



LESI 2024 Madrid

INTERNATIONAL ANNUAL CONFERENCE

28-30 APRIL

HOSTED BY  
LES SPAIN-PORTUGAL

*2024 LESI International Management & Delegates Meeting (IMDM)
April 28, 2024 | Madrid, Spain*



Google launches Chrome web browser

Image: www.google.com



China hosts Summer Olympic games

Image: www.Olympics.com



Global financial crisis begins

Image: Microsoft stock images



Spotify, a Swedish music streaming, service launches

Image: <https://en.wikipedia.org/wiki/Spotify>



Barack Obama elected 44th US President

Image: www.whitehouse.gov



CLP, Inc. launches the Certified Licensing Professional credentialing program



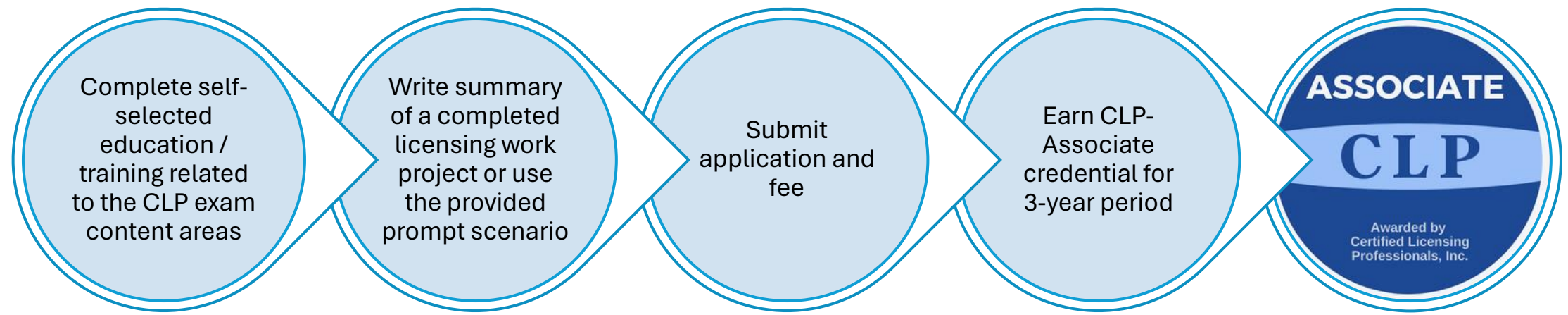
- Designed for those new to (or re-entering) the licensing/IP profession
- Demonstrates knowledge attained in early career and commitment to the profession
- Prepares for success in the field



- Professional certification for those with at least 3 years of licensing/IP experience
- Establishes credibility amongst colleagues and recognizes knowledge and qualifications in the field



- Recognizes certificants whose success in the licensing field can no longer be recognized through active participation in the profession
- For those retired from full time employment who have held the CLP



CLP Certification



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CLP Exam Content Areas



IMDM

Opportunity Assessment,
Development, &
Valuation

Intellectual Property
Protection

Agreement Development
& Drafting

Negotiation

Agreement
Management

CLP Community Information

CLP credential holders reside in 26 countries beyond the US with top representation from:

- 26% Canada
- 10% UK
- 9% Australia
- 5% Germany
- 5% Singapore

CLP credential holders work primarily in a/an:

- Academic institution/university
- Corporation
- Independent consultancy
- Law firm

CLP credential holders work primarily as a/an:

- Licensing/business development professional
- Attorney
- Consultant
- Technology transfer officer

Nearly 98% of CLP credential holders recommend other eligible professionals pursue a CLP credential.

Primary benefits of earning a CLP credential?

- Documentation of expertise as a licensing professional
- Increased credibility among clients
- Increased credibility among peers

*based on 2024 CLP community survey data and aggregate database statistics

Find these resources on the CLP website, www.licensingcertification.org

- CLP Candidate and CLP-Associate Handbooks
- CLP Exam Content Outline
- CLP Educational Webinars
- CLP Reference List
- CLP Practice Tests
- Keep up with CLP on LinkedIn: www.linkedin.com/company/certified-licensing-professionals-inc/

CLP Board of Governors



IMDM



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