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ADVANCING THE BUSINESS OF INTELLECTUAL PROPERTY GLOBALLY

## “Strong IP Drives The Bottom Line” Moves To Paris

By Peter Hess,  
President, LES International



It is always worthwhile to spend time in Paris. On the invitation of LES France, I had the honor to present at the Annual Conference of LES France on December 5, 2017 the main elements of this year’s program of the LESI Board. The program was impressive! It took place in the wonderful building of the “Cercle de L’Union Interalliée,” which those of you know already who if you attended the LES International Conference 2017 in Paris. Several presentations were given under the general title “Actualités du Licensing 2017,” including presentations from Kristin Neumann from the MPEG LA Patent Pool, and

Jérôme Gueydan from the French telecommunication company Orange. Congratulations, LES France!

The next key event was the LESI Winter Planning Meeting in Vienna on January 20, 2018, which was preceded by a joint conference of LES Austria, LES Czech Republic & Slovakia, and LES Hungary on January 19, 2018 under the title “Intellectual Asset Management, Strategies and Deal Structures.” The conference was a great success also because there was an impressive mixture of local and international speakers. The concept of a joint conference of the involved LES Societies was also very convincing.

It is worthwhile to “combine forces,” to provide the best possible quality event. This could serve as a potential blueprint also for future projects and for other societies! One other highlight of the conference was the presentation of the “LESI Service Recognition Certificate” to Michael Lantos from LES Hungary for his huge contribution over 25 years to LES Hungary and LES International. Thank you Michael for your services to the LES Community!

The next major event coming up is already the LES International conference in San Diego, April 29-May 2. I hope to see you all there! ■

Peter K. Hess, *President LES International*



Michael Lantos receives a service award from Peter Hess.



Introducing baby Oskar Müller-Stoy, a future LESI leader, at the meeting in Vienna. From left, Elisabeth Hess, Valerie Eder, Géraldine Müller-Stoy, Tilman Müller-Stoy and Peter Hess.



[www.LESI2018.org](http://www.LESI2018.org)



# LESI 2018 ANNUAL CONFERENCE

*Strong IP Drives the Bottom Line*

April 29 – May 2 | Manchester Grand Hyatt | San Diego, California

Please join us on Sunday evening for the LESI Welcome Reception

## Plenary and Mini-Plenary Sessions

8:30 am Tuesday, May 1, 2018 — F1: Plenary Session—

**“Datashock: Artificial Intelligence, Connectedness, and Ready for the Big Data Future”**

Speaker: Dr. Jennifer Golbeck, Director, Human-Computer Interaction Lab, University of Maryland

The future is going to be driven by Artificial Intelligence (AI). Huge power lies in smart algorithms combined with the vast amount of big data generated by sensors, Internet of Things devices, and human behavior—from financial transactions to social interactions to increasingly trackable behavior. How will AI help people make better decisions? How will it affect or even potentially replace some human tasks altogether? How could it alter long-standing practices in your industry? Where do business opportunities lie in leveraging new technological capabilities, and how can organizations prepare for these changes? The key, according to Dr. Jennifer Golbeck, is to focus on the strategic impact of these technologies.



### Monday, April 30, 2018—Mini-Plenary Sessions

- 10:15 am **B1: “Doing Major Life Sciences Deals: The Keys to Success”**  
 Panel Members: Stasia Ogden, VP, Global Patent Litigation, GSK; John Calvo, Senior Counsel, Bayer; Christina Allegrini, VP, Fresenius Medical Care  
 Moderator: Amanda Hollis, Partner, Kirkland & Ellis LLP
- B2: “Standard Essential Patent Licensing: Yesterday, Today and the Future”**  
 Panel Members: Suzanne Munck, Deputy Director, FTC; Eeva Hakoranta, VP and Global Head of Patent Licensing, Nokia Corporation; Laurie Fitzgerald, Principal, McKool Smith; Moderator: Nicholas Mathews, Partner, McKool Smith
- B3: “IP Markets Experiences”**  
 Panel Members: Luke McLeroy, Vice President, AVANCI; Audrey Yap, Manager, Yusam (Singapore); Dr. Yan Zhang, Partner, IPFuTurn  
 Moderator: Larry Horn, Chief Executive Officer, MPEG LA, LLC
- B4: “Best Practices For, and Latest Developments Regarding, Cyber-Security”**  
 Moderator: Aaron Charfoos, Partner, Jones Day

### Tuesday, May 1, 2018—Mini-Plenary Sessions

- 10:15 am **G1: “Driving Business Value with IP: Successful IP Strategies and IP Management”**  
 Speaker: Thomas Bereuter, European Patent Office (EPO) Academy
- G2: “Early Stage Pharma/Biotech Licensing”**  
 Panel Members: Andrew Littlehale, CFO, Macrolide Pharma; Jeremy Grunstein, Ph.D., Executive Director, Business Development, Amgen; Benjamin H. Pensak, Partner, Morgan Lewis  
 Moderator: Gary Raichart, Director, Strategic Value Advisory, Duff & Phelps
- G3: “The Changing Patent and Licensing Landscape in the Automotive and Aerospace Industries”**  
 Panel Members: Paul Bernal, VP Global Patent & Technology Licensing; Business Development, The Boeing Co.; John Carney, Director, Commercialization & Licensing, Delphi Automotive Systems, LLC; Chris Storm, Senior Counsel, Intellectual Property, Uber Technologies, Inc.; Jin Kim, Senior Director, Innovation Business Development, United Technologies Corp.  
 Moderator: Mike Lasinski, CEO and Managing Director, 284 Partners
- G4: “Diversity and Identity of the Licensing Profession: Career Development Discussion”**  
 Panel Members: Jennifer Dyer, Executive Director, University of Southern California Stevens Center for Innovation; Traci Libby, Director, Open Innovation, Beckman Coulter, Inc., Diagnostics; Kirsten Leute, Senior Vice President of University Relations, Osage University Partners; Paul H. Ebert, President and CEO, Ebert Wolfe & Co., Executive Search  
 Moderators: Anna Solowiej, Ph.D., J.D., Senior Licensing and Patenting Manager, National Institutes of Health (NIH)

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## Monday, April 30, 2018—Workshops

- 1:00 pm **C1: “Know-How Licensing”**  
Speaker: Theo Stamatiadis, GE Power (Switzerland)
- C2: “Artificial Intelligence: The IP Behind Disruption”**  
Panel Members: Bastian Best, Bardehle Pagenberg; Laurent Simoneau, Coveo; Jason Silbergleit, IBM Research AI; Pramath Malik, Dolcera;  
Moderator: Vincent Bergeron, Robic LLP
- C3: “Using Intellectual Property to Secure Debt Financing for Startups & Growth Companies”**  
Panel Members: Joe Agiato, PIUS Limited LLC; Sharone Menczel, Ironshoe; Alexis Coyle, East West Bank; Drew Lanza, Ayla Networks, Inc.;  
Moderator: Sam Khoury, Inavisis, Inc.
- C4: “Best IP Strategies for Value Creation”**  
Panel Members: Dr. Rush Khan, We ThRive; Dr. Yateen Pargaonkar, Riser IP; Dr. Michael Pierantozzi, Hewlett Packard Enterprise; Jeffery Whittle, Hogan and Lovells; Dr. Mohammed A. Alansari, Daaminno Co.;  
Moderators: Dr. R Khan, We ThRive; Dr. Tanja Sovic, U Wien (Austria)
- C5: “Mediation, Arbitration and Alternative Dispute Resolution of Licensing and Other Technology Disputes”**  
Panel Members: James Grossman, Applaud Medical, Inc.; Neil A. Smith, Former Judge, Patent and Trademark Office; *Serena Lee*, American Arbitration Association; Moderator: Ana Sambold, California State Bar ADR Committee
- C6: “Value of IP to Non-Profit Institutions”**  
Panel Members: Rita Khanna, International Technology Transfer Mgmt., Inc.; Sylvie Fontelles-Drabek, Medicines for Malaria Venture (Switzerland);  
Moderator: Julia Barnes-Weise, Global Healthcare Innovation Alliance Accelerator
- 2:45 pm **D1: “Blockchain and Cryptocurrency: New Tools for the Digital Economy”**  
Moderator: Ian DiBernardo, FinTech Practice Leader
- D2: “YMC: Mock License Negotiation”**  
Panel Members: Annie Gauthier, BCF; Curt Dodd, Fitch, Even, Tabin & Flannery LLP; Moderators: Alexander Haertel, Kather Augenstein; Michael Crichton, Growling WLG
- D3: “LES Standards Initiative: Improving the Practice of IP Management”**  
Panel Members: Ron Laurie, Inflexion Point Strategy, LLC; Jeff Bartholomew, Robinson Waters & O’Dorisio; Mike Pellegrino, Pellegrino & Associates, LLC; John Carney, Delphi Automotive Systems, LLC; Patrick Terroir, Innovation Legal; Moderator: Robin Corwin, Rockwell Collins
- D4: “Economic Considerations for Patent Litigation Financing”**  
Panel Members: Katharine Wolanyk, Buford Capital; Moderator: Scott Weingust, Stout Risius Ross
- D5: “An International Perspective on Licensing in China: Experiences and Avoiding Potential Pitfalls”**  
Panel Members: Jai (Jay) Wei, Best IPR Intellectual Property Law Corp.; Fiona Nicolson – Bristows; Sanjay Goorachurn, Smart & Biggar; Moderator: Harry Gwinnell, Greenblum & Bernstein
- D6: “Licensing Strategies for Platform Technologies: Lessons from CRISPR”**  
Panel Members: Kristin Neuman, MPEG LA; Jacob Sherkow, New York Law School Broad Institute; Issi Rozen, Broad Institute; Moderator: Sadhana Chitale, NYU Technology Transfer Office
- 4:15 pm **E1: “The European Unitary Patent After Brexit: Over 400 Years After The Death Of Shakespeare, “To Be Or Not To Be?” Is Still Very Much The Question”**  
Panel Members: Richard Kempner, Kempner & Partners; Joachim Mader, Bardehle Pagenberg; Jean-Martin Chevalier, Cousin & Associés; Moderator: Robert Alderson, Jacobacci & Partners
- E2: “Innovative Brand Protection Strategies Improve the Bottom Line”**  
Panel Members: Jaime Lemons, Nike; David Bernstein, Debevoise; Charmaine Koo, Deacons; Moderator: Stefan Volker, Gleiss Lutz
- E3: “Trends in International Patent Enforcement, Court Litigation and Arbitration”**  
Panel Members: Melissa Finocchio, VP/Chief Litigation Counsel, Intellectual Ventures; Chris Longman, Qualcomm; José Miguel Lissen, Gomez Acebo & Pombo; Zhu Nongfan, King & Wood Mallesons; Moderator: Prof. Dr. Tilman Müller-Stoy, Bardehle Pagenberg
- E4: “Impact of IP Rights on 4th Industrial Revolution in Asia”**  
Panel Members: Audrey Yap, Yusam & Audrey; Alan Adcock, President, LES Thailand; Partner, Tilleke & Gibbins; Mina Maeda, Social Innovation IP Dept., IP Business Division, Hitachi, Ltd.; Hiroki Saito, Mori Hamada & Matsumoto; Moderator: Vikran Duangmanee, SCG Chemicals
- E5: “Making Your IP Department into a Value Driver & Corporate Partner”**  
Panel Members: Konstantina Katcheves, VP & Assistant General Counsel, IP, Agilent Technologies; John Fortin, Director of Licensing, Lonza Pharma; Moderator: Anne Li, Crowell & Moring LLP

## Tuesday, May 1, 2018—Workshops

- 1:00 pm **H1: “SMEs and the Patent Challenge”**  
Panel Members: John Cabeca, U.S. Patent and Trademark Office; Ivan Chaperot, Novalto Capital; Didier Patry, France Brevets; Eric Setton, Tango  
Moderator: Patrick Terroir, Innovation Legal
- H2: “Challenges and Opportunities for Start-ups”**  
Dr. Wilaiporn Chetanachan, Director, Corporate Technology Office, The Siam Cement Public Co. LTD.; Alice Wang, IP Director, DJI; Moderator: Ningling Wang, Co-chair, LESI Asia Pacific Committee
- H3: “Patent Pool Mock Negotiation — Part 1”**  
Panel Members: Roberto Dini, Sisvel; Keith Lutsch, Blank Rome LLP; Heath Hoglund, Dolby Laboratories, Inc.; John Sideris, Philips Intellectual Property & Standards; Moderator: Alfred Chauat, Technicolor
- H4: “The Current and Future State of Non-Profit Technology Transfer in the United States”**  
Panel Members: Andrew Danielsen, Mayo Clinic Ventures; Katharine Ku, Stanford University; Lesley Millar-Nicholson, Massachusetts Institute of Technology; Claire T. Driscoll, National Human Genome Research Institute, NIH;  
Moderator: Pam Cox, Marshall, Gerstein & Borun LLP
- H5: “Joint Development Agreements (JDAs) Are Only as Strong as the Weakest Link”**  
Panel Members: David Westgor, MicroVision; Andy Polovin, Uptake Technologies; Dawn Phillips, Molson Coors Brewing Company; Saumil Mehta, GoGo LLC; Jo Costura, IP Transaction and Technology Licensing Manager EAME, Caterpillar UK  
Moderator: Adam Petravicius, Partner, Kirkland & Ellis LLP
- H6: “What’s Hot and What’s Not In Drafting and Structuring Your Intellectual Property Licenses”**  
Panel Members: Kandace Watson, Sheppard Mullin; Shawn White, Internet Corporation for Assigned Names and Numbers (ICANN); Michelle Carr, NBC Universal
- 2:45 pm **I1: “Atlanta IP- Developing a Model IP Ecosystem to Benefit Society”**  
Panel Members: Scott Frank, AT&T Intellectual Property; Russell Allen, Georgia Bio; Cynthia Curry, Metro Atlanta Chamber of Commerce; Moderator: Barry Brager, Perception Partners
- I2: “Funding the High-Tech/Med Devices Start-ups”**  
Panel Members: Dean Rosenberg, Angel Investor and Head of Tech Coast Angels; Jeremy Glaser, VC Lawyer from Mintz Levin; Shawn Conahan, High Tech Serial Entrepreneur; Kim Walpole, Life Sciences Serial Entrepreneur; Moderator: David Powsner, Nutter, McClennen & Fish LLP
- I3: “An International Perspective: What Everyone Should Consider When Writing a Patent Application for Global Examination and Licensing”**  
Panel Members: Kirsteen Gordon, Marks & Clerk LLP; Donald McNab, Marks & Clerk LLP; James Mullen, Morrison & Foerster LLP; Patrick McManamy, FB Rice
- I4: “Hot Topic Addressing an April 2018 Development”**
- I5: “Emerging Developments at the Intersection of IP, Blockchain and Cryptocurrency”**  
Speaker: Jim Malakowski, Ocean Tomo; Jason Cohen, Chief Technology Officer, Intellectual Property Coin Group, Inc.
- I6: “High Tech and FRAND Royalty Rate Survey Results”**
- 4:15 pm **J1: “How to Best Protect Your Trade Secrets: A Global Perspective and Assessment.”**
- J2: “Navigating Open Source Risk Assessments During Diligence”**  
Panel Members: Jennifer Pierce, Charles Russell Speechlys; Amy Chun, Knobbe Martens, Olson & Bear; Jeff Luszczyk, Flexera; Moderator: Abraham Alegria Martinez, Alegria Martinez & Fernandez Wong
- J3: “Organic Chaotic Innovation”**  
Panel Members: Craig Kenesky, Wilson, Sonsini, Goodrich & Rosati; Cleveland Justis, UC Davis Institute for Innovation and Entrepreneurship; Katharine Ku, Stanford University; Peter Anselmo, New Mexico Tech; Lionel Leventhal, Houlihan Lokey, Inc.; Moderator: Professor Lawrence J. Udell, LES Silicon Valley Chapter
- J4: “IP is Increasingly Pervasive in Society – How Does That Impact IP Licensing?”**  
Moderator: Sanjay Prasad, Prasad IP, PC
- J5: “Brand Contribution: Building, Protecting and Leveraging Brand Assets”**  
Panel Members: Lawrence Maxham, The Maxham Firm; Anne Bahr Thompson, Onesixtyfourth; Brian Buss, Nevium Intellectual Property Solutions
- J6: “Patent Pool Mock Negotiation — Part 2”**  
Panel Members: Roberto Dini, Sisvel; Keith Lutsch, Blank Rome LLP; Heath Hoglund, Dolby Laboratories, Inc.; John Sideris, Philips Intellectual Property & Standards; Moderator: Alfred Chauat, Technicolor

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## Saturday, April 28, 2018—Education Session

### 8:00 am–5:00 pm **Advanced Negotiation Skills – Day 1**

Understand the principles underlying effective negotiation; learn and practice skills to become a better negotiator; take home new ideas and reference material to be used in preparing and executing the next negotiation.

## Sunday, April 29, 2018—Education Session

### 8:00 am–5:00 pm **Advanced Negotiation Skills – Day 2**

## Wednesday, May 2, 2018—Education Sessions

### 8:00 am–5:00 pm **Best Practices in IP Licensing – Day 1**

During this two-day interactive program, you'll hear firsthand tales from the trenches as industry experts shed light on best practices for structuring and negotiating transactions. Learn from their experiences and leave armed with the key components you need to successfully close transactions. The high teacher-student ratio optimizes one-on-one interactions with the content leaders and your peers so you gain the most from the program. This course is designed for business development, legal, and technical professionals new to day-to-day management responsibilities of leveraging intellectual property assets, as well as, those with a few years of IP transactional experience seeking to enhance the breadth of their skills. There are no prerequisites to take this course; however, IP & Licensing Basics or IP Business Basics 101 are recommended.

### 8:00 am–5:30 pm **CLP Exam Review Course**

Taught by experienced CLP-certified LES members, the emphasis of this course is on the eight CLP domains, the practice exam questions, and the participants' results. The review also includes access to our Virtual Knowledge Community, providing another opportunity for participants to review the domains and to ask questions of the LES experts. Of those who have taken this review course and the exam, 80 percent have passed. Earning CLP credentials establishes credibility among your colleagues, shows that you understand and utilize the latest industry practices, recognizes your experience and qualifications, and demonstrates your commitment to professional development.

#### Course Objectives include:

- Comprehend conflicts of interest, such as those arising from an attorney's representation of an organization.
- Learn about litigation conduct truthfulness in statements to others.
- Understand attorneys' confidentiality obligations to their clients.

## Thursday, May 3, 2018—Education Session

### 8:00 am–5:00 pm **Best Practices in IP Licensing – Day 2**

## Past LESI Meeting Education And Networking in San Diego—Come Join Us This Year!



Photos: Carla J. Blackman

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# Registration & Meeting Information

The all-inclusive 50th LESI Conference registration fee includes all workshops, panels, breakfasts, lunches and gala reception.

Register by March 1 and pay the discounted member registration fee of \$1,295. To be included in the Attendee Roster your registration must be received by April 6, 2018.



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## LESI 2018 ANNUAL CONFERENCE - HOTEL

Manchester Grand Hyatt Hotel, San Diego  
One Market Place  
San Diego, CA 92101-US  
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Reserve Online: <https://aws.passkey.com/go/LESI2018>

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Hotel Reservation Discount Deadline: April 11, 2018

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- Welcome Reception & Gala Dinner

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- Breakfasts
- Lunches
- Wine and Cheese Event
- Networking Events
- Welcome Reception & Gala Dinner

##### \$225

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Members Accompanying Guest Registration (NON-INDUSTRY)

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We cordially invite you to become a sponsor or exhibitor at the Licensing Executives Society International (LESI) 2018 Annual Conference in San Diego, California. From April 29 to May 2, 2018, we anticipate 500+ intellectual property professionals from around the world to connect with us and with one another. Showcase your business to the most influential minds in the industry and decision-makers within their organization.

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Educational programming will be offered both before and after LESI 2018. See [www.lesusacanada.org/education](http://www.lesusacanada.org/education) for details regarding courses.



Photo: Carla J. Blackman

Enjoy outdoor networking overlooking San Diego Bay. The Manchester Grand Hyatt near downtown San Diego offers a spectacular waterfront resort-like setting, complete with shopping, dining, and entertainment venues.

# les Nouvelles

JOURNAL OF THE LICENSING EXECUTIVES SOCIETY INTERNATIONAL



Advancing the Business of Intellectual Property Globally



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Volumn LIII No. 1

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March 2018

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LES Austria

## Regional Conference With International Flavour: LES Austria, LES Czech Republic+Slovakia And LES Hungary Presents Intellectual Asset Management, Strategies And Deal Structures

By Thomas Adocker and Karin Hofmann

On January 19, 2018, the eve of the Winter Planning Meeting in Vienna, LES Austria, LES Czech Republic+Slovakia and LES Hungary decided to have—for the fourth consecutive year—a Regional Conference. This year, it was the plan to use the synergies resulting from the Winter Planning Meeting, by having speakers not only from the region, but from the whole world, as LESI leadership came to Vienna for the Winter Planning Meeting.

This plan turned out to be a big success. Speakers from *interalia*, U.S.A., Canada, Japan, China and South Africa, as well as participants from all over the world made this Regional Conference a rather international one. There were 96 people participating, which was a record number for such a Regional Confer-

ence. The event took place at the historic premises of the Federation of Austrian Industries in the heart of Vienna, and was followed by a cocktail reception at the same location where the guests of the Winter Planning Meeting were also invited.

In addition to the Conference, the organizing team of LES Austria decided to arrange an aperitif at The Bank Brasserie & Bar of the Vienna Park Hyatt Hotel, followed by a ball evening at the traditional Vienna Coffee House Owner's Ball in the Imperial Hofburg Palace. Twenty-four participants of the Regional Conference and/or the Winter Planning Meeting attended and enjoyed the unique Viennese ball atmosphere—an unforgettable experience in particular for the attendants from overseas. ■



Welcome Coffee in the foyer of the House of Industry.



Group photo with François Painchaud.



Group photo with many of the speakers.



Opening remarks by Alexander Cizek, President of LES Austria.

Photos: © LES Austria/Matthias Heisler/goemb.at | Link to all photos from conference: <http://heart.goemb.at/album/2018.01.19-les-conference/>

LES South Africa

## Mini-Seminar In Cape Town Wraps Up 2017

LES South Africa had an interesting year of events and concluded the 2017 year with a mini-seminar held in October at the Clico Boutique Hotel in Rosebank. Entitled “An IP Smorgasbord,” it enlightened the audience with a variety of interesting intellectual property topics.

The legislative environment of the IP world has been a rather active one. The Copyright amendment bill was published, the *sui generis* Traditional Knowledge bill, as well as the draft IP Policy. These made it easy to assemble a panel with an interesting program for the delegates.

We were honored by the presence of the LES International President, Peter Hess, who discussed the LESI projects planned for 2018.

Other speakers’ topics included IP portfolio management and strategy, competition law and IP interface, IP

changes in South Africa, issues relating to compulsory licensing, 3-D printing and Base Erosion and Profit Shifting (BEPS) project of the OECD and its impact on IP structuring. The event concluded with a prize giving session when NIPMO was awarded the GTIF award for technology transfer.

As is customary with LES events, a networking session was held following the mini-seminar.

For 2018 some exciting events are lined up which will include various afternoon talks such as: Managing IP in an Industrial Research Environment, Launching a Brand in Africa, Plant Breeders Rights, IP and competition law, with some panel discussions around the IP Policy, LES 200, and LES300 courses and a special event for our young members. ■



LESI President Peter Hess visiting!



LESI International Conference • 2 May 2018 • San Diego, USA



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Managing The Finance And IP Challenges



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President and CEO,  
Interdigital



Luncheon Keynote:  
Kerry Faul  
South Africa National IP  
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Manchester Grand Hyatt

[www.lesi.org/events/gtif](http://www.lesi.org/events/gtif)



# LESI 2018 IMDM San Diego, CA

**FRIDAY, APRIL 27**

Delegates  
Welcome Reception

**SATURDAY, APRIL 28**

Committee Meetings and  
Evening Delegates Dinner

**SUNDAY, APRIL 29**

International  
Delegates Meeting

Registration and program information is available at: [www.lesi.org](http://www.lesi.org)

Early Bird Rate Ends 5 March 2018



## SAVE THE DATE

### 2018 EVENTS

A banner for the LESI 2018 Annual Conference. On the left is a photograph of a city skyline at dusk with a large ship in the foreground. The text on the right reads: **LESI 2018** ANNUAL CONFERENCE, *Strong IP Drives the Bottom Line*, and April 29-May 2 | Manchester Grand Hyatt | San Diego, CA.

**LESI 2018**  
ANNUAL CONFERENCE  
*Strong IP Drives the Bottom Line*  
April 29-May 2 | Manchester Grand Hyatt | San Diego, CA

**LESI 2018 Annual Conference** | Hosted by LES (U.S.A. and Canada)  
April 29, 2018 – May 2, 2018 | Manchester Grand Hyatt Hotel | San Diego, CA  
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**LES 2018 Annual Meeting**  
October 14-17, 2018 | Boston Marriott Copley Place | Boston, MA  
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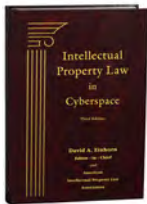
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David A. Einhorn, Editor-in-Chief; American Intellectual Property Law Association (AIPLA)

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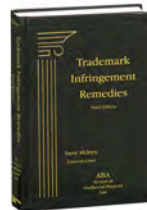
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2017/1,246 pp. Hardcover/ISBN 978-1-68267-254-9

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Steve Meleen, Editor-in-Chief; ABA Section of Intellectual Property Law

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2017/1,002 pp. Hardcover/ISBN 978-1-68267-301-0

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Volume LIII Number 1 (ISSN 0270-174X)

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