

Highlights

Societies' News

Meetings

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Reviews

ADVANCING THE BUSINESS OF INTELLECTUAL PROPERTY GLOBALLY

2019 LES International Annual Conference In Yokohama, Japan — May 26-28, 2019

By Junko Sugimura

On behalf of LES Japan, I am honored and delighted to invite you to the 2019 LES International Annual Conference in Yokohama, Japan, to be held May 26-28, 2019.

The theme is “Create IP Culture—Open for Business,” for which we will provide a number of timely, business-oriented sessions, giving you opportunities to share developments and insights on the latest in licensing and IP.

We will have two brilliant Keynote Speakers, Mr. Toshiyuki Shiga, Member of the Board of Directors of Nissan Motor Co., Ltd., and Chairman and CEO, Member of the Board of INCJ, Ltd., and Mr. Satoru Matsuzaki, President and Representative Director, Ryohin Keikaku Co., Ltd. (MUJI).

There will be one plenary session, two mini-plenary sessions, and 20 workshops specially targeting particular areas for in-depth coverage, allowing for interaction and discussion. We have assembled a stellar cast of plenary speakers, all of whom you will find stimulating and challenging.

This conference is not only a great way to keep abreast of developments in licensing and IP, it is also an opportunity to

catch up with colleagues, see old friends, and make new ones. I encourage you to take advantage of our outstanding social programs and networking opportunities.

Registration is now open, so please visit our conference website and register! <http://www.lesi.yokohama/>

Our international visitors will enjoy Yokohama, an exciting city located in the middle of Japan on the beautiful Pacific coast and close to Tokyo, for culture, food and shopping.

We look forward to seeing all of you at the 2019 LES International Annual Conference in Yokohama in May!

Sincerely,
Junko SUGIMURA

Read about the history of Yokohama on Page 4



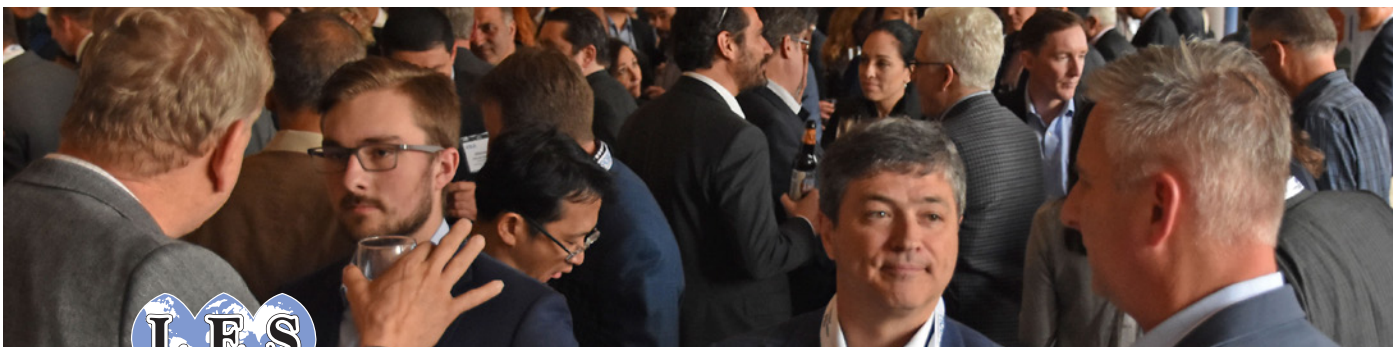
Junko Sugimura, Chair,
Organizing Committee
of 2019 LESI Annual
Conference in Yokohama



Francois Painchaud, LESI, and Antonio Campinos, EPO, signing the memo of understanding between LESI and the European Patent Office.

January 2019





LICENSING EXECUTIVES SOCIETY
INTERNATIONAL

LES International Calendar

Meetings & Events

2019

March 12	LES France Life Sciences Conference	Paris
March 21-22	LES Thailand Annual Conference	Bangkok
Mar 28	LES Germany and VPP Spring Conference 2019	Frankfurt
Mar 28	LES Germany Young Members Spring Workshop 2019	Frankfurt
May 15-17	LES ANZ Annual Conference 2019	Brisbane
May 24-26	LES International Management and Delegates Meeting (IMDM)—Japan	Yokohama
May 26-28	LES International Annual Conference—Japan	Yokohama
June 19	LES Britain and Ireland Annual Conference 2019	London
July 12	5th Pan-American LES Young Members Event	Montreal
September 10-13	LES Pan-European Conference	Madrid
October 20–23	LES 2019 Annual Meeting	Phoenix
Nov 26	LES France and APEB “Essential Patents and FRAND Licences”	France
Nov 28	LES Germany Young Members Fall Workshop 2019	Nuremburg
Nov 29	LES Germany Fall Conference 2019	Nuremburg
December 10	LES France General Assembly 2019	Paris

2020

May 17	2020 LES International Annual Conference	Berlin
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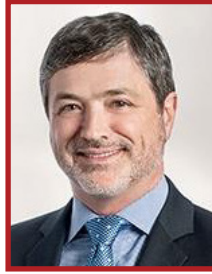
LES Events Around the Globe

www.lesi.org/events/events-around-the-globe



President's Message

By François Painchaud, President, LES International



Dear Friends,

First, I am glad to share that, at the occasion of the Winter Planning Meeting in Miami earlier in January, we were able to organise the signing ceremony of our Memorandum of Understanding (MoU) with President Antonio Campinos of the European Patent Office (EPO) who joined us in Miami. It was quite meaningful to us, considering that Peter Hess championed strengthening this partnership between both of our organizations:

“At LES International, we are always looking to facilitate the interactions of people and organizations that will make innovation useful in a global and connected world; this agreement with the European Patent Office reinforces the collaboration between our organizations and will benefit education and the dissemination of knowledge in the business of innovations and intellectual property, primarily within small and medium-sized enterprises where it is often needed.”

We have begun our work to support each other and to enhance joint efforts especially in education and in collaborating with other IP emerging issues. We are also working with the EPO to contribute important insights on the renewal of their five-year strategic plan. We are confident that this combined leadership will make a lasting impact on the LES community in Europe and globally around the world. Please do not hesitate to click [here](#) to reach our website for a more in-depth analysis of the perceived benefits of the MoU.

The Long-Range Planning Committee have in hand two key elements that will help us make a difference in better communications. They are (i) taking the steps to develop a digital communication guide in collaboration with the Communications Committee and (ii) they are focussing on the integration of new members in the global family. They will report on their work at the International Delegates Meeting in Yokohama in May.

I would also like to point out that last February, we launched our first National President's and International Delegates E-mail that deals specifically with common issues and action items that arise on a regular basis either on LESI matters of more local or regional matters. Hopefully this enhanced communication will facilitate further exchanges of information and give a more vibrant note to our collective work that usually culminates at the International Delegates Meeting.

With respect to my travels, I was quite active since my last report with a travel to LES Thailand, where we discussed IP licensing standards and Thai practice. I was also introduced to the Thailand Department of Intellectual Property (DIP) and the Digital Economy Promotion Agency (DEPA). While the DIP is responsible for policy development and registration of intellectual property rights, DEPA, through the 2017 Digital and Society Economy Act, is responsible for intellectual property law and policy updates to foster greater innovation in the digital industry. LES Thailand is a Member of DEPA's Working Group of experts in the area of digital innovations and intellectual property from public, private and academic sectors.

Then, I assisted to the LES Asia Pacific Regional Conference in organising a two-day program with plenary sessions, panel discussions and a business plan competition for start-ups. The theme of the conference was “IP Drives the Bottom Line,” putting in the front-line innovation as one of the most important driving forces for sustainable long-term growth. Eminent speakers detailed how, by creating a comprehensive IP ecosystem, IP opens opportunities for public and private players.

I also attended the LES China Annual Conference in Beijing and the LES Benelux—LES China—LESI training course. This year's training course attracted more than 140 participants from all over China. The training course was a great success with support from Educational Committee of LESI and LES Benelux. Our meetings with CNIPA and the Vice Chief Judge LIN, Guanghai, Intellectual Property Tribunal of the Supreme Court were significant for establishing a connection with the two organizations.

Also in December 2018, I was able to make a final trip to both LES France and LES Italy. LES France's Annual Meeting took place in Paris, under the topic “Licensing 2018 News.” We discussed Biotech-Pharma partnerships between China and Europe, as well as IP and energy transition and Patents and Trade secrets from the Silicon Valley Perspective. With LES Italy I took part in the Executive Committee Meeting. We had an interesting discussion on the initial planning of the LESI Annual Meeting planned for 2022.

We also rely on you to bring us all to the next level. You can write directly to me at president@lesi.org.

Sincerely,
François Painchaud

Inside LES Global News

Highlights

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Society News, Committee Reports

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Meetings & Delegates

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Memoriam

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Call For Content

We request contributions from all societies and individuals about important events, changes in the law in your country or region, conferences, annual meetings, board changes, and the like from your society. You can submit articles or announcements to the editor or use the form on the website at the following address: www.lesi.org/les-societies/les-global-news/submission-form.

Deadlines: January 15, April 15, July 15 and October 15

Editor: Larry Plonsker, 10580 Northgreen Dr., Wellington, FL 33449 • Email: editor@lesi.org

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Licensing Executives Society International

LESI 2019 Annual Conference Yokohama Japan

LES インターナショナル大会 2019 (横浜)

Create IP Culture – Open for Business



May 26 Sunday - 28 Tuesday, 2019 (IMDM: May 24-26)
2019年5月26日(日)~28日(火) (IMDM: 5月24日~26日)

PACIFICO YOKOHAMA
パシフィコ横浜



登録及び大会詳細 <http://www.lesi.yokohama/>





Sunday, May 26, 2019

Time	Program & Session
18:00 – 20:00	Welcome Reception
20:00 – 22:00	YMC Reception

Monday, May 27, 2019

Time	Program & Session
9:00 – 10:00	Keynote Speech 1 日産自動車株式会社取締役・株式会社INCJ代表取締役会長 志賀 俊之 氏 Mr. Toshiyuki Shiga Member of the Board of Directors, Nissan Motor Co., Ltd. Chairman and CEO, Member of the Board, INCJ, Ltd.

10:30 – 12:00	Plenary Session 1 “How To Expect and Deal With Global Change - Designing the Future of Your Company and IP strategy”
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12:00 – 13:30	Lunch
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13:30 – 15:00	Workshops (*5) 1. What is Your Open Innovation Strategy to Address the Greatest Challenges? 2. Licensing Strategies with Multiple Licensors in the Competitive Field of Immunotherapy - Theory and Lessons Learned 3. Knowledge Transfer from Universities 4. How Big Data, IoT and AI Impact Consumer Products 5. Trademark Coexistence Agreement Today: Anti-Trust Law and Other Pitfalls
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15:30 – 17:00	Workshops (*5) 1. FRAND Mock Appeals - US and German Mock Appeal, Oral Arguments Based on a Real US Case 2. Global Trends in Patent Dispute Resolution - an extensive study covering ten jurisdictions 3. Global Patent Strategy of Asian Companies 4. Artificial Intelligence: Global and Strategic Update on IP Behind the Disruption 5. Do's and Don'ts in the Protection of Trade Secrets and Transfer of Know-how on Cross Border Transactions - a practical overview
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17:00 – 18:00	WILA (Women In Licensing Alliance) Networking
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18:30 – 20:30	Japan Night Reception (Yokohama Museum)
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LESI 2019 Annual Conference Organizing Committee — Licensing Executives Society JAPAN
Address: C/O Japan Institute for Promoting Invention and Innovation
9-14, Toranomom 2-chome Minato-ku, Tokyo 105-0001 Japan

〒105-0001 東京都港区虎ノ門2-9-14 発明推進協会内
日本ライセンス協会2019年横浜大会実行委員会
E-mail: conference@lesi.yokohama



Tuesday, May 28, 2019

Time	Program & Session
9:00 – 10:00	Keynote Speech 2 (英日の同時通訳あり) 株式会社良品計画代表取締役社長 松崎 暁 氏 Mr. Satoru Matsuzaki President and Representative Director, Ryohin Keikaku Co., Ltd. (MUJI)

10:30 – 12:00	Mini Plenary Session 1 (英日の同時通訳あり) “Recent IP and Business Trends in Advanced Drug Discovery Technology” Mini Plenary Session 2 (英日の同時通訳あり) “TBD”
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12:00 – 13:30	Lunch
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13:30 – 15:00	Workshops (*5) 1. Mock Mediation of IP License Dispute 2. Latest Court Decisions Affecting Patent Licensing 3. Acquisition vs. Partnership: How to Optimally Extend Portfolio and Presence in Pharma Business 4. Blockchain and Cryptocurrency: New Tools for the Digital Economy 5. The Use of Real World Assets in Computer Games
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15:30 – 17:00	Workshops (*5) 1. Resolving SEPs Disputes - comparing litigations in courts and the use of ADR 2. Licensing and Litigation in the New European Landscape 3. Issues Facing Start-ups 4. Artificial Intelligence – What is it and how do you own and license AI-developed inventions and data? 5. Brand Strategy of Asian Companies – OEM vs. own branding
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18:30 – 21:00	Gala Dinner
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※すべてのセッションについて日本弁理士会の単位認定を申請する予定です。

IMDM▼スケジュール

International Management and Delegates Meeting (IMDM) will be held on May 24-26.

May 24 Evening Welcome Reception
May 25 Committee Meeting
May 26 IMDM

*We are also preparing a Post-Conference KAMAKURA Tour on May 29, 2019.



LES 2019 YOKOHAMA

検索



Annual Conference: Sunday, May 26 – Tuesday, May 28, 2019

**International Management & Delegates Meeting (IMDM):
Friday, May 24 – Sunday, May 26, 2019**

LESI 2019 Annual Conference Yokohama, Japan May 26-28, 2019

www.lesi.yokohama

Create An IP Culture – Open For Business



Welcome to the LESI Annual Conference

François Painchaud,
President, LES International
& Lawyer/Partner, ROBIC LLP



Mr. Makoto Ogino
President, LES Japan
& Professor
Tokyo University
of Science MOT



Meeting Venue



PACIFICO YOKOHAMA



Workshop Highlights

- Licensing and Litigation in the New European Landscape
- FRAND Mock Appeal—Shedding Some Light on FRAND
- Life Sciences: Acquisition of companies versus licensing in, with examples and discussion
- Mock Mediation of IP License Dispute
- Resolving SEPs Disputes: Comparing Litigations in Court and the Use of ADR
- Blockchain and Cryptocurrency: New Tools for the Digital Economy
- Report on Key Findings of LESI’s Comparative Study on Global Patent Enforcement & Trends
- European Committee presents: Do’s and Don’ts in the Protection of Trade Secrets and Transfer of Know-how on Cross Border Transactions: A Practical Overview
- Environment, Energy, Materials, Chemicals (EECM) presents: What is Your Open Innovation Strategy to Address the Greatest Challenges?
- Copyright Licensing: The Use of Real World Assets on Video Games
- Global Patent Strategy of Asian Companies
- Brand Strategy of Asian Companies—OEM or Private Branding
- Artificial Intelligence—What is it, how do you own it and license it?
- How Big Data, IoT and AI impact Consumer Products
- Artificial Intelligence: A Global and Strategic Update on the IP Behind the Disruption

Closing Date of Online Registration: May 13, 2019

After May 14, On-site Registration will be available at the venue.
www.lesi.yokohama/registration/



LESI 2019 Annual Conference
Organizing Committee
Email: conference@lesi.yokohama

SAVE THE DATE

**FRIDAY
JULY 12
2019**

5TH PAN-AMERICAN LES YMC EVENT

The 5th Pan-American LES YMC Event will be in Montréal, Canada.

Registration opens soon : www.ymcmontreal.com

MONTRÉAL, CANADA



7TH EUROPEAN LES YMC EVENT

September 13, 2019

The 7th Pan-European LES YMC Event will be in London, UK.

The event will take place on September 13, 2019, immediately before the AIPPI congress.

Visit www.ymc2019.org for more information



2ND ASIA-PACIFIC LES YMC EVENT

November 29, 2019

The 2nd Asia-Pacific LES YMC Event will be in Seoul, South Korea.

More information will follow shortly.



LES ANZ

LESANZ National Conference 2019—Brisbane, Australia

Registration is now open for the LESANZ National Conference 2019, in Brisbane, Australia. This year's theme of “Country > Coast > Global” looks at how organizations use licensing and IP to drive their new innovations through growth trajectories, and make them a commercial reality in local, national and global markets.

LESANZ is very excited to announce that the conference will be held at the beautiful new Howard Smith Wharves precinct. The precinct has some of the best waterfront views on offer in Brisbane, together with a diverse range of dining and entertainment options, and state of the art technology.

Don't miss your opportunity to take advantage of the Early Bird Rate, which closes January 31!

This two-day conference will provide an excellent environment to exchange ideas, meet new people, and form new business relationships with Australian and overseas representatives. The conference is the annual flagship event of LESANZ, focussing on local and international current issues

facing IP managers, lawyers, business development and licensing practitioners, as well as how this impacts innovation and commercialisation activities within organisations.

The program will provide an update to important changes to the Australian Competition Consumer Act; how companies collaborate to broaden their exposure in new markets; how to assess the value of IP; how to access finance to undertake growth activities; and learn more about the changing role of IP in the digital age. We will hear from a wide range of local and international speakers, from in-house IP and commercialisation managers in some of the world's largest organizations, as well as small businesses and start-ups, on how they leveraged their IP and navigated the commercialisation pathway to deliver value to the market.

Come and connect with like-minded individuals, whilst enjoying the Australian “Sunshine State” at its best! ■

Cherie van Wensveen—LESANZ 2019 Conference Chair



LESANZ Annual Conference • 15-17 May, 2019 • Meeting Venue: Howard Smith Wharves • Brisbane, Australia



Brisbane 2019

LESANZ Annual Conference

Country > Coast > Global

15 - 17 May 2019



Introducing the LES

LEADING EDGE SERIES

Single-day meetings that explore hot topics
in intellectual capital management



*Connecting and Inspiring the
Intellectual Capital Community*

**Inaugural Meeting: Standards in
Intellectual Capital Management**

May 14, 2019

Silicon Valley USPTO Office, San Jose, CA
8 AM to 5 PM, networking reception at 5:30 PM

Standards enhance the innovation economy by communicating value and easing transactions from the boardroom to the bargaining table. **Join LES in developing the professional practices that will become the voluntary standards for the industry!**

TOPICS

- FRAND Licensing
- IP Valuation
- IP Management for Startups
- Intangible Assets in the Boardroom

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Director, Silicon Valley
USPTO



BILL ELKINGTON
Rockwell Collins, Inc.,
Immediate Past President
and Past Chair,
LES USA and Canada



RON LAURIE
Managing Director,
Inflexion Point LLC,
LES Silicon Valley Chapter

Full agenda and registration available online at www.lesusacanada.org



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les Nouvelles

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A guideline for authors can be found on our Web site at the following address: www.lesi.org/lesnouvelles/advertise.asp#submission

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Licensing And Intellectual Property Organizations Meetings

For more information on LESI Meetings, go to www.lesi.org

2019

March 21-22

LES Thailand Annual Conference

Hilton Sukhumvit Hotel
Bangkok, Thailand

May 15-17

LES ANZ Annual Conference

Howard Smith Wharves
Brisbane, Australia

May 24-26

LES International Management & Delegates' Meeting (IMDM)

Yokohama, Japan

May 26-28

LES International Annual Conference

PACIFICO Yokohama
Yokohama, Japan

July 12

5th Pan-American

LES Young Members Event

Montreal, Canada

October 20-23

LES 2019 Annual Meeting

Marriott Desert Ridge
Resort & Spa
Phoenix, AZ U.S.A.

2020

May 17-19

LES International Annual Conference

Berlin, Germany

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LES 2019 ANNUAL MEETING

OCTOBER 20–23
PHOENIX, ARIZONA

**Where Community and
Knowledge Collide**

The business of licensing is changing. Join your IP peers and mentors at the premier Intellectual Capital event of the year to gain the knowledge and connections guaranteed to keep you on the pathway to success.

The LES Annual Meeting is the perfect opportunity to:

- Join a community of 500+ decision-makers and thought-leaders
- Grow your client list by expanding your knowledge base
- Stay abreast of the hottest issues in IP (Blockchain, anyone?)
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