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LESI WEBINAR: IP LICENSING AND THE CHILEAN IP ECOSYSTEM

IP Licensing and the Chilean IP Ecosystem

A Licensing Executives Society International (LESI) Webinar

Supported by
the World Intellectual Property Organization (WIPO)
Instituto Nacional de Propiedad Industrial de Chile (INAPI)

Virtual, December 1, 2020
10:00 EST / 16:00 CET

Tuesday, December 1, 2020 – LESI Zoom Platform

- 10:00 – 10:05 am EST Welcome: **Mr. Dana Robert Colarulli**, Executive Director,
Licensing Executives Society International (LESI)
- 10:05 – 10:10 Introductory Remarks
- Speaker: **Ms. Audrey Yap**, President, LESI
- 10:10 – 10:20 Update from WIPO
- Speaker: **Mr. Giovanni Napolitano**
Acting Director, Department for Transition and
Developed Countries, WIPO
- 10:20 – 11:00 Panel Discussion (ten minutes per panelist, followed by Q&A)
- **Ms. Carolina Sepúlveda**
Chief of Staff - Director at INAPI
 - **Dr. Silvana Becerra Ph.D**
Deputy Director of Technology Development and Marketing,
UANDES, President RedGT
 - **Mr. Markus Schreyer**
Chief Executive Officer and Founder, Ganeshalab
 - **Ms. Lien Verbauwhede**
Counsellor, SMEs & Entrepreneurship Support Division, WIPO
- 11:00 – 11:25 Questions and Answers
- 11:25 – 11:30 Closing

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