



**LICENSING EXECUTIVES SOCIETY
INTERNATIONAL**

**Request For Information for an
Enterprise-Level Learning Platform
for the LESI Academy**

**Jeffrey S. Whittle, Co-Chair
LESI Education Taskforce
Partner and Head of Technology Law Section,
Bracewell & Giuliani LLP
jeffrey.whittle@bgllp.com**

**Rob McInnes, Co-Chair
LESI Education Taskforce
Partner, DibbsBarker**

**Issued Date: September, 2013
Deadline Date: September 20, 2013**



1. GENERAL INFORMATION

This is a Request For Information (RFI) of available enterprise-level learning platforms. It is for informational purposes--to gain insight on the availability, features, and potential costs of an integrated set of content management and delivery technologies for the new Licensing Executives Society International Academy (LES Academy). This RFI provides information pertaining to the features, infrastructure, and support that LESI believes will be necessary, and requests a response from qualified vendors via a short online survey. Please see Sections 3.0, 4.0 and 6.0 for further information.

1.1 THE OBJECTIVE

Licensing Executives Society International (LESI) is seeking to create an online Academy that promotes learning about Licensing, Technology Transfer, and Intellectual Property Rights and professional networking *simultaneously*. LESI is seeking to accomplish this goal by giving its Members and Affiliates access to its proprietary curriculum, virtual instruction by LESI subject matter experts, an e-library of LESI resources, and directory of LESI subject matter experts for fielding questions---alongside social learning and popular networking tools.

LESI believes that such a platform will require a database, content management system, and user interface, but is seeking recommendations from qualified vendors. Access to the Learning Platform selected must to be provided on-demand, regardless of a Member's or Affiliate's location worldwide or their use of a desktop, laptop, or mobile device. Purchase and receipt of the LESI Academy curriculum and complementary resources by the Association's Members and Affiliates is expected to be both over the Internet and via download to digital storage (e.g., CD, DVD, flash drive) or mobile device (e.g., iOS or Android).

The LESI Education Taskforce (Taskforce), a special committee formed within LESI to create and oversee the LESI Academy, is seeking with this RFI to qualify vendors who can deliver a proven "learning platform" (infrastructure of integrated web-based systems, technologies, and services) that will give LESI Members and Affiliates worldwide access to a truly interactive learning environment. The Taskforce is concurrently issuing a second RFI for content design and development services to properly prepare its proprietary content and resources for distribution via the learning platform selected. Vendors offering both services are welcome to respond to both RFIs.

Qualified vendors will be asked to discuss and demo, where possible, their learning platform solution. Selected vendors will be notified following and may be asked to submit either a response to a Request For Proposal or a Request For Quote. The Taskforce expects to issue an RFQ, but there is no guarantee an RFP or RFQ will be issued. LESI reserves the right to proceed with purchase without issuing an RFP or RFQ.



1.2 ABOUT LESI

LESI is a non-profit, global business association committed to advancing the business of intellectual property globally. Founded in 1972 and incorporated in 2000, LESI is comprised of 32 national and regional societies representing more than 13,000 professionals involved in the licensing, transfer, and management of intellectual property rights. Individual members include management representatives from large, medium, and small companies, scientists, engineers, academicians, governmental officials, lawyers, patent and trademark attorneys and consultants. Member Societies of LESI include:

Andean Community	Chinese Taipei	Philippines
Arab Countries	Czech Republic	Poland
Argentina	France	Russia
Australia	Germany	Scandinavia
New Zealand	Hungary	Singapore
Austria	India	South Africa
Benelux	Israel	Spain
Brazil	Italy	Portugal
Britain & Ireland	Japan	Switzerland
Canada	Korea	Turkey
Chile	Malaysia	USA
China	Mexico	

More information about LESI can be found at: <http://www.lesi.org>

2. BACKGROUND

LESI has a curriculum composed of Licensing, Technology Transfer, and Intellectual Property Rights workshops and a vast array of proprietary articles, research, presentations, and tools that can be derived from the conferences, networking events, and the numerous reports and surveys the Association has sponsored over the last 40 years.

2.1 CURRENT FORMAT OF CONTENT

The LESI workshop curricula currently exists within the framework of large PowerPoint presentations that need to be divided into much smaller, more topic-specific, segments of e-content and formatted either as online courses or as knowledge assets--depending on the software and platform selected. Within the learning platform, these segments of e-content will need to be grouped into "programs of study," or curricula, worthy of a certification of completion for continuing education purposes.



The vast array of LESI's proprietary articles, research, presentations, tools and other resources will need to be catalogued and housed as a distinct LESI e-library. The current format of these resources ranges from MS Word documents, PowerPoint presentations, and Excel spreadsheets to jpeg images, video, audio, simulations, Shockwave/Flash and may even include apps. The LESI Taskforce is already at work cataloguing these resources, but anticipates that they will need to be housed within a searchable database and that many may first require reformatting for the learning platform selected. As previously stated, the LESI Taskforce is concurrently issuing an RFI for design and development of these resources.

To accommodate the need to conduct performance evaluations (to measure negotiation skills or ability to present effective arguments) and for the more advanced-level instruction of senior-level LESI professionals by subject matter experts, an interactive classroom/webinar tool that allows for synchronous learning (e.g., Adobe Connect, WebX or GoToMeeting) must be supported by the Learning Platform selected.

The Taskforce also would like to create a directory of these LESI Subject Matter Experts so Members may call on them to discuss subjects covered in the curriculum. The Taskforce recognizes this may require use of an additional database.

2.2 CURRENT LESI SYSTEMS IN PLACE

LESI has the following systems in place, with which the learning platform will need to integrate:

- Telephony hardware & software: Cisco
- Server operating system: Windows 2008
- Desktop operating system: Microsoft Windows
- Office Productivity Software: Microsoft Office 2007
- E-Mail System: Microsoft Exchange Server 2007
- Enterprise Content Management System: n/a

3. THE REQUIREMENTS

This Section lists the high-level requirements anticipated by the Taskforce as needed for the enterprise-level LESI Academy learning platform (LP). These requirements are based on the assumption that a database, content management system or LMS, and user interface will be required. This listing is designed to equip vendors with an idea as to the functionality and features anticipated as needed; the Taskforce recognizes that not all may be able--or will need--to be met and that some items may be missing. Questions pertaining to any of these requirements or requests for clarification may be emailed to Jeffrey Whittle, Co-Chair, and LESI Education Taskforce at: jeffrey.whittle@bgllp.com and LESI.OnlineEd@bgllp.com

3.1 INFRASTRUCTURE AND SUPPORT:

- LP must be on premise or a cloud-based SaaS product.



- LP must be an enterprise-level product with 24x7x365 support and monitoring.
- LP must be resilient and lend itself to load balancing, hot switchovers, etc.
- LP architecture should have 100% uptime in its design concept from ground up, removing or reducing any single points of failure.
- LP must enable speedy disaster recovery through use of redundant instances of the LP at geographically diverse locations.
- LP must integrate with LESI's existing information system.
- LP must support 13,000 active user accounts, with capacity to scale up to 100,000+ to accommodate affiliated universities, if needed.
- LP must support multiple programs of study, as well as up to 1,000 concurrent courses.
- LP should enable 25,000 LESI Members and Affiliates to access a course simultaneously without impacting platform's performance.
- LP must allow for and respect persistent roles (e.g., instructor, instructional designer, Member, system administrator, etc.) set externally in LESI's global directory or SIS.
- LP must base its person or account record on an opaque identifier provided by LESI.
- LP must be cross-platform and cross-browser compatible.
- LP should offer a Command Line Interface (CLI) for configuration and administration.
- LP must offer storage and long-term archiving of content.
- LP must be easily branded as LESI resource and sub-branded for LESI affiliates.
- LP must provide a way for authorized support personnel to login as a specific user.
- LP should deploy informative error messages embedded within LP to inform Members of what they did, what went wrong, and [if possible] how to self-repair issue.
- LP should provide administrators with ability to restore files a Member deleted.
- LP must have engaged in thorough bug testing before patch is released.
- LP should have ability to provide qualified personnel for 24x7x365 end-user support.
- LP must allow for plug-ins.
- LP must recognise browser and automatically deliver a format for SMART phones, tablets, and other mobile devices.
- LP must be TinCan API enabled and have/plan LRS (Learning Record Stores) capability.
- LP must allow for both synchronous and asynchronous learning.

3.2 BASIC FUNCTIONALITY

- LP must allow Members to self-enroll, purchase, and complete courses on demand.
- LP should enable Members to take pre-tests and preview courses prior to enrolment.
- LP should enable e-content to be uploaded within *three clicks*.
- LP must accommodate very large files containing videos and audio, simulations, graphics, and multiple user interactions.
- LP should enable simple edits without requiring a new version be uploaded.
- LP must offer an assignment drop box or equivalent.
- LP must provide ability to create, perform, and grade quizzes, tests, and surveys.
- LP must provide mass communication capabilities.
- LP must allow for document-sharing.



- LP should be able to auto-recommend other content or LESI resources to Members upon completion of a course completion and/or preview of a course.
- LP must be able to accommodate different languages/provide multi-lingual interfaces.
- LP must allow Members to pace learning, bookmark progress, and auto-save their work.
- LP should allow completed courses to be re-reviewed without resetting the completed status.
- LP should enable video and audio streaming with re-play.
- LP should allow multi-level branding (multi-portals; change of labels, headers, and text).
- LP should allow partitioning to facilitate multiple programs of study.
- LP must enable Members to search for courses or information based on keywords, titles, meta tags, dates, and topics.
- LP should enable downloads to and play on/from a digital storage device (e.g., CD, DVD, flash drive) or mobile device (e.g., iOS or Android platforms).

3.3 EXTENSIBILITY, INTEGRATION AND PERFORMANCE

- LP must provide an API or advanced form of web services so new or unforeseen components can be added to the environment.
- LP's API or advanced forms of web services must support multi-tenancy (i.e., LESI, Members, and Affiliates must each be able to access separate instances or accounts with API's or web services' vendor through single instance of that particular API or web service).
- LP must allow for scaling system with organizational and Member needs.
- LP should provide ability for external, non-SIS systems of record to push data to and from the platform [e.g., courses created in system of record should be auto-created and populated within LP; Member enrolments made in LP should be pushed to system of record]
- LP must ensure its speed is consistent in all tools across all browsers and platforms; performance should not be dependent on LESI or Member's computer's processor.

3.4 ACCESSIBILITY AND COMPLIANCE

- LP should not require Members to install software to use the platform.
- LP must integrate with LESI single sign-on authentication system.

3.5 ACCESSIBILITY AND COMPLIANCE (CONTINUED)

- LP must enable Members to self-enrol, purchase, and receive content on demand.
- LP must recognize access from a mobile device and adjust format to that device.
- LP must meet ADA and Section 508 compliance regulations.
- LP must meet the ADL and the SCORM/AICC compliance standards.
- LP must support Unicode, including right-to-left and two-byte languages.
- LP must support mathematical symbols, equations, and formulae.
- LP must support screen readers, captioning, and user-defined style sheets to ease reading.
- LP should provide access to entire SCORM data model.
- LP should be AICC-compliant and able to import AICC-compliant content.



- LP must have high level of conformity to SCORM 1.2, be SCORM 2004 compliant, enable a SCORM PIF to be imported, and provide SCORM AP in the parent window.
- LP should be in compliance with IEEE standards.
- LP should be in compliance with IMS standards.

3.6 USABILITY AND SYSTEM INTERFACE

- LP must allow courses to be launched in a new window or frameset, full screen or special sizing, with TOC, progress bar, etc.
- LP should allow for multiple windows to be opened at one time.
- LP must not lose Member's data if they inadvertently close a window.
- LP should bookmark progress and save completed work without Member having to X out.
- LP must display Member's progress and associated learning activities.
- LP navigation must remain fast and responsive when a course has more than 100 SCO.
- LP must have an intuitive, user-friendly interface.
- LP interface must allow for branding by LESI and its affiliates down to the level of titles and text as well as separate portals.
- LP must accommodate multiple programs of study that Members access based on their profession and level of expertise.

3.7 ANALYTICS AND TRACKING/REPORTING

- LP should have built-in analytics for tracking learning outcomes, courses, and use.
- LP should enable administrators to develop measures of online usage, including statistics on number of knowledge assets viewed, time management, and interfaces.
- LP should provide ability to link course experiences with key outcomes [e.g., course completion, program completion, Member satisfaction].
- LP must record enrolment and course completion.
- LP must track records by person and by course.
- LP must track performance on quizzes and questions within course or knowledge assets.
- LP should not compromise analytics of course when course replaced with updated version.
- LP must maintain archive copies of all test instruments.
- LP must keep archived records of completion indefinitely.

3.8 ANALYTICS AND TRACKING/REPORTING (CONTINUED)

- LP must provide feedback mechanisms for Members to comment on system, courses, content, and overall experience.
- LP should solicit, report, and store course feedback surveys automatically.
- LP must allow administrators to customize reports.
- LP must allow reports to be exported into Excel, PDF, and database such as Cognos (minimum of CSV export).
- LP should graphically represent information in reports.
- LP should limit ability to view reports and dashboard based on role or group.



- LP should allow Members to customize their dashboard views and types based on their permission settings.
- LP should offer easy-to-configure, granular access permissions for LESI Academy administrators to generate reports.
- LP must provide templates and easy-to-configure yet flexible batch generation of reports.
- LP should automatically prepare reporting of use and other key metrics for Taskforce.

3.9 CEU TRACKING

- LP must automatically award certificates of completion and issue receipts.
- LP must auto-update Member accounts with course information and forward copies of certificates and receipts to applicable CE organizations.

3.10 CONTENT

- LP should enable Members to view content without having to download the content.
- LP must enable Members to create document repositories that can be shared.
- LP must support simultaneous upload of multiple files.
- LP should include a built-in authoring tool that does not require HTML or Flash skills.
- LP must have tested use of standard authoring tools (Captivate, Articulate, Lectora).
- LP authoring tools' output must be SCORM- and AICC-compliant.
- LP should have pre-loaded wizards and templates for rapid content development.
- LP should be able to capture software demonstrations and simulations.
- LP should come with a quiz/assessment tool.
- LP should be able to import documents and assign to programs of study or an e-library.
- LP should enable multiple administrators to add content for same course simultaneously.
- LP should contain a sandbox for external content developers.
- LP should be able to upload, access, and store information in a multitude of formats, from MS Word, PDF, PPT, PPTX, Excel, CSV, JPEG, GIF, TIF, to multi-media/Flash/ShockWave.
- LP should allow for interactions within courses/knowledge assets, such as simulations, demonstrations, drop-and-drop exercises, etc. (e.g. Javascript).
- LP should allow for checks on learning throughout a program of study, such a pre-tests.

3.11 ASSESSMENT AND SCORING

- LP must support 2,500+ simultaneous assessment attempts.
- LP must offer all standard question types in both test and survey modes.
- LP must offer rule-based release of assignments and tests.
- LP should offer a plug-in architecture for third-party assessment modules.
- LP must enable administrators to correct errors caused by mistake in assessment key.
- LP should enable assessments to work if Member's Internet connection is briefly interrupted.
- LP must allow a Member's assessment to be submitted and closed when timer set by administrator has elapsed (for performance assessments of debates and negotiations).
- LP should be able to provide detailed statistical reports for assessments [including point biserial, KR 20, distractors/nondistractors].



- LP should have ability to aggregate course data [e.g., Member activity, assignment grades, answers to individual assessment questions] across courses.
- LP should provide administrators with ability to “move” assessment, grade, and Member data between courses when Member switches to an updated course version.
- LP must allow administrators to perform 'wide folder gets' [i.e., to download all assignments].
- LP must have auto-scoring of quizzes and tests, recording grades in Member profiles.
- LP, when displaying course/quiz scores to Members, must include percentage and corresponding letter grades [e.g., 16/20 = B-].
- LP should provide Members with ability to view any individual assignment score.

3.12 COURSE ADMINISTRATION

- LP must support multiple-section courses/knowledge assets and programs of study.
- LP must support grouping of materials across knowledge assets, courses, and programs.
- LP should enable administrators to merge course contents but retain separate scoring.
- LP should include scheduling function for virtual classroom instruction.
- LP must automatically issue receipts for payment of courses and certificates of completion.
- LP must allow for uploading courses and content larger than 2G in size.
- LP must allow course/knowledge assets to be imported separately.
- LP must allow for batch uploads.
- LP should notify enrolled Members when new version of a course is imported, giving option to continue in old or start new version.
- LP must allow Member's view to be based on their user settings or pre-set rules.
- LP should automatically add new Members to a database.
- LP should allow groups of Members to be activated, enrolled, or deactivated.
- LP must enable courses to be removed from visibility without deleting content from platform.
- LP should enable Members to be put on a waiting list for webinars that are filled.
- LP must allow different administrator permission levels to be set.
- LP must enable registration lists or data to be imported from external sources (e.g., Excel).
- LP should be able to import courses that are not perfectly formatted.

3.13 COURSE ADMINISTRATION (CONTINUED)

- LP must allow members to be managed by groups, such as Member Societies, course registration, field of work, and/or level of expertise.
- LP must allow administrators to set access levels for Members/Member Societies/Groups.
- LP must store and make accessible from a central repository all records.

3.14 ARCHIVING

- LP should allow archiving and downloading programs of study, in LP-independent format.
- LP should allow downloading of completed Member assignments in LP-independent format.
- LP must allow administrators to automatically archive programs older than four years.
- LP must allow administrators to exempt knowledge assets or courses from being archived.



- LP must allow administrators to automatically restore archived information from within LP.

3.15 COMMUNICATIONS / SOCIAL LEARNING / NETWORKING TOOLS:

- LP must have ability to send email directly from within system and keep records of all email.
- LP should permit administrators to disable Member's ability to email associates from within LP on a course-by-course basis.
- LP must provide threaded web-based discussion boards.
- LP must provide workgroup work spaces or subsites.
- LP must provide integrated blog tool or ability for LESI to integrate a third-party blog tool.
- LP must provide integrated wiki tool or ability for LESI to integrate a third-party wiki tool.
- LP must include document-sharing tool for collaboration and peer reviews.
- LP should enable quick access to RSS feeds, as well as access to Skype, Twitter, LinkedIn, Pinterest, Instagram and other sites as they become popularly used.
- LP should enable Members to rank of courses, course materials, and e-library resources.
- LP must allow for integration with mobile and social learning technologies (TinCan API and SLR-enabled).

3.16 SECURITY

- LP must allow LESI and contracted ITS security unfettered access to all LP logs.
- LP must allow LESI ITS Security to see who did what, from where, and when.
- LP must have the ability for Member-defined institutional privacy settings to be respected.
- LP code author must have conducted penetration testing with an outside auditor; results must be available to LESI under NDA.
- LP should be validated as compliant with the FDA's 21 CFR Part II or other related regulatory data security guidelines.

3.17 MEMBER/EXPERT DIRECTORY

- LP should allow for building and access to e-address book of LESI Subject Matter Experts

3.18 E-COMMERCE

- LP should allow for payment from a variety of sources, including Credit/Debit Cards, PayPal, and Google Checkout services.
- LP should automatically send receipts for payment to Members and store in Member profile.
- LP should allow for payments in multiple currencies.
- LP must enable integration with third-party accounting tools.
- LP should include Verisign.
- LP must give Members access to their payment or past billing records.



3.19 MEMBER DATA / E-PROFILES

- LP should capture Member name, LESI Member Society, courses registered for and completed, completed assignments, test and quiz scores, peer-reviewed assignments, as well as progress completing courses.
- LP should enable Members to create e-profiles that update as courses are enrolled in, purchased, and completed, as well as house certificates of completion, receipts of payment, grades, and assignments and information they may wish to post.
- LP should enable Members to allow associates to access their profile upon request.

3.20 VIRTUAL CLASSROOM/INTERACTIVE WORKSHOP HOSTING

- LP should include or support interactive webinar and/or virtual classroom environments.
- LP must support hosting of such applications as Adobe Connect, WebX or GoToMeeting.
- LP must allow instructors to assign breakout groups and rooms.
- LP must provide ability to integrate live synchronous audio/video with recorded archives [e.g., WebEx, GoToMeeting, Adobe Connect, Elluminate, Wimba, Kaltura].
- LP must give Members ability to interact with instructors during an interactive webinar or virtual classroom, such as enabling them to raise their hand or comment.
- LP should enable instructors able to monitor live comments from Members.
- LP should enable instructors to write on the screen.

3.21 DIGITAL REPOSITORY

- LP must support creation and hosting of a digital repository of LESI knowledge assets (articles, tools, resources, and apps) to support curriculum and give Members just-in-time access to LESI resources.
- LP must allow Members to rank the resources within this digital repository, with rankings appearing in real-time on the home page of the LP.
- LP must support the housing a central repository for all courses and e-library resources.

3.22 DATABASE

- SQL

3.23 MOBILE LEARNING

- LP must allow for accessing e-content on desktops, laptops, and a variety of mobile devices.
- LP must recognize device accessing content and auto-adjust format.

3.24 TRAINING AND TECHNICAL SUPPORT

- LP must have training available for LESI IT support staff and contracted content dev team.
- LP must have intuitive interface that enables Members to use LP *with little to no training*.
- LP should have training videos and "job aids" readily accessible for Member's use.
- LP must provide 365/24/7 Technical support to Members and Administrators.
- LP must have ability to be easily reset for testing scenarios.
- LP must provide configuration options to accommodate different types of content.



- LP should conduct validation beyond simple XML format validation.
- LP should provide a list of run-time calls made to content.
- LP should provide detailed information if/when an API call fails.
- LP should provide list of API calls available after content unloads.
- LP patches must be issued for interoperability.
- LP should support PENS (content notification protocol standard).

3.25 IMPLEMENTATION

- LP must have been successfully implemented for several global organizations.
- LP must be able to be rolled out to initial pilot groups/phased in.

4. INFORMATION REQUESTED

The purpose of this request is to gather information about learning platform solutions that can meet the needs of the LESI Academy. All vendors who meet the majority of requirements listed in Section 3.0 of this RFI are encouraged to complete the survey attached as an editable word document that will be used to qualify vendors for discussion and product demonstrations.

The attached survey consists of 25 questions listed on the following page for your convenience. Vendors should be prepared to submit all of their responses at once since respondents will not be able to re-submit their survey once it has been received via email.

Additionally, vendors are asked to provide a recent copy of your company's Dun & Bradstreet Business Information Report and your LP's Voluntary Product Accessibility Template via email to: Jeffrey S. Whittle, Co-Chair, LESI Education Taskforce, at: jeffrey.whittle@bgllp.com and LESI.OnlineEd@bgllp.com

Discussions of alternate approaches or the submission of any other additional information that will assist LESI is strongly encouraged. Please provide such information in your response to Question 24 in the Vendor Survey.

5. LESI ACADEMY LEARNING PLATFORM SOLUTION SURVEY

1. Please describe to degree to which your solution meets the requirements of the LESI Academy set forth in this RFI. For example, is your solution able to fully meet all, most, or some of the requirements listed? Which functionality and features are you still creating the capacity to meet (e.g., SLRs), or are working to improve? What types of additional information might you require to assure the Taskforce of your ability to meet these requirements? Do you see any requirements that may be missing? Please directly specify the requirements you cannot meet and have no current plans of meeting. Inability to meet of the requirements listed will not automatically disqualify a vendor.



2. What is the history of your company, including its financial backing, number of years in business, in-house capabilities for work self-performed, out-of-house capabilities for work not self-performed, and number of employees by skill group? Please include contact information.
3. Please provide examples of other global institutions using your LP design that have more than 50,000 accounts.
4. What database systems are compatible with your LP design?
5. What authentication mechanisms are supported by your LP?
6. What levels of encryption and security does your LP support?
7. What is your LP's storage capacity for high-volume usage?
8. What is the maximum number of users your LP can accommodate at one time?
9. What is your plan for providing upgrades and new releases to this LP? What is the new release schedule and timing of upgrades? What are the licensing fees associated with upgrades and new releases?
10. Is your LP flexible enough to allow affiliates of LESI to have their own branding, with an overall LESI brand in place?
11. What are your LP's provisions for data storage?
12. What are your LP's provisions for communications?
13. Can your LP integrate with third-party tools? Does this integration support multi-tenancy?
14. Is your company committed to working with third parties of LESI for tool or component development?
15. What support is available, and what is its typical cost?
16. Are there any restrictions on who may contact your support system resource people?
17. What are the qualifications your product support personnel?
18. What are your metrics reflecting service levels, and how often are they calculated?
19. What are the requirements for training? Is it required? Is it offered? At what levels? At what typical costs?
20. Does your LP comply with standard ADL SCORM and AICC guidelines? Please support your level of compliance and types of compliance available.
21. Would you be willing, if requested, to provide LESI with multiple temporary test Member, instructor, and system administrator accounts, as well as multiple empty course shells, on a cloud-based server that your company hosts? Can you provide a demo? Free trials?



22. What is the basic pricing structure for your enterprise-level LP license? What terms and additional costs do you request?
23. How is this solution able to scale with the growth of LESI Membership and its affiliates? How is able to extend inclusion of new and emerging social learning technologies and social/professional networking tools?
24. Please provide your reasoning for why this solution could work best for the LESI Academy. Please feel free to recommend alternate solutions with your reasoning and any requirements involved that the Taskforce should keep in mind.
25. Please provide any additional information you may feel will assist the Taskforce in qualifying vendors for consideration.

Reminder: Please note that all vendors are asked to email a recent copy of your company's Dun & Bradstreet Business Information Report and your LP's Voluntary Product Accessibility Template via email to: Jeffrey S. Whittle, Co-Chair, LESI Education Taskforce, at: jeffrey.whittle@bgllp.com and LESI.OnlineEd@bgllp.com

6. DISCLAIMERS

It is specifically understood that any costs or information provided as part of this process is not to be construed as an offer on the part of those providing information, or as binding upon either LESI or the vendor. Information obtained as a result of this request will be used for planning purposes only. **This request does not constitute a solicitation or a request for proposal or quotation.**

All information received in response to this request marked as proprietary will be handled accordingly. Responses to the request will not be returned. LESI is not obligated to provide any comments, documentation, or other type of response regarding the results of its review.

Please note that this request may or may not lead to a competitive procurement.

7. CONTACT INFORMATION

The sole point of contact regarding this RFI is:

Jeffrey S. Whittle, Co-Chair, LESI Education Taskforce
Partner and Head of Technology Law Section, Bracewell & Giuliani LLP
jeffrey.whittle@bgllp.com and LESI.OnlineEd@bgllp.com



Please submit all questions and communications to LESI Education Taskforce Co-Chair Jeffrey Whittle via email at the addresses provided above. *No phone calls will be accepted.*

Both completion of the LESI Academy Learning Platform Solution Survey attached to this RFI and documents requested must be received by Mr. Jeffrey Whittle via email by 12:00 PM CT on September 20, 2013.