— Event Flyer —

Les Nouvelles LIVE: Spotlight on the high-growth technology business edition

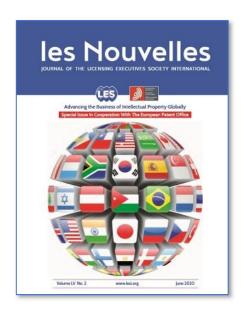
Wednesday, 8 July 2020

14.00-15.00 CET (Central European Time)

05.00-06.00 PDT (California) | 08.00-09.00 EDT (Washington, DC) | 20.00-21.00 SGT (Singapore)

FREE ONLINE EVENT - Register here

The joint LES-/EPO special edition of les Nouvelles is dedicated to high-growth technology businesses that rely on IP for their success. Hear the "making-of" stories about the articles in this edition from authors and editors in this first-ever **les Nouvelles LIVE** online event.



les Nouvelles LIVE

EPO-LESI High-growth technology business edition, June 2020

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	Topic	Speakers
	Introduction	Dana Robert Colarulli, Executive Director, LESI
		(Moderator)
)	Welcome messages from LESI and	Audrey Yap, LESI President
	EPO	Yann Ménière, Chief Economist, EPO
	Insights from the editors	David Drews, Editor, and Thomas Bereuter, Guest editor of les Nouvelles
	People as Enablers	Thomas Bereuter, European Patent Academy, EPO
	Transactions Powered by	Juergen Graner, Founder and CEO, Globalator
	Intellectual Assets	
	Technology push and Market pull	Bowman Heiden, Co-Director, Center for
	resime og, pass and mariet pass	Intellectual Property (CIP),
		University of Gothenburg
	Questions & answers	Dana Colarulli
	Closing remarks	Audrey Yap and Yann Ménière

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