



REVISITING LICENSING IN THE TIMES OF COVID-19

July 18, 2020

MODERATOR		Ms. Lakshika Joshi
WELCOME ADDRESS	Ms. Richa Pandey	4:00 PM
SESSION 1	Dr. Purshottam	4:10 PM
SESSION 2	Ms. Chitra Iyer	4:30 PM
SESSION 3	Dr. Kshitij Singh	4:50 PM
SESSION 4	Ms. Rashmi Chadha	5:10 PM
VOTE OF THANKS	Ms. Richa Pandey	5: 25 PM



Speakers



Dr. H Purushotham- Chairman & Managing Director, NRDC

Dr. H. Purushotham is currently holding the position of Chairman and Managing Director, National Research Development Corporation (NRDC) a Central Public Sector Undertaking under the Ministry of Science & Technology, Govt. of India. He obtained B.Tech degree in Chemical Engineering from Andhra University Visakhapatnam (1982), M.Tech from IIT Kharagpur, M.B.A. from IGNOU and PhD from Osmania University. He has acquired over 35 years of diverse experience across the innovation value chain by working at different government institutions of repute.

He has also served as a Director in the NICCO Corporation, Andaman Fisheries Ltd. and Shilpi Aqua Culture Pvt. Ltd. and as an Investment Committee Member of UTI, India Ascent Venture Fund, Gujarat Venture Fund Ltd. and Venteneast VC Fund of APIDC and member of several committees of

government bodies (DST, DSIR, MoMSME, MHRD, TIFAC, TDB, CSIR, etc.) promoting innovations. His core competencies are multidisciplinary R&D process development, scale-up, IPR Management, technology transfer, techno-economic feasibility analysis, incubation, entrepreneurship and start-up, consultancy, venture funding, industrial R&D project reviews and monitoring, etc.



Ms. Chitra Iyer- Director & Licensing Program Leader- India, Philips Intellectual Property & Standards

Chitra Iyer is Vice President LESI (West). In her professional capacity, she is Director and Licensing Program leader for India for Royal Philips.

Chitra has combined expertise of around 15 years in the area of Intellectual property protection including Law firm and in-house practice. Her areas of expertise include IP transactional matters, IP Litigation, other IP enforcement, commercial contracts & Trade secret protection. She was involved with the first SEP verdict in India and also TM and design cases involving highest damages so far. She has held leadership positions in various MNC's in India and Europe while handling a wide range of technology areas with responsibilities for South Asia, ASEAN and ANZ before moving to her current role in licensing within Philips.

Chitra actively supports IP advocacy matters in India actively participating with Assocham (Co Chair), FICCI, CII apart from LESI She received two recognitions for her contributions to evolving IP landscape in India in Jan 2019

- the GIPC Award of excellence for “invaluable services and excellence in the field of innovation and IP” and
- the Legal Era Award “IP Star Woman of the Year”. She also teaches IP in reputed universities (pro bono).



Dr. Kshitij Kumar Singh- Assistant Professor, Campus Law Centre Faculty of Law University of Delhi

Dr. Kshitij Kumar Singh is an Assistant Professor at Campus Law Centre, University of Delhi. Prior to this, he worked as an Assistant Professor in Amity Institute of Advanced Legal Studies, Amity University UP (NOIDA Campus). Dr. Singh obtained his LL.M. and Ph.D. degrees from Banaras Hindu University and received Canadian Commonwealth Scholarship Asia-Pacific 2010. He has been a Visiting Research Fellow to Faculty of Law, University of Western Ontario, Canada in 2009 and 2010. He specializes in intellectual property law and biotechnology law and has published his first book entitled “Biotechnology and Intellectual Property Rights: Legal and Social Implications” with Springer in 2015. Currently he is working on his next book entitled “Legal and Policy Framework of Precision Medicine” with Prof. Shubha Ghosh, Syracuse University College of Law, New York. He has

also published numerous articles on various aspects of intellectual property law and biotechnology law and participated as a resource person and speaker in national and international workshops, conferences, seminars and government consultative groups (viz. FICCI, ONGC, RIS, RGNIPM, IP Office India, DIPP Ministry of Commerce & Industry).



Ms. Rashmi Chadha- Founder & CEO, Wovoyage

Rashmi built the foundation of wovoyage, a women centric travel startup. Rashmi's vision is to build an accessible & safe platform for women wanderlust across the world. With her entrepreneur prowess along with business acumen, she carved the niche for wovoyage in the travel and tour industry. This TEDx speaker has won many accolades lately for the leadership role across the industry including Women on mission award at Women on a mission summit 2019, an initiative by YourStory, Indian Women Excellence Leadership Award 2019-WIEF award. From planning to strategizing the core business, Rashmi has in cooperated tech-enabled ecosystem at wovoyage to have tech driven journey onboard.

Prior to wovoyage, she had her stint with ITC Category Champion & worked with NGOs. With the sports & communication background, she aims to promote, women in Tourism incredible India, women empowerment & women employability.