



LESI Committees:

End of Year Report for the 2024 International Management and Delegates Meeting (IMDM) – 28 April 2024

Submitted: 29.03.2024

Committee Name	High Growth Technology Business (HTB)
Chairs and Vice Chairs	Chair Thomas Bereuter (LES Austria) Vice-Chair Audrey Yap (LES Singapore) Vice-Chair Juergen Graner (LES Austria) Vice-Chair Adéla Dvořáková (LES Austria)
LESI Board Liaison	Karin Hofmann

Action Plan

Committee Highlights

As relevant, consider addressing the following:

- Goals for 2023-2024? Did you meet these goals?
- Key topics discussed?
- Meetings / Calls?
- Events / Webinars executed?
- Resources / Work Products created (including articles for *les Nouvelles* and *Global News*)?
- Suggestions for future focus / work to be done by the committee? (including any change in scope, updates to the Charter, etc)

The HTB committee has exceeded its goals for 2023-2024. The specific activities carried out are:

LESI International Conference 2024:

- An in-person HTB committee meeting is scheduled for Monday 28 April.
- The committee page on [connect.lesi](https://connect.lesi.org) has been updated and improved (description/postings), and potential members have been invited;
- Liaison with national committees is currently being explored: LES France SMEs & Start-Ups Committee; LES Spain & Portugal Start-ups Committee; LES Japan: Venture and Startup Working Group;
- A workshop in the successful “Montreal format” (similar to the HTB forums but with an early stage start-up) has been submitted for the conference.

HTB conference 2024 Global perspectives – online (15 March 2024, 245 participants; 491 registrations), organized jointly by EPO, LES Italy, LES Thailand and European IP Helpdesk

HTB conference 2023 in Bangkok – onsite (2.-3. Nov. 2023, 62 participants), LES Thailand in co-operation with, LES Singapore, LES Italy and EPO

HTB forums

2 HTB forums “**build-to-sell**” - online (29.05.2023, 344 participants & 29.02.2024, 221 participants)
2 HTB forums “**IP strategy & management**” - online - ([30.11.2023](https://www.epo.org/en/learning/learning-resources-profile/business-and-ip-managers/innovation-case-studies/high-growth-technology-case-studies), 731 registrations, 245 participants & 11.11.2024 in preparation)

2 HTB forums “**growth financing**” (16.03.2023, >300 participants; 15.04.2024 in preparation)

HTB forum “**digital innovations**” (28.05.2024 in preparation)

HTB forum “**open innovation**” (16.09.2024 in preparation)

See recorded sessions on <https://www.epo.org/en/learning/learning-resources-profile/business-and-ip-managers/innovation-case-studies/high-growth-technology-case-studies>

HTB clinics (1x combined with CIP FORUM 2023, 2x stand-alone (6.-10.11. and 4.-8.12.2023),

HTB eLearning course IP strategy (12.9.-4.10.2023, cooperation with I3PM, 108 participants)

A total of 11 **HTB publications** created for les Nouvelles, Winning with IP, LESI Global News, probably combined with les Nouvelles live (Q2 2024): recently published were:

- (i) HTB 2022 conference report for les Nouvelles December 23 issue: and article on operational excellence for les Nouvelles March 2024 issue,
- (ii) seven contributions for Winning with IP (2023 edition),
- (iii) two articles in LES Global News (about HTB summer camp and HTB forums); submitted is another article about the HTB conference 2024.

Several additional articles are planned to be published in les Nouvelles in 2024, incl. an article on licensing written with the European Innovation Council (EIC).

About 15 **HTB videos** created (recordings of HTB forums, etc.) and 4 videos from the HTB conference 2023 in Bangkok have been made.

Up to four **HTB satellite events**: e.g. (i) Deep Tech conference in Stockholm with HTB session on 2.6.2023, (ii) LESI Annual Conference in Montreal: Workshop “High-Growth Technology Business Forum, Special Start-up Edition, A Live Case Study Experience”; (iii) [Web Summit in Lisbon](#) (13.-16.11.2023, EPO booth with HTB activities presented to start-ups)

[HTB community page](#) for dissemination of content: about 3000 followers (plus 400 since last report)

HTB summer camp in Munich, July 2023 (more committee core members were acquired; many thanks for LESI support!!)

HTB Wiesn camp (we had a table at Oktoberfest as a small follow up activity to the summer camp)

Jointly with LESI education committee, LES Austria, CZ & HU: [Succeeding at technology commercialisation and negotiation](#) (two-day training conference, 23.-24. Nov. 2023, 75 participants)

Delivered jointly with the High tech committee: [Seminar with an Examiner of the European Patent Office](#) (28.09.2023; 30 participants)

24 submissions (innovation case studies) were made for the last call in 2023 for the LESI Innovation awards.

A presentation to the **LESI Board** was made on 16 January 2024. Many thanks for giving us the opportunity.

HTB committee regular meetings

Quarterly LESI HTB committee meetings and every two to three weeks a combined meeting with the EPO-lead HTB task force.

Occasional meetings of specific teams of the HTB task forces (e.g., dissemination team discussing partnerships and social media promotion or content team discussing upcoming publications).

Outlook for special projects in 2024

The HTB committee plans to continue the fruitful collaboration with the EPO, for which purpose the memorandum of understanding between the LESI and the EPO is planned to be renewed and adjusted.

Two review projects focusing on repurposing of HTB-related content on the EPO website (epo.org/sme) and improving communication on the HTB community LinkedIn page have been carried out in 2023. A follow up project will be required in 2024 to complete the **HTB content library** and make the required improvements on the website and thereby increase the visibility of the products created by the HTB committee (in collaboration with the EPO).

Based on the success of the HTB summer camp 2023, continuation is planned for 2024. More participants are expected this year.

LESI support of 5.000,- Euro is requested for 2024 for the HTB summer camp in Munich (approx. 1800,-) and other related activities.