free use of IP rights of companies from “hostile countries”
- Parallel imports and piracy
- Changes in judicial practice
- New IP law and procedural implications of setting time limits in Ukraine
- Franchising

On 7 June 2022, after two years of being only online, LES Czech Republic and Slovakia was finally able to organize a “live” annual conference in cooperation with The Technology Centre of the Czech Academy of Science devoted to the new

technologies and their future in IP. The programme was packed, full of interesting lectures touching on various areas of intellectual property law, ending with a traditional glass of wine where participants could discuss, network, and establish business cooperation.

The conference was a great success especially due to these interesting sessions:

- The Beginning of the Era of Virtual IP Dispute Resolution—Panel Discussion with the Vice-Chairman of the High Court in Prague, a patent attorney active with the EPO and a founder of the Mediation Centre Prague
- Space technologies used to authenticate artworks
- Technology used in the fight against counterfeits
- Technology used to detect counterfeits on the Internet worth CZK 5.5 million in 2 days
- Use of IT technologies in IP management in the automotive industry
- Robotic process automation in practice

For more visit: *Přesunutá konference LES ČRS se uskuteční 7. 6. 2022* | [les-crs.org](http://les-crs.org). ■

LES India

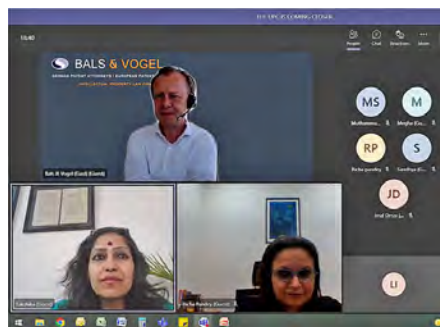
# Online Event—The UPC Is Coming Closer

On 27 April 2022, LES India hosted Mr Andreas Vogel, German and European Patent Attorney with BALS & VOGEL to discuss “The UPC Is Coming Closer,” an online event coordinated by Richa Pandey and Lakshika Joshi, LES India President and Secretary, respectively.

The webinar covered the Unified Patent Court (UPC), the proposed common patent court in the EU that is expected to become operational by the end of 2022.

Topics discussed include what are the advantages of the UPC? According to the latest news, companies should soon be able to protect their inventions more easily and more cheaply thanks to the EU unitary patent. With the new EU Unified Patent, the patenting process will change: the EU Unified Patent will only be valid in the EU member states, with one application for the EU. In fact, a EU unitary patent would simplify the application and validation of a patent throughout the EU. Ultimately, the costs of the single patent should also be lower than under the current system.

However, the jurisdiction for patent procedures is just as important for companies. This is because it is currently necessary to bring a possible patent infringement before a court in the country in which the patent was infringed. With the entry into force of the Unified Patent Court, this is to be different; Union law and the interpretative competence of the European Court of Justice would have priority. The UPC will provide an efficient forum for the enforcement of patents in Europe, ending the need for parallel litigation in different member states of the EU. It will also harmonize substantive patent law with regard to the scope and limitations of the rights conferred by the patent and the remedies for infringement. ■



**LICENSING EXECUTIVES SOCIETY INDIA**

Presents

**THE UPC IS COMING CLOSER**

27 April 2022, 04.00 PM IST

**Richa Pandey,**  
President, LES India  
**Welcome Remarks**

**Andreas Vogel**  
German & European Patent Attorney  
**BALS & VOGEL**  
The Speaker

**Lakshika Joshi**  
Secretary, LES India  
**Thank You Note**

**Topic**

The Unified Patent Court (UPC), the proposed common patent court in the EU, is expected to become operational by the end of 2022.

**• What are the advantages of the UPC?**

According to the latest news, companies should soon be able to protect their inventions more easily and more cheaply thanks to the EU unitary patent, the EU Commission announced. With the new EU Unified Patent, all this will change: the EU Unified Patent will only be valid in the EU member states, with one application for the EU. In fact, a EU unitary patent would simplify the application and validation of a patent throughout the EU. Ultimately, the costs of the single patent should also be lower than under the current system.

However, the jurisdiction for patent procedures is just as important for companies. This is because it is currently necessary to bring a possible patent infringement before a court in the country in which the patent was infringed. With the entry into force of the Unified Patent Court, this is to be different; Union law and the interpretative competence of the European Court of Justice would have priority. The UPC will provide an efficient forum for the enforcement of patents in Europe, ending the need for parallel litigation in different member states of the EU. It will also harmonize substantive patent law with regard to the scope and limitations of the rights conferred by the patent and the remedies for infringement.

Andreas Vogel – An equity partner and a co-founder of Bals & Vogel (Bachum/Munich), an IP law firm specialising in IP litigation and prosecution in Germany, Andreas studied Mechanical Engineering and Economics, and has more than 20 years' experience as a patent attorney, during which he has successfully litigated/prosecuted a large number of patent cases. He has a broad experience in drafting patent applications and conducting grant proceedings; his technical specialties are: automotive engineering, optics, telecommunications. AI. He has wide-ranging expertise in IP due diligence and IP monetisation on the basis of DM7720. Further, he is a Member of Examination Committee III of the European Patent Office for the European Qualifying Examination (EQE) and Lecturer at the Ruhr-Universität Bochum. He has obtained the European Patent Litigator qualification at Politecnico di Milano, Italy, Germany, he is giving numerous presentations on the Unified Patent Court nationally and internationally, including for SVP/PA in Sao Jose and ES Spain/Portugal.

He will be talking to us about Unified Patent Court (UPC).

Join us on Teams-<https://teams.live.com/join?meetingid=9540337549304>

Email- [secretary@lesindia.org](mailto:secretary@lesindia.org) Contact us +91 124 4114208



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## Licensing Executives Society International (LESI)

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- 33 member societies in more than 90 countries
- Creating, protecting, and commercializing innovation, and managing and monetizing IP
- Business leaders, IP managers, licensing executives, financiers, licensing companies, brokers
- Expertise and experience in law, valuation, protection, transfer, and enforcement of IP
- Advancing the business of intellectual property

LESI @ 50

### Benefits

1. **Connection and access to a global community** of businesses and experienced professionals  
*Leaders in every industry, in every legal speciality throughout the world*
2. **Education on best practices** growing revenue, profit, value, cash flow through IP  
*Creating, protecting, and commercializing innovation, and managing and monetizing IP*
3. **Access to a full spectrum of member activities and perspectives**  
*Education and support for your day job in business and university environments*
4. **Access to numerous resources**  
*Tool kits, industry and professional committees, education, mentoring, royalty rate and deal term surveys*
5. **Part of a community devoted to thought-leadership, public service, inclusion, diversity, and equity in the business of IP for nearly 50 years**

#### LESI ACTIVITIES FOCUS ON:

- ▶ Building community
- ▶ Educating our members
- ▶ Thought-leadership
- ▶ Public service
- ▶ Recognizing accomplishments

#### BUILDING COMMUNITY

- ▶ Industry focus groups: life sciences, communications, automotive, software, chemicals, materials, energy, environment and more
- ▶ Legal focus groups: focusing on licensing patent and technology, trademarks and branding, copyrights and software
- ▶ Affinity groups: Young Members Congress (YMC), Women In Licensing Alliance (WILA), LES Society presidents, other leaders in licensing, and more
- ▶ Global industry advisory boards: advising the board and committees

#### EDUCATING OUR MEMBERS

- ▶ Job training: basic licensing and advanced commercialization courses
- ▶ Recent developments: court decisions, legislation, regulatory summaries
- ▶ Pop-up courses: "hot topics" for licensing professionals
- ▶ Scholarly articles: quarterly journal
- ▶ Master classes: deep dives taught by the best in the field
- ▶ Meet the masters: IP leaders discuss their work, achievements, plans
- ▶ Case studies of success: CEOs address business and licensing strategies, growth financing, and how to build-to-sell
- ▶ Primers: IP management, IP licensing, IP valuation
- ▶ Check lists: key issues to consider in licensing and valuation

#### PROVIDING THOUGHT-LEADERSHIP

- ▶ Collaborate with WIPO, EPO, and local patent and IP offices on policy, education, and best practices
- ▶ International Standards Organization task force on intellectual property
- ▶ Les Nouvelles: A quarterly journal of scholarly articles
- ▶ Royalty rate and deal term surveys focused on life sciences, high technology, chemicals, energy, environment, materials

#### PROVIDING PUBLIC SERVICE

- ▶ Mentoring, role models, and cultivating success in others
- ▶ Focusing on Inclusion, diversity, and equity initiatives
- ▶ Hosting "Ask me anything" sessions and pro bono referrals
- ▶ Facilitating tech transfer and educating the developing world
- ▶ Sustainable innovation, development, and reduced environmental impacts
- ▶ Educating innovators and small enterprises with instruction and case studies
- ▶ Educating the community of future scientists and deal makers in our schools

#### RECOGNIZING ACCOMPLISHMENTS AND PRESENTING AWARDS

- ▶ Identifying and publicizing accomplishments in creating, protecting, and commercializing innovation, and managing and monetizing IP
- ▶ Presenting awards for outstanding accomplishments



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LES USA & Canada



# Calling All Innovators: The LES USA & Canada 2022 Annual Meeting Is Coming To San Francisco!

The LES USA & Canada community will all be gathering in San Francisco this Fall, October 16th-19th, for our first in-person LES Annual Meeting in three years! The “City by the Bay” is a great location for our global community of over 500 expected attendees—IP professionals just like yourself, looking to re-connect, network with peers, and enjoy unparalleled content and outstanding keynote speakers. Under the theme of “Commercializing Innovation,” the meeting will be infused with the spirit of entrepreneurship that is so unique to the San Francisco Bay Area and Silicon Valley.

Our planning committee has curated a program which offers something for everyone: from a “back to the basics” track for people just starting out with their IP licensing career, to more advanced topics related to standard-essential patents, NFTs and emerging digital assets, sustainability, university-industry collaborations, startups & emerging enterprises, trade secrets & other non-patent assets, IP valuation, and more.

**To plan for your conference experience, please check some of our program highlights:**

## Sunday, October 16, 2022

We will be kicking off with our Welcome Reception, one of the traditional highlights of the annual meeting. Hosted by the Silicon Valley and San Francisco chapters, we will celebrate everything California under the theme: “California Dreaming: from Flowers in your Hair to the Metaverse.” Wear your favorite California-themed attire and join the celebration!

## Monday, October 17, 2022

Launching off the program, the Opening Plenary panel will feature licensing leaders from Meta, Stanford, and GE. Our Deals of Distinction Awards lunchtime ceremony will recognize notable IP deals across the various LES sectors. The concurrent workshop sessions cover topics such as innovation, sustainability, international trade, and trademarks. This year we are also featuring Discussion Tables where members are welcome to engage in spirited discussion of hot topics moderated by other LES members. Finally, we will conclude the day with a themed networking reception at The Press Club, San Francisco.

## Tuesday, October 18, 2022

Tuesday’s keynote speaker is the General Counsel of Altos Labs, an exciting new startup dedicated to the study of aging. Our workshops will feature a recurring, popular presentation of the “Top 10 Court Decisions of the Year Affecting Licensing.” Other workshops cover a broad array of topics such as smart contracts, connected cars, cybersecurity, standard essential patents, ESG and innovation, and more. Sector lunches are another opportunity to check in on the pulse of our sectors and see what they plan for the year to come.

**Can’t wait? Sign up today and join us in October!  
REGISTER NOW!**

I am personally looking forward to reconnecting with the LES community in San Francisco this Fall! If you have any questions, please don’t hesitate to contact [meetings@les.org](mailto:meetings@les.org). Efrat Kasznik, LES 2022 Annual Meeting Chair ■

**Monday, October 17 | Opening Keynote:  
The Incredible Transformation of the IP  
and Licensing Practice**

LES 2022 Annual Meeting  
COMMERCIALIZING  
INNOVATION  
October 16-19, 2022 | San Francisco

**Shayne O'Reilly**  
Head of Licensing &  
Open Source  
Meta Platforms, Inc.

**Pat Patnode**  
President  
GE Licensing

**Karin Immergluck**  
Executive Director of the  
Office of Technology Licensing (OTL)  
Stanford University

**Vincent Bergeron**  
Leader of ROBBIC's Emerging  
Technologies Group  
\*Moderator

**Tuesday, October 18 | Keynote:  
Conversation with Altos Labs and  
the Future of R&D**

LES 2022 Annual Meeting  
COMMERCIALIZING  
INNOVATION  
October 16-19, 2022 | San Francisco

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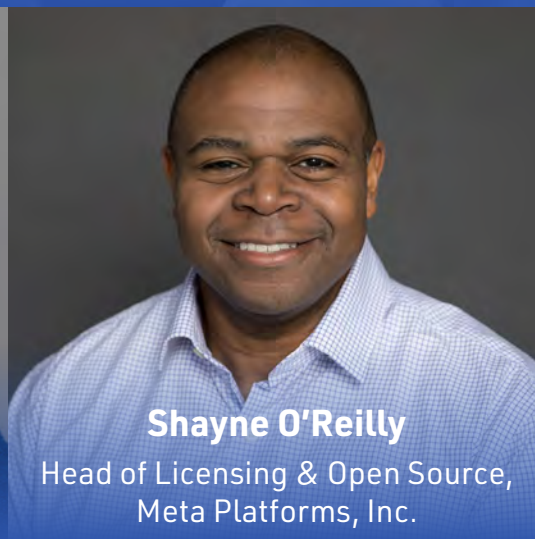
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