



Global NEWS

ADVANCING THE BUSINESS OF INTELLECTUAL PROPERTY GLOBALLY

CREATING, PROTECTING, AND COMMERCIALIZING INNOVATION | MANAGING AND MONETIZING INTELLECTUAL PROPERTY

❖ SOCIETY NEWS | COMMITTEE REPORTS ❖ UPCOMING MEETINGS ❖ LESI LEADERSHIP | DELEGATES

PRESIDENT'S MESSAGE:

Progress Made, Progress Continuing

By Michael Lasinski, LESI President, 2023-2024



It is hard to believe that it has been almost a year since we were together in Montréal. I am very much looking forward to seeing everyone again in Madrid for **LESI2024**. For the most part, we have had a great year and continued to do what LES does – educate our members, network and provide support for each other and, importantly, work on some of the most important issues facing intellectual property professionals globally.

We have also pushed forward on several important matters for the society. And, I would like to thank people personally for their efforts moving these initiatives forward.

First, we have made significant progress toward a revamped LESI website that will both improve our ability to communicate with our members and provide societies with a platform for creating their own websites in an efficient way going forward. While many people have been involved in this effort, I would especially like to thank **Tilman Müller-Stoy** and **Georgina Busku** for their efforts on this important project.

Second, we have made significant efforts to engage industry and global companies who desire to partner with LESI. Our **Global Organizational membership**, launched in December as a pilot, lets companies partner with LESI on a global basis while connecting professionals with the LES society local to them so that they can build relationships that best support them locally. This has been a large effort that has required -- and will continue to require -- a global working group from multiple societies going forward.

However, I want to thank **Emmanuel Gougé** and **Matteo Sabattini** for their focused efforts and leadership here. I would also like to thank **Ann Cannoni**, President of LES USA & Canada, for her leadership here and desire to help with our pilot test.

Third, **Madelein Kleyn** has been instrumental in helping us develop **Executive Director KPI's**. Ensuring that we as LESI Board of Directors, society presidents and committee chairs have alignment with **Dana Colarulli**, our sole employee, is critical to achieving the mission of the society going forward.

Fourth, we made a focused effort on managing business development this year. That was led by a team that included **Russell Levine**, **Sonja London**, **Junko Sugimura** and Dana Colarulli. Their leadership in this area has been critical to how we think about partnering with companies that want to support us with both sponsorship and content development.

Fifth, we now have a good understanding of how our committees at LESI overlap and are complementary to individual LES society committees. We further have opened lines of communication between complementary committees so that LESI supports local and regional discussions throughout the year on important topics. This work was done not only by our important committee leaders but also a team that was led by **Tatiana Campello** and included **Keith Lutsch**, **Ningling Wang**, **Karin Hofmann** and Dana Colarulli.

❖ CONTINUED ON PAGE 2

Sixth, we have had an incredible team of leaders of our regional societies. Obviously, there are too many to name. We all understand how difficult it is to grow our membership

in this very competitive environment. That said, many of our societies did grow in 2023. Those societies are:

SOCIETY	REGION	DECEMBER 2023	GROWTH
CHILE	LATAM	31	63%
ISRAEL	EUROPE	371	Nearly double!
AUSTRIA	EUROPE	94	21%
SPAIN & PORTUGAL	EUROPE	125	5%
ITALY	EUROPE	494	3%
SCANDINAVIA	EUROPE	301	4%
CHINESE TAIPEI	ASIA	73	40%
THAILAND	ASIA	20	33%
MALAYSIA	ASIA	31	29%
CHINA & HONG KONG	ASIA	166	15%
INDIA	ASIA	71	15%
KOREA	ASIA	52	2%

Thank you for all the time that these societies put into developing the content and programs that helped us to add members this year.

Finally, thank you to *José-Miguel Lissén* and his team for making the **LESI2024** annual meeting as exciting and wonderful a program as it will be. Our attendance numbers for the meeting are already great and I think they will only continue to get better as the meeting gets closer. As you know, there is no substitute for spending time together. If you have not already done so, I encourage you to register

for the meeting now. If you have registered, please tell a friend or colleague to come. We have a great program, great venue, great networking and who wouldn't want to go to Madrid in the Spring?

Thank you again for allowing me to serve the LESI community and I wish the best for all those that will continue to serve our members in the future.

Sincerely,
Mike

**INSIDE
LES Global News**

QUICK LINKS:
lesi.org lesi.org/les-nouvelles lesi.org/les-societies

- SOCIETY NEWS AND COMMITTEE REPORTS**
PAGES 3 - 22
TECHNOLOGY TRANSFER COMMITTEE
AUSTRIA | BENELUX | BRAZIL
CHINA | GERMANY | INDIA
ITALY | JAPAN | MEXICO | RUSSIA
SINGAPORE | SOUTH AFRICA
THAILAND | USA-CANADA

- UPCOMING MEETINGS**
PAGE 23

- LESI LEADERSHIP AND DELEGATES**
PAGES 24 - 25

CALL FOR CONTENT

We request contributions from all societies and individuals about important events, changes in the law in your country or region, conferences, annual meetings, board changes, and the like.

Deadlines:
DECEMBER 1, MARCH 1, JUNE 1 AND SEPTEMBER 1

To submit articles or announcements please contact our Editor:

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